

# Stephen A. King

## Curriculum Vitae January 2024

Department of Communication  
Holy Cross Hall #307  
3001 South Congress Avenue  
St. Edward's University  
Austin, Texas 78704  
sking1@stedwards.edu  
Phone: 512-428-1090

### ADMINISTRATIVE APPOINTMENTS

<b>St. Edward's University</b> , Austin, Texas	
Department of Communication	2018-present
Full Professor/Chairperson	
Tenured	2018
<b>Eastern Illinois University</b> , Charleston, Illinois	
Department of Communication Studies	
Full Professor/Chairperson (three-year appointment)	2013-2018
Tenured	2013
Reappointed Chair (three-year appointment)	2016

### ACADEMIC APPOINTMENTS

<b>Delta State University</b> , Cleveland, Mississippi	
Division of Languages and Literature	
Professor/Coordinator of Communication Studies and Theatre Arts	2005-2013
Associate Professor/Coordinator of Communication Studies and Theatre Arts	2000-2005
Tenured	2000
Assistant Professor	1997-2000
Instructor	1995-1997

### EDUCATION

<b>Indiana University</b> , Bloomington, Indiana	1997
Ph.D. in Speech Communication. Minor: Folklore	
<b>University of New Mexico</b> , Albuquerque, New Mexico	1990
M.A. in Communication	

**Boise State University**, Boise, Idaho  
B.A. in Communication. Minor: Philosophy

1987

## RESEARCH AND PUBLICATIONS

### Books:

King, Stephen A., and Roger Davis Gatchet. *Terror and Truth: Civil Rights Tourism and the Mississippi Movement*. UP of Mississippi, 2023.

King, Stephen A. *I'm Feeling the Blues Right Now: Blues Tourism and the Mississippi Delta*. Jackson: UP of Mississippi, 2011.

Reviews: *Choice, Journal of Southern History, New York Journal of Books, Popular Music and Society, Arkansas Review, Living Blues, Blues & Soul, Blues and Rhythm, Blues News: Bi-Monthly Heartbeat of the Blues Society of Tulsa*

King, Stephen A. *Reggae, Rastafari, and the Rhetoric of Social Control*. Jackson: UP of Mississippi, 2002.

Reviews: *Reggae Festival Guide, New West Indian Guide*

### Book Chapters:

King, Stephen A., and P. Renee Foster. "‘Leave Country Music to White Folk’?: Narratives from Contemporary African American Country Artists on Country Music and Race." *The Honky Tonk on the Left: Progressive Thought in Country Music*. Amherst: U of Massachusetts P., 2018. 214-235.

King, Stephen A. "‘People Get Ready’?: The Civil Rights Movement, Protest Music, and the Rhetoric of Resistance." *Social Controversy and Public Address in the 1960s and Early 1970s: The Rhetorical History of the United States: (Volume 9)*. Ed. Richard J. Jensen. East Lansing: Michigan State UP., 2017. 251-290.

King, Stephen A. "Blues Festivals." *Mississippi Encyclopedia*. Eds. Ted Ownsby and Charles Reagan Wilson. Jackson: U of Mississippi P., 2017. 114.

King, Stephen A. "Mississippi Blues Tourism: History, Marketing Strategies and Tourism Goals." *Defining the Delta: Interdisciplinary Perspectives on the Lower Mississippi River*. Ed. Janelle M. Collins. Fayetteville: U of Arkansas P., 2015. 203-217.

King, Stephen A., and P. Renee Foster. "Revolutionary Words: Reggae’s Evolution from Protest to Mainstream." *The Routledge History of Social Protest in Popular Music*. Ed. Jonathan Friedman. New York: Routledge, 2013. 248-262.

King, Stephen A. "Ska and the Roots of Rastafarian Musical Protest." *Music and Protest*. Ed. Ian Peddie. Aldershot: Eng.: Ashgate, 2012. 101-127. (Originally published in *Reggae, Rastafari, and the Reggae of Social Control*).

King, Stephen A. "The Blues, Trauma, and Public Memory: Willie King and the Liberators." *Popular Music and Human Rights (Volume I: British and American Music)*. Ed. Ian Peddie. Aldershot, Eng.: Ashgate, 2011. 67-77.

King, Stephen A. "Protest Music as 'Ego-Enhancement': Reggae Music, the Rastafarian Movement, and the Reexamination of Race and Identity in Jamaica." *The Resisting Muse: Popular Music and Social Protest*. Ed. Ian Peddie. Aldershot, Eng.: Ashgate, 2006. 105-118.

#### Journal Articles:

King, Stephen A., and Roger D. Gatchet. "Heritage Tourism, Origin Stories, and Arkansas Blues: Promoting Blues Tourism on Both Sides of the Mississippi River." *Arkansas Review: A Journal of Delta Studies* 53.3 (2022): 163-182.

Gatchet, Roger D., and Stephen A. King. "'I Call Him Father of Us All': The Rhetoric of Transcendence at the B. B. King Museum and Delta Interpretive Center." *Communication and Critical/Cultural Studies* 15.2 (2018): 53-69.

King, Stephen A., and Roger D. Gatchet. "Marking the Past: Civil Rights Tourism and the Mississippi Freedom Trail." *Southern Communication Journal* 83.2 (2018): 103-118.

King, Stephen A. "Between Jennings and Jones: Jamey Johnson, Hard-Core Country Music, and Outlaw as Authenticating Strategy." *Popular Music and Society* 37.1 (2014): 1-21.

Meiki, Paulette, and Stephen A. King. "Cross Border Community Research, Opportunities and Challenges: Case Study Analyses." *Delta Journal of Education* 3.2 (2013): 53-71. Retrieved from <http://www.deltastate.edu/college-of-education/delta-journal-of-education/>

King, Stephen A. "Memory, Mythmaking, and Museums: Constructive Authenticity and the Primitive Blues Subject." *Southern Communication Journal* 71.3 (2006): 235-250.

King, Stephen A. "Race and Blues Tourism: A Comparison of Two Lodging Alternatives in Clarksdale, Mississippi." *Arkansas Review: A Journal of Delta Studies* 36.1 (2005): 26-42.

King, Stephen A. "Blues Tourism in the Mississippi Delta: The Functions of Blues Festivals." *Popular Music and Society* 27.4 (2004): 255-275.

King, Stephen A., and P. Renee Foster. "'No Problem, Mon': Strategies Used to Promote Reggae Music as Jamaica's Cultural Heritage." *Journal of Nonprofit & Public Sector Marketing* 8.4 (2001): 3-16.

King, Stephen A. "The Co-optation of a 'Revolution': Rastafari, Reggae, and the Rhetoric of Social Control." *Howard Journal of Communications* 10.2 (1999): 77-95.

King, Stephen A. "International Reggae, Democratic Socialism, and the Secularization of the Rastafarian Movement, 1972-1980." *Popular Music and Society* 22.3 (1998): 39-60.

King, Stephen A., and Richard J. Jensen. "Bob Marley's 'Redemption Song': The Rhetoric of Reggae and Rastafari." *Journal of Popular Culture* 29.3 (1995): 17-36.

Simpson, Tessa T., and Stephen A. King. "The Sanctuary Movement: Criminal Trials and Religious Dissent." *Journal of Communication and Religion* 15.2 (1992): 15-28.

#### Book Reviews:

King, Stephen A. "Segregated Sound: Inventing Folk and Pop Music in the Age of Jim Crow." *Journal of American Folklore* 127.505 (2014): 323-324.

King, Stephen A. "Bob Marley: A Biography" and "Bob Marley." *Caribbean Studies* 37.1 (2009): 285-287.

#### Non-Academic Writing:

King, Stephen A. Liner notes. Ex-Bombers. *New Love is Easy* (Cavetown Records, 2021).

Contributing writer, *Living Blues* magazine, 2011-present.

#### **KEYNOTE ADDRESS**

King, Stephen A. "Another Trail, Another Tourism Tale: Blues and Civil Rights Tourism." Keynote Address. Delta Symposium. Jonesboro, Arkansas. April 2016.

#### **CONFERENCE PAPERS, PRESENTATIONS & PANELS**

Stephen A. King, and Roger D. Gatchet. "'The People': Remembering: Vernacular Efforts in Mississippi Civil Rights Tourism." Popular Culture Association conference. San Antonio, Texas. April 2023.

Roger, Gatchet D., and Stephen A. King, "Remembering the Mississippi Movement: A Rhetorical Analysis of the Mississippi Civil Rights Museum." National Communication Association. Indianapolis, Indiana. November 2020.

Roger, Gatchet D., and Stephen A. King, "Truth in Tourism: Oral History, Public Memory, and the Mississippi Civil Rights Museum." Oral History Association. Baltimore, Maryland. October 2020.

King, Stephen A., "Birthplace of Legends: Public Memory and Mississippi's Blues Tourism Industry," Southern Communication Association. Frisco, Texas. April 2020 [paper accepted; conference cancelled].

King, Stephen A., and Gatchet, Roger D., "A Museum's Genesis: Trump, Truth-Telling, and the Opening of the Mississippi Civil Rights Museum." National Communication Association. Baltimore, Maryland. November 2019.

Roger, Gatchet D., and Stephen A. King, "Rhetorical Residencies: Civil Rights Homes as Metonymic Public Memory." Eastern States Communication Association. Providence, Rhode Island. April 2019. [Top Paper for the Rhetoric and Public Address Division].

Stephen A. King, and Roger D. Gatchet, "Silence and Memory: A Rhetorical History of Civil Rights in Mississippi." National Communication Association. Salt Lake City. November 2018. [Top Paper Panel for the African American Communication and Culture Division].

Gatchet, Roger D., and Stephen A. King, "Remembering Emmett Till in Mississippi Civil Rights Tourism." Southern States Communication Association. Nashville, Tennessee. April 2018.

King, Stephen A., and Roger D. Gatchet. "Marking the Past: Civil Rights Tourism and the Mississippi Freedom Trail." National Communication Association, Dallas, Texas. November 2017.

King, Stephen A., and P. Renee Foster. "'Leave Country Music to White Folk': Narratives from Contemporary African American Country Artists on Country Music and Race." National Communication Association, Philadelphia, Pennsylvania. November 2016.

Gatchet, Roger D., and Stephen A. King. "Music and Public Memory: Transcending the Past at the B. B. King Museum and Delta Interpretive Center." National Communication Association. Las Vegas, Nevada. November 2015. [Top Paper Panel; Faculty Top Paper Award for Division].

King, Stephen A. Panel. "Spotlight on Pedagogical Innovations in Communication Studies." Central States Communication Association. Minneapolis, Minnesota. April 2014.

- Originally presented at the Illinois Communication and Theatre Association. Bloomington, Illinois. September 2013. [Voted Best Panel of ICTA and invited to re-present at CSCA].

King, Stephen A. "The Civil Rights Movement and the Music of Resistance: An Analysis of Freedom Songs and Black Power Music." National Communication Association. Washington D.C. November 2013.

King, Stephen A. "Between Jennings and Jones: Jamey Johnson, Hard-Core Country Music, and Outlaw as Authenticating Strategy." Southern States Communication Association. Louisville, Kentucky. April 2013.

King, Stephen A., and P. Renee Foster. "Revolutionary Words: Reggae's Evolution from Protest to Mainstream." Popular Communication Association. Washington D.C. March 2013.

King, Stephen A. "'That Same Old Blues': Tourism Practices, African American Music Heritage, and the Marketing of Mississippi Delta's Blues Heritage." National Communication Association. New Orleans, Louisiana. November 2011.

King, Stephen A., and P. Renee Foster, "Heritage Tourism: White Appropriation, and Black Culture: Blues Myths and the Rhetorical Imagination of Place." National Communication Association. San Francisco, California. November 2010.

King, Stephen A. and P. Renee Foster. "Promoting Mississippi's Blues Heritage: Official Culture, Public Memory, and Racial Reconciliation." Southern Communication Association. Memphis, Tennessee. April 2010.

King, Stephen A. "Mississippi Blues: Heritage Tourism and Southern Identity." National Communication Association. Chicago, Illinois. November 2009.

King, Stephen A., and P. Renee Foster. "The Blues, Trauma, and Public Memory: Willie King and the Liberators." National Communication Association. Chicago, Illinois. November 2009.

King, Stephen A. "Blues Tourism in the Mississippi Delta: Race, Standpoint Theory, and Perceptions/Denials of Exploitation." Intercultural Communication Dialogue Conference. Istanbul, Turkey. July 2009.

King, Stephen A. "From Racial Intolerance to Cultural Pride: Notes on the History of Blues Tourism in the Mississippi Delta." Southern States Communication Association. Norfolk, Virginia. April 2009.

King, Stephen A. "The Impact of the Jamaican DJ Style on the Development of Hip Hop Music." Delta Hip Hop Conference. Cleveland, Mississippi. February 2009.

King, Stephen A. "The Blues as Truth: The South, Historical Amnesia, and Musical Counter – Memories." Mississippi Communication Association. Jackson, Mississippi. February 2009.

King, Stephen A., and P. Renee Foster. "White Imagination, Black Representation: Obstacles to Blues Tourism in the Mississippi Delta." National Communication Association. San Diego, California. November 2008.

King, Stephen A. "The Music Festival as Potential Catalyst for Social Change: A Critical Examination of Blues Festivals in the Mississippi Delta." Southern States Communication Association. Savannah, Georgia. April 2008. [Top Three Competitive Paper Panel]

King, Stephen A. "The Devil at the Crossroads: Mississippi's Blues Tourism Industry and the Rhetorical Strategies of Mythmaking." Mississippi Communication Association. Jackson, Mississippi. February 2008.

King, Stephen A. "Dixie's 'Never' Campaign: Mississippi's Rhetorical Response to Brown v. Board of Education (1954-1962)." National Communication Association. Chicago, Illinois. November 2007.

King, Stephen A., and P. Renee Foster. "Promoting the Mississippi Delta Blues: Constructing an 'Authentic' and Mythic Memory." National Communication Association. Chicago, Illinois. November 2007.

King, Stephen A. "Goin' Down South: Blues Festivals, Authenticity, and Cultural Tourism in the Mississippi Delta." Southern States Communication Association. Louisville, Kentucky. March 2007.

King, Stephen A. "'Keeping the Blues Alive': The 1960's White Blues Revival and the Rhetoric of Preservation." National Communication Association. San Antonio, Texas. November 2006.

King, Stephen A., and P. Renee Foster. "I've Been Treated Wrong": Media Domination, Institutionalized Racism and the Marketing of 'Primitive' Blues Music (1920-1960)." Southern States Communication Association. Dallas, Texas. April 2006.

King, Stephen A. "'In Through the Back Door': A Strategy for Organizing the Body of a Research-Based Speech." G.I.F.T.S. Program. Southern States Communication Association. Dallas, Texas. April 2006.

King, Stephen A. "Blues Tourism, White Memory, and Black Suffering: The Subjugation of Blues Musicians in the Mississippi Delta (1900-1960)." National Communication Association. Boston, Massachusetts. November 2005.

King, Stephen A. "Protest Music as 'Ego-Enhancement': Reggae Music, the Rastafarian Movement, and the Reexamination of Race and Identity in Jamaica." Southern States Communication Association. Baton Rouge, Louisiana. April 2005.

King, Stephen A. "'Chasing That Devil's Music': Heritage Museums, Public Memory, and Constructed Authenticity." National Communication Association. Chicago, Illinois. November 2004.

King, Stephen A. "Race and Blues Tourism: A Comparison of Two Lodging Alternatives in Clarksdale, Mississippi." Southern States Communication Association. Tampa, Florida. April 2004.

King, Stephen A. "The Search for Authenticity and the Struggle for Power and Representation: A Rhetorical Analysis of the Delta Blues Museum." National Communication Association. Miami Beach, Florida. November 2003.

King, Stephen A. "Blues Tourism in the Mississippi Delta: The Rhetorical Functions of Blues Festivals." National Communication Association. New Orleans, Louisiana. November 2002.

King, Stephen A. "International Tourism and Host Countries: A Microanalysis of Intercultural Communication Contact and Competence." National Communication Association. Seattle, Washington. November 2000.

King, Stephen A., and P. Renee Foster. "'No Problem, Mon': Strategies Used to Promote Reggae Music as Jamaica's Cultural Heritage." Atlantic Marketing Association. Charleston, South Carolina. October 2000.

King, Stephen A. "Edward Wilmot Blyden: Black Nationalism and the Rhetoric of Contradiction." National Communication Association. Chicago, Illinois. November 1999.

King, Stephen A., and P. Renee Foster. "From Political Protest Music to Travel Brochures: Reggae, the Rastafarians and Jamaica's Tourist Industry." Central and Southern States Communication Association. St. Louis, Missouri. April 1999.

King, Stephen A. "The Rude Boy and the Rastafarian: A Comparative Analysis of Rocksteady and Early Reggae Music." Intercultural Communication Conference. Coral Gables, Florida. February 1999.

King, Stephen A., and P. Renee Foster. "Cultural Tourism in Jamaica: Reggae, Rum and the Decline of the Rastafarian Movement." Mississippi Philological Society. Cleveland, Mississippi. January 1999.

King, Stephen A. "The Rhetoric of Song: Ska and the Roots of the Rastafarian Musical Protest." Southern States Communication Association. San Antonio, Texas. April 1998.

King, Stephen A. "Revisiting Social Movement Theory: Rastafarianism, International Reggae, and the Movement of Jah People." National Communication Association. Chicago, Illinois. November 1997.

King, Stephen A. "International Reggae, Democratic Socialism, and the Legitimization of the Rastafarian Movement." Speech Communication Association. San Diego, California. November 1996.

King, Stephen A. "Blood and Fire: Early 'Roots' Reggae Music and the Politicization and Unification of the Rastafarian Movement." Speech Communication Association. San Antonio, Texas. November 1995.



King, Stephen A. "The Rastafarian Movement v. 'The Policy of the Beast': An Intercultural Case Study of Neo-Colonialist Counter-persuasion Techniques." Speech Communication Association. San Antonio, Texas. November 1995.

King, Stephen A. "Positive Vibrations v. Crazy Baldheads: Rastafari's Struggle Against the Ideology of Racism." Speech Communication Association. New Orleans, Louisiana. November 1994.

King, Stephen A. "The 'Two-ness' of Nineteenth Century Emigrationist Rhetoric." Central States Communication Association. Oklahoma City, Oklahoma. April 1994.

King, Stephen A. "Walter Ong's World as Event and World as Object: Reflections on African Oral and Written Poetry." Speech Communication Association. Chicago, Illinois. November 1992.

King, Stephen A. "God and Geometry: A Rhetorical Analysis of Descartes' Discourse on Method." Central States Communication Association. Cleveland, Ohio. April 1992.

King, Stephen A. "The Case for the Prosecution: The Rhetorical Strategies of William Borah and James Hawley." Western States Communication Association. Boise, Idaho. February 1992.

King, Stephen A. "Bob Marley's 'Redemption Song': The Rhetoric of Reggae and Rastafari." Speech Communication Association. Atlanta, Georgia. November 1991.

King, Stephen A., and Tessa T. Simpson. "Perspectives on Free Speech: A Case Study of the New Mexico Sanctuary Trial." Speech Communication Association. San Francisco, California. November 1989.

King, Stephen A., and Ben Parker. "William Burroughs: Chaotic Consciousness." Northwest Communication Association. Coeur d'Alene, Idaho. April 1988.

King, Stephen A. "Jack Kerouac: Spontaneity Prose of the Truth Mind." Northwest Communication Association. Coeur d'Alene, Idaho. April. 1987.

#### **UNIVERSITY LECTURES/PRESENTATIONS/PANELS**

King, Stephen A. "Book Talk—Terror and Truth: Remembering Emmett Till." St. Edward's University. September 2023.

"Let's Talk: Public Memory and Social Justice." Roundtable Discussion. Munday Library. St. Edward's University. November 2019.

King, Stephen A. "Memory and Lynching: Mississippi's Emmett Till Story." Communication Day. Eastern Illinois University. March 2018.

King, Stephen A. "Identifying an Issue and Making an Action Plan," Enrollment Conference. Eastern Illinois University. February 2017.

King, Stephen A. "The Internship: The Importance of Experience and Future Opportunities." Communication Day. Eastern Illinois University. April 2016.

King, Stephen A. "Strategic Planning." Council of Chairs Retreat. Eastern Illinois University. May 2015.

King, Stephen A. "The History of Blues Tourism in Mississippi." Luncheon with Books. Robinson-Carpenter Memorial Library. Delta State University. April 2013.

King, Stephen A. "Blues, Race, and Reconciliation." Diversity Advisory Committee. Delta State University. March 2013.

King, Stephen A. "Between Jennings and Jones: Jamey Johnson, Hard-Core Country Music, and Outlaw as Authenticating Strategy" [expanded presentation: 45 minutes]. First Tuesday Lecture Series. Delta State University. September 2012.

King, Stephen A. Panelist. "Exploring the Southern States Communication Association." Mississippi Communication Association. Jackson, Mississippi. April 2011.

King, Stephen A. Panelist. "Mississippi Blues Tourism." Blues Today: *A Living Blues* Symposium. Oxford, Mississippi. February 2011.

King, Stephen A. "Birthplace of the Blues: Blues Myths and the Rhetorical Imagination of Place." Delta State University. November 2010.

King, Stephen A. "'What is Intercultural Communication Dialogue': Notes from Istanbul, Turkey." Delta State University. February 2010.

King, Stephen A. Panelist. "Diversity: Beyond Black and White." Delta State University. October 2009.

King, Stephen A. "Blues and Human Rights: The Willie King Story" [expanded presentation: 45 minutes]. First Tuesday Lecture Series. Delta State University. March 2008.

King, Stephen A. "Marketing the Delta Blues: Myth, Public Memory, and Constructive Authenticity." DSU Faculty Research and Scholarship Symposium. Delta State University. April 2007.

King, Stephen A. Visual Displays of Research Program. DSU Faculty Research and Scholarship Symposium. Delta State University. April 2005-2006.

King, Stephen A. "Blues Radio Yesterday (1920-1960)." First Tuesday Lecture Series. Delta State University. April 2005.

King, Stephen A. "Talkin' Blues." Delta State University. April 2004.

King, Stephen A. "Blues Tourism in the Mississippi Delta." Delta State University. March 2002.

King, Stephen A. "The Rastafarian Movement and Reggae Music: Jamaica's New Tourist Attractions." First Tuesday Lecture Series. Delta State University. April 2000.

King, Stephen A. "Communication Apprehension: Fears, Causes and Strategies to Manage Communication-Based Anxiety." Cleveland, Mississippi. March 2000.

King, Stephen A. "From Outcasts to Icons: Rastafarianism, the Jamaican Government, and the Rhetoric of Social Control." First Tuesday Lecture Series. Delta State University. March 1998.

Wheeler, Doug B., Paul J. Thurmond, **Stephen A. King (narrator)**, John Galm, Gordon Stout, Daniel Jones, Serge De Gastyne, & Henri Tomasi. Faculty Recital. Delta State University. April 1996.

King, Stephen A. "Jamaica, Rastafarianism, and Reggae: Movement of Jah People." First Tuesday Lecture Series. Delta State University. April 1996.

## **HONORS AND AWARDS**

Top Faculty Paper Award (with Dr. Roger Gatchet), Rhetoric and Public Address Division, Eastern Communication Association, Baltimore, Maryland, 2019.

SPICE (Scholarship, Pedagogical Innovation, Creative Expression) Award, St. Edward's University, Fall 2018, 2019, 2021, 2023.

Top Paper Panel (with Dr. Roger Gatchet), African American Communication and Culture Division, National Communication Association, Salt Lake City, Utah, 2018.

Academic Department Chairperson Leadership Award, Eastern Illinois University, May 2015.

Top Faculty Paper Award (with Dr. Roger Gatchet), African American Communication and Culture Division, National Communication Association, Las Vegas, Nevada, 2015.

"Mississippi Voice" Advertising Campaign (University Press of Mississippi), Spring 2013. One of eight Mississippi scholars featured in UPM's advertising campaign.  
Mississippi Humanities Council Teaching Award for 2010-2011, November 2010.

William Winter Scholar (Award for Outstanding Humanities Faculty in Mississippi), February 2007.

Awarded DSU Foundation Excellence in Research Prize (\$5,000), February 2006.

Top Paper Award, Popular Communication Division, Southern States Communication Association, Baton Rouge, Louisiana, 2005.

Top Paper Award, Intercultural Communication Division, Southern States Communication Association, Tampa, Florida, 2004.

Research Fellow, University of the West Indies, Summer 1994.

“Excellent Teaching by a Graduate Student During the Academic Year,” International Communication Association, 1990.

### **GRANTS/TRAVEL AWARDS**

School of Arts and Humanities Professional Development Funding, Fall 2018-2023.

College of Arts and Humanities Travel Award, Spring 2014.

Bryce Griffis Presidential Endowment Fund, Delta State University, 2007.

Kent and Janice Wyatt Faculty Development Fund, Delta State University, 2001-present.

Service-Learning Faculty Fellowship, Center for Community and Civic Engagement, 2002.  
Student-in-Aid Grant for Dissertation Research, Indiana University, 1994.

### **TEACHING—St. Edward’s University**

Undergraduate Courses:

- COMM 1306: Introduction to Communication
- COMM 1317: Presentational Speaking
- COMM 2301/3301: Communication Research Methods
- COMM 2302: Communication Theory
- COMM 3333: Rhetorical Criticism
- COMM 3344: Intercultural Communication
- COMM 3370: Social Movement Communication and Public Advocacy
- COMM 4379: Rhetoric of Tourism
- COMM 4380: Rhetoric and Public Memory
- COMM 4399: Special Topics in Communication

## **TEACHING—Eastern Illinois University**

### Undergraduate Courses:

- CMN 3260: Rhetoric of Class
- CMN 3470: Small Group Communication
- CMN 3710: Intercultural Communication
- CMN 4275: Internship
- CMN 4375: Practicum

### Graduate Courses:

- CMN 5005: Qualitative Research Methods
- CMN 5010: Rhetorical Theory
- CMN 5180: Seminar in Rhetoric (Public Memory)
- CMN 5530: Intercultural Communication

## **TEACHING—Delta State University**

### Undergraduate Courses:

- COM 101: Public Speaking (general education course, honors section)
- COM 101: Fundamentals of Speech Communication
- COM 202: Interpersonal Communication
- COM 301: Communication Theory
- COM 306: Small Group Discussion
- COM 318: Mass Communication
- COM 325: Intercultural Communication
- COM 338: Advanced Public Speaking
- COM 400: Rhetorical Criticism
- COM 440: Rhetoric of Social Movements
- COM 493: Internship in Communication

### Graduate Courses:

- COM 500: Rhetorical Criticism
- COM 540: Rhetoric of Social Movements

## **INVITED CLASS GUEST LECTURES**

“Media, Memory and Tourism: Remembering Emmett Till,” COMM 2307: Critical Media Studies, St. Edward’s University, Fall 2023.

“Memory and Lynching: Mississippi’s Emmett Till Story,” COMM 1306: Introduction to Communication, St. Edward’s University, Spring 2019, October 2018.

Dr. Roger Gatchet’s Communication Theory course (graduate class), Eastern New Mexico University, Portales, New Mexico, Fall 2011, 2013.

### **THESIS COMMITTEES**

Flowers, Yanik Gene, MA Thesis Committee (2017-2018)

Anna Richardson, MA Thesis Committee (2016-2017)

Catherine Welsh, MA Thesis Committee (2016-2018)

\*Best Thesis, College of Education

Connor Wilcox, MA Thesis Committee (2016-2017)

### **CHAIR/FACULTY/LEADERSHIP/PROFESSIONAL DEVELOPMENT**

Webinars: Emmett Till Interpretive Center. Panel Discussion: “What Kind of Monuments Do We Deserve?,” May 2023; “Virtual Event to Honor Emmett Till’s 80th Birthday,” July 2021; Panel Discussion: “Approaching Reconciliation, or the Discomfort of Remembrance,” December 2020.

Council of Colleges of Arts and Sciences Chairs Conference, San Diego, California, 2018.

ALICE Active Shooter Training, Eastern Illinois University, 2017.

Academic Chairpersons Conference, Jacksonville, Florida, 2014.

Professional Grant Writing Workshop (Director: Mathida Harris, Arlington, Virginia), Delta State University, 2008.

Inside Higher Education Webinars: “Why College Will Soon Be About Credegreed” (April 2020); “How Colleges are Tackling Affordability” (May 2018); “The History of Distance Learning” (October 2015); “The Evolving Curriculum: Measuring Effectiveness of Change” (June 2014); “On-line Education: More than MOOCs” (January 2014).

Lectures/Workshops: “Family Medical Leave Act,” “Dealing with Difficult People,” “Stress and Time Management,” “Leadership and Teambuilding,” “Using the Power of Reflection for Significant Learning,” Eastern Illinois University, 2013/2014.

Assessment Training: “Defining, Assessing, and Documenting Student Learning Outcomes at Delta State University,” Delta State University, 2013.

13<sup>th</sup> Biennial Public Address Conference, Memphis, Tennessee, 2012.

NCA Teleconference: J. Michael Hogan—“Rhetoric and Public Address as Education for Citizenship,” 2009.

NCA Short Courses: “Straight Talk about Teaching Communication Research Methods” (2019); “Creative Play in the Communication Course: Warming Up for the Workout” (2018); “Directing the Communication Internship Program” (2015); “The Creativity Imperative” (2014); “Flipping the Classroom” (2013); “Civic Engagement as Transformative Education: Developing Voice in a Semester-Long Practicum in Citizenship” (2011); “Conquering Your Speech Anxiety” (2010); “Speech Evaluation Training” (2009); “Communication Across the Curriculum and in the Disciplines,” “Teaching the College Course in Intercultural Communication,” (2006); “Preventing PowerPoint Fever: A Healthy Approach to Technology in the Public Speaking Course” (2005); “Teaching the College Course in the Rhetoric of the 1960s” (2004); “Teaching the College Class in Small Groups” (2001).

CSCA Short Course: “A Method to the Madness: Tried and True Activities for Teaching Interdisciplinary Research Methods” (2014).

SSCA Workshops: “Fighting Hatred and Racism Through the Communication Curriculum” and “Exploring New Directions in Teaching Public Speaking [Osborn and Osborn]” (2006); “Workshop on Getting Started with Service-Learning” (2005).

DSU Faculty Technology Institute (WebCT training), Delta State University, 2006.

Web Page Design Workshops, Delta State University, 2005, 1996.

Reaching Out to Mississippi Education in Action (ROMEIA), Teaching in Higher Education Faculty Development Conference, Delta State University, 2005-2008.

Service-Learning Faculty Development Workshop: “Connecting the Classroom to the World: Experiential Learning and Civic Engagement,” Delta State University, 2003.

2<sup>nd</sup> Annual International Service-Learning Research Conference, Nashville, Tennessee, 2002.

Two-Way Interactive Video Instruction and Design, Delta State University, 2006.

## **MEDIA RELATIONS**

Robyn Ross, “Places Matter: Students in Rhetoric of Public Memory Analyze Monuments, Memorials, and Myths about the Past.” *St. Edward’s University Magazine*. Spring-Summer 2020. [https://issuu.com/stedwardsuniversity/docs/19-mktg-41615magazine-spring-summer-2020\\_issuu](https://issuu.com/stedwardsuniversity/docs/19-mktg-41615magazine-spring-summer-2020_issuu).

Media Expert List, “Meet the Expert: Public Memory and Civil Rights Tourism in Mississippi,”

St. Edward's University, January 2020, <https://www.stedwards.edu/news-center/news-releases/meet-expert-public-memory-and-civil-rights-tourism-mississippi>.

Newspaper/Internet Interview: Bonilla, Natalia (Reporter for EFE News Agency, Puerto Rico office). "The World Marks Bob Marley's Legacy 70 Years After His Birth." Published by multiple sources: *Fox News Latino*, etc. February 2015.

Magazine Interview: "Scratching a Living," *Economist* June 8, 2013.

Television Interview: Discussion of *I'm Feeling the Blues Right Now: Blues Tourism and the Mississippi Delta*, "West Point of View," WLOV-TV, West Point, Mississippi, November 2011.

Radio Interviews: "Issues and Attitudes," WIEU-FM, Eastern Illinois University, Charleston, Illinois, August 2013; Discussion of *I'm Feeling the Blues Right Now: Blues Tourism and the Mississippi Delta*, Mississippi Public Broadcasting, September 2011; Discussion of *Reggae, Rastafari, and the Rhetoric of Social Control*, "Innovations," CIUT Radio, University of Toronto, Toronto, Canada, April 2006; "Blues Book Research Project," WROX Radio, Clarksdale, Mississippi, October 2004.

"Communicators Speak," Spotlight on Research on Blues Tourism, *Communication Currents* February 2010.

## **SERVICE**

### **St. Edward's University**

#### *University/School:*

AHMX Task Force on Recruiting and Retention (2022-2023); Center for Teaching Excellence Advisory Board (2018-2021); Departmental Chair Council (2021-present); Faculty Committee on Diversity and Inclusion (2021-present), Subcommittee Chair: Inclusive Memory Building Practices on Campus, 2023-present; "It Takes a Village" Campaign (2023); Promotion and Tenure Review Committee (2019-2021); University Planning Council (2019-2022).

Delivered tribute speech (Dr. Innes Mitchell) at SEU Retirement Ceremony, Spring 2022.

#### *Communication Discipline:*

Editorial Board, *Rock Music Studies*, 2018-present.

Journal Reviewer, *Popular Music and Society*, 2020-2021; *Southern Communication Journal*, 2023.



NCA Reviewer, National Communication Association, African American Communication and Culture Division and Public Address Division, 2019.

Program/Panel Chair: “Stories We Tell: The Cultured Past and Contemporary Configurations of African American Music,” National Communication Association, Baltimore, Maryland, November 2019.

### **Eastern Illinois University**

#### *University/College:*

BGS Prior Learning Advisory Committee (2014-2018); Coleman Hall Building Coordinator (2015-2017); Committee on Retention Efforts (2014-2018); Continuing Education Advisory Board (2013-2017); Council of Chairs Executive Council (2014-2016, 2017-2018); Council of Chairs Subcommittee: Chair Orientation and Training (2015-2018); EIU Reads (2014); Essay Judge for Commencement Speaker Award (2014-2018); Graduate School Commencement Speaker Committee (alternate) (2017); Graduate School Online Programs Board (2013-2018); Graduate School Online Board Marketing Committee (2017-2018); Humanities Center Speaking Committee (2014-2018); Learning Goals General Education Committee (2014-2015); Search Committee—Interim Dean for the College of Arts and Humanities (2015-2016); WEIU Advisory Board, (2013-2018), Chair (2014-2016); Undergraduate Online Program Subcommittee (2016-2018).

#### *Communication Discipline:*

Editorial Board, *Rock Music Studies*, 2014-2018.

Journal Reviewer, *Popular Music and Society*, 2013-2014; *Rhetoric and Public Affairs*, 2017; *Rock Music Studies*, 2018.

NCA Reviewer, National Communication Association, African American Communication and Culture Division, 2017; Public Address Division, 2018.

### **Delta State University**

#### *Department:*

Ad Hoc Committee for General Education (2001-2002); Assessment Committee (2007-2013); Budget Committee (2008-2013); Communication Studies and Theatre Arts Subcommittee (1996-2013), Chair (1999-2013); Computers Committee (2005-2013); Courtesy Committee (2009-2010); Faculty Organizations Committee (1996-1999); Library Committee (1996-2013); Oratorical Contest Committee (2004-2013); Personnel/Policy Advisory Committee (1999-2001, 2004-2007, 2012-2013), Chair (2008-2009); Promotion and Tenure Committee (2000-2013), Chair (2006-2013); Student Advisement Committee (1996-2013).

*University:*

Academic Honors Curriculum Committee (1999-2002); Course Forgiveness Taskforce (2008-2009); Diversity Advisory Committee (2011-2013); Faculty Senate (1996-1998); Graduate Grievance Committee (2011-2012); Press Committee (1996-1999); Research Committee (2009-2010); Service-Learning Committee (2003-2006); Social Science Tenure Committee (2008); Student Publications Committee (1997-2003, 2006-2009, 2011); Thesis Committee Member: Patrick Ervin, Delta State University, December 2008.

*Community Service:*

Volunteered for the Steve Azar “Delta Soul Celebrity Golf and Charity Event,” June 2012; Developed Promotional Materials for Delta Blues Artists (Barbara Looney, Mickey Rogers, and the Soul Masters), February 2006; Participant: Blues Tourism Focus Group, Center for Economic and Community Development, Delta State University, March. 2006; Habitat for Humanity, 2000-2004.

*Communication Discipline:*

External Program Reviewer: Arkansas Tech University, 2012.

Editorial Board, *Western Journal of Communication*, 2012-2013; *Southern Communication Journal*, 2006-2008.

Executive Secretary/Treasurer, Mississippi Communication Association, 2009-2011.

Journal Reviewer: *Western Journal of Communication*, 2010-present; *Southern Communication Journal*, 2006-2008; *Communication Quarterly*, 2002; *Popular Music and Society*, 1999-2013.

SSCA Division Chair: Intercultural Communication Division, Southern States Communication Association, 2007-2008; SSCA Division Vice-Chair: Intercultural Communication Division, Southern States Communication Association, 2006-2007; SSCA Division Nominating Committee, Intercultural Communication Division, Southern States Communication Association, 2008-2010.

NCA/SSCA Manuscript Reviewer: Instructional Communication Division, National Communication Association, Spring 2012, 2013; American Studies Division, National Communication Association, Spring 2008; Intercultural Communication Division, Southern States Communication Association, Fall 2007, 2009; African American Communication and Culture Division, National Communication Association, Spring 2006; Rhetoric and Public Address Division, National Communication Association, Spring 2001, 2003, 2011.

Program/Panel Chair: “Literature of Place,” Mississippi Council of Teachers of English, Cleveland, Mississippi, October 2011; “What is a Male? Heroes, Pride, and Fear in America,”

National Communication Association, San Diego, California, November 2008; “Top Competitive Papers in Intercultural Communication,” Southern States Communication Association, Savannah, Georgia, April 2008; “Intercultural Relationships: From the Impersonal to the Intimate,” Southern States Communication Association, Louisville, Kentucky, March 2007; “Top Student Papers in Rhetoric and Public Address,” Southern States Communication Association, Baton Rouge, Louisiana, April 2005.

Program Respondent: “Debut Papers in Public Address,” National Communication Association, Seattle, Washington, November 2000.

Book Reviewer: *Public Speaking and Civic Engagement*, 2008; *In the Company of Others: An Introduction to Communication*, 2002 and 2007.

Paper Distribution/Communication Tech Center Committee Chair, National Communication Association, New Orleans, Louisiana, November 2002.

## **PROFESSIONAL MEMBERSHIPS**

### *Current:*

Association for Communication Administration, 2013-present.

Southern States Communication Association, 1997-2013, 2019-present.

- Member of the following SSCA Divisions: Rhetoric and Public Address; Identity, Inclusion, and Social Justice.

National Communication Association, 1989-present.

- Member of the following NCA Divisions/Caucus: Activism and Social Justice; African American Communication and Culture; Ethnography; Public Address; Rhetorical and Communication Theory; Black Caucus; Caribbean Communication

### *Past:*

Central States Communication Association, 2013-2014.

Illinois Theatre and Communication Association, 2013-2017.

Mississippi Communication Association, 2008-2013.

Popular Culture Association, 2013-2014, 2022-2023.