CAMPUS BEAT
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Ethics at St. Edward’s transcends the classroom: it is an inseparable part of our community, programs and history. To learn more about ethics education at St. Edward’s, see page 17.
FRESHMEN LEND A HAND

In September freshmen were busy moving in, getting adjusted to their campus homes and lending a hand to the community. For the second year, St. Edward’s sponsored Hilltopper Helping Hands, a freshman service project. Faculty, staff, student leaders and freshmen met for breakfast, piled into vans and headed to nonprofit organizations around Austin. The St. Edward’s community completed projects ranging from painting at Project Transitions to boxing groceries at Capital Area Food Bank to gardening at Sustainable Food Center.

Hilltopper Helping Hands spanned four weekends in September and aided 15 agencies. Students chose projects that interested them and worked in groups of 10 to 15, led by a student leader and faculty or staff member. “This project provided students an opportunity to visit Austin area agencies and meet their peers as well as make early connections with other members of the community,” said Nicole Guerrero, ’99, MAHS ’01, assistant dean of students. “We hope that this initial activity will encourage future civic engagement.”

STUDENTS CONDUCT RESEARCH AT HARVARD

Charissa Grummon, ’03, of San Antonio, and Jacqueline Guzman, ’03, of Houston, spent the summer involved in scientific research for Harvard University.

Grummon participated in the Harvard School of Public Health’s Division of Biological Sciences Undergraduate Internship for Minority Students. She spent 10 weeks under the direction of a Harvard faculty member and worked in the cardiovascular lab helping to develop better blood clot drugs for heart attack and stroke victims. She is pursuing her bachelor’s degree in biology and was one of 15 students across the country accepted into this prestigious program. She discovered the internship through the new Career Opportunity and Internship Office at St. Edward’s, which provides experiential learning information to students in the schools of Natural Sciences and Behavioral and Social Sciences.

Guzman conducted biology research in Harvard Forest, the most renowned research forest in the country. She spent 12 weeks studying the biological relationship between hemlock trees common in the northeast United States and an aphid-like insect that preys on the trees. She presented her findings at the end of the research period and could potentially return to Harvard next summer to continue her research. Guzman, a biology major, was one of 20 students selected for the Harvard program, the only participant from Texas and one of three participants from the Southwest.
NEW TRUSTEES APPOINTED

The St. Edward’s University Board of Trustees appointed five new trustees to two-year terms in August, and longtime Trustee Jim A. Smith was elected chair for 2002–2004.

Smith, a certified public accountant and corporate financial advisor, is the former vice president, treasurer and chief financial officer for Tracor. He has received numerous honors in the field of accounting, including CPA of the Year and Outstanding CPA Texas Chapter President. He is the capital campaign co-chair for the Capital Area Council of Girl Scouts and serves on the board of the Headliner’s Club and the Festival Institute at Round Top.

Margaret Crahan is the Dorothy Epstein Professor of Latin American History at Hunter College, City University of New York. A former professor at Johns Hopkins University’s School of Advanced International Studies, she also has served as director of the Human Rights Project at the Woodstock Theological Center and has twice been awarded a fellowship at the Woodrow Wilson International Center for Scholars. She is a member of the Council on Foreign Relations and a former Henry R. Luce Professor of Religion, Power and Political Process.

Larry Franklin is chairman of the board of Harte-Hanks, Inc., a publicly traded, worldwide marketing company located in San Antonio. Since starting at Harte-Hanks in 1971, he has been chief financial officer, executive vice president, and chairman and chief executive officer. The former chairman of the Board of Regents of East Texas State University, he has served on boards of the Baptist Foundation of Texas and the Southwest Foundation for Biomedical Research.

Roger S. Kintzel is former Austin American-Statesman publisher and current publisher of the Atlanta Journal-Constitution. He is chairman of the Newspaper Association of America Foundation and president-elect of the Southern Newspaper Publishers Association. Active in the Atlanta civic community, Kintzel serves on the executive committee of Central Atlanta Progress and the Metro Atlanta Chamber of Commerce.

Victor Miramontes is president and chief operating officer for American CityVista, a Cisneros Communities Venture that develops urban residential communities. He has held senior executive positions with Wells Fargo Bank, Laredo National Bank, Rotan Mode Inc. and LaQuinta Inn. He is vice chairman of the San Antonio Water System, chairman of the Alamo Public Telecommunications Council and a member of the Solid Waste Advisory Committee for the City of San Antonio Electric Utility.

Robert Weiss is vice president for administration at the Meadows Foundation. Weiss formulated and implemented Dallas Public Schools’ educational reform effort and served on the city’s Commission for Educational Excellence. He is former executive director of the Jewish Community Center in Dallas and former national director of development for B’nai B’rith International in Washington, D.C.

SEU HONORS

- St. Edward’s University was named one of 10 “exemplary” institutions in the country for diversity education programs by the Association of American Colleges and Universities this fall. AAC&U called the six-course Cultural Foundations program at St. Edward’s “one of a kind in its model and implementation” and cited its “strong leadership, dynamic faculty” and “utmost care for student learning.”

- For the fifth year in a row, the Austin Critics Table awarded the Deacon Crain Award for Outstanding Student Work to a St. Edward’s University theater student. Elizabeth Wakehouse, ’02, took this year’s honors. The Mary Moody Northen Theatre production of The Medea Stories also was honored with Ensemble Performance and Movement awards last summer.

- Hilltop Views, the student newspaper, received six awards from the Texas Intercollegiate Press Association last spring. Honors included first place in news feature stories for the second straight year; third place in sports feature stories and individual headline; and honorable mention in news page design, feature photo and editorial column.

- The 2002 editions of Sorin Oak Review and Arete, the university’s student-produced creative and academic journals, respectively, received first place with special merit in national competition from the American Scholastic Press Association this fall. Judged in content, organization, design, presentation and creativity, Sorin Oak Review received the highest possible distinction in its category from ASPA for the second consecutive year. Arete was named best academic journal in the competition, which included entries from 2,000 high schools and universities.
Main Building at St. Edward’s University underwent interior renovations this summer to make it a more historically accurate representation of Victorian architecture and interior styles. Workers installed new directional signs, recarpeted hallways, refinished stairwells, replaced baseboards, touched up columns, painted archways and accented woodwork details.

The interior of Main Building was last renovated in 1986 when the building closed for 18 months for major structural repairs. The exterior, with stately red doors and signature tower, marked its 99th year this summer since being reconstructed in 1903 following a devastating fire.

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CAMP STUDENT AWARDED SCHOLARSHIP

College Assistance Migrant Program student Brenda Cornejo, ’05, of Eagle Pass, was the sole recipient of the 2002 Migrant Farmworker Baccalaureate Scholarship, a prestigious award given to migrant students based on academic merit by the Geneseo Migrant Center in New York. The grant provides undergraduate students with financial support to cover educational expenses up to $20,000.

“I feel lucky to have received this award,” Cornejo said. “The scholarship has taken a big weight off my shoulders because I know that I’ll have enough money to pay for college.”

The award is given annually to one person in the country, and over the last five years, three St. Edward’s University students have earned the honor. Jesus Alonso, ’01, was awarded the first-ever Geneseo scholarship in 1998. Alma Cruz, ’03, received the award in 2000.

Cornejo credits the CAMP program with much of her success. “The people in the CAMP program are like my family,” she said. “Without their encouragement, I would have never even submitted my application. I truly appreciate what the program has done for me.”

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BROTHER DANIEL REMEMBERED IN BOOK

“He earned a degree in botany but rarely taught the subject, wrote poetry but published little, loved two women but married neither, and researched Texas native plants for forty years only to see his plots destroyed by developers or excavated for rainwater runoffs. He was called the ‘weed gardener,’ ‘Don’t-give-an-inch Lynch’ and ‘Sweet Pea’ after the hairless baby of Popeye and Olive Oyl, characters in a once-popular newspaper comic strip. He was Daniel Matthew Lynch, Brother of Holy Cross, scholar, poet, teacher, philosopher, optimist and wit.”

So begins Lover of All Things Living, a biography of Brother Daniel Lynch, CSC, penned by longtime friend and fellow St. Edward’s University professor Brother Gerald Muller, CSC. The biography recounts Brother Daniel’s 76 years — 42 of which were spent at St. Edward’s. Here, he taught myriad science courses and led efforts to build a campus greenhouse. He also became a recognized expert on the plant species of Central Texas, in addition to occasionally but gently reprimanding residence hall curfew-breakers. Lover of All Things Living will soon be available in the St. Edward’s University Bookstore.
CAMPUS BEAT

SINGERS PERFORM ABROAD

St. Edward's University students, faculty and staff traveled across the globe to perform at a summer music festival hosted by the American Institute of Musical Studies in Graz, Austria. Thirty-three members from the university's three musical ensembles, the Hilltopper Chorale, Omni Singers and Vocal Jazz Group, performed two masses with full orchestra at cathedrals in Graz — Gounod's St. Cecilia Mass and Dave Brubeck's To Hope! A Celebration.

This is the first year that St. Edward's has been invited to perform at the AIMS festival, which has been held in Graz for 32 years. "Our music program has never experienced anything like this," said Pamela Stout, music instructor for St. Edward's. "It gives our students an opportunity to experience a professionalism in the music world that most people never get." Stout accepted on behalf of her students when the AIMS director called from Munich, Germany, to personally invite St. Edward's to perform.

Stout has worked with AIMS for eight years as a pianist. In addition to leading the singers from St. Edward's, she performed Igor Stravinsky's Symphony in Three Movements with the AIMS orchestra.

Members of the St. Edward's community performed at an international music festival in Graz, Austria, this summer. (clockwise from top) Students prepare to perform; faculty members Pamela Stout and Oliver Worthington (right) with the AIMS conductor; the St. Edward's singers visit the Austrian countryside.

MMNT EXAMINES VIETNAM

The St. Edward's University theater department closed its 2001–2002 season with a summer production of Tracers by John di Fusco. This fast-paced collage of the Vietnam experience was developed in the early 1980s through intensive workshops and improvisations. The play examines the experiences of eight young men who served in Vietnam.

At St. Edward's, director and designer Stephen Balgooyen, technical director for Mary Moody Northen Theatre, wove a compelling account of the day-to-day lives of the young GIs played by Aaron Alexander, '05, Matthew Addison Cross, '03, David Higgins, '04, Jeffery Mills, '02, Jason Newman, '04, Patrick Pope, '04, and Brent Werzner, '03.

Tracers incorporated a wall of remembrance in the theater lobby that featured a small section of the nearly 59,000 names on the Vietnam Veterans Memorial in Washington, D.C. Audience members were invited to write messages on the wall and leave items such as flowers, notes and artwork. "The point of the whole installation was to remind us of the unequivocal tragedy that was the American war in Vietnam," said Balgooyen.

Following the success of Tracers, the theater department announced its 2002–2003 season, which included a production of All My Sons by Arthur Miller from Sept. 18 to Oct. 6. The season continues with C/O The Grove by J. Ed Araiza from Nov. 13 to 24; The Kentucky Cycle by Robert Schenkkan from Feb. 19 to March 9; and Nunsense by Dan Goggin next summer. For ticket information or reservations, call 512-448-8484.

MMNT's summer production of Tracers chronicled the experiences of eight soldiers during the Vietnam War.

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CAMPUS BEAT

SEU REMEMBERS 9/11

On Sept. 11, 2002, the university marked the one-year anniversary of last year’s terrorist attacks.

In the morning, student leaders and athletes distributed U.S. flag stickers, donned by community members to commemorate the victims and show support for their families. A church bell tolled at mid-day, calling members of the university community together for a moment of silence, followed by song and prayer. Later, Paul Louis, associate professor of criminal justice, led a student–faculty panel discussion on terrorism and homeland security.

In the evening, two screenings of the award-winning HBO documentary “In Memoriam: New York City, 9/11/01” were offered in the Robert and Pearle Ragsdale Center. Throughout the week, a listing of 9/11 victims’ names and images from the university's 2001 candlelight vigil were displayed in the Ragsdale Center.

“The wounds of 9/11 still run deep,” said Father Rick Wilkinson, CSC, director of campus ministry. “We need to remember not only the horror of that day, but also the tremendous response of generosity, valor and hope.

“It’s hard to express the meaning of 9/11. Perhaps the best way to do that is through silence and by just being with one another. At St. Edward’s, that’s what we did.”

WELCOME DAYS

The Office of Student Affairs hosted a week of welcoming activities Aug. 23–30 for the university’s 447 new students, its largest-ever freshman class. Welcome Days introduced freshmen to the university's history and traditions as well as its programs and services.

Events began with student-athletes and alumni helping freshmen move into their residence halls. On Saturday, student leaders, athletes, faculty and staff led the Discover Your Spirit rally to get freshmen excited about traditions at St. Edward’s. Later that day, faculty and staff members joined students and their families for mariachi music and barbecue in the Robert and Pearle Ragsdale Center.

The Medallion Ceremony, an annual event inducting new undergraduates into the St. Edward’s community, was held Aug. 25. This year’s freshmen were the first to view a video created by current students to express what St. Edward’s means to them. The presidential reception followed, allowing new students to meet faculty members in their majors while also hearing from President George Martin.

On the first day of classes, students met Topper, the Hilltopper mountain goat, at a birthday celebration honoring the creation of the new mascot. The Price is Right involvement fair Aug. 27 introduced freshmen to the various student organizations on campus as they spun the wheel for a chance to win prizes. A screening of the movie Spiderman concluded Welcome Day activities Aug. 30.

Faculty, staff and students gathered at the university seal for a moment of silence on the first anniversary of the Sept. 11 terrorist attacks.
SEU PARTNERS WITH BOSTON UNIVERSITY

Continuing Professional Education at St. Edward’s University, which provides training programs for working professionals, joined Boston University’s TrainingTrack affiliate network earlier this fall. TrainingTrack’s nationally recognized system of regional training includes companies and academic institutions that span 14 states and four international locations.

TrainingTrack programs began at the St. Edward’s Professional Education Center in October. Through courses offered in the program, students learn tools and techniques for effective project management in their businesses, from coordinating time and resources to defining project risks from beginning to end. Applicants are put through a screening process and an automated assessment, then counseled on the types of courses that will most benefit them. Fifteen classes offered throughout the day and evening provide in-depth project management training in nine subject areas.

Through the partnership, St. Edward’s is working toward its goal to make continuing professional development programs accessible. “Boston University’s TrainingTrack is a best-of-breed program in project management,” said Rudy Rodriguez, director of services at the Professional Education Center. “Students will truly benefit through learning from qualified instructors who are experts in their fields.”

MDA RETURNS

On Sept. 1 and 2, the Mabee Ballroom of the Robert and Pearle Ragsdale Center became grand central station for the local broadcast and phone bank of the Jerry Lewis Muscular Dystrophy Association Labor Day Telethon. This is the second year that St. Edward’s University hosted the telethon, which raised more than $550,000 to fight neuromuscular diseases.

“We had more faculty, staff and students to volunteer than available space,” said Mia Allen, special events associate for the university. “The commitment of the St. Edward’s community is always overwhelming and makes me proud to be a part of something so special.” Volunteers received a T-shirt bearing the university logo, which they wore while answering phones and recording pledges.

Hosted by KXAN TV-36 personalities Leslie Cook and Jim Spencer, the telethon exceeded last year’s fund-raising total by $30,000. To promote the university, KXAN utilized footage of the St. Edward’s campus during cutaways from the national telethon to Austin’s broadcast.

Representatives from MDA said they were excited to return to St. Edward’s. They were pleased with not only the actual facility space, but also the wonderful community response from faculty, staff and students at St. Edward’s.

SPIRIT TEAMS WIN

The St. Edward’s University spirit teams, comprised of the Cheerleading Squad, SEU Elite Dance Team and Hilltopper mascot, received 21 awards at the 2002 Universal Cheerleading Association and Universal Dance Association Collegiate Summer Camp held at Southwest Texas State University in July. The Cheerleading Squad received two second-place trophies from UCA in Division II cheer and fight song competitions. They also were awarded one red “excellent” and two blue “superior” ribbons and a “superior” trophy for most improved. The SEU Elite Dance Team was just as successful. They brought home a “superior” trophy from UDA for overall team performance plus one red and nine blue ribbons for individual performances. Topper, the university’s new Hilltopper mascot, was awarded one red and two blue ribbons and placed fifth out of 23 mascots for overall camp performance. The spirit teams competed with universities in and around Texas including Texas Tech University, Texas A&M University, The University of Louisiana at Lafayette and Sam Houston State University.

Campus Beat was compiled by Mia Allen, Stephanie Bazan, ’02, Stacia Hernstrom, Carrie Johnson and Michelle Martinez, ’01.

May we e-mail you?

If you would like to receive e-mail updates on university news, please contact us! Just e-mail your name, class year, home address and your preferred e-mail address to cherih@admin.stedwards.edu.
At the event...

Keynote speaker Jack Bacon, an expert in spacecraft integration for NASA, at the Business Development Council’s Executive Briefing in September.

(above) Brother Richard Daly, CSC, ’61, and Brenda Thompson of TateAustin at the Executive Briefing.

(right) Carla Mendoza, ’03, outlines her undergraduate biology research to the Executive Briefing audience.

Trustees set new Giving Record

St. Edward’s University trustees and their families exceeded a $7 million “board challenge” fund-raising goal in 2001–2002 through record-setting commitments totaling $7.8 million. Representing a sixfold increase over the last board challenge, their gifts supported construction of the new academic building — named Trustee Hall in recognition of their efforts (see stories on inside cover and page 12).

Carolyn Lewis Gallagher, immediate past chair of the Board of Trustees, led fund-raising efforts.

“President Martin and I personally visited with each trustee. Everyone was enthusiastic and wanted to participate. Despite the difficult economy, trustees increased their financial support to a new level,” she said. “The board’s record-breaking success shows how strongly trustees believe in the future of St. Edward’s University and how committed we are to being recognized as one of the best small universities in the country.”

Trustee Greg Marchbanks agrees, and says the results of the board challenge are “an important signal that the board is engaged and committed.” He and his wife, Mari, are inspired by the vision for St. Edward’s. “We responded to add moral support to the generous lead gifts made by other members of the board.”

Gallagher’s efforts made the board challenge successful, says Jim A. Smith, chair of the Board of Trustees.

“Carolyn’s personal financial commitment to St. Edward’s spurred fellow board members to increase their annual giving levels,” he explained. “Her parents, R.B. and Peggy Lewis, honored her work on behalf of St. Edward’s with a gift that — when coupled with gifts from Carolyn and her husband, Tom — provided $1 million to commence a physical transformation of the university’s academic facilities.” In appreciation for her leadership, Trustee Hall’s three-story computer tower is named for her.

J. William Sharman Jr., hs ’58, chair of the board’s development committee, points out that trustees utilized the various types of giving opportunities offered by St. Edward’s. Support for the board challenge came mainly in the form of gifts of cash and assets, and several trustees established estate gifts.

“I think that every donor — whether an alumnus, a parent or a supporter — not only has a relationship with the university but an interest in some particular aspect of higher education. Their focus might be on the endowment of a particular program, or student scholarships, or physical plant additions that provide places for learning, or just general support of the university’s vision. St. Edward’s offers various ways for us to express and support the university,” Sharman explained.

“It’s one thing for trustees to talk about the university’s mission and vision and the master plan. The successful board challenge demonstrates the enthusiastic personal commitment of trustees to this institution and its future.”
Should I drop out of college?” The question replayed inside my head like a scratched 45 on a record player as I studied past midnight at the Moody Hall atrium during my sophomore year at St. Edward’s University. I contemplated my biology and chemistry notes and gazed wearily at my books and backpack, lying strategically about the table to ensure my comfort while studying.

Comfort? I was going nowhere with my biology major. I hated my job, and I had no money. My best friend had stopped talking to me, and I had no girlfriend. Nothing was going right, and I was beginning to wonder if it was worth staying in college. “God, what am I going to do?” I asked.

The chatter of a little girl and her mother snapped me back to reality. They maneuvered out of the computer lab into the atrium in bright warm-up suits. I diverted my attention back to my notes, chemistry formulas and biology terminology.

“Estudiando ha estas horas?” the mother’s voice said.

“Yeah, I have two finals, chemistry and biology, in the morning.”

“Hmm, maybe you should rest instead of over-studying.”

Who was this lady? Why did she care? She didn’t know me. With a smirk, I told her that I’d rather give up. I felt uncomfortable being approached by this stranger late at night in the atrium, but I could use someone to talk to. I saw this warm-up clad woman make herself comfortable a table away from me.

“You see mija over there?” The lady pointed at her daughter playing near the Coke machines. “I wouldn’t have her if it wasn’t for my education.”

She explained that she had illegally emigrated from Honduras in the 1970s and was later admitted to St. Edward’s. She struggled the first years because her English was extremely poor. She had to wait tables and baby-sit to make ends meet. Her family was far away, her language restraints restricted her from making friends, and she struggled between the desire to succeed and her insecurities. Even though she was uncertain, she continued on until she graduated with a degree in English. She soon began teaching and eventually received her citizenship. She married a few years later and —

“… had two lovely girls. Now my niñas are inheriting this new tradition of persevering against all odds to get an education.”

She looked down, and my eyes followed hers. My notes had fallen on the floor, and I hadn’t even noticed. She spoke as I picked them up.

“I owe a lot to this university. If it wasn’t for the school’s traditions, ambiente and continual faith in God and in ourselves, I wouldn’t be where I am now.”

Those words stuck with me. Now, thinking back on that night, I agree with her. This stranger doesn’t know how much she helped by sharing her experiences with me. I began to realize I shouldn’t focus entirely on the situations that students face during college, but instead should work hard on overcoming obstacles and getting an education. The strong traditions that St. Edward’s instills in every student helped me strengthen my own faith in God and in myself.

Two years later, I’m a senior and on the verge of graduating with an English writing and rhetoric degree. Though I never knew her name, I owe her. She may not have known what she did, but she is one reason why I am still at St. Edward’s University.

Hilltop Voices features perspectives on the St. Edward’s experience in the words of students, alumni and other members of the university community. This essay was written by English writing and rhetoric major Cesar Diaz, ’03, as a part of Assistant Professor Laurie Drummond’s Magazine Writing class.
Providing a personalized education is a cornerstone of academic programs at St. Edward’s University. As the university strives to meet two of its strategic priorities — to increase enrollment and to recruit and retain high-quality faculty members — it remains committed to preserving its low student-to-faculty ratio. Here is a look at faculty and enrollment growth since 1999, which underscores the university’s concerted effort to maintain its tradition of fostering meaningful interaction between faculty and students.
Information provided by the Office of Academic Affairs at St. Edward’s University. Full-time equivalencies for part-time students and faculty members are based on the number of courses they are taking or teaching, respectively, and are rounded to the nearest whole number.
When Trustee Hall opened this fall, students and faculty across the curriculum began to benefit from the university’s newest academic facility. Below, a faculty member, a student and an administrator offer a glimpse of life inside Trustee Hall, along with reflections about the critical role of facilities within the community of learners at St. Edward’s University.

Alan J. Altimont
Associate Professor of English

“The design of a campus affects how people are attracted to it — in terms of the architecture and the feel of the classrooms,” said Alan Altimont, associate professor of English. This fall, he’s teaching two courses in Trustee Hall, Playwriting and Romantic Poets. He finds the new facility congenial and welcoming, with classrooms that are flexible and able to accommodate various arrangements suited to the specific courses taught within them. “I don’t typically need a lot of bells and whistles for the materials I teach,” he said. Yet, he does require different configurations throughout a course. “In Playwriting, for example, we begin the semester in the standard lecture arrangement, with me at the lectern and the students as the audience. We split into groups midway through the course, then we return to the lecture format to wrap up.”

For Altimont, the building’s covered walkway is reminiscent of the cloisters at Canterbury Cathedral, which he visited two years ago with his wife and daughter. “It creates a place for students and faculty to congregate; it’s already become a gathering space,” he explained. “Throughout the building, there are nooks where you see people pausing to read or gathering to chat. It’s comfortable.” Meeting academic needs across the curriculum is key, says Altimont. “Trustee Hall is set up principally for teaching — we’ve needed that for a while. We could use more facilities like this.”
Ample space for learning is the most attractive element of Trustee Hall, according to Paulette Cashner, ’03. This fall, as a Freshman Studies intern, she assists Annette Lucksinger, an adjunct faculty member, with Rhetoric and Composition I, which meets weekly in Trustee Hall. Their course is linked to the Introduction to Liberal Arts course, The Sixties, taught by Susan Loughran, professor of theater, and Neal Wise, professor of political science. “Students need room for textbooks and notetaking, room to reference the text while the instructor lectures, room to sit back and concentrate on the lecture,” Cashner explained. She says students appear comfortable and relaxed in the new facility. “Comfort is very important for learning — especially for freshmen. They’re already tense enough in their first semester of college. The setting puts them at ease.”

The surroundings bolster the tone for which Cashner strives. “Right now the students are working on their first college papers,” she said. “They’re writing about Malcolm X — the decisions he made throughout his life and the moral reasoning he utilized in making those decisions. The students are nervous. I want to help them be at ease with their writing.” The seating areas incorporated into the building’s design, she notes, contribute to this sense of ease. “The students congregate to review notes together and prepare for quizzes. They look like they’re having fun, waiting for class to start.”
For the Graduate School of Management, Trustee Hall has become a programmatic hub. Nearly two-thirds of its courses are taught there, and all but three of its faculty members office there. “It’s going to make the free flow of ideas easier,” said Marsha Kelliher, dean. “It also enhances our ability to coordinate the curriculum. We are already experiencing increased communication among colleagues.”

More importantly, says Kelliher, Trustee Hall is meeting students’ expectations for their educational facilities. “Our students are working professionals. After they’ve put in a full day of work, they want to come to a comfortable environment that reflects a professional atmosphere and provides the type of classroom format that supports the way faculty teach graduate-level courses,” she explained.

Trustee Hall also demonstrates the university’s commitment to providing premier instructional technology, Kelliher contends. “The university understands how important technology is to our students’ educations. Having the computer tower’s three computer classrooms will allow us to accelerate incorporation of new technology — such as computer simulations — into our courses.” Moving her office into the new building has provided aesthetic benefits as well. “One of the things I like is that, in unexpected places, you find unexpected things,” she said. “You find crosses on buildings across campus framed through this building’s windows. I find the views and this building to be very spiritual.”

Marsha Kelliher  
Dean, Graduate School of Management
Click here. Scroll down. Quick links. Welcome to the World Wide Web. What was once an optional piece of technology is now one of the chief ways to find information. In August, the new St. Edward’s University web site debuted on the information superhighway.

For the past year, the university’s web marketing committee worked to redesign the web site. The committee collaborated with content managers across campus to convert existing web pages to the new design. Users immediately notice the site’s new look from the home page, which includes a prominent photograph of campus, new quick link options and a news center with a rotating feature story and weekly calendar of events.

“My staff did a great job, and we were very happy to provide the design and production services necessary for a project of this scale,” said Scott.

Not only did committee members and programmers integrate the new web site design with existing award-winning marketing publications, but they also worked to meet the needs of those who use the site most.

Through usability testing, the committee surveyed faculty, staff, and current and prospective students to gauge the kinds of information they wanted from the web site.

As a result, visitors can browse the new “Vision and Values” section for the university’s history, mission statement, strategic priorities and campus master plan. Current students can link to a separate page that allows direct access to essential information such as grades, online registration and student life activities. Members of the media may reference the news center for a university profile, downloadable images, press releases, student population data and campus media contacts. Prospective students, who often conduct initial college research via the web, can link directly from the home page to online applications and information regarding campus visits.

The university community celebrated the web site’s new look with a web site “makeover” event in the lobby of the Robert and Pearle Ragsdale Center. Promotional posters hung across campus included before-and-after pictures of students, showing their transformation from geek to chic. Participants at the makeover party navigated the site on large television screens, enjoyed refreshments, took home a magnet with the web site address and received autographed pictures from Topper, the university mascot. Attendees submitted their names for prizes, including university web T-shirts, and Álicia Rivas, ’06, won the grand prize, a makeover spa special courtesy of Bradz Salon.

The committee included Sherry Scott, MLA ’02, web site manager; Tracy Manier, director of undergraduate admission; Tom Evans, director of the Center for Academic Progress; and Stephanie Elsea, director of communications. In addition, the instructional technology web team and several content area managers helped to complete the project.
Associate Professor of Biology Fidelma O’Leary, and decided to act.

“Being able to help was a big growing experience,” said Patricia Palacios, ’03, WIS president. “I learned to be more appreciative of what I have.”

On Valentine’s Day, instead of the usual candy-gram fundraiser, WIS began what would turn out to be a semester-long project. They sent out campuswide e-mails, hung banners, posted flyers and set out collection boxes. Their goal: to collect basic items for the families who had no possessions when they arrived in Austin. The result: more than they could have ever imagined. The university community donated clothing, food, televisions, computers, furniture, microwaves, toasters, irons, dishes, textbooks and even an air purifier.

“We had a mini-Goodwill,” remembered Palacios. WIS had so many donations that they held two garage sales with the items they could not give to the families. With the nearly $1,200 raised, they bought gift certificates so that the families could buy other needed items.

But the project’s impact was worth much more than the contributions. Ray Mechner, MBA ’01, a SETON Healthcare Network employee, heard about the project and enlisted his department. They helped raise money and also offered assistance for any refugee family member seeking a job at SETON. Two New College students who worked for FOX 7 News received the original e-mail asking for donations and thought the WIS project would make a gripping human-interest story. The story ran a few days later, and more donations arrived.

Palacios remembers the children being so excited, pulling out sweaters from boxes. One of the daughters was so happy to find nail polish that she instantly began painting her fingernails. One of the mothers was in tears. She had made a discovery at the bottom of a box, something that her children had not always had the luxury of — socks.

“The community at large had a great response,” said O’Leary. “They gave things that any family would love to have. I am very happy with the students in WIS because they went all out. It was a lot of work, but they did it with great joy.”

By Stephanie Bazan, ’02

An Afghan woman walks into a grocery store. Shots fire outside. When she returns to the city street, she finds her husband lying dead on the pavement, the victim of a Taliban shooting. Forbidden to work, she could do little to support her children. She fled to Pakistan where she and her family awaited passports to the United States. Early this year, she arrived in Austin with her daughter and three sons. A second woman, in a similar situation, arrived soon after with her two daughters. They came with nothing.

Caritas of Austin, a nonprofit organization that assists families with basic needs in times of crisis, was helping to house the women and children. Members of the St. Edward’s University Women in Science organization learned of the refugees through their advisor,
François Dujarié watched anxiously as the French Revolution tore apart his country. In secret, he trained to become a priest and was ordained for the Diocese of Le Mans during the Reign of Terror.

In the aftermath of the revolution, he faced immense challenges. The revolution had left many citizens uneducated and angry at the church. Schools were in ruin, entire villages destroyed. He and his societies of brothers and sisters began rebuilding, teaching children and ministering to families.

Ailing, Father Dujarié asked his friend, Father Basil Moreau, to assume leadership of his society of brothers. Father Moreau accepted and invited the brothers to join his association of priests, who were also committed to providing secondary education and pastoral ministry. In 1837, the priests and brothers joined together to become the Congregation of Holy Cross.

Father Dujarié, Father Moreau and the men and women of their societies simply and steadfastly responded to the needs of their time — a tenet that would define their mission and become the cornerstone for an institution founded decades later on an Austin hilltop.
system of education at St. Edward’s is practical and comprehensive, calculated to form both the heart and the intellect of the student.”

“We will always place education side by side with instruction. The mind will not be cultivated at the expense of the heart.”

— Father Basil Moreau

Throughout the university’s history, cultivating the heart of students has taken many forms. In the 1920s, sophomores enrolled in a required ethics course. Freshmen who were Catholic took a series of Principles of Morality courses. In the 1940s, every student completed 18 hours of philosophy, and Catholic students took 10 hours of religion courses. Courses in economics, sociology and politics delved into social justice issues in greater detail. By the 1960s, every degree program included ethics instruction.

In the 1970s, the university adopted a curriculum called Model Q, which afforded students much choice in the selection of classes. Though courses in morality and religion were offered, many students opted to take more classes in their majors or other elective courses. Coupled with a weakened curriculum, the university was facing economic woes. In 1974, Brother Stephen Walsh, CSC, then president of St. Edward’s, convened a special task force to address the pressing concerns.

The task force resolved to revise the curriculum, focusing on a new program for freshmen and a course with a moral reasoning component for upperclassmen. They hoped the new programs would strengthen and provide uniformity for ethical instruction at St. Edward’s. In 1975 the Freshman Studies program began, and Research in Critical Missions classes began two years later.

In the 1980s, administrators replaced what remained of Model Q with a general education program designed to ensure that students were successfully mastering the principles outlined in the university’s mission statement. They created a set of classes that all students at St. Edward’s would complete before graduating. Implemented in Fall 1991, the general education program included a three-hour ethics component that allowed students to select from a handful of ethics courses based on their majors. The Holy Cross commitment to cultivating the heart had returned in earnest.

“Father Moreau always had two objectives: to make competent citizens in society and to make competent citizens for Heaven,” said Brother John Perron, CSC, who served on Brother Stephen’s task force and directed the Freshman Studies program for 12 years. “Education was always an ethical issue, but it mostly involved applied ethics — identifying people who didn’t have an education and trying to provide that for them. This motif resonates throughout Holy Cross’s ministries.”

Not only did the university respond to its own curricular needs in the latter part of the 20th century, it again reached out to the Central Texas community to fulfill needs there. In 1972, the College Assistance Migrant
Program began in the United States and at St. Edward’s. CAMP offered the children of migrant and seasonal farm workers the opportunity to attend college by providing scholarships and academic support. Without such assistance, CAMP students could rarely afford a college education. If they could, they often lacked an on-campus support system, which exacerbated academic frustrations and cultural differences. Through CAMP, migrant students received the financial, academic and psychological support they needed.

In 1974, St. Edward’s began to offer undergraduate degree programs to working adults through the New College program. These nontraditional students faced obstacles to higher education that traditional universities could not accommodate — jobs, families and community commitments. By offering evening and weekend classes, accelerated degree programs and course credit for real-world experience, New College at St. Edward’s could provide higher education to a group of citizens previously unable to access it.

These two programs, coupled with the recommendations of Brother Stephen’s task force and the general education revisions, have driven ethical education at St. Edward’s for more than two decades. The Research in Critical Missions course has evolved into a required Capstone course where students demonstrate their understanding of moral responsibility and social justice. Freshman Studies continues to grow and just this year implemented a community service requirement for all incoming students. The CAMP program celebrates 30 years of operation this year, making it the longest-running, continuously operating program of its kind in the country. New College announced record enrollment for the Fall 2002 semester and has graduated more than 1,500 students since its founding.

Leading in Business, Ethically

By Joan Vand, ‘03

Christina Garrison Moore, ‘84, MSOLE ‘02, pursued ethics long before it became a hot topic in the business world. In fact, the ethical lapses at Enron and Worldcom had not yet been publicized when she decided to enroll in the Master of Science in Organizational Leadership and Ethics program at St. Edward’s.

Indeed, ethics has been important for Moore since childhood. She attributes her earliest zeal for doing what is right to her father. A marine engineer in a supervisory position — and the sole financial provider for a family of seven — her father was asked to look the other way on safety regulations. “Rather than do that, he stepped down,” Moore explained, “which was a very tough decision for him to make financially.”

She found herself drawn to the MSOLE program at St. Edward’s University. “The curriculum sounded very synergistic with the work I was doing,” Moore said. As director of global employee communication at Motorola Semiconductor, Moore strives to boost her qualitative approach to leadership, seeking theories and models that match up with her work experiences.

Employed in her field since her senior year at St. Edward’s and at Motorola since 1993, Moore’s ethical decision making has both helped to promote her professional career and caused some difficulties. She says values are “so much a part of me that some people are threatened that I come across so strong, that I know what I believe.”

Her technique for nurturing positive relationships is as important to Moore as advancing ethics in the workplace. “Position your thinking instead of adamantly stating, ‘I’m not going to do that.’ Query, try to understand more of what’s going on, and then perhaps come up with another solution that accomplishes the same objective,” she advises.

Constance Porter, adjunct professor of the MSOLE program, recognizes Moore’s talent for combining strength with compassion. “I am most impressed with her ability to communicate some difficult things in a loving way.”

Moore — a summa cum laude undergraduate set to complete the MSOLE program in December 2002 — can whip out a theoretically and academically correct definition of ethics. However, she lives by a personal definition created in Foundations of Ethics, a class taught by Porter. Moore’s credo avows, “Do as I do — because it is congruent with what I say.”

Vand is a New College student majoring in English.
And curricular innovations continue today. In recent years, faculty members in the Undergraduate College, New College and the graduate schools have begun to shape ethics courses to more effectively meet their students’ unique needs.

In Fall 2000, the School of Business Administration implemented an ethics component in every business course its undergraduates take. Faculty members had discussed the idea for three years, spurred by an on-campus presentation on the Catholic intellectual tradition and by informal discussions with community business leaders.

“Local business leaders looked at St. Edward’s, and they expected our students to be well equipped in moral reasoning and ethics,” said Frank Krafka, dean of the School of Business Administration. “They were excited to interview and hire St. Edward’s graduates because they knew they would have that ethical framework.”

To better meet those expectations, the School of Business Administration resolved to examine and strengthen its ethics curriculum as part of a four-year strategic plan in 1999. A committee of business faculty members crafted a proposal to accomplish the goal and presented it in Spring 2000. The school’s faculty members unanimously approved the plan.

“Our faculty members are committed to teaching — to imbuing students with the framework to make morally sound decisions, to put it all in perspective,” said Krafka. “We seized the opportunity to integrate the mission and traditions of Holy Cross into our curriculum as a business school while addressing what was an obvious need for the community.”

The creation of the Center for Ethics and Leadership at St. Edward’s in 1999 catalyzed university efforts by providing faculty workshops, copious reference material, lectures by renowned ethicists and educators, and expert guidance from Phillip Thompson, the center’s director.

At a workshop hosted by the center in 2000, faculty members from a variety of disciplines in the Undergraduate College joined together to more systematically infuse ethics into the university’s curriculum. Over the next year, they developed common ethical terminology for professors to use in classes. They expanded the ethical components of three existing courses: Freshman Studies, American Dilemmas and Capstone. They then defined learning objectives for each course so that students were introduced to progressively complex ethical issues.

From design to implementation, the Moral Reasoning Across the Curriculum initiative took less than 15 months — a rare feat in academia. “Faculty members at St. Edward’s are particularly interested in working together,” said Professor of Theater and Capstone Director Susan Loughran, who spearheaded the effort. “There is a sense of the whole rather than the parts, and we’re all working for the good of the university. What draws faculty members to St. Edward’s is the fact that the university cares about values and moral reasoning. It cares about the whole person — not just the cognitive person but the spiritual person and the social person as well.”

Loughran has presented the Moral Reasoning Across the Curriculum model nationwide to educators who are immediately struck by the initiative’s far-reaching scope. “There is a need for this around the country,” she said. “Schools are feeling, as we were, that students are not prepared to deal with those kinds of challenges. For us, it was all predicated on our university’s...”
Phillip Thompson decided he wanted to change professions after working as a successful trial lawyer for nine years. He traded the courtroom for the classroom in pursuit of a more meaningful career where he could make a difference in people's lives.

"I wanted to go from success to significance," said Thompson. "I have always believed that higher education served as a catalyst for positive changes in the community, so I decided to pursue a career in academic life."

Thompson returned to the world of academia to pursue his doctorate in the history of culture at the University of Chicago, where he met his mentor, Jean Bethke Elshtain. "Dr. Elshtain really got me interested in studying ethics," he said. "She is a world-class scholar who combines an incredible mind with a great sense of compassion and integrity. To have learned from someone of that quality was a tremendous mentoring experience for me."

It also was an experience he hoped to give his own students when, after receiving his doctorate, Thompson came to St. Edward's University in July 1999 as the Patricia A. Hayes Professor of Ethics and director of the newly created Center for Ethics and Leadership.

Thompson first set out to establish goals for the new center, including a nationally recognized initiative to incorporate ethics across the university's curriculum. He also participated in the development of the Master of Science in Organizational Leadership and Ethics program, one of the only master's programs in the country that marries the two fields. The MSOLE program will graduate its first class this year.

As a teacher, Thompson has developed classes on many ethical issues, including business ethics, war and justice, legal ethics, theological perspectives, and genetics and ethics. Thompson educates students on how to think critically and act ethically by using real-life situations in his lessons. In his recent class on war and justice, for example, students participated in debates and developed a policy analysis on the possibility of war with Iraq.

"Ethics is about how we live decently with one another," Thompson said. "Teaching students about how to treat each other justly and fairly contributes to a more ethical world. I can help shape the whole person by infusing them with a sense of ethics."

Thompson takes his passion for ethics into the Austin community as well. Under his guidance, the Center for Ethics and Leadership recently partnered with the Austin Samaritan Center for Counseling and Pastoral Care for the first-ever Business Ethics Awards held in November (see story, page 24).

Thompson has served as a consultant for Austin Lyric Opera's upcoming production of Dead Man Walking. He also has worked with M.D. Anderson Cancer Center to develop a teaching module to help high school students learn about the relationship between ethics and genetics.

During his tenure at St. Edward's, Thompson has personalized ethics for his students and brought attention to ethical issues facing the Austin community. By educating others about the importance of ethics, Thompson says he has gained a sense of accomplishment and, most importantly, significance.

“My job is something I really enjoy because I think that there is a certain purpose to my work,” he explained. “There is meaning to teaching ethics because students know this affects their lives. Having the peace that comes from feeling as if you’re doing something good for people is very important for me.”
mission statement. We talked about what the mission statement charged us as faculty members to actually do — to make sure our students thought about and grappled with moral reasoning throughout their college careers.  

Since the mid-1990s, New College faculty members have taught moral reasoning skills through a series of three Mission Courses. Designed to accomplish the same goals as the undergraduate Moral Reasoning Across the Curriculum program, the courses focus more on adult students. In Critical Inquiry, students acclimate themselves to college-level learning and begin to reflect on the values and obligations that personally drive them. In Ethical Analysis, students contemplate personal moral dilemmas while learning about and applying philosophical and ethical concepts through assignments and discussions. In Capstone, like traditional undergraduates, students analyze a social issue in depth and examine its ethical implications.

“We try to tie each course to the university’s mission statement in terms of critical thinking, human dignity and moral reasoning skills,” said Danney Ursery, associate professor of philosophy in New College. “It is part of our mission to instill in our students a sense of ethics, a sense of living a moral life. Our mission as adult educators is to create lifelong learners and good members of the community who are tolerant of other ideas and cultures, which requires the ability to think and reason.”

D

development of ethics-based curricula has extended to graduate programs as well. In Summer 1999, a group of students in the Master of Business Administration program surveyed local business leaders to gauge interest in a graduate program in leadership. Overwhelmingly, the business community responded in support of such a program and expressed interest in enrolling employees.
“We learned from the survey that companies had all the managers they could handle,” said Associate Professor of Management Allan Pevoto. “What they said they needed were leaders who could take their organizations into the next century and do so ethically and morally.” In response, St. Edward’s created the Master of Science in Organizational Leadership and Ethics program. Launched in Spring 2001, the MSOLE program focuses its curriculum on building relationships and teaching leaders to accept responsibility. The first cohort of MSOLE students will graduate in December. Its fifth cohort began this fall.

“If you think about the Holy Cross tradition of St. Edward’s, one of the things that could always be said, one of the outcomes we have always stood for, is how the university can make our community a better place,” said Pevoto, who directs the MSOLE program. “That’s what the MSOLE program is all about: If we do things morally and ethically, our communities will be better.” And the MSOLE program reaches far into the community. Its students are business executives, schoolteachers, nonprofit managers and government employees.

Whether in specific classes, in single programs or across the curriculum, ethics education at St. Edward’s creates responsible, morally aware citizens who graduate prepared to tackle the problems of their societies — just as Father Dujarié helped to rebuild his country, just as Father Moreau sent Holy Cross delegations to teach and serve throughout the world, and just as Father Sorin created St. Edward’s to serve Austin.

“With this kind of curriculum, we will in fact graduate students who are competent to do moral reasoning in whatever environment they find themselves, in whatever careers they assume,” said Brother Perron. “As citizens of society, they will be able to contribute their moral reasoning to create a more just, more peaceful world.”

Ethical Enforcement
By Carrie Johnson

“Every day, in more ways than I probably realize, I utilize my ethics instruction,” says Dan Beck, ’03, lieutenant with the police department at St. Edward’s.

As a New College student majoring in criminal justice, the university curriculum has afforded Beck many opportunities to continue the ethical training required of all Texas law enforcement officers. It’s also given him insight into his decision-making process.

“In classes, we have to discuss, give opinions, explain our reasoning — and we’re held responsible for the decisions we make. It carries more weight when I can measure the ethics instruction against my own real-life experience,” Beck explained.

“What impresses me about Dan is that he realizes the need for ethics education at a depth which is more complex than ethics training,” said Danney Ursery, associate professor of philosophy. In Ethical Analysis, a course required of all New College students, Beck often discovered connections between training manuals provided to law enforcement officers and material covered in the class.

“In fact, some of those manuals could just as easily have been used as handouts in the Ethical Analysis class,” Ursery said.

Beck says that education in moral reasoning has made him a better law enforcement officer and that such knowledge has universal applications for “all students, whether they are in physics or sociology or English.”

Treating people equitably, gathering facts and information, considering a person’s culture, and, sometimes, making snap decisions that will have long-term consequences for the people involved — these are the duties of a police officer, says Beck.

“Ethics has a place in most decisions a person makes,” he explained. “As a supervisor with the St. Edward’s police department, it’s my responsibility to treat my officers ethically and to make sure that they treat others ethically in the course of their work.”

Ursery concurs. “Ethics is more than just having a viewpoint. Dan has incorporated this into his thinking.”

In the end, Beck says, “As an individual, you have to make the best decision possible when faced with an ethical dilemma. It would be best if everyone studied religion, philosophy and ethics and then tried to implement that knowledge in their everyday life.”
In recent years St. Edward’s University has experienced a quiet revolution. Long before ethics became a buzzword for business analysts and before paper shredders became accessories to white-collar crime, campus leaders at St. Edward’s University were planning to better serve students — future business leaders — by preparing them to think critically and to employ ethical practices in the workplace.

The first step: development of a variety of programs, activities and curricula in ethics and moral reasoning. Phillip Thompson, director of the Center for Ethics and Leadership, says there are three basic phases to shaping ethical graduates. “First, you begin with classroom instruction. Then you expose students to businesses and mentors who incorporate ethics into their work. The final step is creating ethical habits. Once students have learned about and seen others doing the right things, it’s crucial that they are required to participate in some kind of experiential learning to create those good habits within their personal work styles.”

As a small, private university, St. Edward’s has the flexibility to respond to and work with the local business community’s needs. “We enjoy a mutually beneficial relationship with many Austin-area businesses,” said Thompson. “The companies provide us with the necessary mentors and internship opportunities, and in return, we are able to offer resources to help them develop ethics programs or to examine and refine existing programs.”

Earlier this year, the Austin Samaritan Center for Counseling and Pastoral Care decided the time was right to launch the first business ethics awards in central Texas. The organization needed help researching nominees, so members
contacted Thompson at the Center for Ethics and Leadership. Three local businesses, one nonprofit organization and one individual will be honored as leaders who have demonstrated a proven commitment to practicing the highest ethical standards. Thompson created a steering committee to develop the ethics criteria for judging and then helped to organize the awards selection team. Along the way, he realized the awards offered a tremendous opportunity for students at St. Edward’s and invited students from the Master of Science in Organizational Leadership and Ethics program to assist with detailed reviews of each nominee.

“I can't even begin to speak to the amount of learning and personal growth I have experienced as a part of this program,” said Marie Krebs, MSOLE '02, who is co-chairing a team of MSOLE student leaders as part of her Capstone project. “I've spent more hours than I can even recall, but the opportunity to investigate the ethical practices of businesses and individuals has been invaluable. I have earned a deeper respect and appreciation for the many good people and companies that are examples for the rest of us.”

Winners of the business ethics awards were announced in November.

Collaborative efforts with the local community are not reserved only for faculty and students. President George Martin recently initiated a series of Presidential Dialogues on Ethics, which brings together small groups of community leaders and expert panelists to inspire meaningful discussion on important issues.

“This is a very important role for St. Edward’s University,” said Martin. “Our goal is to offer an appropriate environment for the community to engage in a serious exchange of ideas about ethical challenges within a framework of moral reasoning.”

Held on Wednesday, Sept. 4, the first dialogue focused on ethics and the arts post-Sept. 11. The topic reflected ongoing national debate and criticism about the perceived lack of response by the artistic community. Three panelists, Austin American-Statesman arts critic Michael Barnes, local artist Jill Bedgood and St. Edward's University Professor of Theater Susan Loughran, led the discussion. While all three panelists agreed that artists have no ethical obligations to respond to any event in their midst, they also agreed many artists would do so instinctively. Panelists and approximately 40 audience members discussed art as a medium for healing and introspection, and they debated proposed plans for an Austin memorial to the victims of Sept. 11.

The second Presidential Dialogues on Ethics event, planned for February, will explore ethics in business.

To further facilitate learning both on campus and within the community, the Center for Ethics and Leadership has produced a series of videos explaining the educational approach used to teach ethics and moral reasoning at St. Edward’s. The videos explain the steps used in the Moral Reasoning Across the Curriculum initiative and illustrate how the program is implemented through Freshman Studies, American Dilemmas and Capstone classes.

“The tapes provide an important resource for students that will supplement the ethics instruction in the classroom,” Thompson said. The tapes also may be used to train new faculty members, to teach transfer students who may have missed part of the curriculum and to assist students who may want a refresher between courses.

The teaching philosophy captured on the videos may be repackaged as a university outreach program, helping business leaders provide ethics training to employees. “We have already been approached by local organizations that are interested in applying our model to their businesses,” said Thompson. “These organizations want to create a corporate culture of integrity, which can change the cycle of dishonesty and result in increased employee satisfaction, reduced turnover and fewer losses due to abuse of company resources. Committing to ethical practices and providing meaningful training and resources for employees is a smart investment.”
The seeds of ambition were planted deep within Geronimo Rodriguez, ’90, early one morning as he watched the other kids board the school bus bound for the seventh grade. Instead of joining them, 13-year-old Rodriguez remained behind to work in the fields with his family. Seasonal migrant workers, they depended on the meager wages each member earned harvesting crops across the country for eight months each year.

“I watched the bus drive away, and I made a decision to do something different with my life,” he said.

When his family went on welfare, Rodriguez was angry at the lack of opportunities for the poor, which only strengthened his resolve to do better. He worked hard in the fields during the day and even harder in night school, eventually graduating with honors in the top five percent of his high school class. He attended St. Edward’s University on a combination of a four-year academic scholarship and a College Assistance Migrant Program scholarship. Soon after, Rodriguez earned his law degree from the University of Texas at Austin and quickly began climbing the political ladder. He went on to run state and presidential political campaigns and later served in the White House Office of Congressional Affairs and as the counsel to the solicitor at the U.S. Department of Labor.

Inside the Washington beltway, he had a close-up view of politicians using their power to wield positive changes or abusing it for personal gain. His experiences taught him that while ethical
decisions may not always be the easiest and most popular choices, there is no substitute for doing the right thing. “It’s easy to get lost in the allure and power of politics and to forget public service is an honor,” he said. “My parents taught me to value hard work and integrity, and St. Edward’s taught me to constantly challenge myself. The combination has allowed me to become a person that I, and they, can be proud of.”

In 2000, Rodriguez returned to Austin to practice law at Leonard Frost Levin & Van Court, where he focuses on municipal finance, bond, legislative and administrative matters. Not finished making a difference, Rodriguez is planting the inspirational seeds of ethics and integrity in another generation of students. This fall at St. Edward’s, he is an adjunct professor in political science teaching Politics and the Media. — S.E.

Unlike many financial gurus, Susana Ornelas-Dade, ’90, doesn’t keep an eye on each day’s stock market numbers. She keeps two — one fixed on the New York Stock Exchange, the other on the Mexican Stock Exchange.

She works as vice president of financial planning for Banamex, the Mexican division of Citigroup. From her desk in Mexico City, Mexico, she monitors revenues and expenses; brainstorms ways to raise profits and reduce costs; and studies competitors’ numbers. Since Citigroup trades on the Mexican Stock Exchange, the information she gathers is reported directly to the Mexican government, not to mention Citigroup shareholders and managers.

While many companies succumb to the demand for positive numbers, she focuses on accuracy. “Companies are always under pressure from investors to do better, increase revenues, lower expenses, show consistent earnings growth,” said Ornelas-Dade. “That is the nature of the markets. However, corporate officers have a moral and legal responsibility to make sure that the information they provide is truthful — and not just what investors want to hear.”

And she has many ears listening for the figures she prepares since Citigroup operates in more than 100 countries. “Laws may be different across the world, but the values on which those laws are based are the same everywhere,” she said. “I apply my ethical standards regardless of the culture. It is the only way to stay true to your values.”

Finding unity amid diversity is a tenet Ornelas-Dade learned as an international student at St. Edward’s. “The most important skill I learned at St. Edward’s was the ability to accept and enjoy cultural differences,” she said. “It is important to appreciate those differences in order to work effectively with people and avoid misunderstandings.”

But appreciating diversity doesn’t impact her bottom line: “In the end, markets recognize and reward companies that are honest and trustworthy,” said Ornelas-Dade. “The same can be said for individuals, and within a corporation, each of us is accountable for our work.” — S.H.
Social Work. Chuck Nguyen

Three times a week Chuck Nguyen, ’97, teaches yoga to a handful of men in an empty room with a small window. The room is nestled in the middle of a facility better known for bars and locked gates than deep breathing and meditation — the Maine State Prison where Nguyen is a clinical therapist.

He holds classes, like the yoga sessions, for small groups of prisoners; organizes speakers to talk about stress management; and presents slide shows about art and travel. He counsels individual prisoners every week, trying to unearth the internal motivations and behavioral patterns of each man so that together they can work to change them. He also assesses every prisoner who enters the prison system and recommends a course of psychological treatment for each.

“Ultimately, the goal is to develop healthy living strategies and coping mechanisms,” said Nguyen. “Prisoners learn as differently and uniquely as students do, whether it is math skills or living skills. It is important to implement programs and resources to reflect those diverse learning needs.”

While Nguyen champions education and counseling, he must successfully balance the well-being of individual prisoners, the prison community and the outside community where prisoners may one day find themselves. In counseling sessions he must decide which ideas should remain confidential and which constitute a threat to other prisoners. He must work closely with prison security officers to identify prisoners who need additional psychiatric therapy.

To resolve these ethical dilemmas, he first challenges himself. “The most important strategy when working within a difficult environment is how you present yourself,” said Nguyen, who remembers the example set for him by the social work faculty at St. Edward’s. “You have to be open-minded and eager to learn if you want the same from your clients.”

Despite the tough work and even tougher choices he sometimes makes, Nguyen is committed to helping others. “I learned the fundamental concept of service through the lives of the Brothers of Holy Cross,” said Nguyen. “True service cannot be discriminatory or isolationist. It has to be present and available to all who request it.” — S.H.
Walter Mackey, '50, taught school for 30 years. The majority of his classes were industrial arts. Walter was a carpenter in World War II and in the Navy Seabees. He looks forward to reaching his 80th birthday on Jan. 1.

Joseph J. Kumhera, '61, was a Holy Cross Brother for 12 years and retired this year from teaching after 42 years. He works part time at Eastern Mountain Sports to keep in touch with people and learn about new outdoor gear. He and his wife, Anne Marie, celebrated their 33rd wedding anniversary on April 26. Anne Marie is a biology teacher and director of religious education at St. Peter's Parish in North Ridgeville, Ohio. Their son, Glen, teaches at the University of Akron and is earning a doctorate in medieval history from the University of Chicago.

Rev. Paul J. Nomellini, '63, retired from active administration to a cottage on the lake near Florence, Wis., after 25 years as a priest for the Diocese of Marquette in Michigan.

Michael Lessner, '64, retired in May after 38 years as a teacher. When he and his wife, Sherry, married in 1963, he was the only married student at St. Edward's University. He did his student teaching at St. Edward's High School in the old carriage house and has taught continuously since 1964. Mike plans to play lots of golf and work part time until Sherry retires next year. In October 2003 they will retire in Wimberley.

Michael F. L’Annunziata, '65, provides short courses to institutions throughout the country, including Los Alamos National Laboratory and Oak Ridge National Laboratory. His paper on the analysis of yttrium-90 will be published in Applied Radiation and Isotopes.

Theodore A. Benton, '65, recently gave a seminar on hypnosis and children at the national convention for the American Board of Hypnotherapy in Irvine, Calif. He lives in Winchester, Mass.

Larry Maurer, '65, is IT administrator for Earth Balance, an environmental consulting company based in North Port, Fla. He occasionally teaches as an adjunct professor at Edison Community College. Larry and his wife, Sharon, have five grown children. Sharon is a special education teacher and program planner at Neil Armstrong Elementary School.

Andre Guerrero, '68, received a doctorate in education and social policy from Harvard University. For the past 10 years, he has been an official with the Arkansas Department of Education in Little Rock, where he currently is director of programs for Language-Minority Students in Arkansas and the department’s U.S. Title VII director.

Bill “Straw” Hopfensack, ’69, married for the first time in November 2000. In attendance from St. Edward’s University were Michael Dillard, ’69, Michael McEwen, ’69, Bill Hickey, ’69, and Don Davis, ’69.

The Rev. Canon Robert Johnson Brooks, ’70, organized a multinational corporate coalition to join the religious community in successfully lobbying Congress for funding of debt relief for poor countries. He is rector of St. Paul’s Church in Willimantic, Conn.

Alberto Vadas Kuhn, ’70, has worked at Conaculta as director of La Tallera Casa Estudio de David Alfaro Siqueiros for nearly seven years. He also is president of the Cultural Fundación Morelos in Cuernavaca, Mexico.

Dear Alumni Community:
The Alumni Association has had a busy summer and fall. We have hosted gatherings from Chicago to Washington, D.C., to the major cities in Texas. Over 40 alumni have participated in college fairs and have spoken with future “Hilltoppers” about their SEU experiences. In July, we were 500 strong at a Round Rock Express baseball game. Our Alumni Association continues to provide venues for you to come together with other St. Edward’s alumni. Check out the calendar of upcoming events in this issue, and make plans to join us for our next big alumni gathering — Reunion 2003. I look forward to seeing you there. Please contact me any time at ptramonte@reliant.com.

— Paul Tramonte, ’91
Chair, Alumni Board
Remembering Kay

Kay Sutherland, professor of anthropology at St. Edward’s University, passed away on May 11 after a long battle with leukemia. Sutherland came to St. Edward’s in 1988 and inspired her peers and students with her wisdom, wit and zeal. She is remembered here by a handful of the many students and faculty members whose lives she touched.

To Kay
as rivers run
and valleys end
the countless times
we have passed through here
You are a bucket of sunlight
Unleashed

Nancy Schaeffer

My first contact with Dr. Sutherland came in 1990, as I entered New College. For 12 years, our relationship evolved from professor-student to deep friendship. Her enthusiasm for my budding abilities, whether my focus was on a project or a dream, seemed without limit. She played a major role in changing the direction of my life, and from her example I learned how to live with greater satisfaction and fulfillment than I ever believed possible. Two years ago I sent her a five-year collection of weekly columns I write for a paper. She called me, and her first remarks were, “Oh, Bob, there’s a book here. Do it!” I did. My first book, Exemplary Parenting, will be published later this year. It is dedicated to Kay.

Bob Jones, ’95, MAHIS ’02

In 1993 I signed up for New College to complete my degree so that I could go to seminary. The first course I took was Mythology, Values and Culture with Dr. Sutherland. I think it was the best course that I took in all my college experience, seminary included. Dr. Sutherland opened up a whole new way of looking at the stories that have shaped and formed us and at the ways in which we give meaning to a confusing world through myth. I use what I learned from her every week.

Reverend Sue Abold, ’95

For more pictures and memories, visit the web site created by Kay’s husband, Jim McCulloch, at ccwf.cc.utexas.edu/~ifza600/kweb/dedication.html.
Kay was a force of nature with a smile, and she loved to laugh. She was my mentor, friend and guide. We dissected goals, life and, especially, love. Reminiscing about Belize, we favored the Rum Punch, a 40-ft. wooden sailboat. Heading back to shore with a crew of students and adventurers, we danced in the rain to keep warm. Anyone that knew her knows they always will. I love, miss and am grateful for Kay.

Periwinkle Dove Ferguson, ’98

I could have never imagined how one weekend would change the course of my life. Kay invited her classes to her home to build a Hogan [a Navajo ceremonial house]. I met her sister who owned a ranch across the street. Soon, I was riding horses and realizing a life-long dream of owning my own horse. Kay’s friend, Catherine, would eventually move into the finished Hogan and become my best friend. Had I not taken Kay’s class, come to her home that weekend and remained friends, I would have missed the wonderful life I have today. Kay’s belief in me helped me believe in myself. Her energy and spirit will remain in my heart forever.

Marcia Zwilling, ’01

Kay truly loved anthropology and loved sharing her stories and experiences. After returning from a recent business trip from Ireland, my wife presented me with a book of Celtic mandalas. I was so excited that I actually understood the meaning behind the pictures. I wanted to tell Kay about the experience and get her insight into the drawings. It was only days later that I learned of her passing. I never got to thank her for the gift of herself that I, and many others, received. I hope and pray that Kay knew she made a difference in a lot of lives.

Mick Carson, ’02

Kay Sutherland: when she came into a classroom, the air became charged with intellectual energy. At once, you knew that you were in the presence of a Thinker. No student’s idea was passed over in haste. When you spoke to Kay, she gave you her full attention. Her words were always surprising and left you in deeper waters, spiritually.

Brilliant, funny, a fascinating storyteller, Kay was, above all, kind. Just a little contact with Kay, as her student, left me inspired to be a smarter and better person.

Clair LaVaye, ’02

Leslie Karen (Butterworth) Ball, ’74, retired from the U.S. Air Force. She is self-employed as a massage therapist in San Antonio and is pursuing a master’s degree in oriental medicine.

Christine “Chris” McDermott, ’74, and her husband, Mark, are first-time grandparents. They live in Dayton, Ohio, and may be reached at mjm1215@aol.com.

Melita “Gigi” Rodriguez, ’74, received the 2002 Excellence in Science Teaching Award from the Texas Medical Association. She lives in Laredo.

Rudolfo “Rudy” Guerra, ’75, retired from the U.S. Small Business Administration as a personnel officer after 30 years of service, including six and a half years in the Marines.

John B. McMillan, ’75, retired from Southwestern Bell in 1999. He occupies his time with skydiving, car racing and motorcycle racing and lives in Cedar Creek.

Dennis M. Clough, ’76, was re-elected mayor of Westlake, Ohio, in November 2001 to a fifth consecutive term. He completed Harvard University’s Senior Executives in State and Local Government session in July 2002.

Mitzi (McKool) Gadway, ’76, graduated from the University of North Texas on Aug. 10 with a master’s degree in counselor education. Her husband, John, and classmate Maureen (Flynn) Gavin, ’76, cheered Mitzi on as she was hooded. Mitzi works for Grapevine-Colleyville ISD as a counselor at Silver Lake Elementary School. She has four sons, Eric, 20, Sam, 18, Clay, 17, and Mack, 13, and two stepsons, Matt, 16, and David, 11.

Dora (Rios) Gamez, ’77, and Jose A. Gamez, ’78, are first-time grandparents of a granddaughte, Victoria. They live in McAllen.
Working Together: Roger Beasley Mazda

A strong and ethical business environment. Highly motivated workers. An understanding of family. These are the qualities that Roger Beasley Mazda, Inc., wants for its organization, says Jim Bagan, '84, co-owner. To him, it made sense to hire fellow St. Edward’s University alumni for his management team.

Steve Tonsi, '83, MBA '89, who joined the company one year ago after a successful career with Dell Computer Corporation, is CFO of Beasley Automotive Group.

Robbie Hutton, '81, is general manager of Roger Beasley Mazda South and has been with the company the longest, about 10 years. Tim Tobin, '93, general manager of Roger Beasley Mazda Bastrop, joined the company seven years ago. Emilio Morales, '94, a five-year member of the team, is business manager of Dollar Rent Car and Sales.

“St. Edward’s has been talking recently about its approach to ethics education in business. But for me, it’s something the school has been doing since the 1980s. I experienced it there, and the guys I’ve hired experienced it, too,” Bagan said.

“In fact, the university sends a lot of folks to us through internships and the MBA Capstone program. Our former professors send us their students — and their business. I encourage all SEU students or alumni to consider us for internships, networking or job opportunities. We try to stay close to the university and support many of its programs.”

In addition to offering internships to students from St. Edward’s, Roger Beasley Mazda has provided support to university intercollegiate athletics. The business is the title sponsor of the Mazda Fall Basketball Classic Dec. 6–7.

The company’s commitment to education extends to the Austin Independent School District. Morales leads the company’s efforts with the Partners in Education program, through which Mazda South has adopted a local elementary’s fourth grade class. As vice president of the Automobile Dealers Association, Bagan serves on the board of the Capital Area Training Foundation. The group runs one of the leading programs in the nation, aimed at helping high school students prepare to enter college or the work force. “For some kids, the program helps them decide on a field of work,” Bagan said. “For others, it provides inspiration to go ahead and pursue college.”

Employ or work with fellow St. Edward’s alumni? Let us know, and we’ll feature your business or organization. E-mail carriej@admin.stedwards.edu.

70s cont.

Benjamin Calvo, ’78, is a fourth degree black belt and teaches self-defense courses in Georgetown.

The Rev. M. Carolyn Self-Sager, ’78, is a minister in the Evangelical Lutheran Church in America in Cuero.

Gloria A. Trevino, ’78, has a 15-month-old grandson named Austyn after Austin, Texas. She lives in Greensburg, Penn.

Romelia Isabel Mena, ’79, is a teacher at Little Village Academy in Chicago, Ill.

Correction: In the July issue, we incorrectly listed Mary Jane Cashman, ’77, in the “In Memoriam” section. Cashman retired from Rio Salado Community College in 1999 and currently lives in Scottsdale, Ariz.

80s

Maxine (Friedman) Endy, MAHS ’83, is relocating from New York City to Westchester, Penn. She is retiring from the New York City Board of Education and will work for the Pennsylvania Department of Education as the ESL monitoring coordinator for the southeastern region. She has two sons and a daughter.

Anwar A. Mohammed, MBA ’83, completed a master’s degree in engineering from San Jose State University in San Jose, Calif., on May 25.

Maureen Ryan, ’83, attended the first Communion of her goddaughter, Hannah Grisemer, at St. Patrick’s Church in Corpus Christi on May 19. Hannah is the daughter of Lea (Vander Zee) Grisemer, ’83.

Richard “Rick” W. Williams, ’85, was selected as a semifinalist in the United Inventors Association/Inventors’ Digest national new products hunt. Rick spent more than three years developing the patent-pending Personal Evaluation Tool (PET). The PET device helps terminal patients stay in touch with nurses and doctors via the World Wide Web and can also be used as an early warning monitoring device.

Gregory S. Rowin, ’86, is medical director of Valley Ear, Nose & Throat Specialists in Harlingen.

Leilani A.M. (Balke) Ames, ’87, graduated from Johns Hopkins University in 1999 with a master’s degree in computer science and became a Microsoft Certified Solutions Developer (MCSD) in 2000. She currently is pursuing Sun Microsystems certification as a Java developer and will continue toward the J2EE certification.

Maria “Ali” DelaGarza, ’87, and Salvador DelaGarza, ’86, celebrated their 12th year of marriage. They have three children, Angelica, 10, Nicholas, 8, and Camilla, 3, and live in Georgetown.

Louise Henson, ’87, completed medical school in 1999 at the UT Medical Branch–Galveston. She is preparing to join a group practice.

Elizabeth (Garcia) Nichols, ’87, MBA ’90, is director of the Corporate Internship Program at Juan Diego Catholic High School, a coeducational, college preparatory school established by the Diocese of Austin. It is the first school of its kind in Texas and the third of its kind in the United States. Elizabeth and her husband, Bill, and their two children, Garrick, 5, and Isabella, 2, reside in Dripping Springs. She may be reached at elizabethnichols@austin.rr.com.

Toby H. Futrell, ’88, was unanimously promoted to city manager in April by the Austin City Council. Toby began her career with the city as a clerk with the health department in 1985.
Rebecca (Chavis) Coats, ’90, graduated from the UT Health Science Center Medical School in Houston and completed family practice residency training in Klamath Falls, Ore. Currently, she is a family doctor in Gonzales and is preparing to move to Austin to start a private family practice. She and her husband, Brian, have one son, Jackson.

Delisa (Hogan) Johnson, ’90, has been teaching special education for seven years at Garrison High School in Garrison. She has been married for 11 years and has two sons, Justin Todd, 8, and Joshua Taylor, 5. She may be reached at delisa@hotmail.com.

David L. Bohmfalk, ’91, is Law Enforcement Training Coordinator for the Pleasanton campus of Coastal Bend College. He recently retired from the Texas State Guard as sergeant first class and operations & training NCO for the headquarters of the First Military Police Brigade.

Margaret Juarez Gomez, ’91, is on the Democratic Party ballot for Travis County Commissioner on Nov. 5. She encourages everyone to vote in the upcoming elections.

Sherry (Holliday) Miller, ’91, has been teaching in Houston for the past 10 years.

Tom Drohner, ’92, earned a master’s degree in education from the University of Wisconsin–Stevens Point in 2002. He is in his eighth year teaching children with learning disabilities at Stevens Point Area Senior High. Tom won a second consecutive Wisconsin Division 1 state championship in softball as head coach. He and his wife, Kate, have been married for eight years. They have three children, D.J., 5, Aubrey, 4, and Avery, 2.

Yvette Flores, ‘92, earned a master’s degree in community and regional planning from UT–Austin in May. She continues to work as a planner for an Austin consulting firm and may be reached at yvette@austin.rr.com.

Dr. Melissa (Tansiongco) Hocate, ’92, graduated from UT Health Science Center Medical School in Houston in 1996. She completed an internal medicine residency in 1999 at the Washington Hospital Center in Washington, D.C. She currently is finishing her specialty training in rheumatology.

To Jason Killough, ’91, and Linda Killough, daughter Maria Therese on July 2.

To Mandi (Stark) Cournoyer, ’92, and Michael Cournoyer, ’92, son Ross Sterling on Aug. 17.

To Dawn (Costantino) Kinateder, ’93, and James Kinateder, ’92, son Matthew David on Aug. 5.


To Melissa (Serenil) Grimison, ’97, of Westminster, Colo., son Kian Lance on April 9.

To April (Martin) Bridges, ’98, and Brian Bridges, daughter Margaret Elizabeth on Sept. 2.

To Kathy Ann (Thomas) McCormick, ’00, and Anthony Bennett McCormick, son Caleb Bennett on July 17.

To Christie Gaderson, ’01, and Derrick Gaderson, son Cooper Marine on June 5.

Attention Texas residents

Want one of these? Alumni Programs is considering the idea of creating a specialty Texas license plate through TxDOT for alumni and friends of St. Edward’s. All proceeds would benefit student scholarships. Before we move ahead, we’d like to find out if you would be interested in sporting an SEU plate on your vehicle. We need at least 1,500 participants to initiate the program.

Call us at 800-964-7833 or e-mail us at seualumni@admin.stedwards.edu by Jan. 15. and let us know you’re interested.
MY BEST FRIEND’S WEDDING

Elida (Juarez) Solis, ’97, and Mindy (Grasmeder) Ramirez, ’98, met as potluck roommates at St. Edward’s during their freshman year. Seven years later, they both married and served as each other’s maid and matron of honor. Pictured (left to right) at Solis’s rehearsal dinner in Laredo are Bill Solis, Elida Solis, Mindy Ramirez and Jorge Ramirez, MBA ’00.

90s cont.

Cole E. Holmes, MAHS ’92, is director of advising and academic advisor III at UT–Austin’s McCombs School of Business. Cole was selected as an Outstanding Advising Award winner in the academic advising administrator category during the 2002 National Academic Advising Association’s awards program. The award was presented in Salt Lake City, Utah, during the annual national conference in October.

James Kinateder, ’92, is manager of information technology for a national company. He and his wife, Dawn (Costantino) Kinateder, ’93, have three children, Richard, 5, Michael, 3, and Matthew, three months, and live in Missouri City.

Terry Maxfield, ’92, works as a freelance production manager for commercials in Los Angeles, Calif.

Parona Pease, ’92, was voted Teacher of the Year by her colleagues at Booker T. Washington Elementary in Elgin.

Shirley Currier, ’93, will graduate in August 2003 from Our Lady of the Lake University in San Antonio with a master’s degree in clinical psychology. Currently she holds a 4.0 GPA and works as an outpatient chemical dependency counselor for UT–Houston.

Mona Hicks, ’93, is senior director of student activities at Vanderbilt University. In 2003 she will begin a doctoral program.

Raquel (Espinoza) Cavazos, ’95, works for Abbott Laboratories as a senior sales pharmaceuticals representative in McAllen. She earned an MBA from UT–Pan American in 1999.

Yolanda Raquel Guzman, ’96, is a project manager with Encore Productions, an event management company in Round Rock.

Richard Lee Buangan, ’97, is vice consul at the American embassy in Paris, France.

Eva Mackey, ’97, graduated from medical school on May 26 and has been matched for a residency in family medicine in Denver, Colo. After she completes three years of training, she will be a board-certified family medicine physician. She plans to pursue further education and certification in hypnosis, psychotherapy, manipulation and naturopathic medicine.

Perry Pack, ’97, has moved from teaching in Fort Worth to working in Austin as a parent advocacy coordinator for the Catholic School Superintendents of Texas.

Elida (Juarez) Solis, ’97, is a paralegal specialist for the U.S. Customs Service. She may be reached at ejuarez@rocketmail.com.

Mohammad Samir Syed, ’97, earned a master’s degree in economics from San Jose State University in San Jose, Calif., on May 25.

Celia Thompkins, ’97, recently started her own business in Austin. Interactive Solutions merges organizational planning, individual development and results management. She may be reached on the web at solutions.my-lmi.com.

Charles Borders, ’98, received a master’s degree in healthcare administration from Trinity University in San Antonio in December 2001. He began medical school at UT–Houston in August.

J. Carlos Cantu, ’98, was named assistant director of admission at St. Edward’s University in the Office of Undergraduate Admission. He will complete an MBA with a concentration in information systems in 2003.

Marijean (Hansen) Leipold, ’75, to Kent Leipold, living in Austin.

Susan Marie Greenwood, ’90, to Paul McCormick III on April 27, living in Billings, Mont.

Sherry (Holliday) Miller, ’91, to Troy Miller on June 20, living in Houston.

Ludy Avila, ’93, to Joe Studer on Aug. 31.

Ruben Villareal, ’96, to Kari Jean Baldridge on June 22, living in Dallas.

Elida (Juarez) Solis, ’97, to William Brock Solis on Nov. 17, living in Laredo.

Mindy (Grasmeder) Ramirez, ’98, to Jorge Ramirez, MBA ’00, on May 18, living in Austin.

Minerva Lara, ’00, to Adrian Hernandez, ’99, living in Austin.

Ashley Ann (Kallus) Reese, ’00, to Grant Matthew Reese on April 6, living in Houston.

Keri Ronice (King) Wright, ’02, to Kyle James Wright II on Aug. 17, living in Fort Wayne, Ind.

CALANDAR OF EVENTS

Dec. 14
Dallas Service Project
Salvation Army
9 a.m.–1 p.m.

Dec. 18
SEU Men’s Basketball
vs. Rice University
At Rice University

Feb. 14–16
Reunion 2003
Everyone is invited!
(more on page 35)
Alumni Profile:
Barbara Irvine, MBA ’74

Like blue eyes, music runs in the family for Barbara Irvine, MBA ’74. Before she was born, her parents hosted a radio show, *Candlelight and Silver*, where they would sing and play popular tunes of the day for a dinnertime audience in Hagerstown, Md. It was no surprise to either of them when Irvine wanted to start piano lessons at the age of eight and later decided to major in piano performance as an undergraduate. After moving to Austin, Texas, she became the second woman to receive a master’s degree in business administration from St. Edward’s University.

“There’s more than one way to use a business degree,” said Irvine, who worked at St. Edward’s as a financial aid officer during her time as a graduate student. “I’ve used the skills I learned in the program to manage my own musical career and the projects I’ve musically directed.”

Irvine worked in Austin as a piano teacher, performer and musical director for 10 years. Her work as musical director for *Baby* earned her a coveted B. Iden Payne award from the Austin Circle of Theaters. Off the stage she brought music to Austin senior citizen centers, where she organized and performed classical concerts for the residents.

Irvine currently lives in New York City and manages The Other Side of Broadway, a project she created to unearth and perform classical pieces written by theater composers whose works outside the theater genre often go undiscovered. In 1992 she stumbled upon a classical concerto written by Annie and *Bye Bye Birdie* composer Charles Strouse. Three years later, her performance of the world premiere sparked the idea for The Other Side of Broadway. She has since performed the works of renowned musicians, including *West Side Story* composer Leonard Bernstein and *HAIR* composer Galt MacDermot. “Like the composers whose music I champion, I have had one foot in the classical world and one foot in the world of musical theater during my entire career,” said Irvine. “Through my work I strive to entertain and educate, to develop new audiences for both classical concerts and theater productions.”

Reunion 2003
Feb. 14–16

Come back to campus for Reunion 2003 and celebrate — St. Edward’s-style! Join fellow alumni, friends and students for a Homecoming celebration to reconnect with old friends, share memories and enjoy all that’s going on at SEU today. Also, meet parents who will be on campus for Parent’s Weekend.

Reunion 2003 is for everyone! We’ve planned events for all alumni, including a Hilltopper basketball game and tailgate party. Also, the following class years will have special celebrations.

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<th>Class Year</th>
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<td>1952/1953</td>
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<td>1962/1963</td>
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<td>1972/1973</td>
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<td>High School</td>
<td>All years</td>
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A complete schedule of events, hotel information and online registration will be available at [www.stedwards.edu/alumni/reunion.htm](http://www.stedwards.edu/alumni/reunion.htm) in mid-November.
A night at the Ballpark

More than 500 Hilltoppers — alumni, faculty, staff and students — put on their baseball caps and headed out to The Dell Diamond this July to root for the Round Rock Express, Austin's Minor League Baseball Club. Fans cheered as President George Martin tossed out the first pitch. At the end of the fourth inning, Hilltoppers were on their feet again when Bhadri Verduzco, '02, was announced as the lucky contestant in the evening's sports trivia game. “It was nice to see a sporting event in the company of some people I had not seen in years, and it was also great to see current students embodying school spirit and making noise for St. Edward's,” said academic counselor Lindsey Taucher, '92, who attended the game with her husband, Tony Slagle, '92.

90s CONT.

Michael Moossy, '98, graduated from the UT Health Science Center Dental School in Houston, where he met his wife, Paige. They practice with Paige’s father in Decatur.

Mindy (Grasmeder) Ramirez, '98, teaches physical education and coaches at O. Henry Middle School in Austin. Her husband, Jorge, is currently studying law at UT–Austin. She may be reached at mindygrassmeder@hotmail.com.

Alessandra Barrera, '99, is presently working on a doctorate in biochemistry and molecular biology at the University of Chicago. She plans to graduate in 2005 and hopes to teach at a university like St. Edward’s.

Jennie Hanke, '99, is a professional fitness competitor for the International Federation of Body Builders. She is a personal trainer at the Hills Fitness Center in Westlake and appears in top fitness magazines.

Adrian Hernandez, '99, is head athletic trainer for Manor High School in Manor.

Joshua Painting, '99, Bryan Peterson, '97, Jeremy Sexton, '97, and Joe Fay, '98, formed Mainline Theatre Project in November 2001. Their first production was David Mamet’s Edmond at FronteraFest in Austin. Their next production, Billy Budd by Herman Melville, runs in November at the Dougherty Arts Center in Austin.

Jessica Lynn Speltz, '99, completed a master’s degree in psychology at Southern Methodist University in December 2001. She works at the Dallas County Juvenile Detention Center providing therapy and psychological assessments for juvenile offenders.