



October 21, 2005

Dear Parents:

[*U.S. News & World Report*](#) has once again recognized St. Edward's University as one of America's Best Colleges. In the 2006 rankings, St. Edward's is 24th among masters-granting institutions in the Western region — and one of only four universities in Texas to rank in the top 25.

This fall we welcomed 650 freshmen, 129 of whom have joined the School of Management and Business. The average SAT scores for the incoming class are now at a record high of 1116. The graduate programs in our School are also growing, serving over 800 students. And this fall, we introduced a Day MBA with a focus on digital media. Unlike our evening graduate programs that are designed for working adults, the Day MBA is designed to enable our students to transition directly from their undergraduate education into a graduate program.

One of the growing areas of focus is providing your student with a truly global education. In addition to the international scholars and dignitaries who will be meeting with students throughout the year, this summer two of our faculty members will be teaching students a core Accounting and a core Finance course in Spain. Student will have the opportunity to complete required coursework while living in and learning about a different culture.

Last year, our graduate and undergraduate students combined their talents in and outside of the classroom to assist the Samaritan Center with the selection process for the Ethics in Business Awards. This year we are working on additional opportunities for undergraduate/graduate student collaboration. To help facilitate this type of collaboration and to reinforce our commitment to academic excellence, this fall we implemented a Department Chair structure for the School. The Chairs serve as mentors to the students in their disciplines, in addition to coordinating the curriculum and instruction for the courses in the undergraduate and graduate programs.

This promises to be another exciting year at St. Edward's University. We are committed to delivering a transformational educational experience to your student and look forward to working with him or her toward the attainment of their educational goals.

Sincerely,

Marsha Kelliher, J.D., LL.M
Dean, School of Management & Business

3001 South Congress Avenue
Austin, TX 78704-6489
512.448.8696
512.416.5819