

Main Building: Cathedral of Inspiration

George E. Martin, PhD



President George E. Martin welcomes the new Casa, one of many campus structures inspired by Main Building.

Architecture, more than any other art form, involves a complex collaboration between the artist and the client, especially when the client is an institution that hopes to express its mission and its vision through the architect's work. The challenge for the architect is to articulate aesthetically the inspirations and aspirations of the institution.

The university's first major building, and its finest, was conceived as leaders of St. Edward's stood on the site for Main Building trying to picture the kind of building they wanted to erect. Imagine their thoughts and emotions as they gathered with the architects. They looked out over the little town of Austin, a place unfamiliar to them and unlike the French hamlets they left behind. They asked themselves: What should we build? Should it be modest or grand? Do we have the resources? How many students will we need to serve? All they had to guide them was their faith, their confidence in God's providential care, and their missionary zeal for the charge given them by the Congregation of Holy Cross upon leaving France.

They decided to build a symbol of their faith in God, their hopes and dreams and the high purpose of Catholic education with its formation of students in the intellectual habits of inquiry and analysis, the moral habits that are the foundations of personal goodness and social justice, and the spiritual habits that bring about inner peace and a sense of fulfillment. They designed the university's Main Building.

For inspiration, they reached back to their historical roots, to the buildings that were the centers of the activities and culture of their lives in France, to the medieval churches and cathedrals. The great medieval cathedrals soared above the towns and the fields that surrounded them. They were the focal points of their communities, physical reminders of the presence of God in everyday life, and monuments to human resourcefulness, planning and achievement that sometimes took centuries to complete. They were structures of awesome beauty within and without, reaching up to God in praise and gratitude.

Main Building sets the standard for all new buildings at St. Edward's. As the university has engaged architects, it has sought to find those who would design buildings that extend the aesthetics set by Main and enrich the campus environment. Each architect who has created a building under the current master plan has paid homage to Main, not by copying it but, like a musician, by interpreting its artistic statements through variations on its forms. By rearranging its shapes and ex-

tending them, the new buildings are distinctive yet integrated into the whole, adding to the physical harmony of campus.

Main Building stands today in the midst of the university's quotidian activities. Her aesthetic beauty raises the level of our intellectual stimulation and sensual appreciation and enlarges our horizons. She inspires us to be mindful of the rich legacy of our past, to challenge ourselves and our students always to pursue excellence, and to set high our aspirations for the future.

This issue of St. Edward's University Magazine spotlights our campus architecture and the master plan, which over the past eight years has guided the construction or renovation of more than six buildings: Fleck Hall, Trustee Hall, Moreau Hall, Dujarié Hall, the John Brooks Williams Natural Sciences Center-North Building and the garage. Currently under construction are three buildings, including a new residence complex that will house a health and counseling center, dining center, and coffee house. Four architects have brought their talents to these undertakings, and two others are under contract for future projects.

Today, as in the past, the university can call upon extraordinary leadership to oversee each project. Especially worthy of mention is the Board of Trustees Facilities Committee, chaired by trustee Melba Whatley, and staffed by Dave Dickson, vice president of Financial Affairs. Like their predecessors, today's university leaders seek to express through architecture our continuing commitment to our historical mission and our confidence in our future.

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ARCHITECTURE:

University trustee Melba Whatley and the architects of campus buildings discuss the design philosophy behind a small liberal arts university that aims to be one of the best (and best-looking).

Plus: What's in a building name?

THE HAUNTED HILL

When the buildings of St. Edward's take on an (undead) life of their own.





BUILDING RELATIONSHIPS

Students and the buildings they love.

STONE WALLED

Hunting down the culprits behind Holy Cross Hall's ancient graffiti.



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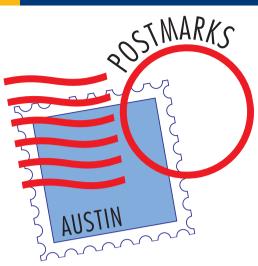
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- Mystery Solved: The Reunion



In response to your story "The Vowel Revealed," in the Summer 2007 issue of St. Edward's University Magazine, I helped build the E pictured in the story. As you say, it was built in September 1962. That was the first two weeks of my time at St. Edward's. The freshman class wearing those beanie hats were "forced" to build the E. I was one of them.

T. Gordon Butler, '66 Houston

U.S. NEWS RANKS ST. EDWARD'S UNIVERSITY 20TH IN THE WEST

For the fifth consecutive year, *U.S. News & World Report* has recognized St. Edward's University among the top master's-granting institutions in the Western Region. This year St. Edward's advanced to a ranking of 20, up from the number-25 spot in 2007.

U.S. News ranks universities on a set of criteria that includes peer assessment, retention, faculty resources, student selectivity, financial resources and alumni giving.

St. Edward's has shown improvement in the quality of its student body with an increase in both the average SAT scores of incoming freshmen and the percentage of freshmen graduating in the top 10 percent of their high school classes. The number of students who continue their education at St. Edward's also has increased; freshman retention rates have improved from 73.5 percent in 1999 to a projected 85.8 percent in Fall 2007.



"We moved up the rankings for the right reasons," says **President George E. Martin**. "The quality of our classes, our student-to-faculty ratio, all those elements that go into making a premier university."

ACCOLADES

Business Officer Magazine Recognizes St. Edward's

The May 2007 issue of *Business Officer* magazine featured St. Edward's University. In "Stand Out," an article about university branding, Vice President of Marketing **Paige Booth** explained how the marketing efforts at St. Edward's are aligned with its Holy Cross mission. *Business Officer* is a monthly publication of the National Association of College and University Business Officers.

CASE Awards Office of University Advancement

The Office of University Advancement received a bronze medal in advancement services from the Council for Advancement and Support of Education, an international association of professionals who advance educational institutions. The award was given for Advancement's stewardship activity reports.

St. Edward's Receives Three Marketing Awards

In February, the Admissions Advertising Awards honored the marketing initiatives of

St. Edward's in the organization's 22nd annual educational advertising awards competition, the oldest and largest of its kind in the country. St. Edward's won three awards:

- Silver Award for undergraduate recruiting materials (print and e-mail)
- Silver Award for the university's new "Questions" advertising campaign
- Merit Award for the new undergraduate recruiting site, www.gotostedwards.com, developed by the Marketing Office and Informational Technology in cooperation with Undergraduate Admission

More than 1,200 schools from across the nation competed for the awards.

Perspectives in Business Makes Cabell's Business Directory

The School of Management and Business's Perspectives in Business has been accepted into Cabell's Business Directory, a guide to academic journals. **Kathleen Wilburn**, assistant professor of Management, and **Ralph Wilburn**, assessment coordinator in Institutional Research, edit the journal.

Critics Award Mary Moody Northen Theatre Productions

In May, the Mary Moody Northen Theatre production of *Parade* by Alfred Uhry and Jason Robert Brown received the 2007 Austin Critics' Table Award for best musical production of the year. Other members of the St. Edward's community receiving awards included:

- Daniel Adams, '08: W.H. Deacon Crain Award for Outstanding Student Work
- Michael McKelvey, assistant professor and director of the Music program at St. Edward's: Musical Direction, several Austin productions including *Parade*
- MMNT Technical Director Chase Staggs: Scenic Design, Macbeth and The Assumption, produced by Refraction Arts
- Robin Lewis, adjunct instructor:
 Movement, choreography of Zilker
 Hillside's Seven Brides for Seven Brothers,
 The Music Man and Big River, produced
 by TEXarts.

HILLTOP HAPPENINGS

AUGUST

The 2007 Teaching Showcase

"Innovative Teaching, Inspired Learning," held by the Center for Teaching Excellence in Moody Hall, featured a range of experienced faculty and staff members presenting research on and best practices in teaching.

Welcome Days

In late August and early September, St. Edward's welcomed the class of 2011 with time-tested and brandnew events, including Mass of the Holy Spirit, Muslim Meet-Up, Soul Food Sunday, Medallion Ceremony, Student Employment Fair, Home Run Derby and the ever-popular Luau.



Parking Garage Grand Opening

A new four-level parking garage, a new reason to celebrate. Students joined faculty and staff members to welcome the new structure and its 756 parking spaces by gathering on its roof. The garage is built on a portion of the parking lot east of Diane Daniels Field.

SEPTEMBER



Hillfest

Welcome Days wrapped up on Main Building Lawn with an evening of fun, food and live music.

Exploring Leadership in the Business World

Business leaders — including Ticket Master founder J. Nelson — discussed discovering leadership through courage, conscience and character. Student Life sponsored the event.

Seattle's Best Coffee Grand Opening

Seattle's Best Coffee officially opened its doors in Meadows Coffeehouse with free food samples, discounts on coffee drinks and a DJ spinning caffeinefueled beats.

Mexican Independence Day

The university kicked off Hispanic Heritage Month with traditional Mexican food, music and dance.

Guantánamo: Pictures from Home

Artist Margot Herster presented *Guantánamo: Pictures from Home*, a glimpse into the life of the prison drawn from 2,000 of her photographs and short videos.

10th Annual Natural Sciences Career Symposium

Mark Newton, environmental policy manager at Dell Sustainable Business, spoke on "Staying Ahead of the Curve: Demonstrating Sustainability through Innovation and Collaboration" at a career-focused event for the natural sciences.

Update: Cuba

Margaret E. Crahan, senior fellow of the Kozmetsky Center of Excellence in Global Finance, discussed the current situation in Cuba and prospects for the future.



Casa Grand Opening

The St. Edward's community celebrated the opening of the townhouse-style Casa, a larger version of the Casitas, located adjacent to Moreau and Dujarié halls. The St. Edward's University Mariachi Alas de Oro and Ballet Folklórico performed at the event.

OCTOBER

Fleck Hall Grand Reopening

A revitalized Fleck Hall officially opened its doors as the new home of the School of Education. The building's renovation includes new classrooms, offices and an 8,000-square-foot third floor with glass-walled conference rooms opening to one of the campus's best views of downtown Austin.



Beatification Celebration

St. Edward's held a Founder's Week celebration honoring the beatification of **Father Basil Moreau**, **CSC**, with a special Mass at Our Lady Queen of Peace Chapel. Events later in the month included a lecture with **Brother George Klawitter**, **CSC**, professor of English, and screening of *Basil Moreau*: *Legacy of Hope*, by **Marilyn Schultz**, associate professor of Journalism.

The Life and Legacy of Pope John XXIII

The Most Reverend Bishop John McCarthy Lecture Series on the Catholic Church in the 21st Century lecture series hosted Charles E. Curran on "The Life and Legacy of Pope John XXIII."

Gerald J. Patrick: A Life's Work

The Fine Arts Gallery hosted a retrospective of prints, drawings and sculptures created over the course of four decades by Gerald Patrick.



CLASS DISTINCTIONS

If the past is any indication of the future, this year's freshman class is bound for greatness. Consider the pre-St. Edward's accomplishments of these 2011 graduates:

- Abe Clabby wrote, directed and starred in a 12-minute play — and made a 45-minute film complete with special effects.
- Austin Dains mastered the writing section of the SAT, scoring a perfect 800.
- Sean Foley is a banjo player and comedian, though he generally doesn't mix the two activities.
- Grace Kalish has been busy making a difference in the world: she's performed more than 1,500 hours of community service as a nurse's aid.
- Gordon O'Hara is an international bagpiper, playing with the St. Keverne Brass Band in Cornwall, England, for nearly 10 years.
- Alexandra Lee Zavoyna won the gold medal in the 2006 North American Young Rider Championships, an equestrian competition.

And that's just the beginning. The 727-member class — the biggest class yet — boasts an average of 1134 on their SATs, making them the most academically advanced group of freshmen in the history of St. Edward's.



Pilgrimage to Le Mans

Members of the Holy Cross community traveled to Le Mans, France, for the beatification of Blessed Father Basil Moreau, CSC, on Sept. 15. Attendees included (back row, left to right) Terry Lee, principal of Moreau Catholic High School; Brother Michael Brickman, CSC; Joe Connell, director of the Holy Cross Associates; Brother Stephen Walsh, CSC, '62, director of the Holy Cross Institute; George E. Martin, president of St. Edward's University; Peter Francis Shelley, assistant principal of Moreau Catholic High School; (front row, left to right) Brother Joel Giallanza, CSC; Brother Sylvester Krus, CSC; David Capurro, chair of Moreau Catholic High School Board of Trustees; Sal Chavez, campus minister at St. Francis High School; and Brother Donald Blauvelt, CSC, provincial-superior of the South-West province.

SPORTS HIGHLIGHTS

Men's Golf Ranked Number One

The Golfworld/Nike NCAA Division II coaches' poll ranked the men's golf team number one in the nation in October. The team has won two tournaments already this fall and finished second in another. Jeff Howard, '08, is ranked third in the nation individually and third regionally.

Women's Soccer Scores Big

The women's soccer team at St. Edward's finished the season as Heartland Conference co-champions and advanced to the NCAA

> second-consecutive season. where it fell in the second round to Central

Oklahoma, 2-1 in overtime. The team finished the season with a 17-4 record, tying the school record for most victories in one season. which it set last year.

Men's Basketball **Builds on Last Year**

The men's basketball team is picked to repeat as Heartland Conference champions this season. The Hilltoppers have won two-straight conference championships and have two preseason all-conference players on the team in Taylor Mullenax, '09 and Shawn Weinstein, '09. The Hilltoppers finished last season with a 24-6 record.

Women's Basketball Picked for Strong Finish

The women's basketball team is picked to finish second in the Heartland Conference. Three players from the team were selected to the preseason all-conference team in Tammy Bartosh, '08, Sara Head, '10, and Whitney Regian, '09. The team will look to improve upon last season's 9-18 record.

Student-Athletes Score Second-Highest GPA

With a combined overall grade point average of 3.19. St. Edward's has been recognized for achieving the second-highest GPA among athletics programs in the Heartland Conference for 2006-2007. St. Edward's was narrowly edged out by first-place Newman University of Wichita, Kan., with a GPA of 3.22. The St. Edward's women's programs averaged 3.37, earning the highest average GPA for the women's category.

For more information, visit: www.stedwards.edu/sports



CAMPUS CALENDAR

EVENTS

Feb. 22-24

Homecoming and Parents Weekend

Information about events at www.stedwards.edu/homecoming/events

March 28

The Brother Lucian Blersch Symposium: Evolution of Sociality

Info: Click "Calendar" at www.stedwards.edu

FINE ARTS GALLERY

Jan. 18-Feb. 18

Photocommunications Faculty Show 2008

Opening reception: Jan. 18, 6-8 p.m.

Feb. 29-March 28

We are...

(Senior Photocommunications Exhibition)

Opening reception: Feb. 29, 6-8 p.m.

April 4-18

2008 Senior Art Exhibition

Opening reception: April 4, 6-8 p.m.

April 24-May 9

2008 Senior Graphic Design Exhibition

Opening reception: April 24, 6-8 p.m.

Athletics: 448-8480 or www.stedwards.edu/sports

www.stedwards.edu/sports

Fine Arts Gallery: 448-8685 or

www.stedwards.edu/hum/art/student

Mary Moody Northen Theatre: 448-8484

Music Program: 428-1297

More events: Click "Calendar" at

www.stedwards.edu

MASTER OF ARTS IN COLLEGE STUDENT DEVELOPMENT LAUNCHES

For college students, getting a degree is only half the struggle of college these days. Students increasingly need a more personalized form of guidance. That's where a new graduate program at St. Edward's comes in — the Master of Arts in College Student Development.

Recently approved by the Board of Trustees for a start date of Spring 2008, the 36-hour program will educate future and current college personnel such as advisors, residence hall directors, admission counselors, student activity coordinators, Dean of Students staff members, and other student life professionals.

Students will take courses in counseling and conflict resolution from two of the university's Master of Arts programs, Counseling and Human Services. They'll also take additional classes in administration and leadership, legal and ethical issues, organizational behavior, and mentoring.

According to the Bureau of Labor Statistics, post secondary educational administrators numbered approximately 120,000 in the United States in 2002, a figure projected to grow to 150,000 by 2012. New College's own research found healthy enrollment rates for college student development programs. The research also turned up enthusiastic support in the area for such a degree.

"The reason people want to become student life professionals is because they care about students' personal and intellectual development, whether a student is 18 or 38 or 58," says **Ramsey Fowler**, dean of New College, which will offer the degree. "This is a program that matches the curriculum with the need. Graduates will be well-prepared for the many facets of student services that await them."



Coming Next: Urban Living on Campus

The university has broken ground on a new residence hall slated for completion in 2009. An ultra-modern living space for more than 300 students, the facility will feature urban living with comfortable amenities, including on-site dining and a coffeehouse.



THE SCENE: FEAT OF CLAY

What: Opening party for the Clay Expressions Show in November

Where: The Fine Arts Gallery

Who: Dale Neese of San Antonio and Corpus Christi artists Gail Busch and Louis Katz

The Lowdown: Attendees got a first peek at an exhibit that featured three unique approaches to pottery. Katz makes intentionally flawed objects to comment on function. Busch creates miniatures with highly articulated surfaces. Neese uses different materials to create a variety of styles.

Not Your Grandmother's Pottery: "These works are metaphors," says Associate Professor of Art **Stan Irvin,** former director of the fine arts exhibit program. "What's important is the spirit they convey, not whether or not you can put flowers or food or pencils in them."

Gallery Hours: Monday-Friday, 9 a.m.-5 p.m.

Info: Hollis Hammonds, 492-3519 or lauraah@stedwards.edu

hen Lori McNabb, '88, MSOLE '07, and Alicia Olmstead, MSOLE, '07, set out to study cheating in online education for their capstone in January, they planned to find strategies for encouraging ethical student behavior. The last thing they expected was to uncover a crime.

Partnering with the UT TeleCampus, the centralized support center for online education within the University of Texas system, Olmstead and McNabb held focus groups with volunteer faculty members and researched cheating. Dishearteningly, their examination found both student behavior and faculty expectations to be abysmal. Studies showed that a majority of students have cheated, and McNabb says, "More than 15 percent of faculty members believe that their undergraduate students cheat very often ... these are habitual cheaters."

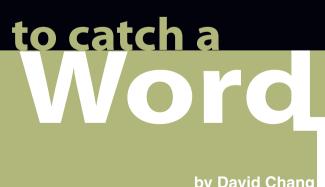
In the course of their research, McNabb and Olmstead found one paper especially helpful: "Ethics and Distance Education: Strategies for Minimizing Academic Dishonesty in Online Assessment" in *The Online Journal of Distance Learning Administration*. Author Melissa Olt, an English professor at Strayer University, broke the problem down into the three categories inspired by Lawrence M. Hinman, director of the Values Institute at the University of San Diego: virtues (creating ethical learning environments), policing (catching cheaters) and prevention (reducing opportunities to cheat). "She's the first to apply Hinman to distance education," says McNabb.

As McNabb and Olmstead soon learned, they weren't the only ones who'd gotten use out of the article. The afternoon before their project was due, McNabb noticed an odd similarity between Olt's paper and another paper from a professor and department head at a small Midwestern school. "If Olt weren't such a good writer, I never would've noticed it," says McNabb. "I gave it to Alicia and said, 'I want you to take a look at this. It didn't take long for her to see it. I wish I had a picture of the look on her face."

They brought the offense to Olt's attention via e-mail. Olt agreed that the language and content of the article were nearly identical to her own in many places. She sought legal advice and sent the infringer a cease-and-desist letter. "I've been shocked, angry, flattered, sad, amused and determined to keep doing my best to make a difference in dealing with academic dishonesty," Olt says. "The irony of the situation — plagiarizing an article on academic dishonesty. There is an expected element of trust between the author and his or her readership. In that sense, I think intellectual theft is worse than, say, having a purse or car stolen."

Tom Sechrest, director of the MSOLE program, agrees. "It's not an error if you appropriately cite someone," he says. "This is one of the reasons we pay attention to academic integrity.

For their part, Olmstead and McNabb plan on presenting and publishing the results of their research and their list of ways to create ethical environmental in online courses. As for their inadvertent discovery, both feel some ambivalence. "We don't relish being a part of someone else's disciplinary action," says Olmstead. "It's very sad to think of the ramifications. It was a careless choice that could destroy a career."





FACULTY RESEARCH



Patricia Baynham, assistant professor of Biology, was given a Research Opportunity Award by the National Science Foundation, the first time a faculty member at St. Edward's has

received the award. The award supported Baynham as she researched *Pseudomonas aeruginosa*, a bacterium that infects the lungs of cystic fibrosis patients. She worked on the project this summer at UT–Austin as a research associate in the laboratory of collaborator Marvin Whiteley. The NSF also funded two students Baynham mentored: Biology majors **Aissa Longoria**, '08, and Karla Barrera, '08.

Assistant Professor of Public Safety Management **Craig Campbell** was selected to attend the U.S. Institute of Peace 2007 College and University Faculty Seminar "Global Peace and Security from



Multiple Perspectives" in July. The seminar took place at the institute in Washington, D.C., in July. The seminar focused on the institute's missions of conflict analysis and prevention, conflict resolution and management, and post-conflict peace-building. These missions were explored from a variety of disciplinary perspectives as well as different approaches to teaching and learning, curriculum, and programmatic options.

Stephen Olander-Waters, programmer analyst in Computer Services, won second place in the Utilities category of the National Association of CX Users programming contest this summer. His entry, designed to make web-based CX modules more versatile, beat out entries from other programmers at universities across the country that use the Jenzabar CX "CARS" software.

BOOKSHELF

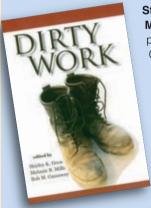
Teresita "Tere" Garza, assistant professor of Communication, wrote a chapter for *Uncovering Hidden Rhetorics: Social Issues in Disguise* (Sage Publications, December 2007). Garza's chapter is titled "Outing the Marlboro Man: Issues of Masculinity

and Class Closeted in Brokeback Mountain."

Brother George Klawitter, CSC, professor of English, published Holy Cross in Algeria: The Early Letters 1840-1849

in Algeria: The Early Letters, 1840-1849 (Writer's Press Club, September 2007).

The book includes his translations from French of 80 letters written by the first Holy Cross missionaries to Algeria.



Stephanie Poole
Martinez, assistant
professor of
Communication,
authored a chapter
in *Dirty Work*(Baylor University
Press, August
2007), a book
of essays on
occupations
devalued by
society.

GEORGE KLAWITTER

Joe O'Connell.

adjunct instructor of Creative Writing, published in July his novel *Evacuation Plan* (Dalton Publishing), an *Austin Chronicle*

summer reading pick. The book centers on life and death in a residential hospice. O'Connell's book release party at Austin's BookPeople included a dramatic reading from **Chris Sykes, '06.**

Joseph Pluta, professor of Economics, published *The Market: Mainstream and Evolutionary Views* (Kendall Hunt, 2008). Ten years in the making and the culmination of 40 years of teaching and writing, the 572-plus-page book is being used in Principles of Economics courses at St. Edward's.

Raúl R. Salinas, adjunct instructor of Communication, won the Best Biography–English award at the New York Book Expo's ninth annual International Latino Book Awards in May for raúlrsalinas and the Jail Machine: My Weapon Is My Pen (University of Texas Press). Last year, Salinas authored Indio Trails: A Xicano Poet's Odyssey Through Indian Country (Wings Press).

Cindy Shirkey, assistant librarian at Scarborough-Phillips Library, published "Little Things Matter" in *College and Undergraduate Libraries* (vol. 14, no. 1, 2007). The article focuses on free programs librarians can use in creative ways to revitalize reference services.

Joseph Vitone, professor of Photocommunications, had his work published in a six-page photo spread in the February 2007 issue of *PhotoChina*, the quarterly photography journal of the China Academy of Arts. View examples of these and other photographs at http://joevitone.com. (See page 10 for China photos taken by Vitone's students.)



Sarah Sitton, professor of Psychology, and Psychology major Autumn Sullivan, '07, had their study, Sensory Acuity and Binge Eating, published in the September edition of the American Jour-

nal of Psychological Research. Their research found that people with more taste buds weigh less and presumably eat less than others.

Assistant Professor of European Languages

Kerstin Somerholter was one of only 24 German professors from around the world selected to attend a seminar on German film in Berlin this August. The event was sponsored by the German Academic Exchange Service.

MULTIMEDIA

A roundup of artistic endeavors from within and outside the St. Edward's community.

BOOKS



They say the random keystrokes of an infinite number of monkeys on an infinite number of typewriters will eventually produce Shakespeare. Fortunately, MonkeyBrain cofounder Allison Baker.

'97, is content with the handful of titles her small stable of human authors produce every year. Baker started the independent press in 2002 with her husband, science fiction writer Chris Roberson, out of their home in Austin. While the couple has carved a niche in nonfiction books about science fiction, fantasy, pulp fiction and comic books (for example: Blood and Thunder, a well-received biography of Conan creator Robert E. Howard), they also publish fiction in those genres. See their catalog at www.monkeybrainbooks.com.

RADIO

Kris Sloan, assistant professor in the School of Education, was invited to be a guest on the Equal Time Radio Program with Anthony Pollina at the WDEV radio station in Waterbury, Vt. He was asked to speak about accountability in general and his recent book, Holding Schools Accountable: A Handbook for Educators and Parents.

ONLINE



Chelsea Drever, '03, has launched an online accessories store featuring such designers as

Olga Prieto, Hazel Smyth, Miel de Abejas, Matt Bernson, Anna Beck, Herff Christiansen and more: 77thStreetImports.com.

This fall, Assistant Professor of Communication Stephanie Poole Martinez and her Organizational Communication students have gone to class online - in the virtual world of Sec-



ond Life. For two class sessions, Martinez and students gathered their online avatars together

(Martinez's appears above) in one of Second Life's virtual island classrooms and discussed the pros and cons of new technology. Second Life is one of the fastest-growing online communities with more than nine million members worldwide. "I heard about Second Life on the Today show, and I thought it would be an engaging way to discuss new technologies with my students," says Martinez.

TELEVISION

When Tyler Welsh, '08, turned his camera on the ravenous eating habits of Admiral Terrorhawk, his terrier mix, he had the makings of a fascinating nature documentary. Instead, he and his friends used the footage to produce the grand prize-winning entry in the "My H-E-B Commercial" contest. Welsh's 20second work — a look at how buying dog food at his local H-E-B grocery keeps the pooch from eating him out of house and home — won him a 2007 GMC Acadia SUV valued at around \$30,000. View the commercial at http://myheb.



MAGAZINE

Meers Store and Restaurant, owned and operated out of Meers, Okla., by Joe Maranto, hs '48, '52, graced the pages of Bon Appétit magazine in September. Maranto's restaurant, also featured on the Food Network in August, specializes in large and lean hamburgers made from Maranto's own herd of grass-fed, organic Texas longhorns.

STUDENT RESEARCH



At the American Society for Microbiology meeting in Toronto, Canada, in May, Stephanie Meyer, '07 (left),

and Kim Bandy, '07 (right), presented a paper, "The Role of the DNA-binding Protein AmrZ in Phenazine Biosynthesis in Pseudomonas aeruginosa." They

co-authored the paper with Patricia Baynham,

assistant professor of Biology, as her research assistants.

Cathy Blackwell, '04, MLA '07, presented a paper on gothic women authors at the 2007 British Women Writers Conference in April at the University of Kentucky.

Nick Goodwin, '07, Emily Le, '07, Jesse Lucio, '07, and Linda Wolf, '09, won the nationally competitive Jack and Maye Stewart Student Project Competition award from the Accounting Information Education Association this past summer. They completed the project under the direction of Associate Professor of Accounting Mike Harris.

Forensic Chemistry major Amanda Riojas, '08, presented a paper co-authored with Professor of Chemistry J. D. Lewis that summarized her research findings on "Hydrogen Bond Competition and Concentration-Dependent Shifts of O-H Stretching Bands in Alcohols in the Presence of an Electron-Donating Base" at the 63rd Southwest Regional Meeting of the American Chemical Society in Lubbock in November.



By Frannie Schneider

Undergraduate students at St. Edward's University could soon be contributing even more to scientific breakthroughs.

The university recently received a \$260,000 grant from the Keck Foundation to establish an interdisciplinary undergraduate research project on HIV drug resistance.

Upper-division undergraduates studying Biology, Chemistry and Bioinformatics will create lesson plans based on research that maps the path of drug resistance for acute diseases. In the spring semester, those same upper-level students will teach the modules during the general education

"During this process, our students will discover science," says **Eamonn Healy,** professor of Chemistry. "This is experiential learning at its best."

course Science in Perspective.

While the undergraduate research and teaching opportunities of this grant are significant, the award also validates the university's increasing prestige, says Healy. "Beyond the money, there's a certain profile that comes with the awarding of a Keck Foundation grant," he says. "It's a testament to the institutional quality of this university."

The process to secure the grant began last November. After two written proposals and a visit from the philanthropic foundation, St. Edward's was one of three undergraduate liberal arts universities to receive the award.

"This grant is really the result of collaboration between University Advancement and the science faculty," says **Carol Januszeski**, director of foundation relations in University

Advancement. Januszeski and Healy worked with Assistant Professor of Bioinformatics Charles Hauser; Assistant Professor of Biology Peter King; Charles Bicak, dean of the School of Natural Sciences; and Joe DeMedeiros, director of Development, to make the grant a reality.

Both Healy and Januszeski note the importance of the place where all this learning and discovery will occur: the John Brooks Williams Natural Sciences Center–North Building. They agree that the building provides a tangible sign of the university's commitment to its science programs, and its design lends itself to interdisciplinary projects of this type.

"Our donors to the north building understood the potential for the new facility," says Januszeski. "It is a resource that fosters new and exciting programming at the university."



Back, from left: Assistant Professor of Biology Peter King, Professor of Chemistry Eamonn Healy, and Assistant Professor of Bioinformatics Charles Hauser at a meeting of the student team researching HIV resistance to drugs.

CHINAin focus

A group of students from St. Edward's took a seven-week study abroad course this summer in Xi'an, China, with Professor of Photocommunications **Joe Vitone.** When they weren't studying Mandarin Chinese at Shaanxi Normal University, they worked on a documentary photography project in and around the city of Xi'an. This is what some of them shot.

From what I witnessed in my visit, many Chinese children develop a **strict work ethic** at a young age and continue to work hard far past the prime of their lives in order to be successful in their society. In my images, people young and old are **working hard** at what they do.

- Sarah Elsey, '09











My collection of photos of **China's favorite pastimes** highlights the dynamic characteristics of friendly competition in Xi'an that make it a part of the Chinese cultural identity.

- Matt Hines, '09



My photographs documented the ingredients, preparation and final exhibition of food commonly consumed by local people in **outdoor markets and homesteads.**— **Katherine Johnson, '07**





My goal was to capture the **rawness of life** through direct and detailed portraits. Each face, hand, wrinkle and body tells a **distinct story.**

— Jordan O. Crosby, '09



My goal was to document small **homespun businesses**, which could be thrown to the wayside as the Chinese business community evolves and more experienced companies enter the commercial landscape.

- Ryan Slack, '08

With Undergraduate Hamission

How do you escape from a wolf pit with nothing but your History book, your iPod, a protractor, scotch tape, and a note from your mother stating you need to leave school early because of a dentist appointment? Maybe a better question is why you'd ask that question on the essay section of a university application. For the 18 staffers of the Office of Undergraduate Admission at St. Edward's, the answer is simple: It helps them get to know potential students better. It also makes their jobs that much more interesting.

Considering other questions that have made their way into applications from St. Edward's, Admission must be an interesting place indeed: "If there were no money, how would your life be different?" "You're in a van on the way to the Battle of the Bands when you realize the world is going to end right after your show. Your performance could change everything. Tell us what happens." And, taking essay questions to new heights of self-awareness — "Invent the most creative college essay question possible."

"In the questions we come up with, we want to hold a conversation with students," says **Tracy Manier**, who has served as dean of Admission for six years.

The conversation Admission has with prospective students helps the office learn something about future Hilltoppers beyond their SAT scores and high school rankings. But it's only one building block in the construction of a freshman class.

For the architects of this undertaking, the process starts with meeting the current crop of high school seniors. The staff travels extensively to college fairs around Texas and areas outside the state, such as those with Holy Cross high schools, which funneled large numbers of students to St. Edward's in years past. Manier's efforts have helped increase out-of-state enrollment — students from 37 states are attending St. Edward's this year.





Admission's active recruitment efforts and direct mailings, web sites and phone calls typically yield some 27,000 inquiries. From this pool of interested students, about 9 percent — or 2,400 — will actually apply. Of those who apply, around 64 percent of students meet admission criteria, and 48 percent of those accepted end up enrolling.

That's when things get tricky.

The Admission staff strives to make each class as diverse as possible in terms of geography, socio-economics, ethnic heritage and religion. At the same time, the team is tasked with achieving the university's goal of growing the size of incoming classes each year while improving their quality. It's a feat that requires nimble calculation, recalculation and strategy. Throughout the year, Manier's team projects who's enrolling and adjusts its efforts and resources accordingly - how much financial assistance to give them, for instance. "In a sense, crunching the numbers actually helps us be more personal with potential students by letting us know how we can help them," says Robyn Ross, associate director of Admission.

But no amount of planning can account for unexpected changes in expected enrollment. To this end, the office has a powerful tool on its side: rolling admission. Unlike many other schools that accept all of their new freshmen on one date, St. Edward's admits students over an enrollment period, providing a constant gauge on the shape of the student body as it develops and the chance for mid-stream adjustments. The process has also let Admission get back to students sooner: The percentage of applicants who apply by Feb. 1 has grown to 84 percent, and they'll get a response within two weeks — (followed by a handwritten note to boot,) one of many courtesies Admission extends to new students.

"Getting such a fast response gets students excited about being here," says Manier. "It's one of the ways we have a greater connection with our students from the get-go."

Top: The staff of the Office of Undergraduate Admission organizing applications that address such burning questions as how to escape from a wolf pit. Bottom: One of the many campus tours the office organizes throughout the year.

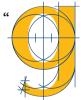
If architecture is a discussion between a building and its environment, the campus of St. Edward's has a lot to say. Main Building is a lecture on tradition and history. Trustee Hall is a sleek Power Point presentation on sustainability and style. Fleck Hall is a fairy tale of transformation. The John Brooks Williams Natural Sciences Center-North Building is a symposium on the future. Taken together, these voices form a lively chorus, but they're only telling part of the story. The planners at St. Edward's have worked to make the hilltop a place of learning that inspires community, a sense of home. The following pages explore what that plan means to the students, alumni and faculty and staff members who are as much a part of the architecture of St. Edward's as its campus.





Turning Space into Place:

Conversations with Campus Architects and Planners
By Stacia Hernstrom, MLA '05



ood enough" is no longer good enough when it comes to campus construction, maintenance and landscaping. According to research presented at the National Conference on Student Recruitment, Marketing and Retention in July, how a campus looks affects how its students feel. Not to mention what they think about their university, how long they stay, and how well they make a connection while there.

More than just bricks, limestone and green space, the St. Edward's University campus is a carefully planned environment designed to connect intimately with those who use it.

St. Edward's began outlining its current campus master plan six years ago. Designed to carefully meet the needs of a growing student body on a finite 198-acre campus, the plan offers guidelines for developing land and constructing buildings in ways that reflect the university's academic mission, history and traditions — the very reasons St. Edward's attracts students in the first place. Here, master plan expert **Joe Hibbard** and architects **Arthur Andersson**, **Rick Joy** and **Alejandro Aravena** discuss the master plan, how they design with students in mind, and why it's crucial to establish a meaningful sense of place.

For St. Edward's University, this news is not new at all.

MASTER PLANING: A Q&A WITH MELBA WHATLEY

t an early age, St. Edward's University Trustee Melba Whatley learned the value of good design when she toured the architectural triumphs of Greece and Rome. The classical designs she saw in

those countries left a profound impression on her. Now she's helping create buildings destined to become classics in their own right as facilities committee chair for the Board of Trustees. Her efforts to create a bold new look on campus and unify the use of building materials and landscaping won her the Edwin Waller Award for Public Architecture from Austin's American Institute of Architects chapter earlier this year. St. Edward's University Magazine spoke with Whatley about the master plan and new construction on campus.

Why has St. Edward's created a master plan?

Two principal reasons. The trustees, under the leadership of President George E. Martin, endorsed a new strategic plan that called for doubling the size of the university over a 10-year period. The other reason is to manage that kind of growth and do it in a responsible way.

What's the overarching vision of the plan?

To become one of the great small universities in the country. And before you can do that, you have to have a great campus, because that campus and the buildings on it reflect the university's core values. You want the buildings to communicate to people that they are valued. You do this by making sure the buildings are well-designed, that they provide shade, that they give people a sense of home.

What's meant by good architecture these days?

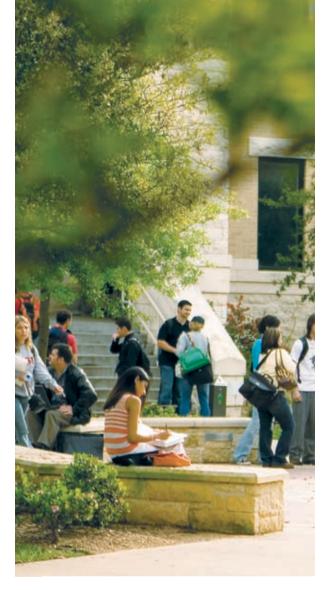
For me at least, good architecture doesn't mean beautiful. It's such a subjective thing. What it should be is well-designed. And that means it functions as it should. That's one of the main reasons we go to visit buildings made by architects we're considering. A look is worth 1,000 words. We also ask the custodians of the building and other people who spend time there all kinds of questions that only people who use a building can answer.

How do you justify the expense of hiring renowned architects?

What we've found is that poorly designed buildings cost more because they don't function. What happens is you have to go in and figure out ways to make them function, to make them spaces where students want to study or interact. And if they're not designed well, they become lifelong albatrosses that you have to work hard at remaking. Those are big losses that cost more over time.

Why go as far as Chile to hire an architect like Alejandro Aravena when you could hire local?

At St. Edward's we talk about embracing the idea of a global world. And architecture, like everything else, is becoming international. Because we've emphasized experience, good design and functionality, we've been willing to look beyond the stable of collegiate architects, the ones who do building after building on college campuses. We've found world-class architects by looking locally, nationally and internationally. By looking harder, we've made a more interesting campus.







Above: The campus master plan in action.

Below: Trustee Melba Whatley, chair of the facilities committee, speaks at the grand opening of the Casa on campus.





"Can you offer a complete education in a place deprived of beauty?"

— Joe Hibbard

WHAT'S IN A MASTER PLAN: A CHAT WITH JOE HIBBARD

+

n a sense, master planning on university campuses started with Abraham Lincoln. As Joe Hibbard explains, the idea caught on in 1862 when Lincoln's administration passed the Morrill Act, which granted land for each state to build an agricultural and engineering college. Rapid growth ensued — as did the need for a detailed plan to guide the growth.

The market for master planning continued to expand as universities experienced massive enrollment growth after both world wars and as the baby boomers began reaching college age en masse.

Enrollment growth is exactly what spurred development of the university's current master plan in 2001. Enter Hibbard, a certified landscape architect and principal for international planning firm Sasaki. With experience guiding more than 30 institutions from Wyoming to Maine, he has helped universities create such plans since 1983. He began working with St. Edward's. Here, he discusses the inner workings of a campus master plan.

What is the ideal way to draw up a master plan?

Ideally, a university first establishes a strategic plan that outlines its goals as an educational institution. Then it builds a campus master plan from that. The physical spaces should grow from a university's ideas about education. That's exactly what St. Edward's is doing. The administration robustly supports the master planning process. They believe that to make the campus better — to carry out its mission and transform its students — St. Edward's has to grow in a careful, coordinated, thoughtful way.

How does hiring architects come into play with master planning?

Architecture can be looked at as a fine art, much like composing or painting. There is run-of-the-mill art, and there is art that reflects talent and touches people who view it. St. Edward's has chosen to seek the latter. The university's leaders are highly interested in hiring talented architects whose work demonstrates artistry and creates artistic value.

How can a university balance an architect's creativity and the guidelines in its master plan?

A successful master plan establishes a framework for buildings without prescribing what those buildings should look like. It creates a footprint for certain types of buildings — residence halls or academic buildings, for instance — but also protects originality and individuality. A good building comes from the ingenuity, caring and understanding of an individual architect.

How important is it for a campus to have a sense of place?

Having a "sense of place" is the difference between a place that is beautiful and makes us feel like we want to be there and a place we only go if we have to. You can educate people in any environment — but can you offer a complete education in a place deprived of beauty? It's not that human beings are incapable of learning in an insalubrious environment, but part of educating the whole person is doing so in an environment that enhances learning.

Above: The John Brooks Williams Natural Sciences Center–North Building, a physical space that grows from the university's ideas about education.

OLD VS. NEW: ARTHUR ANDERSSON ON TRUSTEE AND FLECK

Andersson set out to design the building, he tackled one of the hardest challenges set forth by the master plan: contending with — and complementing — campus monoliths Main Building and Holy Cross Hall.

Rather than construct reproductions of the Gothic Revival beauties, Andersson created a building that could stand on its own architectural merits. The building — which has been covered in the national journal Architectural Record — features a three-story computer tower, secluded interior study nooks, a concrete sunshade, exterior stairwells and a bench-lined breezeway. Yet modern Trustee Hall still manages to pay homage to Main and Holy Cross with a sloped red roof, tan brick, an arched south wall and a copper tower.

he master plan produced its first fruit in 2002 when academic building Trustee Hall opened. As architect Arthur

Respecting what has come before is a crucial architectural tenet for Andersson. He was the first and most vocal proponent of renovating out-of-date science building Fleck Hall instead of demolishing it, per the original master plan. The university agreed, and put Andersson in charge of the redesign. The new space, with an additional 8,000 square feet and a third story showcasing views into the heart of campus and beyond to downtown Austin, opened this fall as home to the School of Education.

What relationship were you hoping to achieve between the renovated Fleck Hall and other campus buildings? Fleck is always going to be a background building. It can't compete with Main Building and Holy Cross Hall, and we don't want it to. That's not why it was built. But the renovation positions the building in a new light. It literally places a lantern at the entrance to campus off South Congress Avenue — a glowing enterprise that can be seen far down Congress.

How have you incorporated green design principles into your campus projects?

In Trustee Hall, we gave the computer tower its own heating and cooling system to reduce energy costs. We put in a cast-in-place concrete brise soleil on the south side to absorb much of the sun's heat. For Fleck Hall, we added a longer overhang on the south side to block the sun's reach and used insulated, high-performance glazing on all the windows. Sustainability certainly isn't the easy choice. But by emphasizing what older structures were designed to do, we can tap into the energy and spirit of the original builders and even apply those concepts to newer buildings.

What are the architectural ramifications of saving buildings like Fleck?

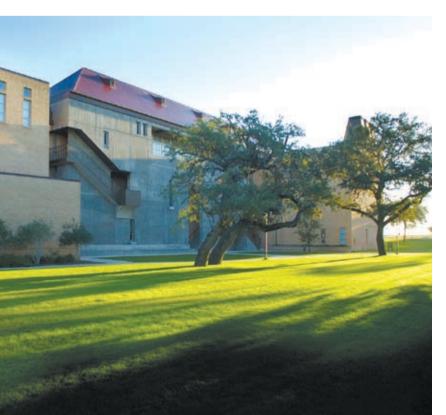
Permanence is an idea that Americans have a very warped sense of. Our culture is so economy-driven that we tend to build things and throw them away 20, 30, 50 years later. The opportunity a campus like St. Edward's offers is an overarching attitude of permanence — to build things that will be here for multiple generations. These kinds of decisions reinforce the tradition, in the best sense of the word, of the university itself.

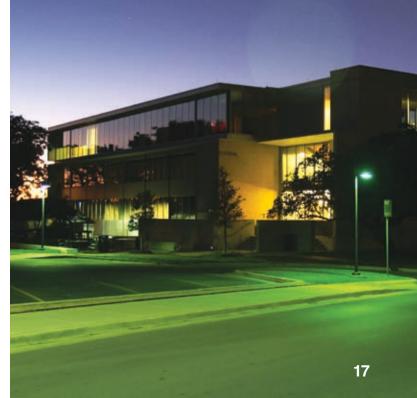
"By emphasizing what older structures were designed to do, we can tap into the energy and spirit of the original builders."

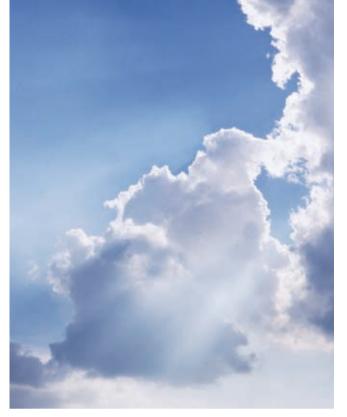
— Arthur Andersson

Below, left: Trustee Hall, a modern structure that pays homage to its forebears.

Below, right: The newly renovated Fleck Hall, with a new third floor built onto sturdy bones.







A SPIRITUAL CENTER: RICK JOY AND THE CHAPEL

fter 12 years as a professional drummer, architect Rick Joy knows the key to making powerful music: not playing a note. "The silence in great music is often more profound than the sounds," he says. "The simplest things can evoke the deepest feelings."

To accomplish that, Joy, who won a 2004 National Design Award, is collaborating with an expert from Norway to integrate natural light into his designs for the new chapel. He also plans to emphasize water, a poignant religious symbol, both inside and out. And he'll juxtapose the inner sanctuary with an outdoor one including a secluded grove of birch trees nestled along a central pedestrian corridor.

How will the chapel relate to the rest of campus?

To connect the chapel to the rest of campus yet still keep it somewhat isolated as a peaceful, introspective space, we're planning to create an "outdoor chapel" of sorts, too — a serene courtyard for studying and reflecting. A bell tower will mark the entrance to this

sacred zone, and a line of trees will separate the relatively small scale of the chapel buildings from the large scale of the science complex to the south and the new residence hall to the east.

How will the chapel contribute to the sense of place on campus?

Architecture offers a series of unique and intimate sensory experiences involving place, light and matter. For the chapel buildings, the architecture will be a quiet catalyst for individual awareness and contemplation. They will serve the St. Edward's community and culture with a transcendent power and grace that will be maintained and cherished along with the minds and hearts within.

How can buildings like the chapel affect how we feel?

Architecture can create spaces that are calming, serene and quiet, where the mind and body unconsciously slow. Perceptions shift, and a sensory "tuning in" occurs — the synthesis of decomposed granite crunching under your feet, the gentle trickle of water, the lacy shadow of a mesquite tree, a wall, blue sky framed. These are the things that bring our soul and intellect into alignment.

"The simplest things can evoke the deepest feelings."

- Rick Joy

EASTWARD: ALEJANDRO ARAVENA AND THE NEW RESIDENCE HALL

or architect Alejandro Aravena of Santiago, Chile, "Common sense is the common ground." Aravena — a visiting professor at Harvard Design School who was recently named his native country's best architect under 40 — will apply that philosophy to the university's new 300-bed east-campus residence hall, set to open in 2000. The complex will include a convenience store, a coffeehouse, a dining hall and conference rooms and will be home to the university's Health Center and Counseling and Consultation Center.

Aravena has designed the architecture, mathematics and medical schools for his alma mater, the Universidad Católica de Chile. He also directs ELEMENTAL, an international coalition constructing seven low-income housing projects across Chile. The new residence hall — which he's working on with Austin-based firm Cotera + Reed Architects — is his first project in the United States.

What are your initial plans for the residence hall?

The new residence hall is going to take up a big volume of space if it's going to meet the university's needs. Instead of building a continuous box, we're trying to break it down to create a smaller, more intimate scale. It will be one building, but it won't look that way. The space will flow from private to public — from the individual rooms, to the residence hall

common areas, to an outdoor mall, to the rest of campus.

How will the hall be a bridge between east and west campus?

We're hoping to create density in the spaces between the phases of the building, a microclimate of manmade canyon with shade provided by the building. This will allow for perforations with several views into west campus. We're also planning to create an outdoor mall or corridor, like an old city street, to flow through the outdoor spaces.

How will the new residence fit with the rest of campus?

On the campus, there are buildings that are monuments and buildings that are the neutral fabric. Not all buildings can be monuments and have the articulation of Main Building. It would be undesirable, actually, because we want Main Building to remain as the most important building on campus. We want other buildings, like the residence hall, to somehow catch the corner of the eye, to be the fabric around the monument, but still have their own character.

So, to make sure the hall fits into the campus without copying the old buildings, we have performed a couple of very specific operations. We have looked for a brick that matches the color of the old walls. In these walls, we have used windows that have a vertical proportion and a certain depth, something that is like the old buildings. Around the pedestrian street of the project, we have a curtain wall that introduces a red color so that we follow the same chromatic scheme of the campus. Finally, we included a red roof with a very gentle slope that unifies the project.

How can new buildings establish an identity while still meeting master plan guidelines?

Rules are quite OK. Without rules, you don't realize you are free. But if you want to be identical as a goal in itself, you miss the point. It's more about pertinence. If you are rigorous and pay attention to all the terms of the equation — time, budget, utilities and systems, climate, needs of the people using the building — you are going to get a building that will engage naturally with the way things were done before but meet the current requirements in an appropriate and unique way.

Above: Models of the new residence community, promising urban-style living in the heart of campus.

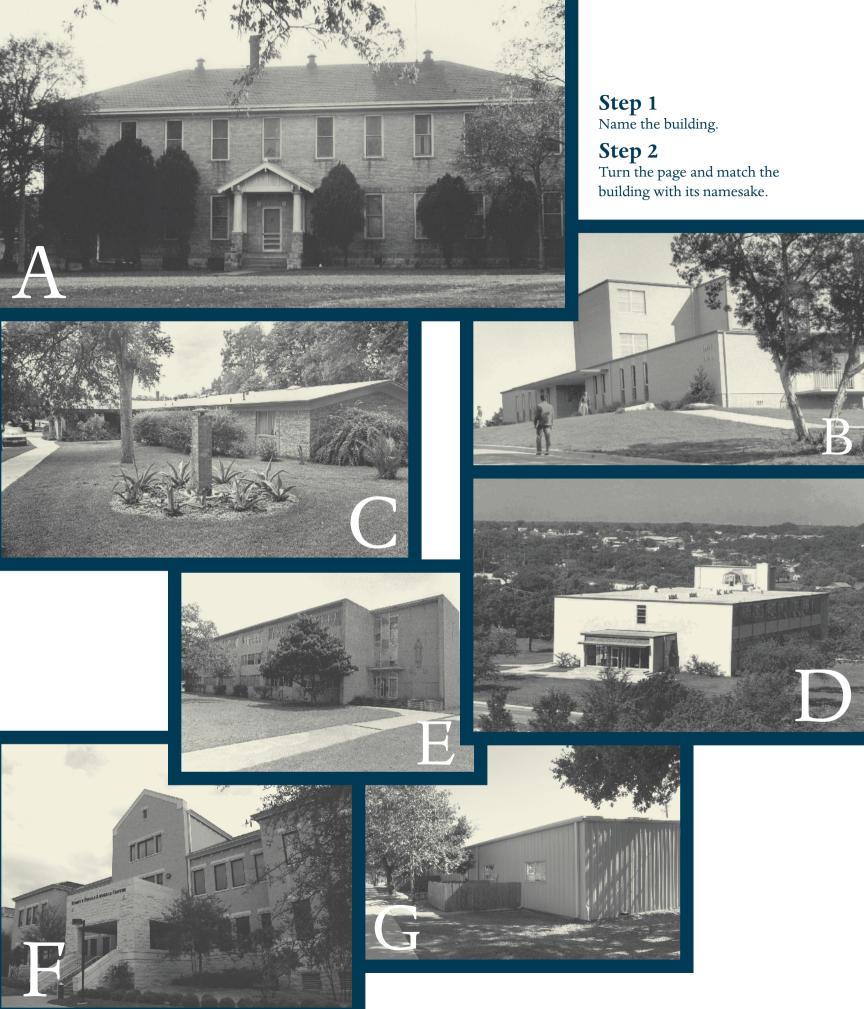






"Without **rules**, you don't realize you are **free**."

— Alejandro Aravena





What's in a Name

Test Your Building Namesake Knowledge

Compiled by Brandon Renner, '07

Sometimes you can tell a lot about a person by his or her name. But can you say the same for a building? For example, is Moody Hall moody? Is Fleck Hall flecked? Does Sorin Hall soar? Maybe not, but these names do have meaning. As at many universities, the hallowed halls at St. Edward's University are named for important people in the history of the institution. See how many of these buildings you can match with their founding fathers or mothers. As an added challenge, an extra building has been thrown into the mix — one that isn't named for anyone.

Buildin

A • Sorin Hall: Originally built in 1913 as an infirmary and convent, Sorin Hall was first known as Presentation Convent. Through the years, it's served as a dormitory, office space and housing for sisters. Renovated in 1988, it now houses the Writing Center and faculty offices.

B. Doyle Hall: Built in response to rapidly growing freshman enrollment, Doyle Hall was designed by architects Julian & White with the aid of Brother Henry Curran, CSC, as part of the 1957 master plan. Groundbreaking of the building also coincided with the 75th anniversary celebrations of the university.

• Mang House: Originally called the "Dominican House," the Mang House was commissioned by the Congregation of Holy Cross as a priory (a small monastery). The university purchased it in 1980 and renamed it in 1981. Initially the president's residence, the building now houses Campus Ministry and offices for Religious Studies and Philosophy faculty.

• Fleck Hall: Built in 1958, Fleck Hall housed the Natural Sciences faculty and classes from its completion until the opening of the John Brooks Williams Natural Sciences Center–North Building in 2006. A renovated Fleck Hall — with a new third floor — opened this fall for the School of Education.

E • Andre Hall: The original Andre Hall, now part of Brother Vincent Pieau Residence, was built as an army surplus dormitory. In 1958, students moved into the present day Andre Hall, now used as an office building.

Robert and Pearle Ragsdale Center: Begun in early 1997 and completed in late 1999 with a ribbon-cutting ceremony, the Ragsdale Center has served as the campus dining hall and meeting place for nearly a decade.

the Fine Arts Building, the Woodward Office Building was constructed in 1984. President Patricia Hayes oversaw the groundbreaking ceremony as her first official act as head of the university. The building currently provides office and storage space.



Match the letter of each building with the number corresponding to the person it was named after.

The answers are on page 44.

Building	Named After*
A.	
В.	
C.	
D.	
E.	
F.	
G.	

*Trick question: One of these buildings isn't named after anyone.

1. This Holy Cross brother still holds the record for longest tenure as president of St. Edward's: 12 years. The youngest president ever at St. Edward's (he was not yet 30 on the day of his inauguration), he oversaw the transition away from Holy Cross leadership at the university and the arrival of women at St. Edward's.

2. This former university president also served St. Edward's as the chairman of the Teacher Education Division. During this time, he worked to form a relationship with the Austin Independent School District so that students could practice teaching in actual classrooms.

3. Though he never had the pleasure of visiting St. Edward's University, this brother has a building named after him. In addition to being a Holy Cross Brother, Brother Bessette worked for the University of Notre Dame for more than 40 years and founded a large basilica in Quebec, St. Joseph's Oratory of Mount Royal.

4 • This Holy Cross Priest was the founder and first president of the University of Notre Dame. He also had a nephew, Father Auguste Lemmonier, who would later become a Holy Cross Priest and president of the University of Notre Dame.

This founding mother came to Texas in 1835, originally settling in Bastrop but later moving to Austin. After her husband's death, she inherited 500 acres of land. Four hundred of these she donated to the Catholic Church "to be used for the benefit of Catholic education in Austin."

6. This aviator and his wife donated a scaled-down replica of a plane that hangs in their namesake building.



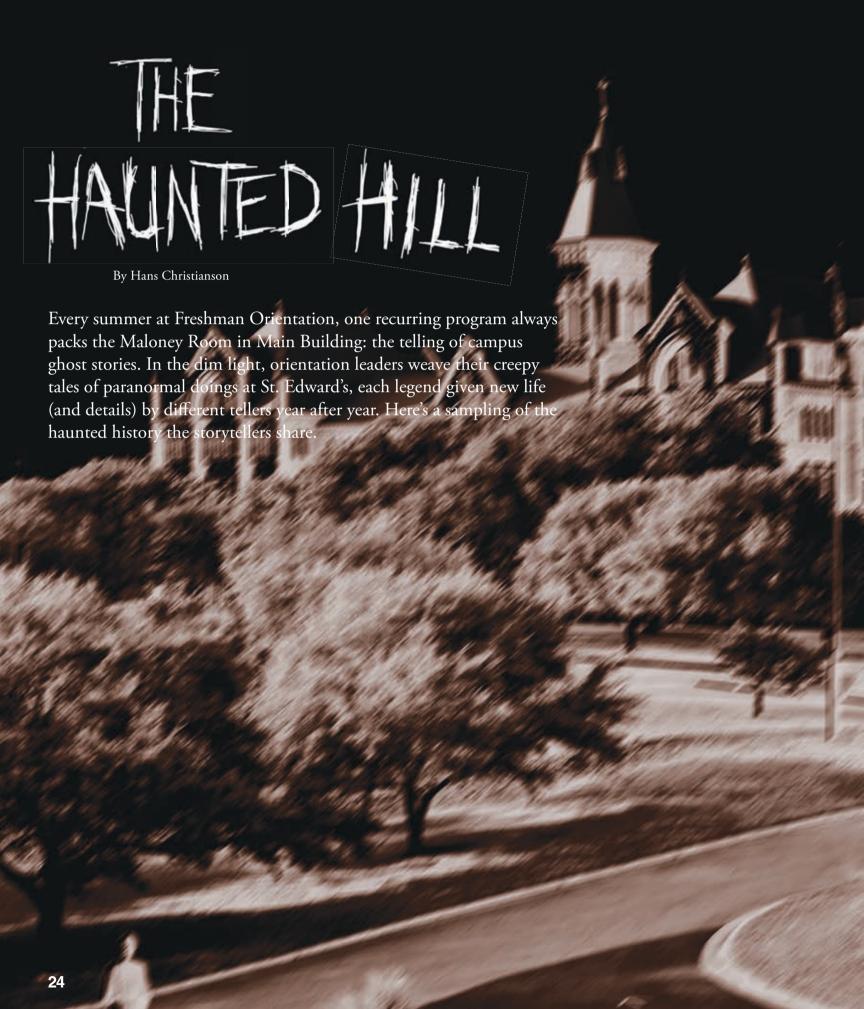












Main Building: The Violent Visitor

During a routine night patrol of campus, a University Police Department officer and passed by Main Building and noticed a figure staring out a window of Maloney Room. Since the building was locked up for the night, he called for backup and proceeded inside the building. After a few minutes, three officers climbed the steps to the third floor. As they approached the closed doors that led into Maloney Room, the doors started shaking violently as if someone was pulling on them from the inside. The officers unlocked the doors and burst into the large ballroom.

They split up and searched the open room and adjoining kitchen but found no one. As one of the officers got close to a window, the attached blinds began to shake. At the same time, the elevator down the hall opened and closed its doors and started its descent. The three officers split up with each one taking a floor to wait for the elevator to open. The elevator finally stopped at the ground floor and opened its doors. It was empty.

Legend has it: Many years ago, a visiting priest was fond of painting in the Maloney Room, particularly during storms. He would often stand by an open window and paint watercolors as the bad weather approached. One night, the wind blew his canvas out through the window and, in an attempt to save it, he tripped on his robe and fell out of the window three stories to his death.

Residence Halls: The Showering Stranger

A third-floor Resident Assistant moved into his residence hall a week before the other students arrived. That first night, he went into the bathroom to take a shower. As he showered, he heard the curtain next to him open and close and the showerhead turn on. He called out, "Who's there?" The water in the next stall stopped, but two other showers turned on and off.

The RA stepped out of his own shower and grabbed his towel. He slowly approached the other stalls. All three curtains were closed. He opened each curtain one at a time. All three stalls were empty and dry.

Legend has it: Many years ago, a student moved into the residence hall early without anyone knowing. While he was taking a shower, he slipped, hit his head and died from the injury. Others have claimed to hear him running up and down the hallways at night, whistling and slamming doors.







University Circle: The Foggy Figure

On a foggy night, a UPD officer drove his patrol car along University Circle in front of Main Building. A robed and hooded figure appeared directly in front of him in the middle of the road. He slammed on the breaks, but not before he felt the impact of a body hitting the hood. Jumping out of the car, the officer ran to the front of the vehicle. He saw no body on the ground. The car showed no signs of impact either. Confused, he got back in the car and resumed his patrol.

Passing the same area on the next night, the officer noticed a robed and hooded figure on the steps of Main Building. By the time he stopped the car and got out, the figure was gone.

Legend has it: In the early days of St. Edward's, a Holy Cross Brother was run over by a carriage one foggy night on his way back to campus from downtown Austin. A figure matching his description has been sighted several times during foggy nights.



A student was walking by Our Lady Queen of Peace Chapel in the evening when he noticed a man staring at him through the window. The man began pounding on the window and calling for help, shouting that he was locked in the chapel. The student told him to calm down as he swiped his card in the reader to open the front doors. Pulling the doors open, the student stepped inside — only to find the chapel completely empty.

Mary Moody Northen Theatre: The Clobbering Cord

A group of Theater Arts students left Mary Moody Northen Theatre after a late-night rehearsal. One of the students, a freshman, realized that he'd left his cell phone on the stage and turned around to go back inside. Noting odd occurrences they'd heard about in the theater at night, several of the students offered to go with him. The freshman waved off any

Walking onto the dimly lit stage, the freshman quickly found his cell phone on a nearby chair. As he turned to leave, an object struck him in the face and nearly knocked him to the ground. He flipped open his phone for some light and looked around. There was nothing

at his feet or hanging down from above.

He ran outside and told his friends he'd been hit by something with the consistency of a baseball. One of his classmates laughed.

"Dude, you got knotted." He explained how lots of students have claimed to have been hit in the face with what feels like a large knot on a rope.

Legend has it: Long ago, a disgruntled Theater Arts major hung himself on a rope from the overhead catwalk. When the theater is quiet, it is said that you can hear the creaking of the rope.

Premont Hall: The Cleaning Clergyman

To surprise his girlfriend on her birthday, a Resident Assistant decided to decorate the seldom-used chapel in Premont Hall with pink ribbons, streamers and balloons. The RA had a weird feeling while decorating. At one point, he thought he saw in the window the reflection of a stern-looking priest watching him. When he turned around, no one was there. As the RA took his girlfriend out to dinner before the party, his friends hid in Premont's chapel. When the couple arrived at the chapel, everyone yelled surprise and they had a small party. The RA noticed the decorations had disappeared, but said nothing.

The next day, the RA asked his friends why he had removed the decorations before the party. His friend assured him that the place had been empty when they arrived. On further investigation, the RA and his friends found the decorations in a wastebasket in the kitchen.

Legend has it: Source unknown.

Residence Halls: The Giggling Girl

A Resident Assistant had a strange dream about a girl around 12 years old with long black hair and an old-fashioned dress. The girl did not speak to him, but when he woke up he found himself repeating a name over and over again: "Danielle."

The following morning, the RA happened upon a student from his floor crying in the lounge. When he asked her what was wrong, she said that she had woken up to the sound of giggling and a small, unseen figure holding her down so that she couldn't move. It had taken her an hour to move again and get up from bed.

The RA soon learned that a male student in the same building had a similar nocturnal experience. As he lay in his bed trying to fall asleep, he felt his pillow yanked from underneath him. When he turned to yell at his roommate (who was actually away for the weekend), he saw a young girl with black hair in the opposite bed. As he stood up, she dissolved into the bed and disappeared.

A few months later, two students in another residence hall claimed they spoke to a young girl who appeared in their room. The girl had long black hair and rocked back in forth in a chair. She told the students that she was looking for her father and that a bad man was trying to find her. Before she disappeared, the students briefly glimpsed a tall, black-clad figure standing behind the chair.

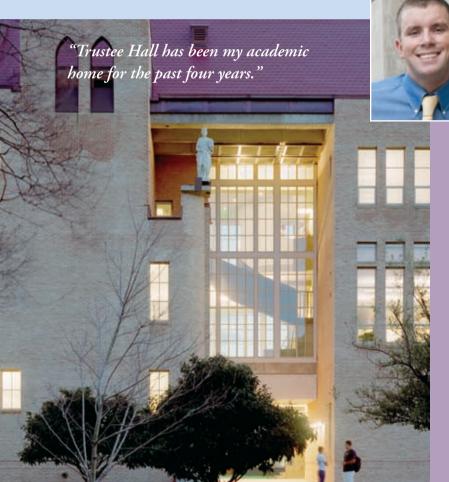
Legend has it: A contractor involved in construction of one of the residence halls long ago had a daughter who died at age 12. There are other reports of objects being moved in locked rooms and a young girl randomly appearing and disappearing. One supposed way to get rid of her: Tell the girl, "Go play somewhere else, Danielle."



RELATIONSHIPS By Hans Christianson

By Hans Christianson

In a sense, students and the campus buildings they use have a lot in common with one another: Both have distinct personalities and both tend to change with the times. It's no wonder then that students tend to form attachments with certain buildings. St. Edward's University Magazine asked students to examine the relationships they have with their favorite places on the hilltop.



Zach Kuentz, '08

Major: International Business

HOME TO: School of Management and Business, classrooms

BUILT: 2002

UNIQUE FEATURES: Three-story computer tower, secluded interior study nooks, concrete sun shade that helps reduce energy consumption to cool the building

WHAT'S SPECIAL ABOUT TRUSTEE HALL?

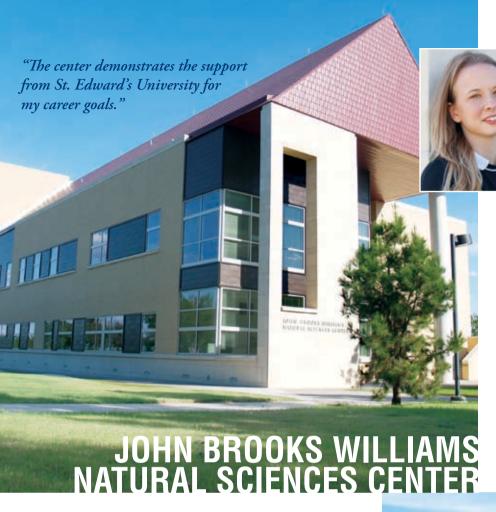
"Its architecture, which has warranted several nicknames from the students such as Trustizzle. When you are in the first-floor hallway, it almost feels like being in a tunnel because you can hear every footstep. And it tends to be quiet and cool in there, which is nice after walking outside in the Texas sun."

WHAT'S YOUR FAVORITE SPOT IN TRUSTEE HALL?

"The glass walkway on the third floor between the dean's office and the computer classroom. Not only is it a great view of the campus, but it allows me to see my friends walking to class from Ragsdale Center. Occasionally, I'll call their cell phones and speak in the *Scream* voice: 'I know where you are!""

WHAT'S SOMETHING PEOPLE DON'T KNOW ABOUT TRUSTEE HALL?

The first-floor classroom by the elevator makes a great place to rehearse speeches the night before a presentation.



Anna Meier, '09

Major: Biology

HOME TO: School of Natural Sciences

BUILT: 2006

UNIQUE FEATURES: Roof-top greenhouse with two separate climate zones, advanced biology and chemistry labs, state-of-the-art classrooms

WHAT'S YOUR FAVORITE SPOT IN THE BUILDING?

"It's a secret! We science majors are quite protective of our favorite spots, as they are a 'safe zone' where we know we can focus. Think of a mad scientist's dungeon, and you'll have a good idea what I'm talking about."

WHAT'S YOUR FAVORITE MEMORY IN THE BUILDING?

"While I was studying general chemistry on a Friday night, one of the University Police officers walked in on me. I was so scared because I didn't think anyone was in the building, and I thought he would arrest me because he thought I was trying to mix up dangerous chemicals. In the end, we ended up having a nice discussion about the importance of education."

Rudy Trejo, '08

Major: Political Science and Religious Studies

HOME TO: Administrative offices, classrooms, the campus post office

BUILT: 1889

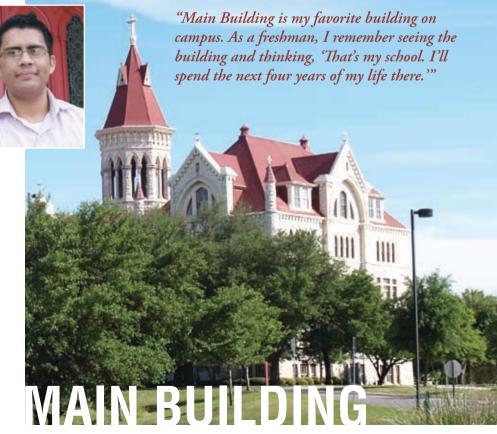
UNIQUE FEATURES: Nearly destroyed twice (fire in 1903 and tornado in 1922), listed on National Register of Historic Places, sits on one of the city's highest elevation points, overlooking the skyline

WHAT'S UNIQUE ABOUT MAIN BUILDING?

"It has pride, history and character. Students love to show Main Building to visitors. And sitting on the front steps, you have one of the best views of the Austin skyline."

WHAT DOES MAIN BUILDING MEAN TO ST. EDWARD'S?

Main Building represents what St. Edward's is about. There is so much history associated with it. It's been home to class-rooms, offices, student living quarters, a cafeteria, a bookstore and the library. It's the pride and heart of campus.





Lorena López, '08

Major: English Language Arts and Reading with a teacher certification

HOME TO: School of Education, classrooms, executive dining hall

BUILT: 1958, renovated in 2007

UNIQUE FEATURES: Originally built for the School of Natural Sciences, Fleck underwent a recent renovation that includes a new third-floor conference room, classrooms and offices.

WHAT'S UNIQUE ABOUT FLECK AND THE RENOVATION?

"I've learned that Room 207, the experiential learning classroom, is unique. Rather than the usual long tables, it has round tables and sinks along the back wall. It's designed to give students like me a chance to practice teaching in the kind of classroom we'll find in the schools where we'll eventually teach."

HOW DOES FLECK COMPARE TO THE OTHER BUILDINGS?

"It's more welcoming and homey. In the past, my classes have been all over campus, whereas now, they revolve more around Fleck Hall."

Gricelda Silva, '08

Major: Psychology

HOME TO: School of Behavioral and Social Sciences, New College, University Programs, the University Police Department

BUILT: 1903

UNIQUE FEATURES: Listed on National Register of Historic Places, home of the psychology lab

WHAT'S YOUR FAVORITE SPOT IN HOLY CROSS HALL?

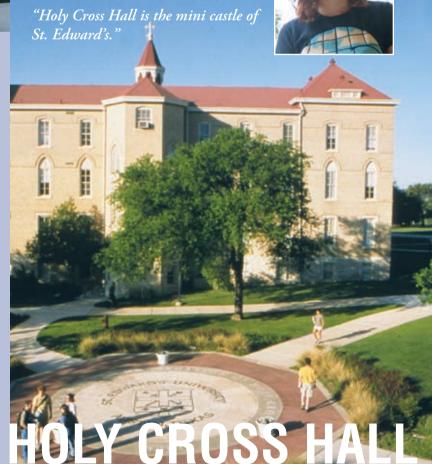
"The psychology lab on the ground level. Holy Cross Hall is more than 100 years old, with a stately exterior and creaky floors, but the psych lab is a very flashy, modern facility. From the stylish font for the signage above the entryway to the minimalist design and state-of-theart resources inside each room, you'd think you were in a completely different and very chic world."

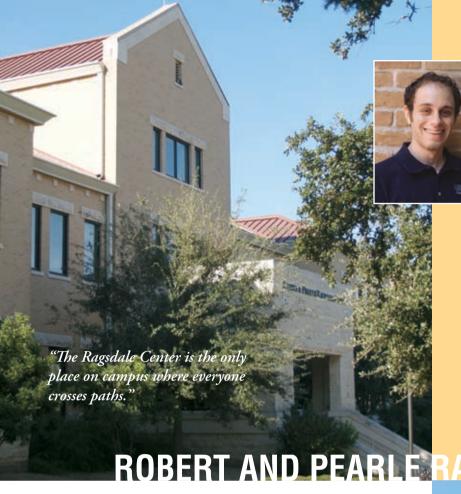
WHAT'S UNIQUE ABOUT HOLY CROSS HALL?

"There are showers in the restrooms because it used to be a dormitory back in the day. So, next time you set foot inside, think about how you might be walking past or sitting at the same space

college room."

someone in 1920 once used as their





Joseph Persac, '08

Major: Psychology

HOME TO: Student Life and Dining Services

BUILT: 1999

UNIQUE FEATURES: 24-hour computer lab; 300-person auditorium; South Congress Market, the on-campus dining facility; Meadows Coffeehouse, a café that serves Seattle's Best coffee and features live entertainment and wireless Internet connections.

WHAT DOES RAGSDALE MEAN TO YOU?

"Over the past three years, I've probably spent more time on the third floor in the Student Life Office than I've spent in my residence hall."

YOUR FAVORITE SPOT IN RAGSDALE?

"The couches under the 1928 model airplane that Robert Ragsdale built when he was 12. That's where I hang out between classes and talk with all my friends."

ROBERT AND PEARLE RAGSDALE CENTER

John Clendenen, '08

Major: Photocommunications

HOME TO: Art, Graphic Design and Photocommunications programs, the Theater Arts production shops

BUILT: 1962

UNIQUE FEATURES: Wet and digital photo labs, sculpture lab, and an art gallery that features exhibits by students, faculty, staff and invited artists

FAVORITE SPOT IN THE FINE ARTS CENTER?

"The toning room in the wet darkroom. It's represents the final step in making a silver gelatin print, and it's a solitary and meditative process."

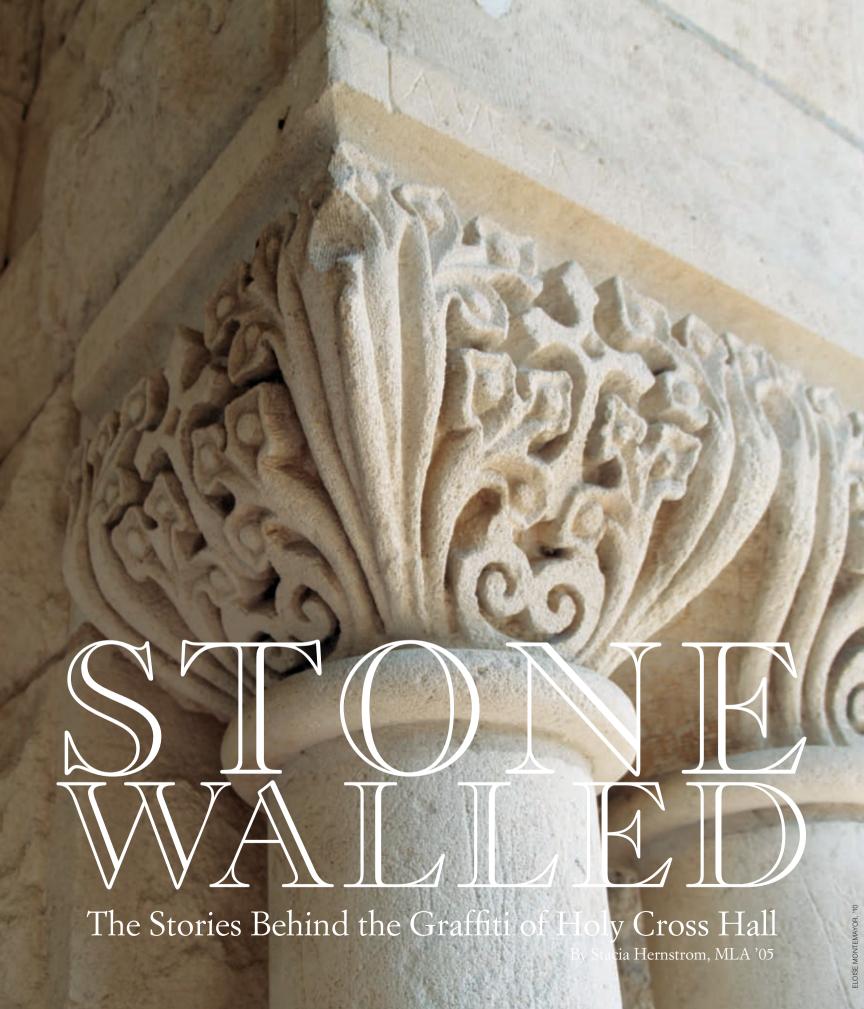
WHAT'S UNIQUE ABOUT THE FINE ARTS CENTER?

"Unlike other buildings that have classes for multiple disciplines, the Fine Arts Center is purely focused on one area: the arts."

HOW WOULD YOU PERSONIFY THE FINE ARTS CENTER?

"I would depict it as a savant youth with a rich father who buys him what he needs to produce his masterpieces. I kind of wish I was the art building."





Beginning in 1920, idle hands eager for a break from the books carved 35 names—first names, full names, nicknames, just a few letters— into the limestone blocks of Holy Cross Hall. Over the summer, St. Edward's University Magazine set out to uncover the identities of those on the wall. Hours of research and phone calls netted one confession, a few anonymous tips and countless denials, not to mention some gleeful snickers and plenty of darn good yarns.

Here are the stories behind the names. Or at least, the ones fit for print. a hydrometer from their Fleck Hall lab, they measured the alcohol content. The first batch was 180 proof, the second 160. News of the moonshine (and a peculiar apple odor) spread quickly through the second floor. One Saturday night, the four boys and other friends headed to a park near Barton Springs to try out the applejack hooch. "It's a wonder we didn't all go blind," says one of the novice distillers.

At the park, one boy spilled his drink on the top of a concrete picnic table; somehow it caught fire. Another got drunk and fell asleep in a tree. And at least two of the boys' names ended up carved on Holy Cross Hall. Did it Inn. If you were stuck on campus for meals, you suffered through the dining hall's notoriously mediocre food. Food fights were about as regular as the meatloaf, remembers **Bernard King**, '62.

Potato stains on their chinos or indigestion from the liver and onions frequently left upperclassmen cranky and looking for someone to take it out on. Since freshmen had to walk past Holy Cross Hall (the upperclassman dorm) on their way to the dining hall, they were easy targets. "We would harass those freshmen like they were running the gauntlet," says **Mel Rourke**, '61.

Graffiti — it's how the ancient Romans proclaimed their love, the Vikings heralded their conquests and American pioneers fought the tedium of the Oregon Trail. It's also how schoolboys at St. Edward's University marked time on the hilltop for eight decades.

APPLEJACK, ANYONE?

In the early 1960s, four Physics majors (names withheld in case the statute of limitations on wall carving hasn't expired) living in Holy Cross Hall came up with a brilliant plan for testing the heat transfer theories they had studied in class. "All in the spirit of science," the four boys set out to make a whiskey still.

They "borrowed" some copper tubing from Doyle Hall, which was then under construction, and a trip to the five-and-dime netted the rest of the supplies: apples, sugar, water, yeast, cheese cloth and glass jars. They dumped everything together and set it on top of the armoire in their room to ferment. After lights-out, when all was quiet except the north wind whispering through the windows, you could hear the concoction bubbling from four doors down.

When it seemed ready, the boys constructed a still from a kettle and the copper tubing, spooned the mash inside, and boiled it. Using

happen that night? Thanks to the hooch, no one remembers.

Jim Krider, '54, who attended St. Edward's a decade earlier, thinks it's likely the two carvings happened that night. "As an all-boys school, we definitely overindulged," he says. "It was probably during one of those unfortunate incidents that my own name got on the wall. I sure don't remember, but I should make up something good!"

Krider and his friends didn't have the benefit of a homemade still, but off-campus drive-ins worked just as well. "You could pull right up and order a big pitcher of beer. They brought it out and hooked it on your window," he remembers. "With that kind of service, who needed a milkshake?"

Bean Town

Not everyone had the time or funds to indulge in cheap beer and tacos at hangouts like El Gallo or 25-cent cheesedogs at the Split Rail Freshmen were initiated by being forced to wear bright yellow beanies during the fall semester, so spotting a frosh was easy. On the lonely trek to the dining hall, a freshman might have his shoe color or shirt selection insulted. He might get picked on for having a car, or not having one; for walking with his head down, or holding it high. And heaven help him if he wasn't wearing his beanie.

"It was almost as though each kid had to pass us in review," says **Charlie Rollo, '62.** Even worse, freshmen had to gather outside Holy Cross Hall after dinner and vespers to serenade the upperclassmen with the university song. As the final bars rang out, students hiding behind Holy Cross's parapet would sometimes hurl water balloons down on the gaggle of singers below.

"It was always a delightful way for the juniors and seniors to send the lemonheads running," remembers **Tom Stader**, '65. "Of course, I never participated." His name and that of







classmate **John Lucas, '65** (who was "far more mischievous than I," says Stader), are both carved in the limestone, though neither remembers how they got there. "It could be someone was trying to sabotage our fine reputations."

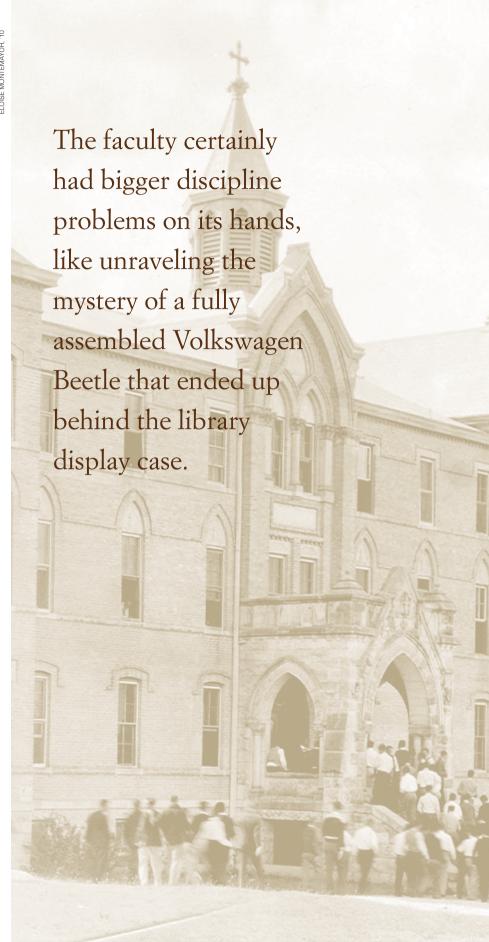
Krider agrees. He speculates that if a long night of longnecks wasn't to blame for the mysterious appearance of his name on the wall, it could have been the freshmen he "advised" in his weekly "Bird Cage" column for the student newspaper. Once, in 1955, after recommending frequent naps with "class notes under the pillow" and an evening of bridge to prepare for tests, he admonished them: "Remember, your record will follow you the rest of your life."

I'm Rubber, You're Glue

Upperclassmen also picked on each other. More than one Holy Cross Hall study session got rained out by impromptu tests of the second-floor fire hoses or mysterious bits of paper stuffed into the shower drains. Once, a student returned to his room and unlocked the door, only to watch helplessly as it slid across the floor and out the window. (Everyone else quickly learned never to be gone long enough for a resourceful hall mate to remove the hinge pins and tie the door to a concrete block hanging out the window.)

When ideas for pranks ran low, verbal sparring sufficed. "We would sit out on the porch and discuss how much better the southern boys were than the northern boys," remembers Rourke, who was active in the Galveston Club, an organization for students from the coastal town. When talk turned to insults or a debate about the Confederate flag, someone's underpants typically ended up atop the flagpole in retaliation the next day.

Krider, a Unitarian, remembers using Holy Cross Hall's front porch for two things — leaving when he felt like attending church services off campus and gloating about mandatory morning Mass attendance for Catholic students. Krider would often wake up early on Sunday mornings, go out onto the porch in his pajamas and sing a "good old Protestant hymn like 'Bringing in the Sheaves." He then returned promptly to bed.



"In the midst of all those shenanigans," says **Wayne Gruber, '63,** whose last name is on the wall, "there was bound to be some retaliation taken by carving people's names."

The "Agora of Our Time"

The most probable — Cross Brothers wh though somewhat less fantastic — explanation for Holy Cross Hall's names is air conditioning. Or rather, the lack thereof.

The building was We spent enough

The building was a residence hall from the time it opened in 1903 until it was renovated as a student center in 1969. Most days, the basement was a tolerable escape from the heat. Daily seven-card-stud hi/lo games started when there were enough people to play, paused for a quick dinner break, and often ran

till lights-out. Students also played bridge or pool or watched evening cartoons, *Rawhide* or *Science Fiction Theatre* in the TV room. Others waited in line for an Italian barber, nicknamed Hopalong Cassidicci, to trim their hair.

But when the stifling humidity soaked into the building, residents took refuge on the north-facing front porch. Bergstrom Air Force Base would send out its B-52s on test runs, and when they broke the sound barrier, the hall would shake like a shack. "At least there was a breeze," says Rollo.

"When we weren't sporting, studying or working, we would sit out there and talk about the nerds, the in-crowd, students with money — everything we weren't," remembers **Matt Landry, '62.** "And we spent enough time on the porch to figure out that limestone carves pretty easily."

Rourke figures that's how his name got on the wall. "I fooled around on the brick for two or three weeks with a pen," he says. Others used sticks or pocketknives, whatever they had, remembers **Tom Nate, '63.** To confuse the "dorm daddies"— the Holy Cross Brothers who lived in the hall with the students — boys would carve only part of their name or use a nickname. That's what Nate's

time on the porch

to figure out that

limestone carves

pretty easily. >>

— Matt Landry, '62

best friend, the late **Frank Horning, '63,** did. Better known as Toad for his laid back and slowmoving tendencies, Horning never got caught.

"The university was a lot stricter back then," says
Nate. "It was also just a small group of guys who were pretty close. When the brothers asked

questions about the names, no one generally said anything." Truth be told, Nate thinks, the brothers were glad for the anonymity. "It was a way for them to be lenient on us."

The faculty certainly had bigger discipline problems on its hands, like unraveling the mystery of a fully assembled Volkswagen Beetle that ended up behind the library display case. The culprits managed to get the car inside without damaging the building, but administrators could get it out only by removing the library's front doors.

With serious pranksters like those on the loose, most boys felt comfortable wiling away an occasional lazy afternoon by chipping at the limestone on the cool porch. "We just enjoyed visiting with each other," says Landry. "The porch was the agora of our time."

Did you get away with it?

Paging "Zip," "The Goat" and "Dr. Fazoo": Are you one of the former students behind the several mysterious names carved in Holy Cross Hall's limestone? Share your story with *St. Edward's University Magazine* at stevew@stedwards.edu. We promise your secret will be safe with us.







Historic photos courtesy of Scarborough-Phillips Library Archives and Special Collections.



St. Edward's High School is still an institution — and an experience — that lives on in memories and conversations between old friends. In June, more than 170 "Tiger Town" alumni gathered on the hilltop to relive memories and revive friendships with classmates, faculty members and Holy Cross Brothers. Here's a snapshot of some of their thoughts.



Jesse Casarez, hs '67

What did you think of the reunion? It's always good to talk to classmates, but it's wonderful to see those teachers who remain with us.

Who was your favorite teacher?

Rudy Cisneros, hs '69, '74

What did you think of the reunion?

It was great to see high school grads from all years attend and remember former students who couldn't join us.



Charles Porfirio, hs '60

good life.

What's changed since you've been away? The football and baseball fields. They used to be just south of Main Building. Now they're either paved or built over.

Friendship starts with those who lead by example and show the way to a

What's stayed the same on the hilltop? Old Main. She still stands proud on her South Austin hilltop.

John Dudney, hs '59, '64

What's your favorite Tiger Town memory? Brother Francis Barrett, CSC, teaching that we are all able to produce miraculous results, regardless of the

obstacles that may be in our way.

What's stayed the same on the hilltop? The same values and lessons I was taught 50 years ago are still being offered on the hilltop today.

Above: Members of the last classes of St. Edward's High School gather with staff members on the steps of Main Building. Opposite, top left: Alumni assist Brother Peter Celestine Maranto, CSC, who served as principal of St. Edward's High School from 1958 until its closing in 1967. Opposite, bottom right: Alumni stand with Brother Edwin Reggio, CSC, (front, center), who served multiple high school roles.

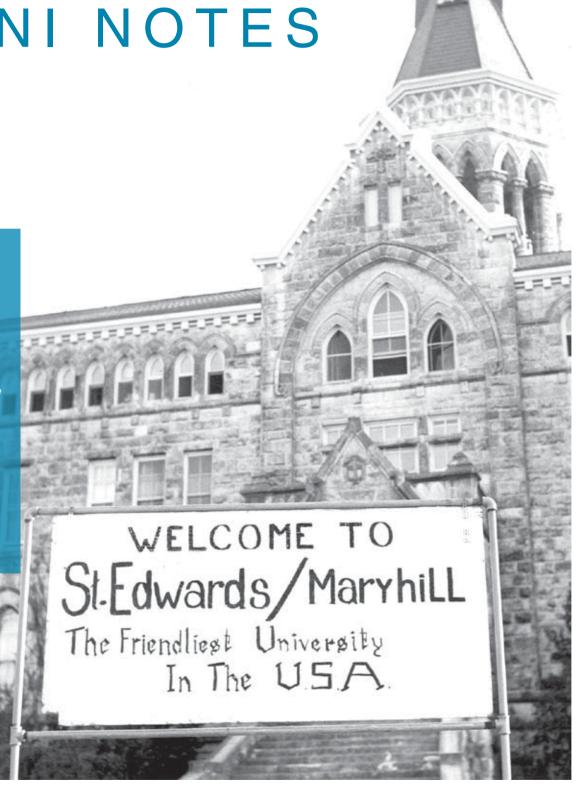


From the Archives

Did you have a Mary old time? Share your stories about this photo with us:

St. Edward's University Magazine 3001 South Congress Avenue Austin, TX 78704

stevew@stedwards.edu



Brother John Stout, CSC, '51, of Evansville, Ind., has retired from teaching after 55 years. He taught at Reitz Memorial High School in Evansville beginning in the 1950s.

Michael L'Annunziata, '65, has published Radioactivity: Introduction and History (Reed Elsevier, 2007), a copy of which he dedicated to the Scarborough-Phillips Library at St. Edward's.

Gordon Butler, '66, of Houston, retired from Chevron after 33 years in April 2005. He's enjoying retirement by writing and drinking coffee. Visit him at www.xanga. com/dreameroftheday.

Thomas Carrasquillo, '68, of Fort Myers, Fla., does medical mission work in the Dominican Republic with a Catholic diocese twice a year.

Jack Frels, '68, of Houston, recently retired after 31 years as a state and federal prosecutor with the Harris County District Attorney's Office and the Department of Justice.

Robert E. Treviño, '68, of Round Rock, recently returned to teaching in the Georgetown Independent School District after retiring from training principals and superintendents at Toulouse Graduate School at the University of North Texas.

Michael B. Putegnat, '70, of Brownsville, was awarded the gold medal for Best Regional Fiction for his novel *Laguna* by the Independent Publisher at BookExpo America in New York in June.

Curtis A. Hall, '74, of Cypress-Fairbanks, who has been a driver education instructor for 10 years, was recently elected to the Board of Directors of the Texas Driver and Traffic Safety Education Association.

Toby H. Futrell, '88, of Austin, was named Texas' top city administrator by the Texas City Management Association for her work as a city manager.

Robert G. Burns, '91, of New York, N.Y., has been named vice president, Legal Division, for Quadrangle Debt Recovery Advisors, a hedge fund that invests primarily in the debt of financially troubled companies.

Eugene Salazar, '91, of College Station, recently attained the position of assistant coach of baseball at UT-Pan American.

Minh Carrico, '92, is teaching graphic design and photography at Edmonds Community College in Seattle, Wash., where he will use his 16 years of experience as a designer and photographer in the advertising industry.

Juan Gonzalez, '92, owns Onix Construction in McAllen.

Parona Ann Pease, '92, of Elgin, recently completed her 15th year of teaching. She currently teaches kindergarten at Booker T. Washington Elementary in Elgin.

David Lane Williams IV, '92, of Fayetteville, Ark., is working on his second novel, a satire of greed set in a West Texas amusement park. He published his first novel, Lost on the Road to Jericho, in 2005. Williams heads domestic violence investigations and the Mental Illness training program for the Fayetteville Police Department.

Kathi Jackson, '93, of Lynnwood, Wash., wrote Steven Spielberg: A Biography (Greenwood Press, 2007). She's also published They Called Them Angels: American Military Nurses of World War II (Greenwood Press, 2000). Her next book, The Oprah Winfrey Encyclopedia (Greenwood Press), hits bookstores next year.

Hey Cupcake!



Cupcakes are an experience. If you have any doubt, you haven't talked to **Wesley Hurt, '05,** the founder and proprietor of Austin's Hey Cupcake! It sits in a 1965 Airstream trailer on South Congress Avenue. On the roof, a fiberglass cupcake with pink frosting and cheery sprinkles spins magically overhead.

Hurt lounges on a chair inside the stand, a baseball cap printed with the "Hey Cupcake!" logo slung backward on

his head. He banters through the service window with a customer who wants to know what he's going to get for his \$2.

"You get a cupcake. An incredible cupcake," Hurt explains. He offers to refund the man's money if he's unsatisfied, and then he sweetens the deal: "If you go home and bake a better cupcake, I'll buy it off you for \$2." The customer purchases a cupcake and milk rather than ask Hurt if he's joking.

Even before Hey Cupcake! Hurt demonstrated a scrappy business sense. During his senior year in the Entrepreneurship program at St. Edward's, he sold scooters on the side of a highway and developed a vitamin-enhanced children's beverage called Kid2O. Hurt says he abides by a business strategy he picked up inadvertently from **Jack Green Musselman**, assistant professor of Philosophy and director of the Center for Ethics and Leadership: "He taught us the Socratic method and the idea of always asking why. And I ask, 'Why not?'"

Hurt's trailer comes complete with a shiny polish and a cupcake VIP lounge. In Hurt's view, when it comes right down to it, everyone's a cupcake VIP.

- Matthew Bey

FROM THE ARCHIVES: MYSTERY SOLVED

Fondren Hall has been many things to many people — the home of the first indoor pool in Texas, a student union center and, currently, the site of the campus bookstore. But **Carol** (Santore) Agee, '80, will always remember it as the place where she performed with "Barfo and His To Be Announced Players," a comedy troupe. After we ran this 1978 photo in the Summer 2007 issue of the *St. Edward's University Magazine*, other alumni shared similar memories



of the building when it was known as the Reunion. "I recall being told the flags represented all the places that the students were from," writes **John Cernohous**, '88. Turns out **Linda Collman**, '81, has a better memory than anyone: She figured out that we accidentally ran the photo backwards.

- Brandon Renner, '07

Taj McWilliams-Franklin, '93, of Los Angeles, Calif., was named a WNBA All-Star reservist. A former center at St. Edward's, she plays forward-center for the Los Angeles Sparks.

James Misko, '93, of Pflugerville, was ordained as a priest in June and serves as associate pastor of St. Elizabeth Parish in Pflugerville.

Don Barnes, '94, of Portland, has been promoted to product specialist of The Collins Companies and is in charge of the TruWood siding and trim products.

Amy (Russell) Gilmore, '95, MBA '00, of Austin, has opened a Super Suppers franchise.

Katie Hutchens, '96, just moved to London for her career with United Airlines

JoDale Guzman, '98, of Austin, works in professional development at the Texas State Auditor's Office and teaches as an adjunct instructor at Texas State University in San Marcos.

Joshua Hoffman, '98, of San Diego, Calif., was named vice president of sales at Five Point Capital, an equipment-leasing firm.

Danner R. Bethel, '00, of Austin, was named to the fundraising board of Austin Community College.

Megan McMillan, '00, of Rhode Island, exhibited "The Oldest Song We Know," a multimedia work she created with her husband, Murray, at Qbox gallery in Athens, Greece.

Elaine Vitone, '00, of Pittsburgh, Penn., wrote the cover story for a recent issue of *Pitt Med,* a medical journal published by the University of Pittsburgh School of Medicine.

Ryan Marcum, '01, of Round Rock, published his first book, *The Diary of a Three Year Old* and Life Thereafter, through PublishAmerica. Marcum is a seventh-grade English teacher at Hopewell Middle School in the Round Rock Independent School District.

Brandon Benavides, '03, of St. Paul, Minn., was elected in July as a region director with the National Association of Hispanic Journalists. Benavides works as a news producer for KSTP-TV Channel 5 Eyewitness News.

Aileen Burdock, '03, of Austin, was a member of a small public relations team at Elizabeth Christian & Associates Public Relations who oversaw press relations and outreach for the Johnson family after the passing of Lady Bird Johnson.

Chelsea Dreyer, '03, of Houston, recently launched 77thstreet-imports.com, an online store for unique clothes and fashion accessories.

Dana Mason, '03, MLA '05, of Austin, is marketing manager at REAL Software, a cross-platform development environment that allows users to create their own software for Mac, Windows and Linux. Her duties include advertising, public relations, web site and online marketing, search engine marketing, and event management.

Arnold Hernandez, '04, of Austin, has been selected as national spokesperson for the Sallie Mae Fund.

Apolonio Silguero, MBA '04, has been named branch manager of Franklin Bank's Northwest Austin branch office.

Oscar Beisert, '05, graduated magna cum laude from Penn State University with a Master of Arts in American Studies. He will be relocating to New York to work as an architectural historian for a design firm.

Angelique Montgomery-Goodnough, MLA '06, of Miami, Fla., presented her paper "Hildegard of Bingen: Mystic Voice of

FUTURE HILLTOPPERS

To **Susan McCormick, '90,** and Paul McCormick, of Billings, Mont., twin daughters Katherine Helen and Annaliese Colleen on June 13.

To **Lynn (Maley) Kessman, '92,** and Paul Kessman, of Lakewood, daughter Caley May on July 20, 2006.

To **Monica (Egelhoff) McIlvain, '96,** and Jeff McIlvain, of Austin, daughter Taylor Ann on July 10.

To **Elida Solis, '97,** and William B. Solis, of Laredo, son William Perfecto on Aug. 30, 2006.

To **Amber (Moyer) Fogarty, '00, MBA '04,** and Martin Fogarty, of Austin, daughter Grace Calleigh on May 26.

To **Justin Doherty Leach**, '00, and Claire Jamset Leach, of Canberra, Australia, son Marcus Ivan on June 29.

To **Neil Brown, '02,** and Laura Brown of Bartlett, Ill., daughter Grace Josephine on Oct. 11.

To Amelie Tomlin, '03, and Jason "Tommy" Tomlin, '03, of Allen, son Noah Kenneth on Aug. 2.

To **Lorelei Ortiz,** associate professor of Business Communication, and Mark Walker, of Austin, daughter Kirinda on June 23.



The last issue of *St. Edward's University Magazine* listed the wrong birthday of Clayton Douglas, born to Robin Yeamans, '00, and Doug Yeamans, '00, of Austin *(above, center)*. He was born on April 13.

MARRIAGES

Christyana Ramirez, '00, to staff member **Paul Hopkinson** on Sept. 1.

OOS continued

Resistance" at the Women Moving Forward conference at the School of Theology and Ministry, St. Thomas University. The graduate liaison for the Admissions Office at the School of Theology and Ministry, she is halfway through her doctoral coursework.

Kris Dimlich, '07, of Houston, has accepted a position in the development department at the Houston Museum of Natural Science.

ALUMNI LEISURE



Don Cox, '69, Burke O'Rourke, '51, and Bill Hopfensack, '69, at the second Astros game in Houston they attended this summer. The three have been cheering at Astros games together for more than 40 years.



When Richard Hood, '73, hosted his ninth annual golf tournament in Austin this June, St. Edward's alumni came with putters in tow. (from left to right) Front: Jim Hogan, '71, Joe Kelly, Vince Laurita, '71. Middle: Joe Kane, Jim Kirschner, Richard Hood, '71, Yvonne Robledo Hood, '71, John Curry, '71, Jim Gavin, Mike Healy, Gene Kosek, '71, Back: Quinn Carney, John Ostarticki, Rick Candelario, John Whitmire, Fred Estrello, '77.

FOUNDER'S DAY COMMUNITY SERVICE PROJECTS

Alumni celebrated the spirit of St. Edward's and the university's Holy Cross founders by volunteering for community service projects in October.



Alumni visit the Holy Cross Brothers at St. Joseph Hall for Founder's Day.

Austin • Saturday, Oct. 13 Beautification of St. Joseph's Hall

Austin-area alumni lunched with Holy Cross Brothers at St. Joseph Hall.

Houston • Saturday, Oct. 13. and Sunday, Oct. 14

Bayou City Arts Festival
Alumni gathered in downtown Houston to volunteer
for the Bayou City Arts
Festival. The alumni
assisted with check-in,
set-up and serving
festival participants.

San Antonio • Saturday, Oct. 13

Founder's Day Brunch with the Holy Cross Brothers

San Antonio alumni spent Founder's Day with the Holy Cross Brothers at the Andersen House



From left: Barbara Ford-Foster, Jeremias Alvarez, '01, and Camille Jefferson, '93, volunteer at SOME (So Others Might Eat) in Washington, D.C.

for brunch. Sara Medina-Pape, assistant professor for the School of Humanities, presented on the development of various programs at the Holy Cross Family Center in Fort Portal, Uganda. She focused on the efforts of Rachael Zebrowski, '06, to develop a micro-credit program in the same area to help women gain a better education and help farmers develop their agricultural efforts. Medina-Pape also presented a video that featured footage of women making crafts at the Holy Cross Family Center's educational ministry.

Washington, D.C. • Saturday, Oct. 6 SOME (So Others Might Eat)

The Washington, D.C., chapter celebrated Founder's Day at SOME, a private, nonprofit organization that helps the poor and homeless in the U.S. capital. Alumni volunteers assisted with preparing and serving lunch to community members.

NOVEMBER EVENTS

November shaped up as a busy time for alumni programs across the nation. Here's a sampling of events.

Austin.

Notre Dame Watch Parties Students and alumni mingled at two watch parties in November and cheered on the Hilltoppers as the men's basketball team played the Fighting Irish of Notre Dame in a special exhibition game. The parties were held at Pluckers restaurants. Participants also competed for raffle prizes that included T-shirts, Pluckers gift cards and tickets to Hilltopper basketball home games. The Notre Dame Alumni Association also joined the festivities. It was a great networking opportunity for alumni from both Holy Cross schools.

Bahrain

Gulf Reception President **George E. Martin**: Michael Larkin, vice president of Advancement; Jay **Hume,** associate director of The St. Edward's Fund: and Tom Evans. dean of Graduate and Adult Services, joined alumni and parents for a reception hosted by Atif Abdulmalik, '88, and Yasser Abdulrahman Al-Raee, '88, at the Ritz-Carlton Bahrain Hotel in Manama, Bahrain. Alumni and parents enjoyed mixing and mingling with each other and hearing the latest university plans from President Martin. This was the second presidential reof many annual events the Bahrain alumni chapter plans

to host for alumni in the Gulf International region.

Indiana

Notre Dame Game

Alumni, parents, students, prospective students, Holy Cross Brothers and staff members enjoyed a reception before the St. Edward's men's basketball team took on fellow Holy Cross school Notre Dame. The reception was a time for fellow alumni to connect and talk with current students and staff about St. Edward's. Alumni from Indiana, Illinois and Ohio joined the festivities.

St. Edward's

Career Planning

Alumni Programs teamed up with Academic Planning and Support Services to gather alumni speakers on campus to discuss career opportunities and challenges with this year's freshman students. The event, in its third year, creates an environment in which alumni share their experiences with students based on major and interests. Faculty members and academic advisors moderate the roundtable discussions.

Washington, D.C.:

Hilltop Leaders Reception
Current students traveling
from St. Edward's as part of
the six-day Hilltop Leaders
Reception met with local D.C.
alumni at the District Chophouse and Brewery. Alumni
shared their thoughts on
concepts of leadership with
the students.

ALUMNI PROGRAMS

CAMPUS NEWS

Career Grooves: Alumni Programs co-sponsored a career event with Career Planning in October for young alumni and current students. The audience heard about career opportunities in the National Clandestine Service, a program within the Central Intelligence Agency, and stayed an extra two hours to ask questions. More than 55 alumni and students attended.

College Fairs: Alumni Programs would like to thank alumni admission volunteers who served as university representatives at more than 40 college fairs this fall. These volunteers shared their educational experience with prospective students and their parents, assisting the university in recruiting the best students from across the country and internationally.

Alumni Board of Directors Meeting: The board met in October to discuss university initiatives and the impact of alumni on the success of St. Edward's. Topics included regional alumni programming, alumni involvement opportunities and increasing awareness of The St. Edward's Fund.

Phonathon: This fall, a team of students called across the country for seven weeks to raise money for The St. Edward's Fund Phonathon. Using CampusCall — a computer-based system — improved the efficiency of the callers, giving them more time to speak with alumni and parents about campus happenings. The callers have enjoyed the opportunity to talk to alumni and hear their stories about St. Edward's in the past. "I talked to an alumnus who graduated in the 1950s," says Rachel Akeman, '07. "He had such great stories about what campus was like back then and was genuinely interested in hearing how the campus had changed and evolved over the past 50 years. Despite the changes, he was glad to see that our mission had remained the same and that students are still experiencing many of the traditions that he had experienced."

Alumni Programs hopes the St. Edward's community has enjoyed conversations with these student volunteers as much as they have.



Daniel Mize, '03, Alicia Barron, '03, Storm Holloway, '03 and Sal Barnes, '03, relax at the St. Edward's University New York alumni happy hour event in October. (see "New York City," page 43).

UPDATE

CHAPTER NEWS

Austin



Austin alumni celebrate happy hour at 219 West.

Austin-area alumni gathered in October for drinks and appetizers at 219 West for the annual fall Austin Happy Hour.

In November, alumni joined a St. Edward's University runand-walk team

to help raise awareness of breast cancer by participating in the 10th Annual Susan G. Komen Austin Race for the Cure. For more information, visit www.stedwards.edu/austinalumni.

Corpus Christi

Corpus Christi alumni will gather in January for a community service project in support of the ARK Assessment Center for disadvantaged children. If you'd like to participate, please contact **John Newton** at johnen@stedwards.edu.

Dallas/Fort Worth

Alumni from the Dallas/Fort Worth chapter came together once again on Dec. 15 to participate in their annual community service project with the Salvation Army Christmas and Disaster Center's Angel Tree Project. If you'd like to participate, please contact **John Newton** at johnen@stedwards.edu. Also, visit www.stedwards.edu/dallasalumni.

Houston

Members of the Houston alumni chapter met up in September at Prince's Hamburgers, which is family-owned by **Brad Broussard**, '05, to discuss future plans. In addition to volunteer opportunities, members planned monthly happy hours and admission recruiting events. The chapter seeks volunteers to serve on a steering committee to plan events. If interested, please contact **John Newton** at johnen@stedwards. edu. Also, visit www.stedwards.edu/houstonalumni.

Los Angeles

Alumni and parents gathered in September for an Alumni Day at the Ballpark to watch the Los Angeles Dodgers take on the San Francisco Giants and join in Fan Appreciation Day.

MAHS (Austin)

As a community service event, the chapter encouraged members to bring a toy for Operation Blue Santa for the Chuy's Children Giving to Children Parade in November. The chapter

hosts monthly mixers for alumni and students on the second Thursday of each month. For more information, visit www. stedwards.edu/mahsalumni.

MSCIS (Austin)

MS in Computer Information Systems students and alumni joined Director **Steve Crowl** and Dean of the School of Management and Business **Marsha Kelliher** at Dave and Buster's to celebrate the five-year anniversary of the program. The group played games, competed for door prizes and indulged in a specially made cake shaped like a 1980s-circa all-in-one desktop computer — complete with power cord and writing on the screen.

Rio Grande Valley

In August, incoming freshmen and their parents joined Rio Grande Valley alumni chapter leaders **Lizet Hinojosa**, '04,



Rio Grande Valley alumni host new students and their parents in McAllen.

and Ruben Cardenas, hs '47, '51, in McAllen for a St. Edward's University send-off party. Everyone enjoyed light appetizers and drinks, courtesy of the alumni chapter, and learned more about life on the hilltop. Several students even found out they would be living in the same

residence halls. The chapter seeks volunteers to serve on a steering committee to plan future alumni events. If interested, please contact **John Newton** at johnen@stedwards.edu.

New York City

Alumni in the Big Apple enjoyed a happy hour in October and began planning for the formation of the New York City alumni chapter. Volunteer leaders **Alicia Barron**, '03, and **Daniel Mize**, '03, joined other interested alumni to discuss potential events, including community service with NYC Cares on Dec. 15. For more information about the chapter, contact **Kippi Griffith**, MBA '01, at kippig@stedwards.edu.

ONGOING EVENTS

Austin Monthly Networking Happy Hours Second Thursday of the month

Austin MAHS Monthly Mixers

Second Thursday of the month

Select "Get Involved" at www.stedwards.edu/alumni to find news and events in your area, or call 800-964-7833 or 512-448-8415.

CALENDAR OF EVENTS

Homecoming 2008: Feb. 22-24

Reunions

- 25th reunion for Class of 1983
- 40th reunion for Class of 1968
- 50th reunions for high school and university classes of 1958

Events

Friday, Feb. 22

• Opening Welcome Dinner and Alumni Awards, 6–9 p.m. Mabee Ballroom, Robert and Pearle Ragsdale Center

Saturday, Feb. 23

- School of Education Open House, 1 p.m. Fleck Hall
- CAMP 35th Anniversary Reception, 1–3 p.m. Moody Hall Atrium
- School Networking Receptions, 3-4 p.m.

Mabee Ballroom, Robert and Pearle Ragsdale Center

• Hilltop Homegrown, 4–6 p.m.

Homecoming Tent

For more info, visit: www.stedwards.edu/homecoming

Answers to "What's in a Name" from page 24:

Sorin Hall: Father Edward Sorin, CSC • Doyle Hall: Mary Doyle

Robert and Pearle Ragsdale Center: Robert and Pearle Ragsdale

Mang House: Brother William Mang, CSC

Fleck Hall: Raymond Fleck • Andre Hall: Brother Andre Bessette,

CSC • Woodward Office Building: Woodward Street

ALUMNI BOARD

Simone Talma-Flowers, '91, MBA '02, chair
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Bob Lucash, '72,
admission and current students chair
Chris Ragland, '05,
alumni programs chair
Christyana Hopkinson, '00,
nominating committee chair

MEMBERS

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P.R. Avila, '96 • Diane Gilley, '92 • Dave Hughart, MLA '05
Brother William Nick, CSC, '64, Holy Cross representative
Bob Opperann, '56 •

Rich Ries, '57 • Joel Romo, '94 • Chad Skinner, '97 Tony Tijerina, MBA '98 • Ann Waterman, MBA '99 Bill Zanardi, *faculty representative*

BOARD CHAIRS EMERITI

Don Cox, '69 • Eliseo Elizondo, '87, MBA '98 Marilyn O'Neill, '74 • Maurice Quigley, hs '50 Tom Ryan, '63 • Paul J. Tramonte, '91 Frank Woodruff, '69

Alumni are elected to the board of directors for rotating threeyear terms and may serve for up to six years. Interested in this volunteer opportunity? Contact **Kippi Griffith, MBA '01,** at kippig@stedwards.edu.

IN MEMORIAM

Frank Rovello, '40, of Irving, on Oct. 5

Charles Brueggerhoff, hs '43, of San Antonio, on Oct. 9

Richard J. Moran Sr., '43, of Wichita Falls, on Oct. 23

Neil A. Collins, hs '44, of Aledo, on Dec. 21, 2005

Francis E. Pereira, '45, of Austin, on March 31

Basil M. Ellwood, '51, of Boone, N.C., on Jan. 6, 2006

Lucien T. Martin, '51, of Lafayette, La., on Aug. 27

Glenn F. Todd, '52, of Cleburne, on Oct. 16, 2004

Walter Scott Dwyer, hs '52, of El Paso, on Aug. 1, 1981

Alton W. Ashworth Jr., '53, of Emory, on April 17

Leo W. Kowalski, '53, of South Bend, Minn., on Aug. 21

Bernard McFarland, hs '55, of Midland, on April 19, 2000

Joseph P. Heisler, CSC, '56, of South Bend, Ind., on May 27

Clem N. McElreath, hs '58, of Big Spring, on April 28, 2005

Rolland F. Romero, hs '58, of Welsh, La., on Aug. 21

Thomas Arthur Glazier, hs '60, of Houston, on Jan. 10

Lawrence Merritt Dwyer, hs '63, of San Antonio, on Oct. 10, 2003

Fred Joseph Leisering, '66, of San Antonio, on Oct. 2, 2002

John F. Walls, '66, of Boerne, on Oct. 3

Michael F. Jacobs, '68, of Lake San Marcos, Calif., on Aug. 8

Lazaro Mendez, '71, of Austin, on May 15

Stuart M. Reynolds, '77, of Dallas, on Aug. 26

Robert F. Scutt, '77, of Meridian, Miss., on July 10, 2006

Lucille Flint, '79, of Dripping Springs, on Sept. 19

Terry A. Macaluso, '79, of Austin, on July 9

Joe York, '79, of New York City, on Aug. 14

Alice Lebron Rodriguez, '80, of Miami, Fla., on Feb. 1

Edgar Witter, '80, of Austin, on Sept. 21

Tanya J. Willows, '83, of Corpus Christi, on July 14, 2002

David W. Bussell, '86, of Austin, on Oct. 1

Wanda L. White, '86, of Grand Rapids, Mich., on Aug. 5, 2006

Jeanne D. French, '87, of Austin, on Aug. 16

GeorGene Knesek Parker, '88, of Austin, on July 3

John C. Stowers VI, '89, of Austin, on Aug. 8

Miguel C. Gomez Jr., '93, of San Antonio, on July 22, 2006

John Joseph Plattner, '95, of Gettysburg, Penn., on June 30, 2006

Thomas Runnells, '96, of Key Largo, Fla., on Sept. 6

Jason Mahvi Duck, '04, of Beaver Creek, Colo., on Sept. 3

Duke Park, '05, of Austin, on Sept. 6

Brother Harold Zink, CSC, of Austin, on March 19



THE FIRST MASTER PLANNER

Born in 1840, Nicholas J. Clayton hailed from Ireland but got to Texas as quickly as he could. He eventually became one of the most influential and prolific architects the state has ever known.

Soon after moving to Galveston in 1873, Clayton turned his attention to Austin. That year, he began planning St. Mary's Cathedral — a project that would take nearly 35 years — which still stands at what is now Ninth and San Jacinto streets. He also served as a consultant on the addition of the dome to the Texas State Capitol building from 1887 to 1888, and was hired to select furnishings for the Capitol. In 1885,

Clayton saw his design for Main Building at St. Edward's become reality. When the building was almost completely destroyed by fire, he managed its reconstruction in 1903, the same year his Holy Cross Hall was built.

Throughout his career, Clayton designed several buildings in Texas, but he concentrated on Galveston. He's estimated to have built more than 100 buildings there, including churches, banks, private and commercial residences, and several landmarks, like the Ashbell-Smith Building, once the home of the UT-Medical School. Though it was at one time impossible to walk the streets of Galveston and not see one of his buildings, few still stand today. Most were destroyed by the Galveston hurricane of 1900, a disaster that sources say contributed to Clayton's penniless (but by no means nameless) death in 1916.

This framed photo, taken in 1912, was donated to St. Edward's by Clayton's daughter, Mary Clayton.

- Brandon Renner, '07

send in your alumni note A fun vacation, volunteering, a job change — whatever your news, share it with friends and classmates via St. Edward's University Magazine. Submit your news by Feb. 1 to be considered for the pert issue. If your address or other information has changed, please let us know.

classmates via St. Edward's University Magazine. Submit your news by Feb. 1 to be considered

WEB: www.stedwards.edu/alumni FAX: 512-416-5845 MAIL: Lucie Perez, '92 St. Edward's University 3001 South Congress Avenue

E-MAIL: luciep@stedwards.edu

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