Kathleen Wilburn, Ed.D.

Professor, Management

Bill Munday School of Business

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Ed.D. University of Southern California, Los Angeles, CA, Higher Education Administration and Management,

M.A. University of Northern Colorado, Greeley, CO, Psychology, Guidance & Counseling

M.A. University of New Mexico, Albuquerque, NM, English/Comparative Literature

B.A. University of New Mexico, Albuquerque, NM, English/Journalism

**Professional Experience**

Performance Design Group, Inc. Owner, Austin, Texas. A performance improvement company that assists companies in developing and implementing solutions to performance problems and develops the ability of companies to conduct their own skills training.

United Training Services, Inc. (acquired by General Physics Corporation) Austin, Texas. Consulting work in management development and continuous process improvement for tech companies like IBM, Samsung, Applied Materials,

Governor's Center for Quality and Management Development, LBJ School of Public Affairs University of Texas. Austin, Texas Implemented Total Quality Management in state agencies, and developed and provided management and leadership training to state agency senior managers

Texas Department of Transportation, Austin, Texas. Director, Curriculum Design, Development and Evaluation Department

Texas Department of Transportation, Austin, Texas. Director, Management and Staff Development Training

Air Force Chaplaincy, Hickam Air Force Base, Hawaii. Director of Education

Chapman University. Executive Director for Chapman University undergraduate programs on three military bases in New Mexico.

**Certifications:**

FIRO-B (Fundamental Interpersonal Relations Orientation-Behavior), Myers Briggs Type Indicator, Seven Habits of Effective People (Covey), Situational Leadership (Blanchard), Total Quality Management (Xerox), Facilitation (State of Texas),

**Academic Experience**

Faculty, St. Edward's University (2002 - Present), Austin, Texas.

Assistant Professor 2002-2007; Associate Professor 2007-2012, Tenure and Professor, 2012

Adjunct Faculty for universities in New Mexico, Hawaii, and Texas. (1980-2002)

**Memberships**

Association for Practical and Professional Ethics

Western Academy of Management

**Teaching and Advising: Courses Designed and Taught at St. Edward’s University**

Masters in Organizational Leadership and Ethics: MSLE 6314 Building Ethical Organizations, MSLE 6313

Foundations of Ethical Leadership (Designed and taught); MSLE 6308 Global Leadership Perspectives (Designed and taught)

Masters in Business Administration: MGMT 6318 Managerial Problem Solving (Designed and taught); MGMT 6305 Managing the Organization; MGMT 6325 Global Scenario Planning (Designed and taught); MGMT 6399 Special Topics in Management: Managing Teams(Designed and taught); Special Topics in Management; BUSI 6312 Managerial Communications--2009-2010 (Designed and taught);BUSI 5305, BUSI 5208, and BUSI 5106--Business Communications--2009-2010 (Designed and taught)

Undergraduate Management: IBUS 3340 International Business Administration, MGMT 2320 Principles of Management. MGMT 4343 Problem Solving & Decision Making (Designed and taught); MGMT 2320 Principles of Leadership (Designed and taught for Business Leadership LLC); BUSI/MGMT 3399Special Topics in Management: Leading Change Through Teams (Designed and taught); BUSI/MGMT 3399 Skills for 21st Century Managers (Designed and taught); BUSI/MGMT 3399 Special Topics in Management: Leading Change Through Teams (Designed and taught); BUSI/MGMT 3399 Dimensions in Organizational Leadership and taught); BUSI 2328 Global Business Responsibility and Ethics (Designed)

**Advising**

19-32 Undergraduates 2004-present, Co-advisor Probationary Students, 2012-present

**Scholarship at St. Edward’s University**

**Refereed Articles**

Wilburn, K. & Wilburn, R. (2014). Demonstrating a Commitment to Corporate Social Responsibility Not Simply Shared Value. *Business & Professional Ethics Journal*.

Wilburn, K. & Wilburn, R. (2014). Social License to Operate as a Business Strategy. *Organizational Cultures: An International Journal*.

Wilburn, K. & Wilburn, R. (2013). Using Global Reporting Initiative Indicators for CSR Programs. *Journal of Global Responsibility*, 4 (1).

Wilburn, K. & Wilburn, R. (2013). The Double Bottom Line: Profit and Social Benefit. *Business Horizons*.

Wilburn, K. & Wilburn, R. (2012). Achieving Social License to Operate Using Stakeholder Theory. *Journal of International Business Ethics*.

Wilburn, K. & Wilburn, R. (2012). Applied Learning and Reflection. *Journal of Business Management and Change*.

Wilburn, K. & Wilburn, R. (2011). Abbreviated Scenario Thinking. *Business Horizons*.

Wilburn, K. & Wilburn, R. (2011). Scenarios and Strategic Decision Making. *Journal of Management Policy and Practice*.

Wilburn, K. (2008). A Model for Partnering with Not-For-Profits to Develop Socially Responsible Business in a Global Environment. *Journal of Business Ethics*.

Wilburn, K. & Wilburn, R. (2007). A Study in Change Management: Maryhill College for Women of St. Edward's University. *Perspectives in Business.*

Wilburn, K. & Wilburn, R. (2006). The Leader's Responsibility for Creating a Community of Shared Values. *Journal of Ethics in Leadership*.

Wilburn, K. & Wilburn, R. (2004). Organizational Values: The Right Stuff or Fluff? *Journal of Management Research*, 5.

Wilburn, K. & Wilburn, R. (2013). Certified B Corporations and B Lab: Certifying Corporate Social Responsibility. 21st Annual Association for Professional and Practical Ethics Conference.

**Invited Articles/Reviews**

Wilburn, K. & Wilburn, R. (2012). Abbreviated Scenario Thinking. Harvard Business Review.

Wilburn, K. & Wilburn, R. (in press, 2011). Using Stakeholder-based Problem Solving Process. Philosophy Study.

Books

Wilburn, K. & Wilburn, R. (2013). Guidelines for Graduate Study Kendall-Hunt.

Wilburn, K. & Wilburn, R. (2012). Values-Based Problem Solving, 2nd edition Kendall-Hunt.

Wilburn, K. (2008). Scenarios: Imagining the Future. Dubuque Iowa: Kendall-Hunt.

Wilburn, K. & Wilburn, R. (2006). Values Based Problem Solving. Dubuque, Iowa: Kendall/Hunt.

**Book Chapters**

Wilburn, K. M. (2014). Solving Organizational Problems. Applying Sport Management Concepts: The Middletown College Case Study. American Press.

Wilburn, K. & Wilburn, R. (2014). Corporate Social Responsibility: Journey into the Mainstream. In Andrew P. Newell (Ed.), Corporate Social Responsibility: Challenges, Benefits and Impacts on Business Performance. Nova Publishers.

**Presentation of Refereed Papers**

2004-2015 Presented 1-2 papers each year at International or National Conferences on topics that are reflected in the published papers

**Reviewer**

2008–2014 Reviewed papers for conferences and/or journals

**Editor**

2004–2009: Perspectives in Business. Editor of business journal listed in Cabell's directories for management, finance, and marketing. It attracted papers from faculty in other universities and colleges in the U.S. and globally.

**Service Activities at St. Edward’s University**

**Munday School of Business**

Website Design committee (2015); MSB School Committee (elected) (2009-2011, 2014-2016), Chair: SMB Living Learning Community (2008-2015), Reviewer Business Plan Competition-Written Plan Committee (2010-2015); Curriculum committees (redesign courses and programs, develop and assess learning outcomes); Faculty Research Website; SMB Adjunct Assessment; Faculty search committees; Delta Mu Delta Business Honor Society Advisor (2005-2010); Retention & Transfer Committee

New Graduate Student Workshop with Dr. Ralph Wilburn Workshop covering APA, Blackboard, Teamwork, Library, and Online Research offered three times per year. Developed an APA template and teaching document that is online for business students. (2004-2014) Presented an APA Workshop for the Master of Science in Environmental Management students (2012)

**University**

**Invited:** Investing for our Future Faculty Development Committee (2014-2015); Center for Teaching Excellence Advisory Board (2011-2015); McNair Program Board of Directors (2008-2015); Center for Ethics and Leadership Advisory Board (2012-2015; Presidential Awards Committee (2005-2015); Faculty and Staff Campaign Representative from MSB (2007-2015); SOURCE committee (2006-2014); Presidential Grant Evaluator (2013-2015)

**Elected:** Faculty Senate (2008-2010, 2013-2015); Faculty Manual Revision Committee (2012-2014); Faculty Evaluation Committee (2007-2009); Faculty Development Committee (2006-2007, 2009-2011); Graduate Council (2006-2007, 2010-2011); Faculty Performance Committee (2009-2010)

Developed and added to the Globalization Website for St. Edward's University Library (2006-2010) using MGMT 6325 Scenario students' research citations with Librarian Anna Stewart

**External**

President’s Associates, Silver level donor, (2004-2015)

Chair, Eucharistic Ministers, Our Lady Queen of Peace Chapel, SEU, Serve as Lector and Eucharistic Minister as well as ensure all positions are filled each Sunday (2001–2015)

Our Lady Queen of Peace Chapel Renovation Fund Committee: Participated in fund-raising activities including speaking at a fundraiser and being interviewed for the SEU magazine (2011-2014)

Ethical Leadership Workshop This is a half-day ethics workshop with Dr. Ralph Wilburn for the International Visitor Leadership Program: Accountability In Government And Business, A Multi-Regional Project sponsored by the Department of State's International Visitor Leadership Program and the Institute of International Education, attended by managers from 12-15 countries who are in the U.S. for one month. (2009-2013)

**Honors-Awards**

SMB Advisor of the Year and Nominated for St. Edward's Advisor of the Year, 2007 and 2013

SMB Distinguished Teaching Award and Nominated for SEU Distinguished Teaching Award, 2006 (Finalist for SEU Award) and 2013

St. Edward's Eddie Award. Shared in award for committee that developed grant and program for College Assistance Migrant Program's Bridge to College Success, 2010

Class of 2007 Senior Signature Campaign gift in my honor by former student, 2007.