

Executive Seminar Series (ESS) – Fall 2004

Course: MGMT 6199.01
Date: Tuesday, October 5, 2004
Time: 6:50-9:40 pm
Location: Mabee Ballroom A, Ragsdale Center, St. Edward's University

Title:
Being Socially Just: A Sound Business Principle

Executive Guest:
Sister Amata Miller, IHM, Ph.D.

Course Description:

In our bottom-line oriented world, it is not always clear how making money and being socially just can work together. This seminar explores case studies of two organizations that have made social justice an integral part of their mission, while also being dedicated to profitability as a key vehicle for meeting their long-term objectives.

- ShoreBank Corporation is America's first and leading community development company. Today, its mission statement begins with "As a triple bottom line company, ShoreBank measures its success by the amount it invests to create economic equity and a healthy environment, as well as by its financial performance." (www.shorebankcorp.com)
- Founded in 1995, Catholic Health Initiatives is the second largest not-for-profit health care organization in the U.S. comprised of 68 hospitals, and 44 long-term care facilities, assisted and independent living and residential facilities. It is located in 19 states serving 68 rural and urban communities. Its mission and core values embrace the provision of healing services in a socially just manner while preserving reverence, integrity, compassion and excellence. (www.catholichealthinit.org)

As a member of the boards of directors of both these organizations, Sister Amata Miller has worked with their management helping them to meet both their financial and social justice objectives. In this seminar students will learn how these model organizations have achieved success and faced tremendous challenges, and yet met their double-bottom-line objectives.

Executive Guest Bio:

Sister Amata Miller, IHM, Ph.D.

Sr. Amata is a Professor of Economics at St. Edward's University. She has received numerous awards for her community service from both civil and non-secular organizations, including a Woodrow Wilson Fellowship from the University of California, Berkeley, and the Archbishop John R. Roach Award, Commission on Women, from the Archdiocese of St. Paul and Minneapolis. She has numerous publications and speaking engagements to her credit.

Sr. Amata served as a professor of economics at St. Edward's University early in her career, and then taught economics for many years at Marygrove College in Detroit. From 1994 -1999 Sr. Amata acted as Chief Financial Officer and Vice President for Finance and Administration at Marygrove College. In 2000, she accepted the position of Visiting Professor of Economics and Social Justice Scholar in Residence for the Centers of Excellence at the College of St. Catherine in St. Paul, Minnesota. She served on the St. Edward's University Board of Trustees for over twenty-five years and resigned in 2003 when she returned to St. Edward's as a professor of economics. .

Sr. Amata has served on the Boards of Trustees and Boards of Directors of numerous organizations, including St. Edward's University, Marygrove College, NETWORK, the Retirement Fund for the Sisters of Mercy in Detroit, Mercy Housing, Inc. of Denver, ShoreBank Corporation of Chicago, Partners for the Common Good, Mary's Pence, the Catholic Health Initiatives in Denver, and the Catholic Health Audit Network of St. Louis.

Sr. Amata Miller holds a BA in mathematics from Marygrove College, an MA in economics from St. Louis University, and a PhD in economics from the University of California at Berkeley.