

Shannan H. Butler

Associate Professor of Communication

Communication Department
School of Humanities
St. Edward's University
3001 South Congress Ave.
Austin, TX 78704
512-492-3113
shannanb@stedwards.edu

Education

THE PENNSYLVANIA STATE UNIVERSITY, UNIVERSITY PARK, PA - 2002
Communication Arts & Sciences, Ph.D.

THE UNIVERSITY OF ARKANSAS, FAYETTEVILLE, AR - 1996
Communication, M.A.

JOHN BROWN UNIVERSITY, SILOAM SPRINGS, AR - 1989
Broadcasting, B.S.
Bible Studies, B.A.

Professional Experience

ASSOCIATE PROFESSOR OF COMMUNICATION, ST. EDWARD'S UNIVERSITY, AUSTIN, TX, 2012 - PRESENT
Department of Communication | School of Humanities
Tenured 2013 | Assistant Professor 2007 - 2012 | Visiting Asst. Professor 2006 - 2007

ASSISTANT PROFESSOR OF COMMUNICATION, TEXAS A&M AT PRAIRIE VIEW, TX, 2002 - 2006
Department of Languages & Communication | College of Arts & Sciences

LECTURER, THE PENNSYLVANIA STATE UNIVERSITY, UNIVERSITY PARK, PA, 2000 - 2002
Department of Communication Arts & Sciences | College of Liberal Arts | Graduate Lecturer 1997 - 2000

LECTURER, UNIVERSITY OF ARKANSAS, FAYETTEVILLE, AR 1997
Department of Communication | School of Humanities | Graduate Lecturer 1995 - 1996

Refereed (Peer-Reviewed) Publications

Weisgerber, C. & Butler, S. (2015). Curating the Soul: Foucault's concept of hupomnemata and the digital technology of self-care. *Information, Communication and Society*.

Butler, S. & Weisgerber, C. (2011). Empowering 21st Century Learners through Personal Learning Networks. In P. Ferris (ed.), *Teaching, Learning, and the Net Generation: Concepts and Tools for Reaching Digital Learners* (pp. 249-268). Hershey, PA: IGI Global

Butler, S. (2011). Teaching Rhetoric Through Data Visualization. *Communication Teacher*, 25:3, 131-135.

Weisgerber, C. & Butler, S. (2011). Social Media as a Professional Development Tool: Using Blogs, Microblogs and Social Bookmarks to Create Personal Learning Networks. In C. Wankel (ed.), *Teaching Arts & Science with Social Media*, pp. 339-363. Bingley, U.K.: Emerald.

Weisgerber, C. & Butler, S. (Eds.) (2010). Communication Pedagogy in the Age of Social Media. [Special Issue]. *Electronic Journal of Communication*, 20(1).

Weisgerber, C. & Butler, S. (2010). Editor's Introduction: Special Issue on Communication Pedagogy in the Age of Social Media. *Electronic Journal of Communication*.

Weisgerber, C. & Butler, S. (2009). Visualizing the Future of Interaction Studies: Data Visualization Applications as a Research, Pedagogical, and Presentational Tool for Interaction Scholars. *Electronic Journal of Communication*, 19(1-2) .

Weisgerber, C. & Butler, S. (2005). Towards a theoretical framework for the design of interactive online distance learning systems. *The Texas Journal of Distance Learning*, 2 (2), 44-57.

Butler, S. (2002). *Retelling a Tale of the West: Akira Kurosawa's 'Yojimbo' and Its Remakes*. (Doctoral dissertation). Doctoral Committee: Thomas W. Benson, Stephen Browne, J. Michael Hogan, and Jeanne Hall

Academic & Professional Conference Presentations

INVITED PRESENTATION

Butler, S. (2012, November) *Electronic Rubric Creation and Assessment*. A presentation sponsored by the Policies Board of the National Communication Association, Orlando, FL.

Weisgerber, C. & Butler, S. (2012, September). *Measuring Your Social Media Efforts*. Online workshop given for the HP Catalyst Initiative & the New Media Consortium.

Butler, S. (2010, January). *Picturing a Thousand Words: Data Visualization as a Teaching Tool*. Invited presentation for EduCause Learning Initiative's premier of the *2010 Horizon Report*, Austin, TX.

PEER-REVIEWED CONFERENCES

Butler S. (2015, November) *Examining the Voices of Disruption in Higher Education*. Panel discussion to be presented to the Undergraduate College and University Section of the National Communication Association, Las Vegas, NV.

Butler S. & Weisgerber, C. (2015, November) *Curating the Soul: Foucault's concept of hupomnemata and the digital technology of self-care*. Paper to be presented to the Human Communication and Technology Division of the National Communication Association, Las Vegas, NV

Butler S. (2015, March) *Disrupting the Disruption in Higher Ed*. Panel presentation given at SXSWedu (South by Southwest Education) Conference, Austin, TX

Butler S. (2013, November) *Social Media & The Academy: Pedagogy, Theory & Practice*. Panel respondent at the National Communication Association Conference, Washington, D.C.

Butler, S. (2012, April). *New Tools for an Old Art: Rhetorical Analysis Through Visualization and Play*. Paper presented at the Southern States Communication Association annual conference, San Antonio, TX.

Butler, S. & Weisgerber C. (2012, March). *Re-envisioning Modern Pedagogy: Educators as Curators*. Talk given at the SXSWedu (South by Southwest Education) Conference, Austin, TX.

Butler, S. & Weisgerber, C. (2011, November). *Tapping into the stream of expert voices to create self-directed learning experiences for digital natives*. Paper presented to the Instructional Development Division of the National Communication Association, New Orleans, LA.

Weisgerber, C. & Butler, S. (2011, March). *Empowering students through personal learning networks built on social media platforms*. Presentation given at the SXSWedu (South by Southwest Education) Conference, Austin, TX.

- Butler, S. (2010, April). *Collaborative Strategies in Visualizing Rhetoric*. Paper presented on the panel Interacting with the Digital Natives: Online Technology for Interactive Learning at the Central States Communication Association Annual Conference, Cincinnati, OH.
- Weisgerber, C. & Butler, S. (2008, November). *Incorporating social media technologies into the communication classroom: How to make the best of blogs, wikis, social bookmarks, and RSS feeds*. Pre-conference seminar presented to the Pre-conference Division of the National Communication Association, San Diego, CA.
- Butler, S. (2008, November). *Picturing a Thousand Words: Using Tag Clouds and other Data Visualization Methods as Teaching Tools*. Paper presented to the G.I.F.T.S. Division of the National Communication Association, San Diego, CA.
- Butler, S. & Weisgerber, C. (2008, November). *UnConventional Speech Grading Techniques: Using Software Programs to Administer Speech Feedback to Students*. Paper presented to the Community College Section of the National Communication Association, San Diego, CA.
- Butler, S. (2008, April). Evaluating the Evaluation Form: An analysis of the standard speech rubric. *Chaired panel and presented* paper to the Instructional Development Division of the Southern States Communication Association, Savannah, GA.
- Weisgerber, C. & Butler, S. (2008, April). *Spreading Ideologies on the Read/Write Web: Government use of meta-blogs to teach democracy in the Muslim World*. Paper presented to the Mass Communication Division of the Southern States Communication Association, Savannah, GA .
- Weisgerber, C. & Butler, S. (2006, November). *Effects of the Differential Constructions of a Sleep Disorder on a Sufferer's Inclination to Seek Medical Help: A Qualitative Analysis*. Paper presented to the Health Communication Division of the National Communication Association, San Antonio, TX.
- Weisgerber, C. & Butler, S. (2006, April). *Should we stay or should we go? Leadership communication in the face of a potentially catastrophic hurricane*. Paper presented to the Crisis Communication Division of the Southern States Communication Association, Dallas, TX.
- Butler, S. (2004, November). *Permutations and the Absence of the Author: A Rhizomatic View of Plagiarism and Variation*. Paper presented to the Human Communication and Technology Division of the National Communication Association, Chicago IL.
- Butler, S. (2002, April). *The Form of Evaluation: Using the Laptop to Increase the Effectiveness of Student Speech Feedback*. Paper presented to the Basic Course Division of the Eastern Communication Association, New York, NY.
- Butler, S. (2001, April). *Entering the Stream: A Call for Life in the Moment in Wim Wenders' Wings of Desire*. Paper presented to the Mass Communication Division of the Eastern Communication Association, Portland, ME.
- Butler, S. (2001, April). *A Listserv of Loneliness: An Ethnographic Study of On-line Support for Cinephiles*. Paper presented to the Health Communication Division of the Eastern Communication Association, Portland, ME.
- Butler, S. (2001, April). *Beyond Classification: Cicero's Eclectic Rhetorical Tradition*. Paper presented to the American Society for the History of Rhetoric at the Southern States Communication Association, Lexington, KY.
- Butler, S. (2000, April). *From Berlin to Los Angeles: The Collapsing of Resistant Spaces in Hollywood's 'City of Angels'*. Paper presented to the Mass Communication division of the Southern States Communication Association, New Orleans, LA.
- Butler, S. (2000, April). *Like Water for Chocolate: A Recipe for Resistance*. Paper presented to the Gender Studies division of the Southern States Communication Association, New Orleans, LA.

Butler, S. (2000, April). *Calling Out the Infantry: Technological Babies in a Carefree World of Consumption Without Consequence*. Paper presented to the Popular Culture division of the Southern States Communication Association, New Orleans, LA.

Butler, S. (1999, November). *The Secret Life of Grad Students: A Journey into Multiphrenia*. Paper presented to the Human Communication and Technology division of the National Communication Association, Chicago, IL.

Butler, S. (1999, November). *Teletubbies: A Corporate Pedagogy of Consumption without Consequences*. Poster presented at the National Communication Association, Chicago, IL.

Butler, S. (1998, April). *Lord of the Flies: A Call for Initiation and Integration*. Paper presented to the Popular Culture division of the Southern States Communication Association, San Antonio, TX.

Butler, S. (1997, April). *Forrest Gump: On the Narrative in a Postmodern World*. Paper presented to the Mass Communication division of the Southern States Communication Association, Savannah, GA.

Teaching Experience

ST. EDWARD'S UNIVERSITY

Associate Professor of Communication, Tenured (2006 - Present)

COMM 4350	Internship for the Communication Major
COMM 4315	Film Theory & Analysis
COMM 2305	Visual Communication
COMM 3333	Rhetorical Criticism
COMM 2320	Media & Professional Presentation
COMM 2307	Media Communication
COMM 1317	Presentational Speaking
COMM 1306	Introduction to Communication
JOUR 2314	Interactive Media Production & Design
Cross-listed Courses: LAEC 6284, LADS 6396 & CULF 3331	

TEXAS A&M AT PRAIRIE VIEW

Assistant Professor of Communication, Tenure Track (2002 - 2006)

COMM 3823	Principles of Public Relations
COMM 3813	Principles of Advertising (Independent Study)
COMM 3701	Media Criticism
COMM 2913	Communication Technology
COMM 2813	Visual Communication
COMM 2603	Digital Photojournalism
COMM 1013	Introduction to Mass Communication
SPEECH 2223	Small Group Communication
SPEECH 1003	Fundamentals of Speech Communication

THE PENNSYLVANIA STATE UNIVERSITY

Lecturer / Graduate Lecturer (1997 - 2002)

SPCOM 100B	Effective Public Speaking Small Group Focus
SPCOM 100A	Effective Public Speaking
SPCOM 283	Communication & Information Technology (Lab Instructor)
LEAP	Speech Communication and Media Ethics (Co-Course Instructor)
LEAP	Speech Communication and Rhetoric & Composition (Co-Course Instructor)

UNIVERSITY OF ARKANSAS

Lecturer / Graduate Lecturer (1995 - 1997)

Service

ST. EDWARD'S UNIVERSITY

University Committees:

- Institutional Review Board, Fall 2010 – Present
- Internship Council, Fall 2015 – Present
- Editor for J.SOURCE, Fall 2008 - Present
- Committee for the Pedagogical Uses of the Labs, Spring 2011
- University Faculty & Staff Campaign Committee, Spring 2010 - Spring 2011

Departmental Committees:

- Co-Chair Communication Department E-Portfolio Assessment Project, 2008 – 2014
- Assessment and Self-Study Team 2015
- Multiple Communication Faculty Search Committees

Global Initiative:

- Study Abroad Program in Angers, France, Summer 2011

Advising:

- Faculty Advisor for the Communication Society, Fall 2009 – Present
- Faculty Advisor for SEU-TV, Fall 2010 - Fall 2011
- McNair Scholar Mentor, Summer 2008 & 2014
- Honors Thesis Director, Fall 2013
- Academic Advisor for 20 Communication Majors each semester

Faculty Workshops:

- Presenter, School of Management and Business Faculty Showcase, 2009
- Presenter, School of Management and Business Training Seminar, 2008
- Presenter, Center for Teaching Excellence Faculty Symposium, 2009, 2010, 2011 & 2012

Student Workshops:

- McNair Scholars Presentation and Workshops, Spring 2011 - present
- Communication Majors Portfolio Workshops, 2008 - 2014

TEXAS A&M AT PRAIRIE VIEW

- Chair National Accreditation Committee, 2002 - 2006
- Co-chair, Digital Media Graduate Program Committee, 2003 - 2005
- Communications Program New Curriculum Committee, 2002 - 2003
- Communication Faculty Search Committee, 2002 - 2005
- Faculty Advisor, Lambda Pi Eta Communication Honors Society, 2005 -2006
- University Marketing Committee, 2004 - 2006
- College of Arts & Sciences Newsletter Committee, 2003 - 2006
- Textbook Committee, 2005

SERVICE TO THE FIELD OF COMMUNICATION

Guest Editor, *The Electronic Journal of Communication*, 2008-2009

Peer Reviewer for two edited communication texts

Software Developer, *iSocrates Assessment Evaluation & Feedback System*, 2006
<http://www.isocrates.org>

Grants

Sabbatical Leave Spring 2015

Presidential Excellence Grant, St. Edward's University, Summer 2009

Curriculum Development Grants, St. Edward's University, Summer 2008, 2010 & 2012

Professional Affiliations

CURRENT

National Communication Association

Southern States Communication Association

CRTNET

PAST

Eastern States Communication Association

Central States Communication Association

The Society for Cinema Studies

References

Available upon request