

## LOUISE E. SINGLE

Department of Accounting, Economics, and Finance

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### ACADEMIC EXPERIENCE

2021-2022	Interim Dean, The Bill Munday School of Business
2010-	MACT Program Director, Accounting Department Chair St. Edwards University
2019-2021	Chair, Accounting, Economics, and Finance
2018-2019	Interim Associate Dean for Academic Programs
2007-	Professor, School of Management and Business St. Edwards University Courses: Fundamentals of Financial Accounting Individual Taxation (BBA and MBA/MACT) Advanced Federal Taxation (MBA/MACT) Accounting for Managers (MBA) Advanced Accounting (MACT) Accounting Theory and Research (MACT) Income Inequality and Tax Policy (Honors)
2003-2006	Lecturer, McCombs School of Business The University of Texas at Austin Courses: Fundamentals of Managerial Accounting, Fundamentals of Financial Accounting, Federal Taxation of Income (BBA and MPA courses) Multijurisdictional Taxation
1995-2001	Assistant Professor, Boston College Courses: Federal Taxation, Managerial Accounting
1996-1997	Visiting Fellow, The University of New South Wales Courses: Introduction to Financial Accounting 1 and 2
1991-1994	Instructor, University of Florida Course: Introduction to Financial Accounting
1990-1991	Graduate Teaching/Research Assistant, University of Florida
1985-1986	Graduate Research Assistant, Georgia State University

## EDUCATION

Ph.D. (Accounting), University of Florida, 1995  
Master of Taxation, Georgia State University, 1986  
B.S. (Psychology), Georgetown University, 1980

## PROFESSIONAL CERTIFICATION

Certified Public Accountant, Georgia

## PROFESSIONAL EXPERIENCE

1986-1989 Tax Senior, Touche Ross & Co., Atlanta, Georgia

## RESEARCH AND PUBLICATIONS

Publications:

*The Downside of a Discharged Student Loan* (with C. Conn and C. Proschko). **Issues in Accounting Education**. <https://doi.org/10.2308/ISSUES-2020-005>.

*The Relationship of Advocacy and Mentorship with Female Accountants' Career Success* (with S.G. Donald and E. Almer). **Advances in Accounting**. September 2018.  
<https://doi.org/10.1016/j.adiac.2018.06.002>

*Tax Turmoil and Form 1040 Confusion* (with S. Rosner), **Issues in Accounting Education**. November 2017.

*Tenure Track Opt-Outs: Leakages from the Academic Pipeline* (with E. Almer, A. Baldwin, A. Jones-Farmer, M. Lightbody) **Advances in Accounting Education**. (19) Summer 2016.

*Advocacy and Advancement A Study by the Women's Initiatives Committee of the AICPA*, (with S.G. Donald), **AICPA White Paper**  
<http://www.aicpa.org/career/womenintheprofession/downloadabledocuments/wiecadvocacysurvey.pdf>. February 2013.

*The Advancement of Female Professionals.* **AICPA Career Insider.** February 2012.

*Successful Promotion or Segregation from the Partnership? An Examination of the “Post-Senior Manager” Position in Public Accounting and the Implications for Women’s Careers* (with E. Almer and M. Lightbody) **Accounting Forum** June 2012.

*Are Director Positions a New Glass Ceiling?* (with M. Lightbody) **AICPA Career Insider.** October 2011.

*WIEC Benchmarking Survey* **AICPA** { [www.aicpa.org/career/womeintheprofession/downloadabledocuments/2010wiecsurvey.pdf](http://www.aicpa.org/career/womeintheprofession/downloadabledocuments/2010wiecsurvey.pdf) }

*Gender, Family, and Work-Life Issues in Public Accounting: What CPA Firms Can Do to Retain Talented Women* **AICPA Career Insider** June 2011 ([http://www.cpa2biz.com/Content/media/PRODUCER\\_CONTENT/Newsletters/Articles\\_2011/Career/IssuesPublicAccounting.jsp](http://www.cpa2biz.com/Content/media/PRODUCER_CONTENT/Newsletters/Articles_2011/Career/IssuesPublicAccounting.jsp))

*Research on Women’s Advancement in Accounting* (with E. Almer) **AICPA** April 2011 (<http://www.aicpa.org/career/womenintheprofession/downloadabledocuments/research%20on%20women%20advancement.pdf>).

*New Leadership Tracks in Accounting Firms: An Alternative to the Partnership* (with E. Almer, M. Lightbody and B. Vigilante) **Current Issues in Auditing** 5 (1) 2011.

*Shedding Light on the AICPA Work/Life and Women’s Initiative Research: What Does it Mean to Educators and Students?* (with E. Almer) **Issues in Accounting Education:** Spring 2007, 67-78.

*Flexible Work Arrangements: The Daddy Track* (with E. Almer) **The CPA Journal** September 2004, 56-58.

*Is It the Kids or the Schedule?: The Incremental Effect of Families and Flexible Scheduling on Perceived Career Success* (with E. Almer and J. Cohen) **Journal of Business Ethics** 54: September 2004, 51-65.

*The Impact of Floors and Phase-outs on Taxpayers’ Decisions and Understanding Marginal Tax Rates* (with T. Rupert and A. Wright) **Journal of the American Taxation Association** 25 (1) Spring 2003, 72-86.

*Behavioral Determinants that Affect Perceived Career Success of Flexible Work Arrangement Participants: the non-Big Five Experience* (with E. Almer and J. Cohen), **Auditing: A Journal of Practice and Theory** 22 (1) Spring 2003, 1-23.

*An Examination of the Perceived Impact of Flexible Work Arrangements on Professional Opportunities in Public Accounting* (with Jeffrey Cohen), **Journal of Business Ethics** 32 (4):317-328, August 2001.

*Nonfinancial Disclosure in Corporate Annual Reports--an Opportunity for International Harmonization?* (with S. Robb and M. Taylor-Zarzeski) **Journal of International Accounting, Auditing and Taxation** Vol 10/1(May 2001) 71-83.

*Tax Holidays and Firms' Subsidiary Location Decisions*, **Journal of the American Taxation Association** 21 (2) Fall 1999, 17-34.

*Tax Policy and the Location of Plant and Profits* (with John L. Kramer), **Journal of Accounting Literature** Vol. 15,1996, 108-142.

## **PRESENTATIONS**

*Friends and Felons* (with C. Conn). ATA Teaching and Curriculum Conference, February 18, 2021, virtual.

*The Downside of a Discharged Student Loan* (with C. Conn and C. Proschko). ATA Teaching and Curriculum Conference, February 21, 2019, Washington, DC.

*The Relationship of Advocacy and Mentorship with Female Accountants' Career Success* (with S. Donald and E. Almer). Advances in Accounting Conference, May 11, 2018, Corvallis, OR.

*Engaging non-Accounting Students in the Tax Policy Debate*, accepted for presentation at the American Accounting Association Conference on Teaching and Learning in Accounting, August 5, 2017, San Diego, CA.

*The Use of Actual Source Documents to Engage Students in the Individual Tax Course* (with K. Guess), accepted for presentation at the American Accounting Association Annual Meeting, August 8, 2017, San Diego, CA.

*Embracing Social Responsibility Through Investing for Impact* (with M. Clements and C. Rotaru), Morgan Stanley Investing for Impact Forum, January 9, 2016, Austin, TX.

*Tax Turmoil and Form 1040 Confusion*, North American Case Research Association Annual Conference, October 2014, Austin, TX.

*The Advocacy Relationship in the Advancement of Female Accounting Professionals*. American Accounting Association Annual Meeting, August 6, 2013. Anaheim, CA.

*The Role of Advocacy Relationships in the Advancement of Female Accounting Professionals.* Louisiana Society of CPAs Women's Leadership Workshop, December 7, 2012. Kenner, Louisiana.

*The Role of Advocacy Relationships in the Advancement of Female Accounting Professionals.* AWSCPA Houston Chapter Women's Leadership Conference, November 17, 2012. Houston, TX.

*Career Paths & Success Factors for Women Financial Professionals.* AICPA/WIEC Annual Women's Leadership Summit, October 2012. Boston, Massachusetts.

*The Role of Advocacy Relationships in the Advancement of Female Accounting Professionals.* Research Performance Panel Member of the Centre for Accounting, Governance and Sustainability (CAGS), August 2012. Adelaide, Australia.

*AICPA WIEC Research Update.* AICPA WIEC Webinar Series, June 26, 2012.

*WIEC 2010 Benchmarking Survey Results.* Annual Conference for Women in Accounting, October 2011. Charlotte, North Carolina.

*Stalled Progression of Women into the Partnership: An Examination of the "Post-Senior Manager" Position in Public Accounting* (with Elizabeth Almer and Margaret Lightbody) Sixth Asia-Pacific Interdisciplinary Research in Accounting Conference, Sydney, Australia, July 2010 and University of South Australia, July 2010.

*Stalled Progression of Women into the Partnership: An Examination of the "Post-Senior Manager" Position in Public Accounting* (with Elizabeth Almer and Margaret Lightbody) AAA ABO Mid-year Meeting, Seattle, October 2009.

*Stalled Progression of Women into the Partnership: An Examination of the "Post-Senior Manager" Position in Public Accounting* (with Elizabeth Almer and Margaret Lightbody) AAA Diversity Section Mid-year Meeting, San Antonio, October 2009.

*The Director Position in Public Accounting Firms: The New Glass Ceiling?* (with Elizabeth Almer) St. Edward's University School of Business Faculty Showcase, November 2008.

*Managerial Accounting Ethics Project* (with William O'Hara) IITAP 2004 Sharing What Works, The University of Texas at Austin, Fall 2004.

*Is It the Kids or the Schedule?: The Incremental Effect of Families and Flexible Scheduling on Perceived Career Success* (with E. Almer and J. Cohen)  
2002 AAA ABO Section Annual Meeting, Dallas, October 2002.  
AAA Annual Meeting, Hawaii, August 2003 (by J. Cohen).

*Marginal Tax Rates and Investment Decisions* (with T. Rupert and A. Wright)  
2001 AAA Northeast Regional Meeting April 2001 (by T. Rupert) 2001  
AAA Annual Meeting, Atlanta, August 2001 (by T. Rupert)

*Nonfinancial Disclosure in Corporate Annual Reports--an Opportunity for International Harmonization?* (with Sean Robb and Marilyn Taylor-Zarzeski)  
1998 European Accounting Association Annual Meeting, Antwerp (by M. Zarzeski)  
1998 AAA Annual Meeting Forum, New Orleans, August 1998  
International Accounting Research Conference, Chicago, October 1998.

*The Influence of Tax Holidays in the Location Decisions of U.S.-Based Multinationals*  
Workshop presentations: Accounting Dept., Macquarie University, March  
7, 1997. School of Accounting, The University of New South Wales, December 1996.  
*Dividend Imputation and Corporate Income Shifting* (with C. William Butcher),  
Workshop presentation: Dept. of Business Law and Taxation, The University of New  
South Wales, May 16, 1997.

*The Influence of Tax Sparing on the Plant Location Decisions of U.S.-Based Multinational Corporations*  
1995 AAA Annual Meeting, Orlando, FL, August, 1995.

*U.S. Tax Policy and the Plant Location Decisions of U.S.-Based Multinationals*,  
(with John L. Kramer)  
1995 AAA Northeast Regional Meeting, Hartford, CT, April, 1995.

*Tax Sparing: A Potential U.S. Trade Policy and Foreign Policy Tool*, (with John L. Kramer) 1994 AAA Southeast Regional Meeting, Louisville, KY, April 1994.

## **GRANTS AND AWARDS**

2020 St. Edward's University Sabbatical Grant (Spring)

2015 St. Edward's University SPICE Course Release Grant (through 2018)

2012 University of South Australia Research Performance Panel

2010 University of South Australia Research Performance Panel

2009 AAA Diversity Section Meeting Outstanding Paper Award

2008 SEU Presidential Excellence Summer Research Grant

2008 SEU Course Release Grant (Spring)

2005 Outstanding Manuscript Award, AAA Gender Issues Section

1999 Ernst & Young Case Study Development Grant

1998 IAAER Vernon K. Zimmerman Outstanding Paper Award

1998 AICPA Research Grant

1998 Carroll School of Management Summer Research Grant

1998 IAAER Vernon K. Zimmerman Outstanding Paper Award.

1997/1998 Undergraduate Faculty Research Fellows Program, Boston College

1997 Price Waterhouse Summer Research Fellowship

## **PROFESSIONAL SERVICE**

### University Service:

SEU Curriculum Committee 2020 – present

SEU Academic Council 2020 - present

MSB Strategic Planning Task Force, Fall 2019 - present

AACSB Steering Committee, Fall 2019 (Chair 2018 – 2019)

SEU Culminating Experience Committee, 2018 – present

SEU Experiential Learning for Social Justice Committee, 2018 – present

Chair, Economics Faculty Search, Spring 2020, Spring 2021

SEU University Planning Council, Fall 2019 - present

SEU Graduate Policy Committee, Fall 2019 - present

SEU Master Schedule Committee, 2018 – 2019

SEU Faculty Evaluation Committee, 2016 – 2018 (Chair 2017-2018)

MSB Curriculum Committee, Chair, 2018 – 2019

MSB Promotion and Tenure Committee, member ex officio, 2018 -2019

MSB Co-authorship Committee, 2016

Chair, SEU Peer and Aspirational Institutions Task Force, 2014 - 2016

SEU Articulation Committee, 2016 - 2017 and 2018 -2019

SEU Representative to Austin Mayor's Task Force on Institutional Racism and Systematic Inequities, Finance and Banking Subcommittee, 2017

MSB Graduate Advisor Search Committee, 2016

MSB Associate Dean Search Committee, 2015

MSB School Committee 2012-2014

Chair, MSB Dean's Search Committee 2013-14

Accounting Department Faculty Search Committee, 2013- present

Holy Cross Vision Council 2011-2014

Student Advising 2007 - present

Faculty Advisor, SEU Accounting Club, 2009-2012

Accounting Department Faculty Search Committee, 2011-12

MBA Curriculum Re-design Committee, 2011-12

SMB Global Perspectives Committee 2010-11

SMB Adjunct Assessment Committee 2010-11

Judge, Entrepreneurship Student Showcase, March 2011

SEU University Presidential Excellence Grant Committee 2008-10

SMB Recruiting Policy Committee, SEU, Fall 2008

SMB BBA/MBA Assessment Committee, SEU, 2007-08

Accounting Department Faculty Search Committee, SEU, Fall 2007

Guest Speaker, Ford Career Center, UT at Austin, 2006

Major Mania Program Presenter—The Accounting Major, Fall 2005, Spring 2006

Faculty Advisor, 1997-2000, Volunteer Income Tax Assistance Program, Boston College

Panelist, Excellence in Teaching Seminar, Boston College Carroll School of Management, Incorporating the discussion of ethics in functional courses, May 16, 1996.

Judge, 1996 Diane Weiss MBA Competition, May 1996.

Faculty Advisor, Boston College 1995 Arthur Andersen Tax Challenge Team.



External Service:

Associate Editor, *Issues in Accounting Education*, 2019 - present

Editorial Board Member, *Issues in Accounting Education*, 2013-present

*Texas Handbook of Women's History*, Executive Advisory Council Member, 2016 - present

AICPA Women's Initiatives Executive Committee, Speaker's Bureau, 2013 – present

Table Leader, ATA Mid-year Meeting, 2017

Discussant AAA Annual Meeting, 2013

AICPA Women's Initiatives Executive Committee, Research Task Force Chair 2009-2012

University of South Australia Research Performance Panel, 2012 and 2010

ATA Graduate and Undergraduate Assessment Committee, 2008-2009 and 2009-2010

ATA Teaching Innovations Committee 2007-2008 and 2008-2009

Discussant ABO Mid-year Meeting, 1998

Panel Coordinator, Cross-Cultural Issues in Taxation, 1997 AAA International Mid-Year Meetings.

Ad hoc referee for:

*Issues in Accounting Education*

*The Journal of the American Taxation Association*

*Managerial Auditing Journal*

*Behavioral Research in Accounting*

*Accounting Horizons*

*ATA, ABO, Diversity Section Meetings*

*AAA Annual and Regional Meetings*

*Women's Studies International*