Alan Swinkels

V I T A

Office Address

Department of Psychology
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Education

University of Texas at Austin	Ph.D. in Social Psychology, 1989 *minor*: Quantitative Methods
University of San Francisco	B.A. *summa cum laude* with Honors in Psychology, 1985 *second major*: Philosophy

Professional Experience

2015	Development Editor, Pearson Education
2011-present	Chair, Department of Psychology, St. Edward's University
2005-2007	Development Editor, Worth Publishers
2004-present	Professor, Department of Psychology, St. Edward's University
2001	Visiting Scholar, Department of Psychology, Harvard University
1998-2004	Associate Professor, Department of Psychology, St. Edward's University *(tenured)*
1994-1998	Assistant Professor, Department of Psychology, St. Edward's University
1990-1994	Visiting Assistant Professor, Department of Psychology, Loyola Marymount University
1989-1994	Lecturer, Department of Psychology, University of California, Los Angeles
1989-1990	Adjunct Assistant Professor, California School of Professional Psychology

Teaching Experience

2001 - present	Industrial and Organizational Psychology (13 sections at SEU)
1989 - present	Statistics (92 sections, 91 at SEU, 1 graduate level)
1994 - 2002	History and Systems of Psychology (10 sections, 2 independent study, all at SEU)
1994 - 2000	Advanced Research Methods (3 sections, 2 at SEU)
1990 - 1993	Psychometrics/Psychological Testing (7 sections, 1 at SEU)
1990 - 1994	Experimental Methods in Social Psychology (5 sections)
1993	Survey Methods in Social Psychology (1 section)
1991 - 1993	Cognitive Psychology (3 sections)
1989	Learning and Cognition (1 section, graduate level)
1989	Applied Social Psychology (1 section, graduate level)
1990 - 1994	Introductory Psychology (16 sections)
1989 - 2011	Research Methods (23 sections, 21 at SEU)
1988 - 2008	Social Psychology (25 sections, 17 at SEU, 1 graduate level)

Honors Theses Supervised

Broussard, A. L. (2011). Girls' global cry: "I'm orphaned too!" Web depictions of adoptable children. *(Honors Thesis)*
Martinez, A. (2010). Job burnout in the hospitality industry. *(McNair Scholar)*
Silva, G. D. (2008). How do I disgust thee? Let me count the ways. *(McNair Scholar)*
Johnson, E. L. (2006). She's got the look: Children as magazine cover models. *(Honors Thesis)*

Adams, V. B. (2004). Reading between the lines. *(McNair Scholar)*
Moses, A. (2002). Boy oh boy: Judging infant gender. *(Honors Thesis)*
Fassnacht, E. (2001). Mood awareness and cognitive abilities. *(Honors Thesis)*
Rodriguez, A. J. (2000). Sexist language in the popular press. *(Honors Thesis)*
Huezo, M. A. (1999). Mood and social comparison. *(Honors Thesis)*

Honors and Recognition

2015	Distinguished Teaching Career Award nominee
	Research Excellence Award winner, Behavioral & Social Sciences
2011	Carnegie Foundation for the Advancement of Teaching Professor of the Year nominee
2010	Robert Foster Cherry Award for Great Teaching nominee, Baylor University
2010	Carnegie Foundation for the Advancement of Teaching Texas Professor of the Year
2009	BSS Distinguished Teaching Career Award
2008	Research Excellence Award winner, Behavioral & Social Sciences
2005	University Advising Excellence Award winner
	Advising Excellence Award winner, Behavioral & Social Sciences
2003	University Teaching Excellence Award finalist
	Richard B. Hughes Teaching Excellence Award winner, Behavioral & Social Sciences
1997	University Teaching Excellence Award winner
	Richard B. Hughes Teaching Excellence Award winner, Behavioral & Social Sciences
1994	Loyola Marymount University / Psi Chi Outstanding Psychology Professor
1987	Phi Kappa Phi Honor Society
1985	Alpha Sigma Nu Jesuit Honor Society
1983	Psi Chi, The National Honor Society in Psychology

Grants

2000 – 2008	Presidential Excellence Summer Scholarly Activity Grant (annually)
1994 – present	Faculty Development Grant (annually)
2001 – 2006	Title V Psychology Laboratory Grant
1997	Faculty Summer Institute Award

Professional Memberships

2008 - 2010	American Psychological Association
2002 – present	Society for Personality and Social Psychology
1988 – present	Association for Psychological Science
1994 – present	Southwestern Psychological Association
1983 – 1991	American Psychological Association
1984 – 1987	Society for Philosophy and Psychology

Publications

Ferrari, J. R., & Swinkels, A. (1996). Classic cover-ups and misguided messages: Examining face-trait associations in stereotyped perceptions of nonverbal behaviors. *Journal of Social Behavior and Personality*, *11*, 27-42.

Gonzalez*, J., Castillo*, M., & Swinkels, A. (2003). Perceptions of contagious emotions and contagious people. *Psi Chi Journal of Undergraduate Research*, *7(4)*, 32-42. *(*SEU undergraduate author)*

Luxton*, D. D., & Swinkels, A. (2002). Y2K: Preparation or paranoia? *Psi Chi Journal of Undergraduate Research*, *7*, 75-84. *(*SEU undergraduate author)*

Swinkels, A. (2002). Research using the Mood Awareness Scale 1991-2000. *Technical Report 1 from the Psychology Laboratory*. Austin, TX: St. Edward's University.

Swinkels, A. (2003). An effective exercise for teaching cognitive heuristics. *Teaching of Psychology*, *30*, 120-122.

Swinkels, A. (2011). Rumblin' bumblin', stumblin': My life in academia. In R. Bubb, J. Stowell, & W. Buskist (Eds.), *The teaching of psychology in autobiography: Perspectives from psychology's exemplary teachers* (Vol. 4). E-book on the Society for the Teaching of Psychology (APA Division 2) website. Retrieved from http://teachpsych.org/resources/e-books/tia2011/index.php

Swinkels, A., & Giuliano, T. A. (1995). The measurement and conceptualization of mood awareness: Monitoring and labeling one's mood states. *Personality and Social Psychology Bulletin*, *21*, 934-949.

Publications – Instructional Aids

Introductory Psychology

Anderson, S., & Swinkels, A. (2006). Test item file to accompany *Psychology* (8th ed., Wade & Tavris). Upper Saddle River, NJ: Prentice Hall.

Fernald, D., Giuliano, T. A., Swinkels, A., Warren, J., & Chumley, R. (1997). Instructor's resource manual to accompany *Psychology* (Fernald). Upper Saddle River, NJ: Prentice Hall.

Giuliano, T. A., & Swinkels, A. (1996). Instructor's resource manual to accompany *Understanding psychology* (3rd ed., Morris). Upper Saddle River, NJ: Prentice Hall, Inc.

Giuliano, T. A., & Swinkels, A. (1996). Instructor's resource manual to accompany *Psychology: An introduction* (9th ed., Morris). Upper Saddle River, NJ: Prentice Hall, Inc.

Goodwin, K., Swinkels, A., & Brown, B. (2002). Instructor's resource manual to accompany *Psychology* (7th ed., Wade & Tavris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2002). Instructor's resource manual to accompany *Psychology: An introduction* (6th ed., Morris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2003). Instructor's resource manual to accompany *Introducing Psychology* (1st ed., Kassin). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2004). Instructor's resource manual to accompany *Psychology in Modules* (1st ed., Kassin). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2004). Instructor's resource manual to accompany *Psychology: An introduction* (7th ed., Morris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2005). Instructor's resource manual to accompany *Psychology: An introduction* (12th ed., Morris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2005). Instructor's resource manual to accompany *Psychology* (8th ed., Wade & Tavris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2005). Test items to accompany *AncillaryPak*. Upper Saddle River, NJ: Prentice Hall Publishers.

Swinkels, A. (2007). Instructor's resource manual to accompany *Psychology* (9th ed., Wade & Tavris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2007). Instructor's resource manual to accompany *Introducing Psychology* (4th ed., Wade & Tavris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2008). Instructor's resource manual to accompany *Psychology* (1st ed., Schacter, Gilbert, & Wegner). New York: Worth Publishers.

Swinkels, A. (2010). Instructor's resource manual to accompany *Psychology* (10th ed., Wade & Tavris). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2011). Instructor's resource manual to accompany *Introducing Psychology* (5th ed., Wade & Tavris). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2012). Instructor's resource manual to accompany *Psychological Science: Modeling Scientific Literacy* (1st ed., Krause & Corts). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2012). Test item file to accompany *Psychology* (1st ed., Marin & Hock). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2012). [Learning objectives for Wade & Tavris 6e and 11e]. Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2013). [Rubric construction for online essay questions for all Pearson introductory psychology textbooks]. Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2013). Instructor's resource manual to accompany *Introducing Psychology* (6th ed., Wade & Tavris). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2013). Instructor's resource manual to accompany *Psychology* (11th ed., Wade, Tavris, & Garry). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2013). Instructor's resource manual to accompany *Mastering the World of Psychology* (5th ed., Wood, Wood, & Boyd). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2013). Test item file to accompany *Introducing Psychology* (6th ed., Wade & Tavris). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2013). Test item file to accompany *Psychology* (11th ed., Wade, Tavris, & Garry). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2013). [MyPsychLab test items for Wade & Tavris, 6e]. Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2013). [Interactive PowerPoint updates (DSM-5) for all Pearson introductory psychology textbooks]. Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2013). Instructor's resource manual to accompany *Psychology* (3rd ed., Ciccarelli & White). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2014). Instructor's resource manual to accompany *Psychology: An Exploration* (3rd ed., Ciccarelli & White). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2015). Instructor's resource manual to accompany Understanding Psychology (11th ed., Morris & Maisto). Upper Saddle River, NJ: Pearson Education.

Swinkels, A., & Giuliano, T. A. (1997). Instructor's resource manual to accompany *Psychology* (2nd ed., Davis & Palladino). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A., & Giuliano, T. A. (1998). Instructor's resource manual to accompany *Psychology* (2nd ed., Kassin). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A., & Giuliano, T. A. (1998). Instructor's resource manual to accompany *Understanding psychology* (4th ed., Morris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A., & Giuliano, T. A. (1998). Instructor's resource manual to accompany *Psychology: An introduction* (10th ed., Morris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A., & Giuliano, T. A. (2000). Instructor's resource manual to accompany *Psychology: An introduction* (5th ed., Morris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A., & Giuliano, T. A. (2000). Instructor's resource manual to accompany *Psychology* (3rd ed., Kassin). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A., & Giuliano, T. A. (2000). Instructor's resource manual to accompany *Psychology* (3rd ed., Davis & Palladino). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A., & Giuliano, T. A. (2001). Instructor's resource manual to accompany *Psychology: An introduction* (11th ed., Morris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A., & Giuliano, T. A. (2003). Instructor's resource manual to accompany *Psychology* (4th ed., Kassin). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A., & Giuliano, T. A. (2003). Instructor's resource manual to accompany *Psychology* (4th ed., Davis & Palladino). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A., Goodwin, K., & Brown, B. (2002). [Instructor's resources for introductory psychology.] Prentice Hall Publishers.

Social Psychology

Swinkels, A. (2005). Multimedia manager to accompany *Social Psychology Alive* (1st ed., Breckler, Olson, & Wiggins). Monterey, CA: Thomson Wadsworth.

Swinkels, A. (2004). Transparency masters to accompany *Social psychology* (5th ed., Aronson, Wilson, & Akert). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (1999). Instructor's resource manual to accompany *Social psychology* (10th ed., Taylor, Peplau, & Sears). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (1999). Transparency masters to accompany *Social psychology* (10th ed., Taylor, Peplau, & Sears). Englewood Cliffs, NJ: Prentice Hall, Inc.

Swinkels, A. (1997). Instructor's resource manual to accompany *Social psychology* (9th ed., Taylor, Peplau, & Sears). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (1997). *Transparency masters, Social Psychology Series 1*. Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (1995). Transparency masters to accompany *Social psychology* (Feldman). Englewood Cliffs, NJ: Prentice Hall, Inc.

Swinkels, A. (1994). Transparency masters to accompany *Social psychology* (8th ed., Taylor, Peplau, & Sears). Englewood Cliffs, NJ: Prentice Hall, Inc.

Swinkels, A. (1994). Instructor's resource manual to accompany *Social psychology* (8th ed., Taylor, Peplau, & Sears). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (1990). Transparency masters to accompany *Social psychology* (7th ed., Sears, Peplau, & Taylor). Englewood Cliffs, NJ: Prentice Hall, Inc.

Swinkels, A. (1990). Instructor's resource manual to accompany *Social psychology* (7th ed., Sears, Peplau, & Taylor). Englewood Cliffs, NJ: Prentice Hall, Inc.

Miscellaneous

Evans, R. G., & Swinkels, A. (1996). Instructor's resource manual to accompany *Abnormal psychology* (Sarason & Sarason). Upper Saddle River, NJ: Prentice Hall, Inc.

Evans, R. G., & Swinkels, A. (1996). Transparency masters to accompany *Abnormal psychology* (Sarason & Sarason). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2012). Instructor's resource manual to accompany *Abnormal Child and Adolescent Psychology* (8th ed., Wicks-Israel & Nelson). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (1995). Human diversity. In C. G. Morris, *Psychology: An introduction* (9th ed.). Englewood Cliffs, NJ: Prentice Hall, Inc.

Multimedia

Swinkels, A. (2012). Interactive PowerPoint series to accompany *Psychology* (11th ed., Wade & Tavris). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2012). Traditional PowerPoint series to accompany *Psychology* (11th ed., Wade & Tavris). Upper Saddle River, NJ: Pearson Education.

Swinkels, A. (2006). Audible study series to accompany *Psychology* (8th ed., Wade & Tavris). Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2006). Audible study series to accompany *Psychology* (2nd European ed., Carlson). Harlow, Essex, United Kingdom: Pearson Education.

Swinkels, A. (2006). PowerPoint lecture organizer to accompany *Measuring the weight of smoke* (3rd ed., Pelham & Blanton). Belmont, CA: Wadsworth Group/Thomson Learning.

Swinkels, A. (2005). *Transparency collection for introductory psychology courses*. Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2004). Online essay questions to accompany *Psychology: An Invitation* (3rd ed., Wade & Tavris). Upper Saddle River, NJ: Prentice Hall Publishers.

Swinkels, A. (2003). *Essay questions to accompany* New York Times *article database*. Boston: Pearson Education. [WWW.PRENHALL.COM]

Swinkels, A. (2003). PsychNotes study guide to accompany *Psychology* (4th ed., Kassin). Upper Saddle River, NJ: Prentice Hall, Inc. [WWW.PRENHALL.COM]

Swinkels, A. (2003). PsychNotes study guide to accompany *Introducing Psychology* (1st ed., Kassin). Upper Saddle River, NJ: Prentice Hall, Inc. [WWW.PRENHALL.COM]

Swinkels, A. (2003). PsychNotes study guide to accompany *Psychology* (11th ed., Morris). Upper Saddle River, NJ: Prentice Hall, Inc. [WWW.PRENHALL.COM]

Swinkels, A. (2003). PsychNotes study guide to accompany *Psychology* (4th ed., Davis & Palladino). Upper Saddle River, NJ: Prentice Hall, Inc. [WWW.PRENHALL.COM]

Swinkels, A. (2003). PsychNotes study guide to accompany *Psychology* (7th ed., Wade & Tavris). Upper Saddle River, NJ: Prentice Hall, Inc. [WWW.PRENHALL.COM]

Swinkels, A. (2003). *Research Navigator: Guidelines for professors*. Boston: Pearson Education. [WWW.RESEARCHNAVIGATOR.COM]

Swinkels, A. (2003). *Using the Research Navigator website in introductory psychology courses*. Upper Saddle River, NJ: Prentice Hall, Inc. [WWW.RESEARCHNAVIGATOR.COM]

Swinkels, A. (2003). *Transparency collection for introductory psychology courses*. Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (2002). Lecture launchers *video collection for introductory psychology courses*. Upper Saddle River, NJ: Prentice Hall, Inc.

Swinkels, A. (1999). Companion website for *Social Psychology* (10th ed., Taylor, Peplau, & Sears). Upper Saddle River, NJ: Prentice Hall, Inc. [WWW.PRENHALL.COM]

Conference Presentations

Antunez*, C., & Swinkels, A. (2015). A walk in the rift: Exploring the potential of immersive technology in psychology. Poster presented at the 14th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Barton*, E., & Swinkels, A. (2010). Blondes and brunettes: Hair color stereotypes influence clothing choices. Poster presented at the 9th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Barton,*, E., Broussard*, A. L., Read*, T., Williams*, K., & Swinkels, A. (2010). Attractiveness affects the acceptibility of sexist language. Poster presented at the 9th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Blankenship*, A. M., & Swinkels, A. (1998). Early birds and late arrivals: Class attendance in college courses. Poster presented at the 44th Annual Convention of the Southwestern Psychological Association, New Orleans, LA. *Winner of a Psi Chi Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Broussard*, A. L., & Swinkels, A. (2011). Girls' global cry: "I'm orphaned too!" Web depictions of adoptable children. Poster presented at the 57th Annual Convention of the Southwestern Psychological Association, San Antonio, TX. *Winner of a BSS Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Caporal*, A. V., & Swinkels, A. (1998). Compliance in the car lot: Permit parking at three universities. Poster presented at the 44th Annual Convention of the Southwestern Psychological Association, New Orleans, LA. *Also presented at the 9th Annual TCU Psi Chi Research Conference, Ft. Worth, TX*. *(*SEU undergraduate author)*

Castillo*, M., & Swinkels, A. (2001). Perceptions of infections: Contagious emotions and contagious people. Address presented at the 47th Annual Convention of the Southwestern Psychological Association, Houston, TX. *Winner of a Psi Chi Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Chiha, J.*, Haji Hassani, M.*, & Swinkels, A. (2005). What's in a name? Surname choice and perceptions of women's efficacy. Poster presented at the 4th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Darr*, J., & Swinkels, A. (2010). Patterns of vehicle stopping and time of day. Poster presented at the 9th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Davis, W. C.*, Casares, A.*, & Swinkels, A. (2005). Sibling rivalry: Attributions for help-giving based on controllability and age. Poster presented at the 4th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Evans*, E., Fassnacht*, E., & Swinkels, A. (1999). Mood awareness and cognitive performance. Poster presented at the 45th Annual Convention of the Southwestern Psychological Association, Albuquerque, NM. *Winner of a Psi Chi Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Giuliano, T. A., & Swinkels, A. (1992). The development and validation of the Mood Awareness Scale. Poster presented at the Centennial Convention of the American Psychological Association, Washington, DC.

Huezo*, M. A., Saenz*, C., Babin*, A. L., & Swinkels, A. (1999). Mood and the choice of social comparison information. Poster presented at the 45th Annual Convention of the Southwestern Psychological Association, Albuquerque, NM. *Winner of a Psi Chi Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Jameson, E.*, Sigel, C.*, Simmons, L.*, Hendlmyer, L.*, & Swinkels, A. (2008). The effects of marital and parental status on hiring decisions. Poster presented at the 6th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Johnson, E. L.*, & Swinkels, A. (2007). Parenting magazines: Girls have it covered. Address presented at the 53rd Annual Convention of the Southwestern Psychological Association, Ft. Worth, TX. *Winner of a Psi Chi Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Johnson, E. L.*, & Swinkels, A. (2006). Cover girls and banished boys: Depictions of children on magazine covers. Poster presented at the 5th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Johnson, E. L.*, & Swinkels, A. (2006). Cover girls and banished boys: Depictions of children on magazine covers. Poster presented at the 52nd Annual Convention of the Southwestern Psychological Association, Austin, TX. *Winner of a Psi Chi Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Johnson, E. L.*, Nichols, A.*, & Swinkels, A. (2005). The music and the madness: How tone, voice quality, and artist background affect perceptions of music. Poster presented at the 4th Annual SOURCE Conference, St. Edward's University. *Winner of a SOURCE Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Johnson, E. L.*, Nichols, A.*, & Swinkels, A. (2006). The music and the madness: How tone, voice quality, and artist background affect perceptions of music. Poster presented at the 52nd Annual Convention of the Southwestern Psychological Association, Austin, TX. *(*SEU undergraduate author)*

Lacy, C. B.*, & Swinkels, A. (2005). "Give me the boy and I'll show you the man"…or possibly the woman: Sexist language in parenting guides. Poster presented at the 4th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Lacy*, C. B., & Swinkels, A. (2005). "Give me the boy": Sexist language in parenting guides. Poster presented at the 51st Annual Convention of the Southwestern Psychological Association, Memphis, TN. *(*SEU undergraduate author)*

Luxton*, D. D., & Swinkels, A. (2000). Y2K: Preparation or paranoia? Poster presented at the 46th Annual Convention of the Southwestern Psychological Association, Dallas, TX. *Winner of a Psi Chi Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Mahaffey*, M., & Swinkels, A. (2003). Historical trends in sexist language use in consumer magazines. Poster presented at the 2nd Annual SOURCE Conference, St. Edward's University.

Mannix, L., Hebl, M., Wig, A., Giuliano, T. A., & Swinkels, A. (2000). Gender discrimination in collegiate sports: The score with respect to exposure levels and ticket pricing. Psychological and Organizational Perspectives on Discrimination in the Workplace: Research, Theory, and Practice. Conference held at Rice University, May 19-21.

Martindale, S.*, Kaisner, P.*, Cooney, J.*, Mihalcik, J.*, & Swinkels, A. (2008). You're hired! A study in the differences between women's surname choices and perceived job appropriateness. Poster presented at the 7th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Martinez, L.*, & Swinkels, A. (2011). Job burnout in the food service industry. Presented at the 10th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

McHugh*, L., Pierce*, E., vonBriesen*, A., Wade*, C., Frohardt, R.J., & Swinkels, A. (2004). Oh boy! A reversal of gender bias in judgments of infants. Presented at the 3rd Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Moses, A. E. *, & Swinkels, A. (2003). It's a boy…or maybe it's a girl? Judging infant gender. Poster presented at the 49th Annual Convention of the Southwestern Psychological Association, New Orleans, LA. *Winner of a Psi Chi Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Nisbet, T. J.*, & Swinkels, A. (2005). Clothes make the criminal: Effects of attire and prompting on eyewitness recall. Poster presented at the 4th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Reidel, K. K. *, & Swinkels, A. (1997). Look ahead or look out: Undergraduate perceptions of graduate school. Poster presented at the 43rd Annual Convention of the Southwestern Psychological Association, Ft. Worth, TX. *Winner of a Psi Chi Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Roby*, E., & Swinkels, A. (2014). Size matters: Enhancing an academic department through comparative analysis. Poster presented at the 13th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Sanchez*, J., & Swinkels, A. (2010). Eyeglasses and politeness. Poster presented at the 9th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Sank, V. E.*, & Swinkels, A. (2010). Hello cutie! Perceptions of girls and boys. Poster presented at the 56th Annual Convention of the Southwestern Psychological Association, Dallas, TX. *Winner of a Psi Chi Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Sank, V. E.*, Sandoval, L. L.*, & Swinkels, A. (2009). Attributions for help giving. Poster presented at the 8th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

Swinkels, A. (1992). Mood awareness and self-regulation. Invited paper read at the University of Texas Social Psychology Interest Group, Austin, TX.

Swinkels, A. (1996). Demonstrations in social and general psychology: What works and what doesn't. Prepared for the Southwest Regional Conference for Teachers of Psychology, Ft. Worth, TX.

Swinkels, A. (1999). An effective exercise for understanding cognitive heuristics. Poster presented at the 21st National Institute on the Teaching of Psychology, St. Petersburg, FL.

Swinkels, A. (2003). Judging infant gender. Poster presented at the University of Texas Psychology Alumni Conference, Austin, TX.

Swinkels, A. (2004). Burning questions, burning desire, and painful itches. In B. W. Pelham (Chair), *Entering the academic marketplace: Advice from experts*. Symposium presented at the Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.

Swinkels, A. (2009). Man's best friend is a good boy: Sexist language in pet books. Poster presented at the 117th Annual Convention of the American Psychological Association.

Swinkels, A. (2013). Much ado about nothing? Predicting performance in statstics courses. Poster presented at the 25th Annual Meeting of the Association for Psychological Science, Washington, DC.

Swinkels, A., & Ferrari, J. R. (1995). Figuring out facial features: An assessment of facial displays by men and women. Paper presented at the Annual Meeting of the Eastern Psychological Association, Boston, MA.

Swinkels, A., & Giuliano, T. A. (1993). Exploring the role of mood awareness in mood regulation. In D. Tice (Chair), *The self-regulation of mood and emotion*. Symposium presented at the 101st Annual Meeting of the American Psychological Association, Toronto, Ontario, Canada.

Swinkels, A., & Giuliano, T. A. (1992). Mood awareness and self-regulation. Poster presented at the Fourth Annual Meeting of the American Psychological Society, San Diego, CA.

Swinkels, A., & Giuliano, T. A. (2012). An effective project for teaching repeated-measures designs. Poster presented at the 24th Annual Meeting of the American Psychological Society, Chicago, IL.

Swinkels, A., Giuliano, T. A., & Helweg-Larsen, M. (1996). Assessing mood awareness in diverse groups. Poster presented at the 104th Annual Meeting of the American Psychological Association, New York, NY.

Swinkels, A., & Rodriguez*, A. J. (2003). Sometimes "he" is a female: Gender-neutral language and publishing practices. Poster presented at the 49th Annual Convention of the Southwestern Psychological Association, New Orleans, LA. *(*SEU undergraduate author)*

Swinkels, A., & Swinkels, E. L. (2008). Cover girls and banished boys: Depictions of children on magazine covers. Poster presented at the 20th Annual Convention of the Association for Psychological Science, Chicago, IL.

Venne, H.*, Amerson, L.*, Spencer, T.*, Mingalone, R.*, Sivinski, M.*, & Swinkels, A. (2009). Effects of witness testimony on perceived credibility. Poster presented at the 8th Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

vonBriesen*, A. L., & Swinkels, A. (2003). It's *RealSimple*, *People -Time* to *Maximize* the *Woman's Day*: Sexist language in contemporary magazines. Poster presented at the 2nd Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

vonBriesen*, A. L., & Swinkels, A. (2004). Sometimes "he" and "she" don't agree: The forms and prevalence of sexist language in print media. Poster presented at the 3rd Annual SOURCE Conference, St. Edward's University. *(*SEU undergraduate author)*

vonBriesen*, A. L., & Swinkels, A. (2004). Sexist language in contemporary magazines. Poster presented at the 50th Annual Convention of the Southwestern Psychological Association, San Antonio, TX. *Winner of a Psi Chi Outstanding Undergraduate Research Award*. *(*SEU undergraduate author)*

Williams, J., & Swinkels, A. (2012). Enhancing research and internship experiences in the undergraduate psychology curriculum. Poster presented at the 24th Annual Meeting of the Association for Psychological Science, Chicago, IL.

Conference Attendance

2015	American Psychological Association, Toronto, Ontario, Canada
2014	Association for Psychological Science, San Francisco, CA
2013	Association for Psychological Science, Washington, DC
2012	Association for Psychological Science, Chicago, IL
2011	Southwestern Psychological Association, San Antonio, TX
2010	Southwestern Psychological Association, Dallas, TX
2009	American Psychological Association, Toronto, Ontario, Canada
	Southwestern Psychological Assocation, San Antonio, TX
	Social Psychologists in Texas , Austin, TX
2008	Association for Psychological Science, Chicago, IL
2007	Southwestern Psychological Association, Fort Worth, TX
2006	Southwestern Psychological Association, Austin, TX
2005	Southwestern Psychological Association, Memphis, TN
2004	Society for Personality and Social Psychology, Austin, TX
	Southwestern Psychological Association, San Antonio, TX
2003	Southwestern Psychological Association, New Orleans, LA
	University of Texas Psychology Alumni Conference, Austin, TX
2002	American Psychological Society, New Orleans, LA
2001	Society for Personality and Social Psychology, San Antonio, TX
	American Psychological Society, Toronto, Ontario, Canada
	Southwestern Psychological Association, Houston, TX
2000	Southwestern Psychological Association, Dallas, TX
1999	Social Psychologists in Texas, Austin, TX

	Southwestern Psychological Association, Albuquerque, NM
	American Psychological Society, Denver, CO
	21st National Institute on the Teaching of Psychology, St. Petersburg, FL
1998	Southwestern Psychological Association, New Orleans, LA
	TCU Psi Chi Undergraduate Research Conference, Ft. Worth, TX
	American Psychological Society, Washington, DC
1997	Southwestern Psychological Association, Houston, TX
	American Psychological Society, Washington, DC
1996	American Psychological Association, Toronto, Ontario, Canada
	Southwestern Psychological Association, Ft. Worth, TX
	18th National Institute on the Teaching of Psychology, St. Petersburg, FL
1995	American Psychological Association, New York, NY
	Southwestern Psychological Association, Houston, TX
	17th National Institute on the Teaching of Psychology, St. Petersburg, FL
1994	Society of Experimental Social Psychologists, Santa Barbara, CA
	Southwest Regional Conference for Teachers of Psychology, Ft. Worth, TX
	Southwestern Psychological Association, San Antonio, TX
1993	American Psychological Association, Toronto, Ontario, Canada
	Society of Experimental Social Psychologists, San Antonio, TX
1992	American Psychological Association, Washington, DC
	American Psychological Society, San Diego, CA
1991	American Psychological Association, San Francisco, CA
1990	American Psychological Association, Washington, DC
1988	American Psychological Association, Atlanta, GA
1984	International Council of Psychologists, San Francisco, CA

Ad Hoc Reviewing

Cognition and Emotion
Journal of Personality
Motivation and Emotion
Self and Identity
Emotion
Lingua Franca: The Review of Academic Life
National Science Foundation
45th Annual Convention of SWPA
Texas State Science and Engineering Fair
Psi Chi Journal of Research (Consulting Editor)

Publisher Consultation

Allyn & Bacon
Atomic Dog/New Breed Publishing
Dushkin Press
McGraw-Hill
Pearson Education
Prentice Hall
Wadsworth-Brooks/Cole
Worth Publishers

Committee Membership and Administrative Duties

2014	Chair, Search Committee, Psychology Assistant Professor Position
2014 – present	Chair, Faculty Manual Revision Committee
2012 – present	Chair, Faculty Evaluation Committee (Promotion and Tenure Committee)
2011 – present	Chair, Department of Psychology
2012	Search Committee, Psychology Assistant Professor Position
2011-2012	Scholarship Committee, Behavioral and Social Sciences
2010	Interim Chair, Department of Psychology (Fall 2010)
2008	Search Committee, Psychology Assistant Professor Position
2006-2011	Faculty Evaluation Committee (Promotion and Tenure Committee)
2005	BSS Planning Committee (Discipline-Specific Studies)
2004-2005	Course Evaluation Committee (now called Faculty Performance Evaluation Committee)
	Faculty Compensation Committee
2003	Search Committee, Psychology Post-Doctoral Position
2002-2004	Faculty Development Committee
2000-2005	Human Subjects Review Board

2000	Chair, Judicial Appeals Committee
1998	Search Committee, Psychology Assistant Professor Position
1998-2001	School Committee, Behavioral and Social Sciences
1997-2001	Scholarship Committee, Behavioral and Social Sciences
1997-2001	Preparing Future Faculty mentor and speaker
1998-1999	Experiential Learning Taskforce
1998	Internal Marketing Committee
1997-1998	Athletic Council
1996-1998	Publications Board
1996-2011	Consultant to BSS Scholarship Committee
1996	Faculty Senate
1995-1999	Chair, Course Evaluation Committee

Visual Media

2003 *Mob Mentality* – KXAN NBC 36 News, Austin, Texas
- discussed psychological aspects of sport fan behavior

2002 *Speed Dating* – KTBC Fox 7 News, Austin, Texas
- discussed social psychological aspects of impression formation

2001 *No Early Birds* – Michael Bayer and Stan Steen, directors
- interviewed in documentary about collecting and garage sale culture

2000 *Political Lies* – KTBC Fox 7 News, Austin, Texas
- commented on the veracity of President Clinton's statements to Congress

1991 *The Pat Sajak Show*
- guest appearance on this short-lived, ill-conceived late night program