

St.

NOVEMBER 2001
VOLUME 3
ISSUE 1

Edward's

UNIVERSITY MAGAZINE

A Look to the Future

STUDENTS GIVE BACK ■ MAKING MARKETING A PRIORITY



Excitement for tomorrow's St. Edward's University

By Carolyn Gallagher, Chair, Board of Trustees

As I pen this letter to you, I find it hard to believe it has been just two years since we first welcomed Dr. George Martin, our 23rd president, to the university with an official inauguration ceremony. In some ways, it seems only a very short time has passed. My memory of the day — the regalia, the tradition, the excitement for the university's future — is still vivid to me. At the same time, it is hard to believe in those two years we have come so far as an

institution, and the excitement we felt that day has remained undiminished by the passing time.

It is then somewhat fitting that we take a look back at the first two years of Martin's leadership and share the excitement we feel for the university's future. I believe Martin's thoughtful and collaborative leadership style has had much to do with our successes. As chair of the Board of Trustees, I have witnessed the institution take bold moves toward becoming recognized as one of the best small universities in the country.

There have been several events that have helped to continue the excitement we felt in October 1999. First, we created a set of seven Strategic Priorities to lead us toward achieving our vision for the future.

The priorities include goals for enrollment growth, faculty and staff recruitment and retention, curricular and co-curricular program development, facility and technology development, financial management, endowment growth and marketing. These will serve as guide posts for the university as we work toward our goals for the future.

We also have created and approved a master plan for the university that will help us work to further create community through the landscape of campus. This spring,

we broke ground on a new academic/business building that will feature high-tech facilities and much-needed classroom space. This semester, we will break ground on a new student residence hall, which will serve as dwelling areas for the St. Edward's students of the 21st century.

Another point of excitement has been record enrollment growth. Last year, we had more applications for undergraduate admission than ever before, and a waiting list was created for the first time in the university's history. The word is out — St. Edward's University is a great place to get an education.

The September launch of the university's first integrated marketing campaign was a high point of the last two years. You may have already noticed the campaign if you live in the Austin area, as it has appeared in print, television, radio and outdoor advertising. The campaign, which boasts the tagline, "Learn to think," has spread excitement for the university beyond campus to areas throughout Central Texas.

There are many other events that have helped to continue the excitement we felt on Martin's inauguration day, and there are many more to come. I hope you will look forward with us and share excitement for the university's special future. ■

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George E. Martin, Ph.D.

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St. Edward's University Magazine is published three-times yearly by the St. Edward's University Office of University Relations for alumni and friends. Send comments, story ideas or letters to:

St. Edward's University Magazine

University Relations

St. Edward's University

3001 South Congress Ave.

Austin, Texas 78704

phone: 512-416-5814

fax: 512-416-5845

email: susanew@admin.stedwards.edu

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 Printed on recycled paper.

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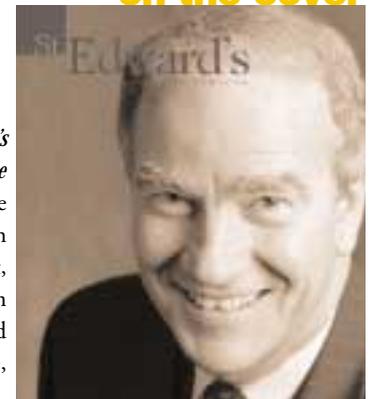
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on the cover



COVER PHOTO BY BILL KENNEDY

This issue of *St. Edward's University Magazine* features a one-on-one conversation with our 23rd president, George Martin. To learn more about Martin and the university's future, turn to page 12.

NEW BUILDING CELEBRATED AT GROUNDBREAKING

Faculty, staff, friends and students were in attendance for a groundbreaking ceremony for the new academic/business building on June 11.

A \$1 million contribution by R.B. and Peggy Lewis and Tom and Carolyn Gallagher helped to launch construction of the new building, which is part of the first phase of the master plan for St. Edward's University.

The new academic/business building is the first in a series of up to 12 new buildings planned for campus, including new residence halls, a science building, a new theater and chapel, as well as a redesigned road system.

The three-story, 33,000-square-foot building will blend state-of-the-art technology with the classical look, feel and spirit of the St. Edward's University campus. It will feature a sunshade of cast concrete, 12 classrooms, three computer classrooms and a conference and seminar room. The computer classrooms and computer lab will be in one section of the building, called the computer "tower." The



TAYLOR JONES

(left to right) Trustee Jim Smith, Carolyn Gallagher, Tom Gallagher, R.B. Lewis and Peggy Lewis turn the ceremonial "first dirt" as Arthur Andersson and Chris Wise of Andersson•Wise Architects, Vice President of University Relations Patty Huffines and President George Martin look on.

three high-tech classrooms will be situated above the lab and will have 25-27 computer stations in each.

In attendance at the ceremony were President **George Martin**, the Gallagher/Lewis family, Andersson•Wise Architects of Austin, board members, faculty, staff, students and incoming freshmen who were on campus for orientation.

Members of the Gallagher/Lewis family

broke ground first with the operator on the backhoe. Representatives from Andersson•Wise Architects, Martin and Trustee **Jim Smith** then grabbed spaded shovels and turned dirt.

After the honorees initiated the digging, students, faculty and staff followed suit. With yellow souvenir shovels in hand, everyone was able to take part in the ceremony by shoveling a bit of soil.



TAYLOR JONES

Members of the campus community all got in on the act during the groundbreaking with souvenir shovels.



TAYLOR JONES

Donors Tom and Carolyn Gallagher and Peggy and R.B. Lewis helped make plans for the new academic/business building a reality.

STUDENT HONORED AT GERMAN PROGRAM

Jesus Santos, '02, was voted "most outstanding student" by the University of New Mexico's German Summer School faculty in Taos, New Mexico.

Santos was singled out among other students who attended the school from University of California at Berkeley, Michigan State University, Rice University, Arizona State University, University of Oklahoma and University of New Mexico. "The vote was nearly unanimous," said **Harald Becker**, associate professor of German studies, who also attended the summer school as a resident director.

Santos was awarded a round trip ticket to Germany good for one year from Lufthansa Airlines.

Santos also obtained a Language Proficiency Certification administered by the Goethe-Institut, which satisfies admission requirements for some German universities and helps individuals in a competitive job market.

Along with **Wellington Chew, '03**, Santos scored the highest on the Language Proficiency Certification ever in St. Edward's participation with the program.

Other students who participated in the program included **Robert Perez, '03**, **Cousett Ruelas, '03**, and **Jennifer Rogers, '03**.

Since 1986, St. Edward's has participated in Die Deutsche Sommerschule, which is a unique total immersion program in German studies for students and teachers and one of the most prestigious summer schools in the United States. Students are able to focus on literature, history, politics and the performing arts while expanding their knowledge of the German language and culture.



Randall Vetter, '94, was killed in the line of duty in August 2000. An endowed scholarship has been established in his memory.

MDA TELETHON HELD ON CAMPUS

Local TV personalities Jim Spencer and Leslie Cook from KXAN TV-36 were on campus for the Austin broadcast of the Jerry Lewis Muscular Dystrophy Association Labor Day Telethon Sept. 2-3. Members of the St. Edward's University community helped to raise more than \$500,000 to help fight the disease.

Preparations for the event began on campus Sept. 1, when a design crew transformed the Mabee Ballroom into a KXAN studio, enabling the station to join the national broadcast from campus.

The telethon was an opportunity for St. Edward's to serve the community and show their pride in the university. Students, faculty and staff wore school t-shirts while they worked the phones and recorded donations for the telethon.

In order to help promote St. Edward's University, KXAN used shots of the St. Edward's campus during breaks from the national telethon to the Austin broadcast. President **George Martin** also delivered a public service announcement for St. Edward's, which promoted our community and mission.



TAYLOR JONES

St. Edward's University volunteers wait to take calls for the Muscular Dystrophy Association Labor Day Telethon, held on campus.

This is the first time an MDA telethon has been held on a university campus in the Austin area. MDA representatives said they made the decision to hold the event on campus because they were impressed with the university's commitment to the community and its students.

RANDALL VETTER MEMORIAL SCHOLARSHIP UPDATE

St. Edward's University is pleased to announce that it has reached its \$25,000 endowment goal for The **Randall Vetter** Memorial Scholarship, established in September 2000.

Vetter, a DPS trooper killed in the line of duty during a traffic stop near San Marcos in August 2000, graduated *summa cum laude* with a bachelor of arts in criminal justice from St. Edward's University in May 1994. **David M. Horton**, professor and director of the St. Edward's Criminal Justice Program, described Vetter as the "quintessential poster-boy for what professional law enforcement in our democratic society should stand for at the dawn of the new millennium."

With gifts from the 100 Club, which helps raise funds for the families of fallen officers, and Cynthia Vetter, widow of Randy Vetter, St. Edward's University was able to establish scholarship funds that will be awarded annually to a criminal justice major displaying academic excellence and dedication to community service.



MARC SWENDNER, '92

Alumni Board members gathered in October to discuss the board's role in promoting the university. Pictured during a break (left to right, seated) Bob Lucash, '72, Dawn Lotti-Martinez, '92, Paul Tramonte, '91, (left to right, standing) Father Ray John Marek, OMI, '83, Bob Opperman, '56, Brother Larry Atkinson, '71, Frank Moore, '63, Eliseo Elizondo, '87, MBA '98, Ken Tedesco, '71, Chris Ryan, '81, Tony Pompa, '94, Frank Woodruff, '69.

ALUMNI BOARD LOOKS AHEAD

The St. Edward's Alumni Association Board of Directors met for its fall meeting on October 5-6. At the meeting the board discussed its role in promoting the Strategic Priorities of the university. The board's goals include the development of new and current chapters, increasing alumni involvement in new student recruitment and improving alumni participation levels in The St. Edward's Fund.

Board committees have already begun to organize around these goals and will be seeking more participation from alumni. If you want to become more involved in your area call Joe Barry 1-800-964-7833.

SEU HOSTS 5K RUN/WALK

St. Edward's University hosted its first 5K Fun Run/Walk May 19. The project was developed by the St. Edward's Non-Profit Incubator program, Shoes for Austin.

Led by Governor Rick Perry, the race began on University Circle in front of Main Building and encompassed many of the campus roadways. Participating in the race were Shoes for Austin Advisory Board members Paul Carrozza, Tricia Dopieralski, Kathy Papermaster, Angela Topfer and Susan Dell.

Shoes for Austin is a non-profit organization that has teamed up with local health and human services agencies to help individuals set goals designed for making a positive improvement on their lives. Once goals are reached, Shoes for Austin provides new, name-brand athletic shoes for individuals.

Michelle Martinez, '01, Danielle Cuff, '01, and Mia Allen contributed to the writing of Campus Beat.

PARTNERSHIP PROGRAM BENEFITS HISPANIC STUDENTS IN AUSTIN

On April 26, St. Edward's University launched the ENLACE initiative designed to increase the success of Hispanic/Latino students in elementary school, middle school, high school, college and beyond.

The Austin initiative was awarded \$1.5 million of \$28 million earmarked for ENLACE projects in seven states by the W.K. Kellogg Foundation and the Houston Endowment.

ENLACE, a Spanish word meaning "link" or "weave," seeks to accomplish success through sustainable programs and models that incorporate key components of the Austin ENLACE activities. These include expanding St. Edward's University's outreach and efforts to enroll and retain Hispanic/Latino students and increase Hispanic/Latino faculty.

St. Edward's University also will work in conjunction with Austin Community College and the Austin Independent School District to empower the Montopolis community, establish

a Community Wisdom site at Austin Community College's Riverside Campus and expand Austin Community College's outreach and efforts to enroll and retain Hispanic/Latino students.

In addition to the ENLACE initiative, St. Edward's University also was awarded a \$2 million grant from Developing Hispanic-Serving Institutions Program.

The grant will help develop online web-based curriculum, significantly increase accessibility to programs and assure the highest quality of teaching and learning in web-based courses. It also will increase support for students from freshman year to graduation and placement in careers and professional/graduate schools with particular emphasis on Hispanics in the experimental sciences. The College Assistance Migrant Program also will be improved with an increase in scholarship endowments.

EARTH CHARTER SUMMIT PROMOTES A JUST GLOBAL SOCIETY

"We stand at a critical moment in Earth's history, a time when humanity must choose its future." These words of the Earth Charter preamble echoed through the Mabee Ballroom as St. Edward's University hosted the first Earth Charter Summit on Oct. 6 in the Robert and Pearle Ragsdale Center.

Between 125 and 150 students, faculty, staff and guests gathered to listen and discuss issues dedicated to the fundamental principles for building a just, sustainable and peaceful global society.

In 1987, the United Nations World Commission on Environment and Development issued a call for the creation of a new charter establishing fundamental principles for sustainable development. The Earth Charter is the product of a decade-long, worldwide, cross-cultural conversation about common goals and shared values.

Thousands of individuals and hundreds of organizations from all regions of the world, cultures and sectors of society have participated. In addition to hosting the summit on campus, St. Edward's also participated in an uplink with 12 other cities hosting earth charter events.

Participating cities included Tampa, Fla.; Philadelphia, Pa.; Portland, Maine; Chicago, Ill.; Indianapolis, Ind.; Jackson, Miss.; Denton, Texas; Honolulu, Hawaii; Boulder, Colo.; San

Francisco, Calif.; Seattle, Wash.; and Oshkosh, Wis.

Speakers and participants included **Phillip Thompson**, director of the Center for Ethics and Leadership; **Sister Donna Jurick, IHM**, executive vice president; David Korten, president of the Positive Futures Network; Steven Rockefeller, Earth Charter Commissioner and professor emeritus at Middlebury College; Jack Bacon, NASA engineer and author of *My Grandfather's Clock*; **Tim Green**, professor of English; and **Alan Altimont**, professor of English.

The summit started at 9 a.m. and continued through the afternoon with a full day of activities and events including lectures, discussion groups, workshops, Polynesian dance performances, African drumming and dance, Middle Eastern dance performances and the St. Edward's Omni Singers.

Topics of discussion at the summit not only focused on the environment but also on human rights, peace, democracy and social justice. Attendees of the summit were able to sign the Earth Charter Scroll that will be presented to the United Nations General Assembly in 2002. The charter has been shaped by both experts and representatives of grassroots communities and set forth as an important expression of the hopes and aspirations of the global civil society.



JOEL SIMON

Friends of the university joined faculty, staff and students at an opening celebration of the new Fine Arts Center in September.

NEW FINE ARTS CENTER CELEBRATED

An evening reception of art and music introduced the St. Edward's community to the new Fine Arts Center on Sept. 25. The amenities at the state-of-the-art Fine Arts Center include a new photography studio with eight darkrooms for color and black-and-white processing and a computer lab with Macintosh computers for digital imaging, multi-media and video editing. The building also contains theater classrooms and spaces for painting, drawing, ceramics and printmaking.

The event was held in the building's gallery that exhibits works of regionally and nationally known artists and photographers. The reception in the new formal gallery space featured the premier exhibit of the Serie VIII, the most recently completed set of prints produced for the Serie Print Project at Coronado Studio here in Austin.

The Serie VIII Print Project is a collection of serigraph prints by artists Sam Coronado, Dana McBride, Simeen Ishaque, Vincent Valdez, Heyd Fontenot, Cecilia Calderon, Daniel Maldonado, Xavier Garza and Leticia Huerta. Previous installments of the Serie Project have been exhibited at Mexic-Arte Museum and the Austin Museum of Art. The Serie Project, Inc., created by local artist Sam Coronado, is a non-profit Latino arts organization that produces and exhibits serigraph prints by established and emerging artists.

The Serie VIII exhibit ended Oct. 7, but other exhibits are open to the public throughout the year. Gallery hours are 9 a.m. until 5 p.m. Monday through Friday, but weekend hours have not yet been determined. For more information, call Stan Irvin at 512-448-8685. ■

May we email you?

If you would like to receive email updates on university news, please contact us! Just email your name, class year, home address and your preferred email address to cherih@admin.stedwards.edu.



Five Ways to Give

Want to give back to the university, but aren't sure how? Here are a few ways you can make a difference:

1 Remember your Phonathon pledge to The St. Edward's Fund. Gifts to the fund support student scholarships, student-centered programs, grounds and facilities maintenance and faculty development. Your gift also sends a powerful message to foundations and ranking organizations about the quality of your experience at St. Edward's University. For more information, contact The St. Edward's Fund at 512-448-8451.

2 Encourage your employer to become a member of the Business Development Council or sponsor a St. Edward's student as an intern. For more information, contact the Office of Corporate and Foundation Relations at 512-464-8806.

3 Include St. Edward's University in your will or estate through planned giving. To learn more, call the Office of Planned Giving at 512-416-5805.

4 Consider giving a capital gift. There are opportunities for you to get involved in capital projects including fundraising for facilities and endowment. Contact the Development Office at 512-416-5888.

5 Ask if your employer will match your gift. Many companies will match employee gifts made to educational institutions, making the impact of your gift even more significant. Contact your human resources department to find out how. ■

At the event...



Patty Huffines, vice president of University Relations, John Poth, '84, Business Development Council member, and President George Martin at the opening of the new Fine Arts Center in September.



Dorisa Rodriguez, '98, Marilyn Sims, '00, and William "Kit" Carson Jr., '66, at an alumni event in Miami, Fla., in October 2001.



Carol Ancelet, New College '02, Kristen Miller, Kerrie Qunell of K-EYE Television, and Susan Wattinger of VRW Construction, Inc., at the BDC Fall Social at the home of Stephen Jones, MBA '94, and Johnna Jones, MAHS '93.



Eddie Safady of Liberty Bank and Nan McRaven of Motorola at the BDC Fall Social in October.

Faculty and staff make a difference

Alumni aren't the only people who give back to St. Edward's — so do the people who work here. This year's annual Faculty and Staff Campaign enjoyed a 77 percent participation rate and raised \$62,000 thanks to the efforts of 24 departments that had 100 percent participation.

The Faculty and Staff Campaign Committee also celebrated an increase of \$12,000 over its initial goal of \$50,000 for contributions. The average gift from faculty and staff members for this year's campaign was \$177.

Ann Starr, director of The St. Edward's Fund, credits the committee for the campaign's success. "This year's committee had the most diverse, largest number of committee members ever for the Faculty and Staff Campaign" she said. "There were 35 members representing 27 departments, and their participation was integral to the campaign's success."

The importance of giving to the Faculty/Staff Campaign, is crucial to the overall fundraising efforts of the university. It sends a message to donors and foundations that internal members support St. Edward's and are willing to give on a regular basis. ■

WHY I DYED MY HAIR BLUE FOR SEU

“Why’d you dye your hair blue?” — a question I’ve been hearing a lot over the past few months. It’s a simple question without a simple answer. On a whim, my brother and I headed down to the salon to grab some blue dye. It was two days before summer’s first freshman orientation (where I would be a Student Orientation Leader, welcoming new students to campus), and I was dyeing my head blue. It took a couple of days to adjust to my new look. I remember the morning after. In shock, I had to take a second look at my reflection in the mirror. I had blue hair, and I would be explaining why it was blue for months.

Since I began attending St. Edward’s a little over three years ago, the university has become a very important part of my life. It has given me so much more than a means to make money. I’ve had a lot of fun here. And I’ve learned how to think, be a strong leader, be independent and succeed in a very diverse and competitive setting. With all that St. Edward’s has done for me, I have come to take deep pride in the university. And I have decided to give back what I can to the St. Edward’s community. In some ways I guess my hair reflects that.

I’ve shown my devotion to St. Edward’s by helping out with the 2000 and 2001 freshman orientations. As a Student Orientation Leader, it was my goal to pass on my enthusiasm for St. Edward’s to the incoming freshmen. I think, in the setting of orientation, my blue hair said a lot about my passion

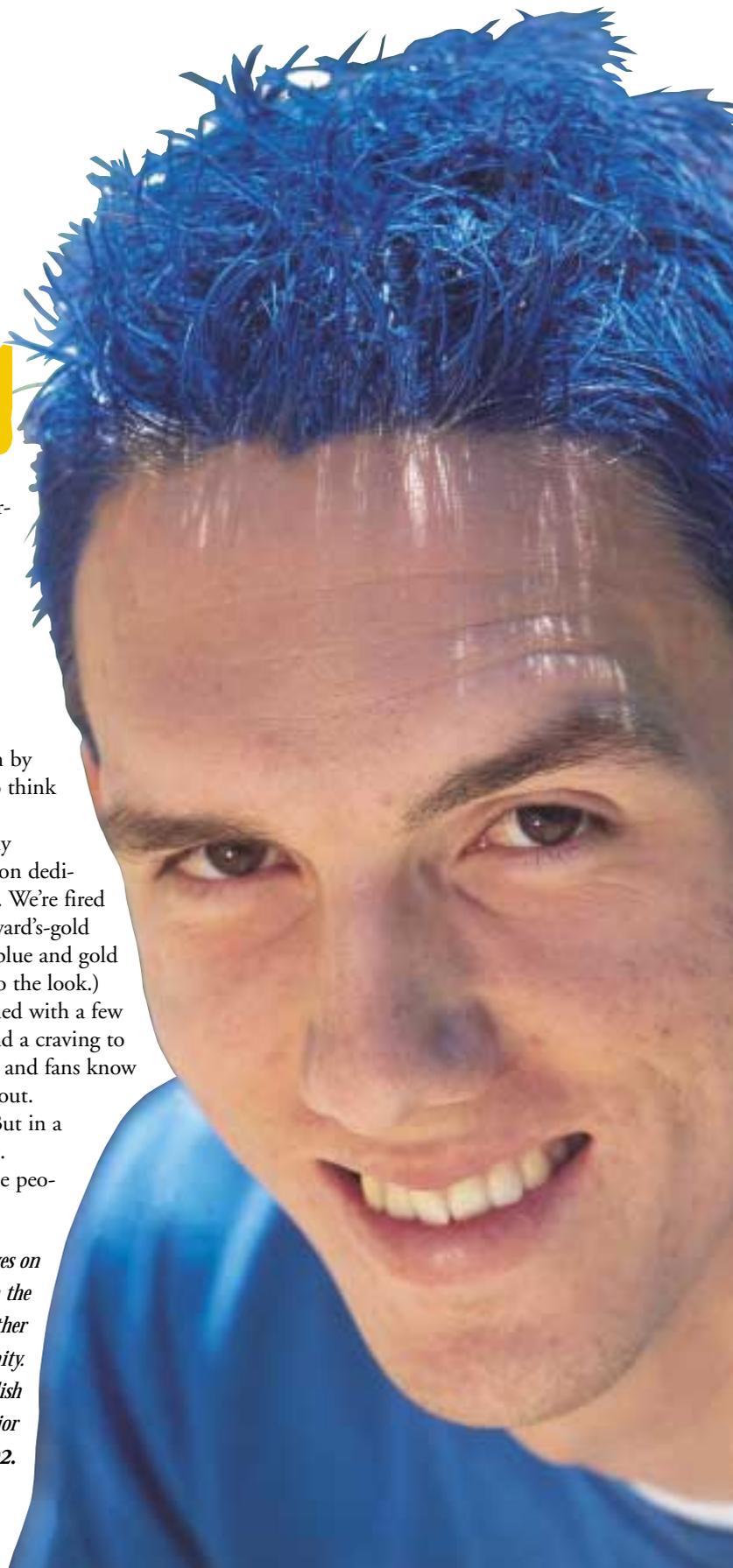
for St. Edward’s. I had the opportunity to get the students really pumped about being a Hilltopper. For the two orientation days the freshmen were here on campus, we had a great time. And when the freshmen went home for the rest of the summer, they knew they had made the right decision by choosing St. Edward’s. I’d like to think that was, in part, because of me.

I also have joined the Rowdy Hilltoppers, a student organization dedicated to promoting school spirit. We’re fired up about SEU. We wear St. Edward’s-gold shirts. We decorate our faces in blue and gold war paint. (The blue hair adds to the look.) We yell for the Hilltoppers. Armed with a few megaphones, some spirit yells and a craving to be the best, we let visiting teams and fans know what being a Hilltopper is all about.

So, that’s the long answer. But in a sentence or two, I’m proud of St. Edward’s University. Proud of the people, the traditions, the future. ■

Hilltop Voices features perspectives on the St. Edward’s experience in the words of students, alumni and other members of the university community.

*This essay was written by English Writing and Rhetoric major
Bhadri Verduzco, ’02.*





Serving Our Community

By Bhadri Verduzco, '02
Photos by Taylor Jones and

Freshmen come together and give back during orientation

In the St. Edward's University mission statement, the university emphasizes the importance of service to the community. Through service "students are helped to understand themselves, clarify their personal values and recognize their responsibility to the world community." With this in mind, the university's Undergraduate Orientation Office, in collaboration with the Center for Experiential Learning and Campus Ministry, organized the first-ever St. Edward's University freshman community service project on Aug. 27.

Nearly 200 students, faculty and staff volunteered at 18 Austin non-profit organizations as part of the event. "The project helped students develop a deeper understanding of what it is to serve others and how they, as students, fit into the larger community," said Lisa Martinez, dean of students. "We hope students become

aware of the opportunities to volunteer in Austin and know what it means to work with SEU partners in the common goal of helping others."

The volunteers piled into vans in the early morning and set out for their chosen organizations. Ranging from the Austin Food Bank to the Texas Council on Family Violence (TCFV), the non-profit organizations involved had volunteers doing everything from sorting canned goods to harvesting vegetables to washing windows. And the volunteers were glad to help out.

"I chose to volunteer for the Texas Council on Family Violence because that's a cause I really believe in," said **Brandon Siddoway, '05**. "It makes me feel good to know we worked hard to help a good cause. And the money they would have used to pay people to do what we did can now be better used to help families in need."

The nine volunteers who helped





ity

l Joel Simon



TCFV had a lot of fun getting wet and washing an entire floor of windows for the local organization. After some group brainstorming, they figured out a manageable system, and the project was a breeze. The group had a lot of fun, met some new people and really helped out their community.

“I plan on volunteering as much as I can over the next few years,” said **Carrie Marks, '05**. “I’ve learned I don’t have to be afraid to try new things or reach out to those who need help.”

This project was an important first for the St. Edward’s community. By acting on a great part of the St. Edward’s mission, it communicated the value of service to a new class of freshman students. In the future, St. Edward’s would like to see even more agencies and new, transfer and international students involved in SEU volunteer efforts. ■



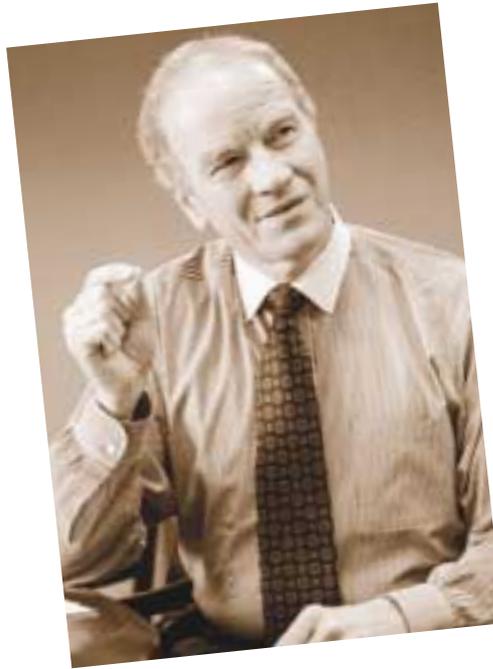




A moment to reflect...

The St. Edward's University community was deeply affected by the events of Sept. 11. In the hours and days that followed the tragedies, special services and events took place on campus. Psychological Services helped students, faculty and staff come to terms with their reactions. Others helped to organize a fundraising effort that collected more than \$3,000 for disaster relief efforts.

But one of the most memorable aspects of the campus's reaction to tragedy was a quiet one. Campus Ministry held a candlelight vigil on the evening of Sept. 12. More than 300 members of the campus community gathered around the university seal. While holding candles, they placed remembrances of flowers and tokens. **Father Rick Wilkinson, CSC**, director of Campus Ministry, led the group in prayer. It was a moment of healing and sharing for many who attended.



Dr. George Martin:

A Conversation with
His first two years and the road ahead.

When George Martin looked out of his hotel room window on a December evening in 1998, he felt lucky.

For the long-time New Yorker, the prospect of becoming president of a small Catholic university in Austin, Texas, had at first seemed far-fetched. The academic vice president of St. Peter's College in New Jersey, he had never considered making his home in Texas and had heard little about the Holy Cross-affiliated college in the state's capital. But as he looked out at the Austin skyline that night, he felt good. He marveled at the immediate chemistry he felt with the people at St. Edward's as well as at the character of the school that, based on his walk through campus, really lived up to its mission. And although it was unlike any East Coast city, he liked the bustling city of Austin, too. So on Presidents'

Day, Feb. 16, 1999, when he received the call to become president of the university, Martin decided to make Austin, and St. Edward's, his home.

Since then, Martin has been busy. His demanding calendar is like any other CEO's schedule, a balancing act of meetings and lunches, dinners and plane rides. He has led the university's collaborative effort to be recognized as one of the best small universities in the country, as well as helped to identify seven Strategic Priorities for the future of the institution and to create a physical master plan for the campus. It has been a full two years for Martin — full of listening, careful planning and above all, big dreams.

In this interview with *St. Edward's University Magazine*, Martin reflects on his first two years and the future of St. Edward's University.

Story by Susan Wolf • Photos by Bill Kennedy

Q *At what point did you first become aware of St. Edward's University, and what were your impressions?*

A I had heard about it here and there; it was a name that was on the radar screen, so to speak. I knew it was a Catholic university, but it was far away from where I was. I got a telephone call from the search firm that was assisting the school in finding a president and was told it was a really impressive university in Texas. They asked if I would be interested in applying. My initial reaction was, "Texas?" That's because I had the very parochial view that New Yorkers typically have of the rest of the world. Then I came down for an interview in December. I knew within 10 minutes that I really wanted this job. I knew because of the immediate chemistry between myself and the people in that room. It confirmed what I hoped to find. Before I arrived, I knew the mission of St. Edward's was quite consistent with what I had been doing for the previous 30 years in higher education. The key to my decision was how I was going to fit with the people here. I just knew as the discussion went on that this was going to be a natural fit. There was a delightful chemistry with the people I was going to be working with.

Q *Aside from the people, what is special about St. Edward's University?*

A I believe what makes St. Edward's distinctive is a special combination of ingredients that one finds in the educational experience at St. Edward's. Other institutions may have one or two of these ingredients and some have them all. But only a handful of institutions across the country are able to do what we do for students.

It's kind of like a recipe in the hands of many chefs. Only the finest

chefs can take the ingredients in the recipe and produce a truly outstanding dining experience. And that's what we do at St. Edward's.

We start with a liberal arts foundation for all of our students so they have the skills essential for the educated person. Our graduates are articulate in the written and spoken word. They can think critically and creatively. They have the knowledge essential for informed decisions. They are computer literate and ready to manage the enormous amount of data one is bombarded with these days. And they have explored the moral and ethical dimensions of living so that these are not lost in the choices and decisions that they make.

All of our students, past and present, tell us about the personal, transformative experience they had at St. Edward's. This can be traced to the Congregation of Holy Cross and the philosophy of education they brought to St. Edward's. Every student is individually important. And, while challenging students academically, our faculty attempts to respond to the many different learning styles that students bring to the classroom. Our focus is on student success. Long before there were any systematic, psychological studies of different learning styles, the Brothers were practicing this in their classrooms. This is why it doesn't matter at St. Edward's whether a student comes from the experiences of a migrant worker family or the experiences of an upper middle class Anglo family in Texas; they both will find the resources at St. Edward's to succeed academically.

A third ingredient is the diversity of our campus. When one looks at the future demographics of Texas, Florida, New York and California, indeed of the whole United States, one sees that the community of St. Edward's is a microcosm of the future of America. On our campus, students of many different racial, ethnic, religious and socioeco- ▶

Personal Profile: George E. Martin

Born: Jan. 10, 1944, Brooklyn, New York.

Education: Bachelor's degree from St. John's University; master's and doctoral degrees from Fordham University.

Career highlights: Martin entered faculty service in 1969 as a member of the St. Peter's College Political Science Department and became chairman in 1976. In 1985, he was named academic dean of St. Peter's College and served in that role until 1991, when he was named academic vice president. He was inaugurated as president of St. Edward's University in October 1999.

Involvements: Martin serves on the board of the United Way Capital Area and Ballet Austin. He also is a board member and secretary for Independent Colleges and Universities of Texas.

Last book read: *John Adams* by David McCullough.

Favorite pastimes: Travel, music, reading and film.

A man of many hats: Although Martin has made his professional career in higher education, he held a wide variety of jobs as a young person. He delivered newspapers at age 12 and soon went on to delivering dry cleaning. He also worked as an usher at a movie theater, a checkout clerk for A&P grocery store and a chef's helper at a yacht club.

conomic backgrounds live, work and play together and teach each other.

When one considers all these ingredients and the way they are combined at St. Edward's, I think we can safely say that St. Edward's University is better at preparing students for the future society, workplace and global economy than most other institutions in the country.

Q *I understand you come from a Catholic family. I imagine that has played a role in your life and your association with Catholic institutions.*

A When I look back at the principal influences on my life, certainly I have to begin with my parents, and they were very attached to the Church. I would say that they instilled certain values in all of their children — and they had eight of them, which I guess is one indication of their being Irish Catholic. They really did instill in all of us a sense of the importance of righteous living and morals and tolerance of others and of a social responsibility. And I think those basic values had influences on me that I wasn't even aware of. But when you consider the fact that I have made a career in Catholic universities and the importance of social justice and service within the missions of Catholic universities, I'm sure there is a connection between my formative years and why I chose to do this work.

Q *As president of the university, you have power over the future of the institution in many respects. How would you describe your leadership style?*

A I've never seen my role as one of power. It's really a matter of listening, thinking, sharing energy and helping to shape that energy within the culture of an institution. So, it's a process of enabling rather than imposing.

Q *Over the last two years, you have been part of an effort to create a vision for the future St. Edward's. Could you share your thoughts on the institution's plans for the future and how that evolved?*

A Before I even officially started in my role as president, I came down here about once a month and became part of planning sessions addressing the university's future. What we discovered in those meetings was that we really needed to move to a strategic level in the planning of the university's future. So we formed a committee to work with all segments of the university, to get people thinking about our Strategic Priorities. As we were assessing the potential of the university, we realized three very important things.

First, we knew we wanted to renew our commitment to our Holy Cross, Catholic traditions. The renewal of the Holy Cross tradition is part of our mission. So what we are doing is coming back to our core, our basics. This will guide us in the future as it has since the university's founding. Second, it became very, very evident to us all that there was no reason St. Edward's should not aspire to be recognized as one of the best small universities in the country. To do that, we have to provide the highest quality undergraduate experience on campus. But we also must be a university that serves the needs of the community, including adult students in New College and our graduate programs. That leads to the third part of our vision: to be a university for the 21st century. To do this, we must be a university that is truly open to partnership with business leaders and community leaders. By doing all these things, then quite naturally we will progress to being one of the best small universities in the country.

Timeli

October 1999

Inauguration held

On October 30, 1999, George E. Martin is inaugurated as the 23rd president of St. Edward's University, marking a new era for the university.

March 2000

Strategic Priorities introduced

St. Edward's University defines its direction for the future with seven priorities. The priorities include goals for enrollment, faculty recruitment and development, curricular and co-curricular programs, facilities and technology, financial management, endowment and marketing.

August 2000

New Fine Arts Center opened

The St. Edward's community celebrates the transformation of the school's former dining hall into an updated arts facility, featuring space for theater, photocommunications and visual arts instruction.

September 2000

Master Plan created

St. Edward's University Board of Trustees approves a plan that could add 12 new buildings to the campus, including academic buildings, residence halls, athletic facilities, a new chapel, theater and revised road system.

September 2000

Record enrollment

For the first time, a waiting list is created to accommodate the increasing number of students hoping to attend St. Edward's University.

July 2001

Alumni return

More than 200 alumni return to campus to connect with old friends and celebrate the university's future for Alumni Reunion 2001.

August 2001

Breaking ground

More than 200 members of the campus community assist in breaking ground for a new academic/business building. The building will supply facilities for business programs, as well as high tech classrooms and faculty office space.

September 2001

Record enrollment

This fall, overall enrollment reaches an historic high, with 4,151 students enrolled in undergraduate and graduate programs, compared to 3,669 students enrolled in 1999.

Q *So, how do we get there?*

A We have laid out seven steps, or seven Strategic Priorities. First, we need to increase the enrollment of the university. We want to double the size of the undergraduate college as well as the New College and graduate programs. Those programs, New College and graduate programs, are really part of the goal of being a university for the 21st century, responding to community and business needs. The goal of doubling the size of the traditional student body is really a recognition of what the literature and our own surveys are telling us: that high school seniors who come to St. Edward's University are really hoping to see a larger number of students like themselves on campus. As a result, we've set the goal of 4,000 traditional students, most of whom will live on campus.

We've had a great deal of success on this already. We've reached record enrollment across the board, for all programs of the university. The average SAT score for students in the undergraduate college has gone up 34 points in the last two years. We have improved retention significantly, so that last year our freshman fall-to-spring retention rate was 95.3 percent, a historic high. Our fall-to-fall retention jumped somewhere around 10 percentage points since 1999, which again is another historic high. Retention is important because it measures how we're satisfying students' needs.

While increasing enrollment, we are staying true to our mission, which is to offer personalized education that responds to individual learning styles. To do this, we have committed ourselves to keeping the same student-to-faculty ratio we enjoy today, 15 to 1. We also have pledged to increase the percentage of classes that have fewer than 20 students to around 55 percent. We have committed ourselves to maintaining the cultural, ethnic and socio-

economic diversity of the student body we have today. And that's so important, because of the role that we play as a university in preparing students for the future society and workplace. Diversity is an essential element in the education that we provide. Our campus is a microcosm of the future of the United States and the future of the State of Texas. We provide a richer educational experience because of the diversity on this campus. And we've done that from the very beginning of the university.

Q *I would imagine that, with increased enrollment comes the need for more faculty?*

A We are going to have to hire more faculty if we are going to maintain the small classes and the student-faculty ratio. In fact, this is the second step in the priorities. Hiring more faculty will not only keep our small, personal classes, but it also will allow us to broaden the spectrum of programs we offer. The revenue from the increased enrollment has enabled us to begin a 10-year plan that will double the size of the faculty. This will bring in new blood, new thinking. It will create larger departments and allow for better exchange among faculty members. If we are going to be one of the best, we are going to have to attract and retain some of the most talented faculty and staff. And to do that, we need to improve our compensation package. Enrollment provides the revenue to be able to do that. So last year, as a result of our record enrollment, we were able to complete what had been a 14-year goal for faculty and staff salaries. This year we completed step one of a five-year plan to bring faculty and staff salaries to the next level. ▀

Q *How will this affect academic programs?*

A Closely related to our Strategic Priority on faculty is our third Strategic Priority on curriculum. We have instituted a process for regular evaluation of our existing programs that also allows for continued exploration of the market to determine what new programs should be created, on both the graduate and undergraduate levels, and to respond to the need for continuing education for students who wish to advance or change their careers. At liberal arts institutions we have always talked about the need for life-long learning. I believe this need is greater than ever and that, as economic forces cause workers to change their jobs and change their careers more often, the market for continuing education at the higher education level will expand significantly. As part of our curriculum initiative, we are looking at ways to expand our business school, to link it to available resources in the Austin community, to bring Austin's business leaders into the St. Edward's classroom. This will allow us to offer students a truly distinctive program that blends the intellectual and the experiential – a program that will take advantage of the St. Edward's University Signature Initiative in Experiential Education.

We also are planning seven to 10 centers of excellence that will house endowed chairs and bring faculty members of national reputation to the university. These faculty members will lead cross-disciplinary programs and sponsor annual symposia. Two centers — one in science and one in finance — have already been funded.

In addition to curricular evaluation, there will be an ongoing evaluation of co-curricular activities. The quality of co-curricular activities determines to a large extent how much students educate one another. These activities bring students together in various

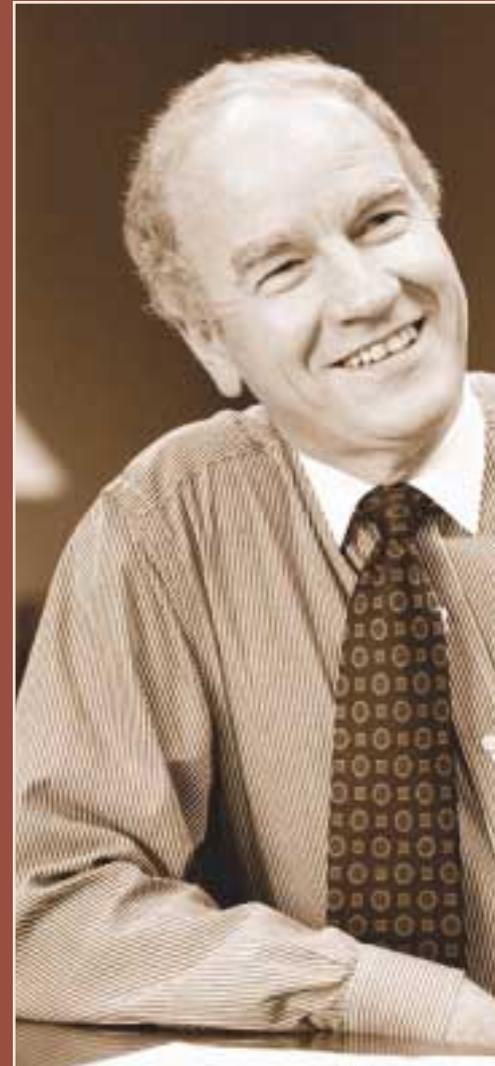
ways to experience poetry readings, jazz performances or basketball or volleyball games. All of these things are learning activities. And that's so essential.

Other efforts are underway, too. But I think you now have a sense of what we are considering.

Q *The fourth priority is a plan to improve facilities to support enrollment, faculty and academic programs. How does that step play in the overall plan?*

A If we are going to accommodate more new students, and if we are going to pursue the vision of being one of the best small universities, we have to provide not only more facilities, but also the best facilities and technology possible. Think about what we have already accomplished. We've put together a campus master plan in one year's time. We've opened a new fine arts building and fitness center. We are building a new academic building, which will open for the 2002 fall semester. We will break ground in November on a new student residence hall, which will be open in January 2003. We've created a new 24-hour computer facility in the Ragsdale Center. We have a master plan for landscaping the entire campus. It won't be just patches of landscaping around each building. Each landscaping project will be part of a complete plan to create an arboretum on campus.

There are several more priorities tied to the first four. For instance, the sound financial management of the institution. We have already made significant progress in this area. We've developed a software model that allows us to monitor hundreds of financial, enrollment and business factors as we go forward. The sixth priority is to increase the university's endowment. To help us do this, we have hired new portfolio managers and set very aggressive endowment goals. And despite the downturn in the stock market, the St.





“The university will be a microcosm that teaches students how to live and contribute in a pluralistic high-tech world with no majorities and many ethnic, racial and religious groups, further segmented by socioeconomic differences.”

— George Martin

Edward’s endowment has actually grown. Finally, to be recognized as one of the best small universities, you have to be known. So we’ve put together a sophisticated integrated marketing plan, which included an image advertising campaign that was launched in September. The image advertising campaign focuses on increasing awareness of the university in Central Texas and includes print, television, radio and outdoor advertising. The continuation of the image advertising campaign, along with other image building projects, will aid in the recruitment of high quality students. (*See related story, Making Marketing a Priority, page 16*).

Q *Alumni typically have sentimental ties to campus, and St. Edward’s University alumni are certainly no exception. What do you want alumni to know about the changes ahead for their alma mater and their role in the university’s future?*

A Whenever I speak with alumni, they always talk about the personal experiences they had here, the transformative experiences they had because of the St. Edward’s University community and the closeness with faculty, the Brothers and their fellow students. We have to keep this alive — personalized education, sense of community and the nurturing and supportive environment. Everything we are doing is focused not only on maintaining these elements, but also on doing these things better than we have ever done before. So if you look at the desire to maintain small class sizes, the student-faculty ratio, and look at the ways we want to design the physical campus of the future, you can see that we are creating more opportunities for people to come together and share community. We want those special experiences alumni had to always be there, whether it be the convenience of sitting down in the outdoor café and

sharing some food or at the coffeehouse in the Ragsdale Center or working hard in the 24-hour computer lab. This is what we are really after.

Q *When you think ahead to the year 2010, what do you hope people will say about St. Edward’s University?*

A When we get to the other side of 2010 and look back, I think we will see a university for all students, with a much broader spectrum of academic talent and academic programs. We will be an institution that is the first choice for all of its students, with the best and necessary facilities for learning, with a nationally recognized faculty and a vibrant campus life. We will see a premier private university that is turned to by business and community leaders for their educational needs and is looked to by the community for cultural enrichment and continued learning. St. Edward’s will be the only place in Texas where one can find such a high-quality education with the personalized, customized features that allow for individual learning styles and affirm the person rather than the institution or the discipline, and being Catholic, affords an opportunity to explore more deeply beyond the “what” into the “why” of education. The university will be a microcosm that teaches students how to live and contribute in a pluralistic high-tech world with no majorities and many ethnic, racial and religious groups, further segmented by socioeconomic differences. It will be a resource for Texas and Austin — for employees, for educational models and for public policy. It will be the alma mater of many Hispanic, Anglo and other leaders of the public and private sectors of Texas. Together we can realize the vision for 2010 and feel the pride of building a truly first-rate university for our students and our community. ■

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MARKETING



Making a Priority

By Danielle Cuff, '01

Ants scurry past a student along the floor of the rain forest. Neil Armstrong bounds across the moon while a student looks on. This isn't the program lineup for the Discovery Channel; it's the new ad campaign developed for St. Edward's University.

The new advertising campaign was launched Sept. 9 in and around the Austin area, premiering in print, television, radio and billboards in different areas around the city.

St. Edward's first made a commitment to marketing in the fall of 2000, when President **George Martin** announced seven Strategic Priorities for St. Edward's University. In order to position the university to become one of the best small colleges in the country, the following priorities were established: increase enrollment, recruit and retain a diverse faculty and staff, create effective curricular and co-curricular programs, develop facilities, practice sound financial management and increase endowment. The seventh Strategic Priority set out to establish an integrated marketing plan to increase awareness of the institution's quality among prospective students, donors, alumni, business partners and higher education opinion leaders.

"We wanted an ad campaign that would reflect the uniqueness of St. Edward's University," said Paige Booth, associate vice president of marketing. "What we came up with is unlike any other advertising for higher education."

The first step toward creating a new image for the university was taken when the university's logo received a face-lift in June. "The last time the logo was changed was in 1984," said Ben Chomiak, director of design and publications. "The new logo was the first visible sign of our new image." The logo's launch was in full swing June 11 when it was painted on the main drive, plastered across the Holy Cross Hall lawn, printed on banners hanging from lamp-posts and even temporarily tattooed on some of the faculty and staff's faces and arms. Chomiak's design met with high praise and drew the reaction that the marketing and design team was looking for. "The new design for the logo makes the tower more prominent and stately," said freshman **Curtis**

Harwood, '05. “It embodies a sense of tradition yet still has a modern look.”

A logo cannot tell the whole story of St. Edward's University, but an advertising campaign can begin to. Booth and her team set out to create an ad campaign that was different from the other modes of advertising used to promote a specific area of the college like undergraduate studies, New College or the graduate program. The image advertising campaign Booth and her team wanted to create would res-

onate with all of those audiences and represent and build the overall image of the university.

“Our mission was to develop an ad campaign that was not out of the heads of an advertising agency, but reflected what was really happening on campus,” said Booth. “The advertising campaign didn't grow in isolation. It was a process of building on the best attributes of St. Edward's.” In order to accomplish that goal, Austin firm Lyon Advertising was brought in to do a brand assessment —

sizing up who a company is and what is significant and important about its brand. Lyon conducted a series of interviews and focus groups with traditional undergraduate, New College and graduate students.

After interviewing students from each of the groups, a common thread began to surface within many of the groups. “Respectful,” “ethical,” “nurturing” and “personalized” were words that kept surfacing to describe St. Edward's University. ♣



©2001 St. Edward's University

The university launched an image advertising campaign in September. (left) A print advertisement bearing the tagline, “Learn to think.”

COURSE TITLE: **Organizational Behavior**

Open your mind to more than facts and figures. Look critically and creatively at our ever-changing world. Connect with your peers and professors in an environment that's both intimate and inspiring. Build on your knowledge and experience to help better your life. And, possibly, the lives of others. Visit us at www.stedwards.edu or call (512) 448-8400.



Learn to think.



TAYLOR JONES

The new university logo launched in June covered the campus. The logo was even seen on the sidewalks around Main Building (above).

The advertisements Lyon Advertising developed, based on their research, created juxtapositions between real-world images and the students analyzing the situation. For example, a traditional undergraduate sits on the moon observing Neil Armstrong, an older student reviews hieroglyphics, a graduate student observes the Maasai Tribe while yet another student sits on the floor of the rain forest observing worker ants. The ads incorporate students of varying ages and different backgrounds in order to reflect the diversity of students at St. Edward's

“What we came up with is unlike any other advertising for higher education.”

— Paige Booth, associate vice president for marketing

University. The ads also represent St. Edward's ability to put all students in real world situations, whether literally through internships and service learning or figuratively through engaging class discussions. The course titles incorporated into the ads provoke the onlooker to view the picture in an unexpected way, which is what St. Edward's tries to do in its learning environment. In this respect the tagline, or positioning phrase, “Learn to think,” reinforces the overall message of the advertisements.

Once that foundation was set, the marketing team put together a series of mock ads that were tested with prospective students or “customers.” The ads tested well and elicited the response the marketing team wanted. “The response from our customers was on target,” said Booth. “They said, St. Edward's is ‘small,’ ‘diverse,’ ‘a real-world education,’ ‘challenging’ and ‘about more than just the textbooks.’ It's about thinking for yourself.”

In a time when image is everything, the launch of the ad campaign reflects the personalized and real-world dimension of a St. Edward's University education.

“St. Edward's University prepares students for the pursuit of an honorable life,” said Booth. “That statement is the essence of the ad campaign.” ■



TAYLOR JONES

The creation of a new logo meant new stationery and business cards for all faculty and staff. (above) “Pick up” of the new materials (below) included some festivities — balloons, Amy's Ice Cream and temporary logo tattoos for all.



TAYLOR JONES

MARRIAGES

Maia Forstchen, '84, to Jim Funkhouser in June, living in Collinsville, Ill.

Danica L. Dailey, '86, MAHS '94, to Stan Frampton on April 28, living in Austin.

Juliane L. Listl, '90, to Alex C. Leighton on September 21, living in Corvallis, Oregon.

Jana Mora Wilson, '90, to Peter Whittier of Massachusetts on March 3, living in Austin.

Jason Kilough, '91, to Linda Engle on July 14, living in Dallas.

Marc Swendner, '92, to Cyndi Seiler, living in Round Rock.

Charmin Bonner, '94, to Tracy Simien, living in Lee's Summit, Mo.

Diana Lynn Gembinski, '94, to Jon Michael Wiley on September 1, living in Austin.

Sandra Trujillo, '94, to Maria Richard Garcia in April of 2000, living in Dale.

Melissa Ann Stotler, '96, MBA '98, to Robert Nathan York on May 4, living in Katy.

Laurie Hartung, '97, to Donny Latham on June 2, living in Seattle, Wash.

Patricia (Paty) Gonzalez, '98, to Jose Luis Yruegas on September 29.

Stacy Ramos, '98, to **William Bullock, '97**, living in San Antonio.

Chantele C. Garcia, '99, to Gerard Cisneros on April 9, living in Austin.

Vanessa Cari Arce, '00, to Jason Taimour Long on April 12, living in Brownsville.

Pamela D. Benson, '00, to Arlyn Dorsey Owens on June 23, living in Austin.

Marian "Elaine" Garrison, '00, to **Dylan Vitone, '01**, on August 4, living in Boston, Mass.

50s

Br. Gerard J. Hagemann, CSC, '51, continues to maintain the School of Archives for Notre Dame High School in Sherman Oaks, Calif., which he founded.

Andres S. Rodriguez, '51, has published two hardbound poetry books in Spanish. He is seeking a publishing company for his third manuscript.

Thomas Bresnahan, '57, received the Distinguished Service Award from the American Society of Safety Engineers Foundation in Des Plaines, Ill. In addition to the award, the foundation will name one of its scholarships the "Thomas Bresnahan Distinguished Service Award Scholarship" for 2002.

60s

Jon Hilsabeck, hs '60, '64, MBA '72, received the Regent's Award from the American College of Healthcare Executives. He serves as senior vice president of the Texas Hospital Association in Austin.

Bernard H. West, '60, and his wife, Judith Ann, live in Waco. Bernard is retired and Judith Ann is an administrative assistant at Baylor University.

Fred J. Crow, '62, is active in the International Stereoscopic (3D Photography) Society. He is active in underwater marine life photography and attended a convention in Sydney, Australia, in September where he visited the Great Barrier Reef. He has traveled to Fiji, Polynesia and the Caribbean photographing underwater marine life.

Br. Peter Graham, CSC, '65, is president of St. Edward's High School in Cleveland, Ohio.

Stephen A. Nunes, '65, his wife, Evelyn, and two sons, Mark and Brian, reside in Homewood, Ill., where Stephen is vice president for Prairie State College.

Br. Donald Blauvelt, CSC, '67, is formation director for the Brothers of Holy Cross in San Antonio.

Elaine Leach, '69, resides in Bangkok, Thailand.

70s

Joseph Dispenza, '70, is a retreat leader for LifePath Retreats in Laredo.

Dr. Al Shen, '70, and his family reside in Shanghai, China, and returned from a trip to see the "8th Wonder of the World," the Terra-Cotta Armies of Xian. He said, "The trip was a lot of fun and well worth it."

Dave Novicky, '72, and his wife, **Tina Novicky, '73**, live in Parma, Ohio, and are expecting the birth of their second grandchild in March 2002. They said, "Hello to all of our friends."

Maureen Ann (Flynn) Gavin, '76, her husband, John, and three children, Jennifer, 15, J. P., 12, and Michael, 7, live in Southlake. Maureen has taught sixth grade for the past 25 years for the Carroll Independent School District.

Jesus "Chuy" Zavala, '78, lives in Columbus, Wis., where he is owner of Premiere Home Improvements, LLC.

Rommel Pugas Cedeno, '79, received certification in management informatics at the Universidad de Oriente-Anzoategui in 1993. He is also an associate teacher.

80s

Patricia (D'Angelo) Abderholden, '80, is a high school special education teacher for the Koshkonong School District.

Will Casey, '80, spent his summer back behind the wheel of *Hellcab*, Chicago's longest running show, now in its 9th smash year. Will had a terrific 27-week run in *Early and Often* with Famous Door Theatre Company (of which Will is an ensemble member), and a run of *Fuddy Meers* at the Apple Tree Theatre.

Mike Gerecke, '80, is a theater arts teacher at Forest Creek Elementary in Round Rock.

Dwight J. Luckett, '80, is head principal of East Side High School in Cleveland, Ohio.

Linda L. Collman, '81, is a medical receptionist for Highland Physicians in Greenville, Ill.

Sharon (Ersch) Chanley, '81, is the director of credit for prior learning assessment at the University of Illinois-Springfield, with the rank of assistant professor of liberal studies/individual option.

Thomas E. Jones Jr., '81, and his wife, **Diane H. Jones, '82**, live in Austin. Thomas is a Unix administrator for the *Austin American-Statesman*, and Diane is a senior buyer for the Texas Worker's Compensation Insurance Fund.

Sergio H. Velasquez, '81, is president of Olympia International in Laredo.

Jane S. (Baker) Norwood, '82, is manager for policy research for the Texas Department on Aging.

David Naworski, '82, has been a registered investment advisor since January 2000, in addition to his private law practice in San Antonio. He has two daughters, Alexandria, 4, and Lauren, 1.

Neiel W. Wohlrs Jr., '82, is a grant developer for Laredo Community College in Laredo.

Ken Thomas, '83, who played Agent Harris in the movie "Miss Congeniality," will play his next role as "Newt," an attorney in the "MC Hammer Story" airing on VH-1 in

A Letter from Japan

Liz Sibrían, '97, has spent almost two years overseas with the Japan Exchange and Teaching Program. A former participant in the College Assistance Migrant Program, she shares her experiences below.

"I will never forget standing in Professor **Cecil Lawson's** office when he told me something that changed my life. 'Liz, I think you should go teach English in Japan.' He told me, 'I think you would be a great teacher there because you're so passionate about teaching English and you love children. And I think because of your Mexican-American background, your easy way of assimilating and your hunger to learn, you'd make an excellent cultural ambassador.'

"Cecil had the confidence in me I've always needed. But at that time, I didn't know whether I wanted to go to graduate school or not. I got an application, filled it out, asked for letters of recommendation, but never sent it in. It wasn't that I didn't have time to complete it I was just scared of the idea of leaving the United States when I hadn't even been to the Grand Canyon yet.

"A few months later, however, I was back at St. Edward's getting my teacher's certification and begging Cecil for a second chance. 'I'm definitely ready to move to Japan,' I assured him.

"Professor **Laurie Drummond** and Cecil's amazing letters, along with the College Assistance Migrant Program's Linda Valdez's interview coaching, helped me get on a Greyhound bus one year later. It was a one-way ride from Austin to Houston, where I was about to fly to Tokyo, Japan, with 48 other fellow Texans. We were to be assistant language teachers for the Japan Exchange and Teaching Program. The closest I had ever been to Tokyo was sitting about 10 inches from the television set while watching old black and white Godzilla movies.

"Today, I couldn't be happier. I'm a part of a gentle community. I teach English in two senior high schools. My base school is a three-minute walk from my house, and I commute to a school in a different town twice a week.

"I live in a small farming village surrounded by luscious mountains and crisscrossed by streams and rivers that empty into the sea. My modest home is surrounded by rice paddies on three sides and a river on the other. My neighbors are teachers I work with, and the neighborhood grocers treat me like I was a niece or cousin. Up the road, a little old grandmother has adopted me into her family. In spring, we walk hand-in-hand along the river and feed the carp. In the fall, we exchange fruits and vegetables that are in season."



80s CONT.

October. He said, "Never give up, even when all seems lost, keep trying!"

Douglas H. Eckmann, MBA '84, was promoted to principal engineer and manager of Fort Meyers Office of Boyle Engineering Corp. Boyle is a national engineering firm headquartered in Newport Beach, Calif., which specializes in

high technology water treatment and water resource planning.

Maria (Forstchen) Funkhouser, '84, is the head of training and organizational development for GMAC Insurance in Collinsville, Ill.

Ernest P. Gant, '85, is a systems engineer for Compaq Computers in Rockport.

Rebecca (Ontiveros Reyes) Jones, '85, supervises all the school cafeteria managers in the Pflugerville Independent School District. She is also a state champion barbecue cook.

Francis Paul Suraci Jr., '85, MAHS '90, received his law degree from the University of Tulsa in 1997. He is an associate with the law firm of Kivell, Rayment, Francis, Coulson and Heath. His wife, Catherine, is the winner of more than 20 Jingle Feldman Awards for artistic creation.

Gerald A. Jackson, '86, and his wife, Elaine, reside in Austin. Gerald is a computer engineer for Metro Information Systems, and Elaine is a retired school teacher.

Jorge F. Quiroga, MBA '86, was elected president of his homeland, Bolivia.

Karen R. Watson-Sebastian, '86, is an internet strategist for small advertising agencies to large Fortune 100 clients — from Wells Fargo to Netscape to startups.

Siu Fat Chiu, '87, and her husband, Mariko, reside in Shamshuipo, Hong Kong. Mariko is a sales manager for Peter Lam Jewelry Limited, and Siu is a marketing manager for Progressive Industrial Ltd.

Jon D. Hawkins, '87, completed *Love Me Still*, a film he wrote, directed, starred in and produced. The film won in the score competition at the Acapulco Black Film Festival.

Joyce A. Stearn, '87, was promoted in May to vice president and corporate director of global diversity and compliance at Motorola, Inc.

Sharon Cox, '88, MBA '93, is pleased to announce her engagement to John Kennedy Carney of Wood-Ridge, N.J. A 2002 wedding is planned.

Br. Roberto (Ortega) Jimenez, '88, is a teacher and coach at Holy

Trinity High School in River Grove, Ill.

Kathleen Spethman Pallesen, '88, and her husband, Mike, still live in Omaha, Neb. Mike practices corporate law, and Kathleen has taken a leave from practicing law to stay home with their children.

Mary Ellen Schwing, '88, has retired from IBM and is now living in Southern Ohio doing volunteer work in literacy programs in elementary schools and researching Appalachian folklore and customs.

John "J.K." King, '89, celebrated his 10-year anniversary with Abbott Laboratories in Dallas. Abbott recently purchased Knoll Pharmaceuticals, and John accepted one of the newly created regional manager, state and government affairs positions. His wife, Kimberly, is a stay-at-home mom, raising their son, Brooks, who is almost 2 years old. They reside in Highland Village. John can be reached at john.a.king@home.com.

Janet Richobourg Windham, '89, is a stay-at-home mom and would love to hear from old friends at janlwind@aol.com.

George B. Watkins, '89, and his wife, **Lisa M. Watkins, '89**, live in Douglas, Ariz. George is a principal in the Douglas Unified School District #27. Lisa is a mental health specialist for the State of Arizona.

90s

Sister Mary Lou Barba, '90, is the formation director of the Missionary Catechists of Divine Providence in San Antonio.

Juliane (Listl) Leighton, '90, completed her internal medicine residency and is part of a multi-specialty medical group in Oregon.

Susana Ornelas-Dade, '90, and her husband, Ricardo, live in Huixquilucan, Mexico. Susana is vice president of financial planning for Grupo Financiero Banamex-Accival.

90s CONT.

Gaynelle Caldwell Jr., '91, appeared in a production of Shakespeare's *Comedy of Errors* produced by the Shakespeare Festival in Jupiter, Fla. She has also entered South Florida's film/television market, appearing in a training video for Royal Caribbean Cruise Lines, as well as several local commercials. She is teaching at Florida Atlantic University and made her directorial debut in a world premier production of *A Curious Triangle* by Florida playwright Charles Brookes.

Paulina S. Espinosa, '91, MAHS '96, was awarded a two-year, full-time scholarship to study at the Graduate Theological Union, Franciscan School of Theology at Berkeley, Calif. She also started her part-time position as associate director of vocations of the Oakland Diocese in Northern California.

Roy Hernandez, '91, and his wife, Teresa, reside in Round Rock where Roy is an account manager for Norwood Promotional Products and Teresa is a senior lease specialist for Dell Financial Services.

HILLTOPPERS
IN FLORIDA!

Will you be in Florida this December? If so, don't miss these chances to root on the Hilltoppers!

Miami Shores, Fla.

Barry University
Dec. 29, 2 p.m.

Boca Raton, Fla.

Lynn University
Dec. 30, 1 p.m.

Tickets can be purchased at the door of each event. Florida alumni and holiday SEU vacationers are encouraged to wear their SEU clothing and come out and cheer on the team!

James M. Casey Jr., '92, and wife, **Jeanette Casey, '94**, live in Allen. James is a sales support representative for Alcatel, and Jeanette is a housewife.

Christopher Beckett, '93, and his wife, **Marisa (Guerra) Beckett, '93**, live in Midland. Christopher is a realtor/associate for Re/Max of Midland and Marisa is owner of The Silly Bee, a candle and apparel shop.

Ricardo Gonzalez, '93, received his master's degree in social work at the University of Texas at Austin in spring 2000.

T. K. Griffith, '93, and **Amy (Maynard) Griffith, '93**, would love to hear from fellow classmates at griffith89@aol.com.

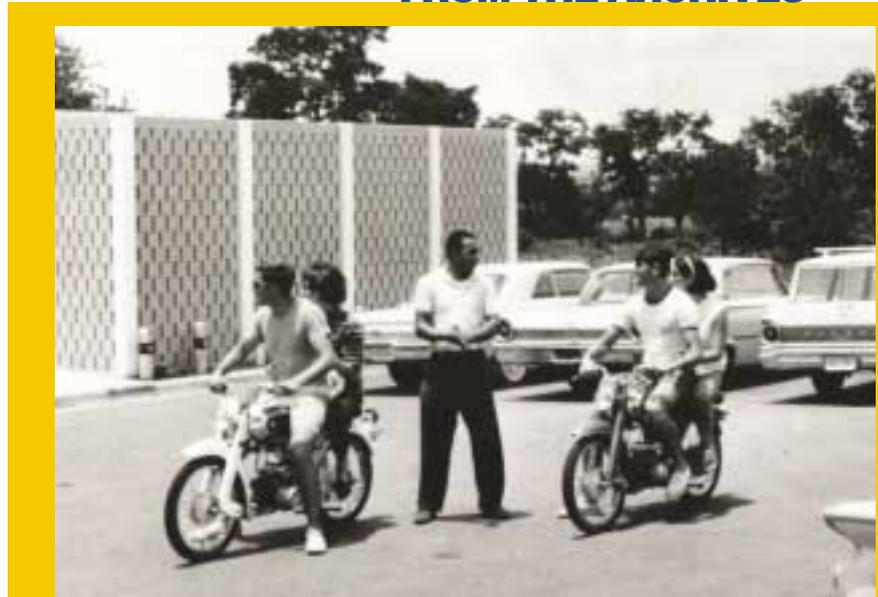
Bryan R. Moses, '93, is in the secondary education field after teaching theater at Stephen F. Austin State University in Houston.

Sean Sebesta, '93, is a third-year medical student at Texas Tech University in El Paso.

Traci LeNee Anderson, '94, welcomes any old classmates and friends to email her at tracianderson@austin.rr.com.

Jo Dale (Bearden) Pavia, '94, and her husband, Jason, live in San Marcos, where Jo Dale is a program coordinator for the Texas Municipal Courts Education Center.

Charmin (Bonner) Simien, '94, and her husband, Tracy, live in Lee's Summit, Mo., with their four children, Casey, 9, Jasmine, 6, Trasee, 3, and Trey, 4 months. Charmin teaches at Lee's Summit North High School in the Learning Lab Department and also teaches Sunday School classes at Rock of Ages Missionary Baptist Church. She enjoys playing sports (basketball in particular), spending time with her family and reading inspirational books. Charmin and Tracy look forward to moving their family back to Texas sometime in the future.



PHOTOS COURTESY OF UNIVERSITY ARCHIVES

Could this be you? This is one of the unidentified photographs housed in the University Archives. If you have any information on this picture, contact Mia Allen, St. Edward's University, University Relations, 3001 South Congress Avenue, Austin, TX 78704 or email mias@admin.stedwards.edu.

Darin C. Fennell, '94, and his wife, Tonya, reside in Dunwoody, Ga.

Rosendo Ross Fuentes, '94, is a costumer/shopper for *The Bold and the Beautiful* on CBS Television in West Hollywood, Calif.

Halina Garbowska, '94, is president of Garbowska & Associates in Austin.

Juli Martin, '94, is pursuing her law degree at South Texas College of Law in Houston. She is following the family tradition of her father, uncle, and cousin, who all attended South Texas.

Lori Vogel, '94, and her husband, Chris, finished building a new home in Allen. Lori is staying at home and raising their two children, Alyssa, 4, and Anthony, 2.

Stacy Washa, '94, is an office manager for PMG Asset Management in Austin.

Terri (Briggs) Box, '95, is a legal assistant with a prominent law firm in Houston.

Paul Timothy Carrell, '95, graduated from The University of Texas Health Science Center at Houston Medical School on June 3.

Scott O'Quinn Conoly, '95, graduated from The University of Texas Health Science Center at Houston Medical School on June 3.

Michael Cote, '95, is senior vice president and regional executive for Bank of America in Charlotte, N.C.

Julie Dirkes, '95, and her husband, Mark, live in Seminole, Fla. Julie is a copywriter for the Home Shopping Network, and Mark is a pharmacist for Eckerd Drugs.

Melissa (Murray) Hensley, '95, received her master's degree in business administration from the University of Houston in December 2000.

Maritza Ramirez, '95, is a community supervision officer for Travis County Community Supervision and Corrections Department.

STUDENTS GET A SEND-OFF
FROM HOMETOWN ALUMNI

Freshman students and St. Edward's alumni at a send-off party in the Ballpark in Arlington in August.



This summer, freshmen were welcomed into the St. Edward's community at Send-Off Parties held in Dallas, El Paso, McAllen, Laredo, San Antonio and Houston.

At the events, students and their parents mingled with alumni from their hometown and learned more about what it's like to be a student at St. Edward's. The parties served as one in a string of welcomes to the St. Edward's community and allowed students and their parents to get acquainted with former students.

If you are interested in hosting a Send-Off Party in your hometown, contact Joe Barry, director of alumni programs at 1-800-964-7833 or via email at job@admin.stedwards.edu.

90s CONT.

Paloma Zuleta, '95, graduated from New England School of Law in Boston, Mass., in May and is taking the Texas Bar Exam.

Jubran Anwar Abdulrahman, '96, is a sales manager for Al-Hilal Publishing and Marketing Group in Manama, Bahrain.

Suzanne Acord, '96, is pursuing her master's degree in international relations at the University of Hawaii on Oahu. She is also a high school social studies teacher. She is enjoying Hawaii's excellent weather and sites with husband, Steven Buchun, whom she met while serving as a Peace Corps volunteer in Micronesia.

Michelle Lynn Bermea, '96, is pleased to announce her engagement to Manny Rodriguez Jr. The couple plans to wed on Jan. 5, 2002, and honeymoon in Spain. Michelle is a sales coordinator and territory manager for Praxair Distribution, and she also is pursuing her real estate license. She

would love to hear any news from old classmates at michelle_bermea@praxair.com.

Laurence "Trey" Dunne III, '96, established a law firm in the Austin area, Dunne & Juarez, LLC.

Elizabeth J. McMahan, '96, is employed with Hire.com in Austin.

Edward W. McKnight Jr., '96, and his wife, Marion, live in Fairhope, Ala., where Edward is an official retired "beachbum."

Marguerite Newcomb, '96, is fulfilling a long-time wish by joining the faculty at St. Edward's University and the University of Texas at San Antonio.

Jeanne Po, '96, is pleased to announce her engagement to David Prior of Philadelphia, Pa. They plan to wed on May 25, 2002, in Houston. Jeanne received her master's degree in English literature from Boston College in 1999. She is finishing a doctoral program in English literature, as well as embarking on her fourth year of teaching at Boston College.

Charles "Chuck" Rosipal, '96, graduated from The University of Texas Health Science Center at Houston Medical School on June 3. He is completing his orthopedic surgery residency at the University of Nebraska Medical Center in Omaha, Neb. He said, "Where would he be without the mentorship of 'Jumpin' Jack Lala, '69, and Jeffrey Wayne Fluit, '96?"

Lucille R. Westbrook, '96, and her husband, James, reside in Austin. Lucille is a systems analyst for the Texas Youth Commission, and James is a network administrator for Henna Chevrolet.

Melissa Ann York, '96, MBA '98, is a systems engineer for Oce Printing Systems USA, Inc., in Houston.

Kayla Young, '96, is employed with Meals On Wheels and More in Austin. Meals On Wheels and More provides hot, nourishing meals to elderly and disabled persons who are unable to cook for themselves.

Diana del Rio, '97, is a psychology intern at the Fort Worth Federal Medical Center.

Margaret (Campos) Hansen, '97, is teaching second grade at Raba Elementary School in San Antonio. She would love to hear from old friends and tennis buddies at raba113@nisd.net.

Mario Richard Garcia, '97, and his wife, **Sandra Trujillo-Garcia, '94**, reside in Dale. Mario is a technology coordinator for the Austin Independent School District, and Sandra is principal of Norman Elementary School in the AISD.

Sandra K. Gonzalez, '98, is a manager in the office of scholarships at the University of Texas at El Paso.

Shawn Morgan, '97, and his wife, **Chriselda Timotea Salas, '00**, live in Tulsa, Okla., where Shawn is a senior project manager for VYSYS, Inc.

Alicia Osborn, '97, is a newsroom assistant for KTNV News 13 Inside Las Vegas Television in Las Vegas, Nev.

Pamela (Polnick) Alvarado, '97, and her husband, Charles, live in Round Rock. Pamela is an international paralegal assistant for Conley, Rose & Tayon, PC and

IN MEMORIAM

- R.A. Lucksinger, '28**, of Austin on July 2.
Steve Verhalen Sr., '38, on July 22.
William J. Ragsdale, '39, of Pampa.
George Hogan, '40, of Dallas on Aug. 22, 2000.
Matthew James Corcoran, '41, of Hot Springs, Ariz., on Jan. 29.
Jerry Edward Bellnoski, '42, on Feb. 27, 1996.
Dan H. Driscoll Jr., '43, on Feb. 13.
William E. Kreitner, '50, of Jacksonville, Fla., on Feb. 14, 1999.
Charles E. Henderson, '52, of Austin on June 28.
John "Johnny" W. Jordan Jr., '53, of Tulsa, Okla., on March 14, 2000.
Brother Robert Woodward, '54, of Phoenix, Ariz., in March.
Rupert N. Jahn, '69, of Bucks, Pa., on June 3, 1996.
Patricia A. Branch, '77, of Austin on March 13.
John E. Lair, '80, on Aug. 27, 1995.
Maria Alicia Ovalle, '82, of Santa Rosa on June 28.
Pompey, C. Rhea, '90, on Jan 15.
Belinda Marez, '92, of Austin on May 31.
A. Ann Albright Crawford, '96, of Austin on May 11.
Gordon Lowell Jackson, '96, of Austin.

90s CONT.

Charles is a field service engineer for Ultra Clean Technology.

Kristin A. Strange, '97, works in the advancement office at Kalamazoo College in Kalamazoo, Mich.

Melissa Valenzuel, '97, is a communications specialist for MD Anderson Hospital in Houston.

Juan Carlos Vasquez, '97, graduated from the University of Texas Health Science Center at Houston Medical School on June 3.

Chris Walther, '97, and his wife, **Michelle Briggs, '98**, bought their first home in Henderson, Nev. Michelle received her law degree in May and is employed with a law firm in Las Vegas.

Christiaan Allan Webb, '97, graduated from the University of Texas Health Science Center at Houston Medical School on June 3.

Sara Youngblood, '97, and her fiancé, Jose, reside in Amarillo. Sara is the education director for the Amarillo Little Theatre, and Jose is a choreographer for Texas Musical Drama.

Richard Black, '98, is an instructor at the University of Tulsa in Tulsa, Okla., and is also pursuing his doctoral degree in American literature and film studies.

Kathy Fitzgerald, MAHS '98, is a recruiter for graduate and professional students at Anna Maria College in Paxton, Mass. She would love to hear from old classmates and colleagues at katfitz2000@hotmail.com.

J. Humberto Garcia, '98, has been with Wells Fargo Financial since October 1998 and was promoted to branch manager. She will relocate to McAllen.

Francisco Guerrero, '98, and his wife, Nicole, live in Quito, Pichincha, Ecuador. Francisco is a district manager for Coca-Cola, and Nicole is a teacher at Colegio Menor.

Tzi Sirimz Hezdington, '98, is attending Sam Houston University in Houston.

Juan Carlos Rodriguez, '98, and his wife, **Dorisa Lee Rodriguez, '98**, live in Miami, Fla. Juan is a trial attorney for the U.S. Department of Justice, and Dorisa is a foreign language teacher in the Miami-Dade Public School System.

Paul Schneider, '98, is an account executive for Equifirst Corporation in El Paso.

Cade Thornton, '98, is an offensive coach at Southwest Texas State University in San Marcos.

Elise Boeckman, '99, is employed with Circle C Golf Club in Austin.

Rebecca Coffey-Zuniga, '99, is a freelance playwright. She has seen three of her plays produced this year and is working on two more, both of which she has already sold. She also continues to work with her sketch comedy troupe, 'The Fabulous Punchin' Judies. She can be reached at sketchprincess@yahoo.com.

Alejandra Crowder-Schaefer, '99, is an executive assistant for New Texas Music Works in Austin.

Chantele C. (Garcia) Cisneros, '99, is a health educator for Longhorns Against Drunk Driving at the University of Texas in Austin.

Anna Leigh (Green) Schlett, '99, and her husband, Dean, live in Cedar Park. Anna is a product marketing manager for IPS Associates, and Dean is self-employed.

Bianca C. Gutierrez, '99, is an analyst for American Express Financial Advisors in Arvada, Colo.

Jose L. Reyes, '99, and his wife, Mirna, live in Fort Bragg, N.C., where Jose is an aviation platoon leader for the U.S. Army's 82nd Airborne Division.

Jaime (Schiller) Keasler, '99, is a college recruiter for Drive

FUTURE HILLTOPPERS

- To **Lisa Delaney Horton, '82**, and Rick Horton of Birmingham, Ala., son John Delaney on May 25.
- To **Kyle Casburn, '83**, and Julie Casburn of Orrington, Maine, daughter Mackenzie on March 26.
- To **Julie (Lapeyre) Vondrak, '86**, and **John Vondrak, '86**, of Austin, son Nathaniel Edward on July 23.
- To **Donna (Gutierrez) Rodriguez, '87**, and Fernando Rodriguez of Victoria, daughter Emily Lynn on April 30.
- To **Kathleen Spethman Pallesen, '88**, and Mike Pallesen of Omaha, Neb., son Michael Charles on Dec. 7, 2000.
- To **Janet Richbourg Windham, '89**, and Brian Windham of De Soto, son Joshua Hunter on Jan. 2.
- To **Helen "Betsy" Farrington Pistone, '90**, and **Joseph A. Pistone, '90**, of Shreveport, La., son Sam on Oct. 10, 2000.
- To **Sara (Kelly) Perry, '91**, and Jeff Perry of Inez, son Noah Flynn on March 12.
- To **Colette Baranowski Maxwell, '92**, and Greg Maxwell of Cypress, daughter Madeline on July 15.
- To **Ruben Mario Villarreal Jr., '92**, and Cynthia S. Villarreal of Laredo, son Ruben Mario on July 9.
- To **Amy (Maynard) Griffith, '93**, and **T.K. Griffith, '93**, of Akron, Ohio, daughter Abigail Rebecca on July 19.
- To **Alicia Remaley, '93**, and **Edward Joseph Remaley III, '01**, of Austin, daughter Mackenzie Kate on Jan. 23.
- To **Traci LeNee Anderson, '94**, and Roy Martinez of Austin, son Brycen Michael on July 1.
- To **Darin C. Fennell, '94**, and Tony Fennell of Dunwoody, Ga., daughter Savannah Elyse on Jan. 17.
- To **Paul Kilpatrick, '94**, and Bonnie Kilpatrick of Cypress, son Logan Paul on Feb. 2.
- To **Heather (Lewis) Knowles, '94**, and Clayton Knowles of Palmdale, Calif., son Carson Blair on March 29.
- To **Sandra Trujillo-Garcia, '94**, and Mario Richard Garcia of Dale, son Roman Maximiliano on June 3.
- To **Terri (Briggs) Box, '95**, and Chris Box of Friendswood, son Reese Armstrong in January 2001.
- To **Farra Copley, '95**, and **Patrick T. Copley, '96, MBA '00**, of Austin, son Collin Lindley on July 19.
- To **Melysia Marie (Cantu) Lee, '97**, and Shane Lee of Georgetown, daughter Malena Misha on Dec. 14, 2000.
- To **Margaret (Campos) Hansen, '97**, and Brian Hansen of San Antonio, son Jacob Cole on April 17.
- To **Susanne (Breshears) Miller, '99**, and **Sean Miller, '94**, of Austin, son Sean Patrick on June 11.
- To **Anna Leigh (Schlett) Green, '99**, and Dean Schlett of Cedar Park, son Wesley Jackson on May 15.
- To **Paul Rolling, '00**, and Loretta Rolling of Austin, son Nicholas August on June 5.



ALUMNI AWARDS

On June 23, St. Edward's University recognized the achievements and dedication of alumni at the 2001 Alumni Awards Celebration in Jones Auditorium.

Frank Woodruff, '69, chair of the Alumni Board, presented recipients with the Alumni

Achievement Awards, Distinguished Alumni Awards and the Honorary Alumnus Award.

The awards are a way to celebrate the achievements of alumni and the benefits of a Holy Cross education, which educates both the heart and the mind for service to the community.

The Alumni Achievement Awards are given to alumni who reflect the traditions of St. Edward's University by making important contributions to their professions and community. Recipients of the 2001 awards were **J. Hollis Bone, '93**, and **Geronimo Rodriguez, '90**.

The Distinguished Alumni Awards are given to alumni who have had significant impact on the advancement of their profession or who have garnered successes that exemplify the mission of St. Edward's. Recipients of the 2001 Distinguished Alumni Award were **Tom Ryan, '63**, **Victor Kramer, '61**, **Ed Olliges, '53**, and **Maurice Quigley, '50**.

Richard Kinsey, assistant to the president, was honored with the Honorary Alumnus Award, which recognizes an individual for his or her service to students and the alumni association. Kinsey has been the assistant to the president of St. Edward's since 1969, supporting the efforts of five presidents and the mission of St. Edward's University.

Financial Services in Dallas. She will travel all over the United States to recruit qualified college graduates.

Luis A. Serna, '99, is a program associate for El Pomar Foundation in Colorado Springs, Colo.

Jeremy T. Smith, '99, celebrated the third anniversary of the construction management firm that he started in his senior year at St. Edward's. The business is growing rapidly with projects throughout Texas and projects soon to start in Chicago, Ill. He is also pursuing his master's degree in business administration.

Elisa (Supowit) Powers, '99, and her husband, Matthew, live in Pflugerville. Elise is director of marketing and communications for SafePlace, and Matthew is an account executive for LBJS Broadcasting.

00s

Pamela D. Owens, MAHS '00, is a senior business advisor for Texas Guaranteed Student Loan.

Jason Bland, '00, and his wife, **Jennifer Wiatrek, '01**, live in Austin. They are both employed with Invesmart, Inc.

Amanda Diebel, '00, is property director for Indigo Management in Mercer Island, Wash.

Victoria Dion, '00, and her husband, Russell, live in Rowlett, where Victoria is controller for Tyco Electronics.

Devin Isreal, '00, works for Cinemark Corp., USA, as a web author, newspaper directory coordinator and freelance graphic designer in McKinney.

Valerie Hutchison, '01, and her husband, Mark, live in New Braunfels. Valerie is program coordinator for Another Way Texas Shares, and Mark is a store manager for Domino's Pizza.

Phillip Tatlow II, '01, and his wife, Valeria-Nina, live in Round Rock, where Phillip is a network administrator/spectrum engineer for FundsXpress. ■

3 easy ways

to submit your alumni note

Keep in touch with your friends and classmates. A fun vacation, a new hobby, volunteering, job changes — whatever your news, share it with friends and classmates via the *St. Edward's University Magazine*.

Submit your news by Jan. 15, 2002 to be considered for print in the next issue.

1 EMAIL:

mias@admin.stedwards.edu.
Or send news via St. Edward's
website at: www.stedwards.edu

Name: _____

Former Name: _____ Class Year: _____

Address: _____

Your News: _____

2 FAX TO:

512-416-5845

3 MAIL:

Mia M. Allen, St. Edward's
University, University Relations,
3001 South Congress Ave.
Austin, TX 78704

When faxing or mailing your note, please photocopy the form to the right.