

St.

SPRING 2006  
VOLUME 7  
ISSUE 3

# Edward's

UNIVERSITY MAGAZINE

## SPECIALEFFECTS

OF A ST. EDWARD'S EDUCATION PAGE 15

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# PRESIDENT’S AGENDA

President **George E. Martin** balances local and national civic commitments, membership and leadership roles in higher education organizations, receptions with alumni, and meetings and events right here on campus. These efforts help him continue to attain national recognition for the transformative educational experience St. Edward's provides to students. Here's a glimpse of what keeps President Martin busy.

## JANUARY

**Council of Independent Colleges Presidents Institute ▶**  
*Naples, Fla.*  
President Martin joined 325 independent college-and-university presidents at the 2006 Presidents Institute, one of the largest gatherings of its kind in the country. As an invited panelist at the event, he presented "Adding Economic Modeling to the Strategic Plan," a case study of economic modeling in a rapidly growing institution. University Vice Presidents **Dave Dickson** and **Bill Cahill** (see story, page 14) also presented.



**Association of American Colleges and Universities Annual Meeting**  
*Washington, D.C.*  
One of 1,500 attendees at the annual meeting, President Martin participated in discussions focused on "Liberal Education in an Era of Global Competition, Anti-Intellectualism and Disinvestment."

## FEBRUARY

**Spring President's Meeting ▶**  
*St. Edward's University*  
More than 250 members of the university community attended the spring President's Meeting. The meeting consisted of an awards ceremony and updates from President Martin on the university's strategic priorities, including increased enrollment, improved facilities and other achievements.



**21st Century Project**  
*Chicago, Ill.*  
President Martin participated in a summit meeting of the Association of College and University Housing Officers International to define campus housing of the future. He has been working with the organization to collect data on university housing trends as part of the 21st Century Project.

## MARCH

**Holy Cross Institute Convocation ▶**  
*St. Edward's University*  
Delegates from more than 20 Holy Cross schools and universities came together to begin building a community of learning and practice through the Holy Cross Institute, an initiative led by St. Edward's. Through presentations and discussion groups, President Martin joined attendees to address the question "What does it mean to be a Holy Cross educator?" (see "Holy Cross Holds Convocation," page 5).



## APRIL

**Alvernia College Presidential Inauguration Symposium**  
*Reading, Penn.*  
President Martin served as a featured speaker on a panel titled "New Models for Campus and Community Engagement" in a symposium exploring the evolution of American colleges. The event honored the inauguration of new Alvernia College President Thomas F. Flynn.



**Heartland Conference**  
*Dallas*  
President Martin, who served as president of the NCAA Division II Heartland Conference from 2002 to 2005, attended the spring meeting to discuss how the group has advanced on goals for conference membership, funding and student-athlete activities. St. Edward's, one of eight schools in the conference, saw both its men's and women's basketball teams share conference championships with Montana State University-Billings (see "Sports Shorts," page 9).

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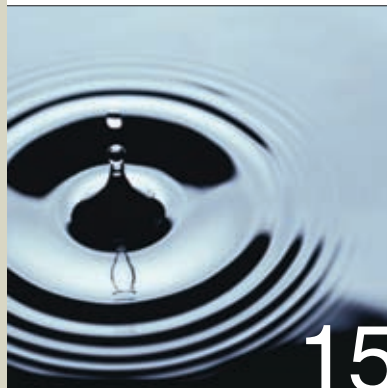


## WALKING THE BEAT WITH UPD

A day in the life of the men and women who wear the badge. (And their interns too.)

## TECH RULES

Vice President of Information Technology Bill Cahill has laid down five tech commandments for a computerized campus.



## THE SPECIAL EFFECTS OF ST. EDWARD'S

From the unexpected transformation to the planned outcome, a look at how St. Edward's affects its students, alumni and faculty ... and the world at large.

## ALUMNI NOTES

- Gary Gimbel, '76, MBA '79, has made himself an expert on a little-understood Civil War battle — one that took place in his backyard.
- Donald Penner, '60, doesn't horse around when it comes to his hobbies.



## IN EVERY ISSUE

- 2 **Campus Beat:** Postmarks, Just Curious, Hilltop Happenings, Faculty Bookshelf and News
- 10 **Hilltop Voices:** Taking in Town Lake
- 11 **Special Destiny:** Accounting for the Future

## ON THE COVER

Like the ripples from a drop of water, the outcomes of an education at St. Edward's spread far and wide. The stories start on page 15.

## CAMPAIGN UPDATE

## Campaign Scholarship Goal Exceeded

A Special Destiny: The Campaign for St. Edward's University has raised almost \$12 million for student scholarships, exceeding the \$10.5 million goal. To celebrate the achievement, Trustee **Pat, '97**, and **Bill Munday** hosted a reception for more than 100 scholarship donors and student scholarship recipients on March 28 at Barton Creek Country Club.

## Curran Finds Many Ways to Give

As a math professor, he gave knowledge to curious minds. As facilities manager, he gave campus buildings a sound structure for repeated renovations. Now Henry Curran has given to St. Edward's again, this time with a deferred gift of \$300,000. Curran, a former Holy Cross Brother who taught as a pre-engineering and math professor at St. Edward's in the 1950s to mid-1960s before departing for a teaching post at Catholic University's School of Engineering in Washington, D.C., made his gift in the name of all Holy Cross Brothers who have served at St. Edward's.

## Saunders Family Foundation Makes Gifts Totaling \$50,000

Through the support of their children and grandchildren, the Charles and Betti Saunders Foundation made two significant commitments to St. Edward's this spring. **Cindy Saunders Buggs** and her son, **Ian Forrest Smith, '03, MAC '05**, recommended a gift of \$25,000 to create a fellowship for students pursuing an MA in Counseling. Additionally, **Steve Saunders**, a member of the university's Gift Planning Advisory Council, together with his wife, **Pat**, and children **Ian** and **Kate**, recommended a gift of \$25,000 for the women's softball team.

## Attention Alumni!

Alumni of St. Edward's are supporting The St. Edward's Fund in record numbers again this year, but the fund still needs donations from approximately 900 more alumni to reach the university's goal of 15 percent participation by June 30, the end of the fiscal year. Because the number of alumni who give plays a part in determining national rankings, every gift from a St. Edward's graduate — no matter how large or small — helps bring the university closer to a bump in the rankings. Make a gift today to the university program that matters most to you by visiting [www.stedwards.edu/makegifts](http://www.stedwards.edu/makegifts) or by contacting the Office of Alumni and Parent Programs at [annstarr@admin.stedwards.edu](mailto:annstarr@admin.stedwards.edu) or 512-448-8451.

## St. Edward's Associates Grows

The St. Edward's Associates began with just 32 charter members in 1981. Now, 25 years later, 350 alumni, friends and parents of students belong to this group that support St. Edward's each year with gifts of \$1,000 or more. Despite this growth, St. Edward's needs approximately 60 more donors to reach its goal and continue a level of support that has positively impacted the university's quality of programs, services and scholarships over the years. To learn more about the St. Edward's Associates, contact Ann Starr, director of The St. Edward's Fund, at 800-964-7833, 512-448-8451 or [annstarr@admin.stedwards.edu](mailto:annstarr@admin.stedwards.edu).

For more information on *A Special Destiny: The Campaign for St. Edward's University*, click "Giving" at [www.stedwards.edu](http://www.stedwards.edu) or contact Vice President of University Advancement **Michael F. Larkin** at 512-448-8452 or [michaell@admin.stedwards.edu](mailto:michaell@admin.stedwards.edu).

A Special  
**DESTiNY**  
THE CAMPAIGN FOR ST. EDWARD'S UNIVERSITY

## EDITOR'S LETTER



One thing I've learned in my short time as editor of *St. Edward's University Magazine*: When you choose "Special Effects" as a theme, prepare yourself for lots of jokes in cover meetings. As the staff

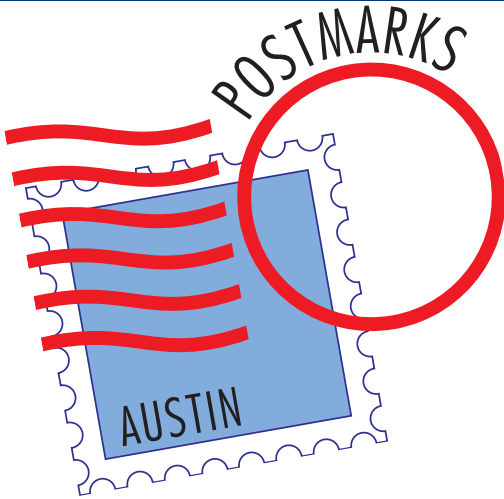
dreamed up fleets of UFOs hovering over Main Building, a 3-D Topper, the mascot, duking it out with bad guys outside Trustee Hall, and Sorin Oak morphing into a laughing, merry tree person, I knew this was the right job for me.

Actually, I exaggerate. The issue itself is what really sold me on being a part of St. Edward's. Getting together the stories of the "Special Effects" section (*starting on page 15*) and seeing the different ways the university has affected its students, faculty, alumni and the world at large helped me understand why everybody finds this place so special. When it comes to preparing for the changes in store for a chosen career, finding a source of empowerment to overcome the obstacles faced in life, setting out to make the world a better place, or ending up transformed in unexpected ways, St. Edward's provides.

The staff and I may not have had the chance to give Topper and Sorin Oak a cinematic makeover, but we did start to tinker a bit with the format of this publication. To highlight the breadth of accomplishment that comes out of the St. Edward's community, we've reorganized the front of the magazine, giving separate pages to stories focused on news, the arts, the research of students and faculty, and sports (just in time for one of the best men's and women's basketball seasons in years). We've changed names of a few regular features and added some new ones as well.

Consider what follows a sneak peek at a redesign we'll execute next issue, part of a broader effort to make these pages more accessible, engaging and pertinent to you as a part of the extended family of St. Edward's.

Let me know what you think of these changes and whatever else happens to be on your mind. My inbox is always open at [stevew@admin.stedwards.edu](mailto:stevew@admin.stedwards.edu).



### Giddy for Golden Guard

I was delighted to have been part of the Golden Guard luncheon ceremony during Homecoming. The only thing that could have been better would have been to see more of my classmates. I have commented to many of my family and friends whom I visited while in the States how impressed I was with the event. Not only was it all so well organized and fully staffed, but everything was done with a sense of joy. And in this day of disillusionment, disenchantment, etc., a little joy is welcome.

I remember how proud I was to be a Hilltopper those many years ago, and you have renewed that sense of pride. I also must add that I came to Austin expecting to be disappointed by the changes to the campus, the growth, new buildings, crowds. But I was impressed. I think there has been a great effort to maintain style with some additional elements that project a modern face.

It was all marvelous. And from the bottom of my heart I thank all who made it happen.

*Richard Weed, '56*

*Rofa, Spain*

■ ■ ■

### Eyes on the Prize

I want to compliment you and the entire staff on the Winter Vol. 7, No. 2, issue. The content was great, and the color contrast and paper choice really make the publication a pleasure for the eyes.

*Ryan Kellus Turner, '94,*  
*adjunct instructor in the School of*  
*Behavioral and Social Sciences*

■ ■ ■

### Grasshoppers & Ants

Who at St. Edward's — past or present — has transformed my life? That's an easy one for me. From the time I arrived as a high school freshman in 1945 to when, at long last, I left at the end of the summer of 1957 (I was not enrolled at St. Edward's the entire time. Part of the time I was in the Army.), there were many brothers, priests and lay teachers who provided quality instruction as well as life's course correction. But the titan, hands down, was **Brother Innocent Stacco, CSC.**

Large numbers of my teachers and advisors were kind enough not to tell me so but must have felt that I was in the wrong place; I should find work where brawn and not brains was one's chief tool. And who could blame them? I was neither a capable nor a motivated student. I was a grasshopper, not an ant.

Thankfully, Brother Innocent saw well beyond that. When I took Spanish I in high school, he quickly realized that though unlettered and unschooled, I was already adept in understanding and speaking Spanish. He prepared a yearlong lesson plan tailored to my needs, located me in a corner of the classroom and put me to work. The next year he created a special class, an honors class, if you will, for a handful of us with like Spanish-language ability and achievement, and like deficiencies. In and out of the classroom, Brother Innocent was

an inspiring example of competence, dignity, respect and virtue.

I studied under him until I was drafted into the Army. When I came back, he had left the order after many years to become a priest in an order that worked among the indigenous people of South America.

I made my living throughout a long career teaching Spanish, modeling what and how he taught me about Spanish — and about taking the high road in life. I have tried to live my life, not always with success, with the quiet dignity, humility and enormous class that he exemplified.

Brother Innocent taught me to look beyond the books, looks and the backslapping, disarming, ingratiating goofiness of his students. As a teacher with 10-plus years behind me in the classroom, I was able to thank him by letter for the essential leg up on life that he gave me. By then I had come to realize that I had studied and lived in the presence of a genius and a saint. He responded with a kind letter. I can't ever thank him enough.

Because of what he imparted to me, perhaps there are ex-students of mine out there who, when asked who in their schooling was transformational in their lives, can say, "Well, there was this teacher, Bud Baker. He was no genius and was no saint but ..."

*Bud Baker, hs '48, '55*  
*Brownsville*

## By the Numbers

### Makin' Copies

Everyone's busy at the start of a new semester, but the university's Copy Center has the physical evidence to prove it. Work during Jan. 3–6 and Jan. 8–10 included:

**891** Work requests

**724** Customers

**253,232** Copies made

**612** Total course packets made

**40,546** Copies made specifically for course packets

**372** Number of spiral-bound books made

**445** Number of tape-bound books made



## HIGH SCHOOLER FINDS WINNING AD IN CLOSET

Lindsey Shehan of Canyon had forgotten all about the 2005 St. Edward's University Student Ad Contest until the day before the deadline. Then inspiration struck. Shehan had her mother snap a picture as she sifted through her closet, illustrating the university's American Dilemmas course. As she told the *Amarillo Globe-News*, "My biggest dilemma is trying to find something to wear."

Shehan's concept (*right*), which hints at larger social and cultural issues in American life beyond teen fashion, beat out 150 entries for the top prize: a year of tuition worth more than \$17,000. University representatives presented Shehan's award Feb. 2 in a surprise ceremony at an assembly at Canyon High School.

The contest gave high school students from across the country the opportunity to design ads for St. Edward's based on its "Learn to Think" integrated marketing campaign. Willem Stockton of Rockdale won a Dell computer for his second place entry, "Genetics," which shows a girl and her parents — all with distinct mullet hairstyles — posing for a portrait. Marcos Lopez of El Paso won a Sony DVD/CD player for his depiction of the Human Anatomy and Physiology course, using an enlarged Operation board game in place of a patient on an operating table.



## FLECK FINDS NEW PURPOSE IN LIFE

State-of-the-art buildings may be rising all around campus, but this is no case of out with the old, in with the new. Just as the university recently remodeled Premont Hall to convert it from residence hall to office space for faculty and staff, it has drawn up plans to expand Fleck Hall.

Fleck Hall will relinquish its role as a science building with the completion of the John Brooks Williams Natural Sciences Center in Fall 2006. But Fleck will still serve as a home to classes and faculty offices. After Fleck's current faculty and staff residents relocate, the hall will get a makeover that includes the addition of a third floor with glass-walled conference rooms opening up to one of the campus's best views of downtown Austin.



One of the design concepts being considered for the Fleck renovation.

## MA IN TEACHING LEADS NEW ACADEMIC OFFERINGS FOR FALL

Classrooms of the 21st century call for teachers who can lead the transformative social change that schools will find increasingly essential. That's why the School of Education has created the new MA in Teaching. Launching in Fall 2006, the program lets students select an emphasis in Teacher Leadership, Sports Management, Administration, Conflict Resolution or Interdisciplinary Liberal Arts. The program also offers an initial teacher certification track for individuals looking to change careers.

"Schools need professionals who can analyze test data, design curriculum and coach other teachers on how to change instruction techniques to enhance student achievement," says **Karen Embry Jenlink**, dean of the School of Education. "The degree is designed to prepare teachers today for the schools of tomorrow."

The degree joins two other new academic offerings starting this fall. Students pursuing an MS in Project Management through the School of Management and Business will explore all aspects of the one field that spans every major industry — from engineering and software development to government and utilities, and from consulting and nonprofit organizations to entertainment and manufacturing. The program is designed to equip managers of the present and the future with the tools they'll need to conclude projects on budget and on time.

The School of Management and Business also will launch an undergraduate degree in Digital Media Management. In Fall 2005, the School of Behavioral and Social Sciences added a major and minor in Forensic Science.

## HILLTOP HAPPENINGS

## January

**Alpha Sigma Lambda Awards Adult Students**

In January, the university's chapter of Alpha Sigma Lambda, a national honor society for adult students, awarded five \$700 scholarships to students over 24 years old: **Michael Sean Hernandez, '06**, Computer Systems Management major; **Sacha Nicole Whitney, '06**, Human Services major; **Chris Sykes, '06**, Theater Arts major; **Amyr Rehman Dhamani, MBA '06**, Corporate Finance concentration; and **Megan Finneran, MBA '08**, Business Management concentration.

## February

**Coretta Scott King Remembered in Vigil**

Flowers and votive candles adorned the Grotto Feb. 16 to honor Coretta Scott King. The outdoor vigil, sponsored by the Students of African Heritage Association and the College Democrats, attracted nearly two dozen people from various ethnic and political backgrounds. After a short prayer, Professor of Religious Studies **Ed Shirley** spoke about King's life and his own experiences during the Civil Rights Movement. "Forty years ago in Austin, Texas, it was illegal for me to be in a restaurant with many of you in this crowd," he said.

A month earlier, on Jan. 16, 70 staff members, students and faculty members from St. Edward's joined more than 16,000 spectators and marchers at the state's Capitol to remember the life of King's husband, civil rights leader Martin Luther King Jr.



The Coretta Scott King Vigil drew nearly two dozen admirers from various ethnic and political backgrounds.

## March

**Malloy Speaks on Where Laity Fit In**

The Most Reverend Bishop John McCarthy Lecture Series on The Catholic Church in The 21st Century invited as its March 29 speaker Reverend Edward A. Malloy (*right*), former president of the University of Notre Dame. Malloy spoke on "That the World may be Transformed: The Role of the Laity in the Catholic Church."

**Alternative Found to Spring Break**

The 40 staff members and students participating in this year's Alternative Spring Break program in March built homes, visited the elderly, tutored inner-city kids, worked with the homeless and volunteered on an Apache reservation — and none of them ended up on *MTV Spring Break*. ASB switched the focus of spring break from partying to learning about social justice, building communities, living simply and engaging in spirituality.

**Holy Cross Holds Convocation**

At a time when lay educators have taken up the slack for a dwindling population of Holy Cross Brothers, what does it mean to be a Holy Cross educator today? The question merited a gathering of 150 administrators, teachers and counselors from 22 Holy Cross schools in 14 states for the Inaugural Convocation of the Holy Cross Institute, March 26–28. In his introductory address, **Brother Stephen Walsh, CSC '62**, executive director of the institute, asked the crowd, "Can a school without Holy Cross religious be identified as Holy Cross?" He provided an answer from a student of Bishop McNamara High School: "Certainly. Just because the pope isn't my pastor doesn't make me any less a Catholic."

The three days of the convocation focused on building community among Holy Cross educators and gauging their expectations for the newly formed institute. Dialogue among participants covered many facets of Holy Cross education, but no one had cause to question the institute's continued existence: **President George E. Martin** announced a \$3 million gift for the Holy Cross Institute endowment from Trustee and former university staff member **Margie Diaz Kintz** and her husband **Tom**.

The gift brings the endowment total to almost \$5 million, halfway to the long-term goal of \$10 million to fund the institute's programs. Additionally, the university is raising \$5.3 million (with more than \$1.3 million already committed) to construct a new chapel on campus containing office space for the institute.



JESSICA ATTIE '04

## JustCurious

Has the movie *Dodgeball* boosted interest in the Dodgeball Club on campus?

*"It seems people, especially students, are more eager to play dodgeball now. Maybe that has something to do with the movie. The Topper Cup Classic dodgeball event at Homecoming was the most popular activity."*

— **Kelly Hagemeier, '08**,  
director of events for the Student  
Government Association

## ACCOLADES

**Hispanic Outlook Recognizes St. Edward's**

*Hispanic Outlook in Higher Education* named St. Edward's University a Top 100 institution for 2005 in "recruiting, retaining, educating and graduating" Hispanic students.

**Human Resources Wins Excellence Award**

The Office of Human Resources won a 2005 HR Service Excellence Award, placing third out of 208 in its category of employers with 501 to 2,500 employees. The group determined award recipients with an HR customer satisfaction survey conducted in November 2005 to recognize the best Human Resources offices in North America.

**South Austin Civic Club Applauds University**

St. Edward's received the South Austin Civic Club Business of the Year Award. This annual award recognizes a business that has made significant contributions to the South Austin community.



## WHAT BECOMES OF THE ANGELS' WIVES?

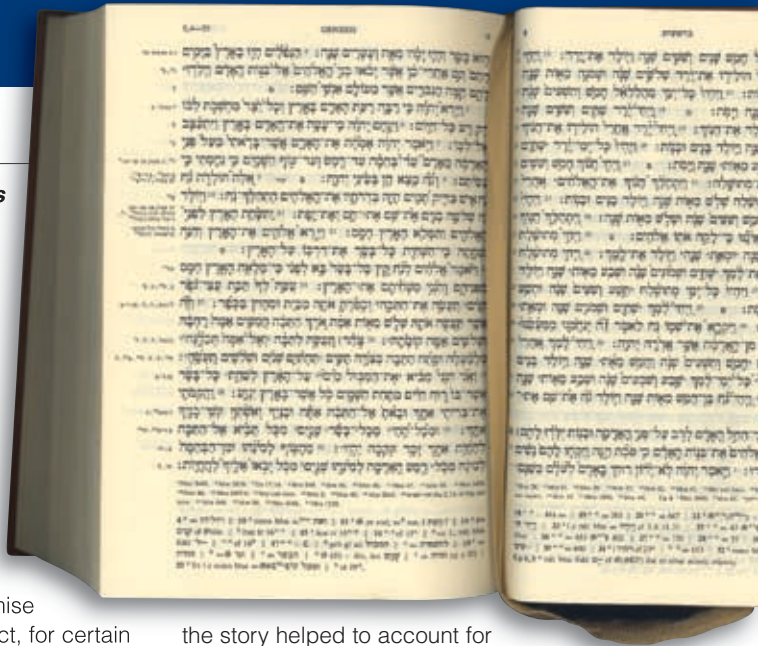
Q&amp;A

In November, **Kelley Coblenz Bautch**, assistant professor of Religious Studies, will receive the 2006 Regional Scholar of the Southwest Region Award from the Society of Biblical Literature. *St. Edward's University Magazine* spoke with Bautch about the paper that won her the honor, "What Becomes of the Angels' Wives?"

**What is your paper about?** In the Book of Genesis in the Hebrew Bible/Old Testament, just prior to the description of Noah and the Flood (Chapter 6), there is a reference to the sons of God mating with human women. It is a very curious account, seemingly more at home in Greek mythology where gods frequently have liaisons with mortals than among the traditions of ancient Israel; yet the biblical text does not linger on this story, nor does it offer any assessment of the event.

**Hasn't anyone else been curious about it?** Perhaps 300 years

prior to the time of Jesus, Jews who studied Genesis asked questions of this text. "What in the world is being described here!?" While some Jews and then later Christians interpreted the reference to the "sons of God" to refer to various pious, or godly, men, others understood the text to refer to a band of angels abandoning their exalted position in heaven to assume the life of human beings (not unlike the premise for the movie *City of Angels*). In fact, for certain Jews prior to the time of Jesus, whom we might consider apocalyptic (focused on the end of a wicked era on earth and the return of God),



the story helped to account for the origin of evil; the result of the union of angels and mortal women was bloodthirsty giants who spread violence and demons that plagued humankind. This type of explanation or interpretation of Scripture flourished from the third century B.C. to the third century A.D. as we see in many writings, especially texts associated with the patriarch Enoch. In one such text, 1 Enoch, there is a description of the archangels intervening on behalf of humankind to end the violence and spread of evil. The rebel angels are condemned to a pit. As for the fate of the mortal women with whom they mated, the manuscript traditions from 1 Enoch do not provide an unequivocal answer.

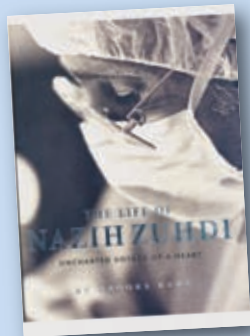
**Did anyone else speculate on them?** In a Greek manuscript buried with a Christian monk in Egypt, the text suggests that the women became sirens, mythological creatures often associated with seduction. In Greek mythology, these *femme fatales* are frequently depicted as creatures with the heads and busts of women attached to the bodies of birds. In Ethiopic manuscripts, the wives are said to become peaceful, a tradition quite different from that of the Greek text! So which manuscript tradition contains the correct reading? In this paper I analyze both traditions and what they suggest about how the community that produced and preserved such a text constructed mythologies of gender.

## FACULTY BOOKSHELF

**Brooks Barr**, adjunct instructor of Theater Arts, recently published his first book, *Uncharted*

*Voyage of a Heart:*

*The Life of Nazih Zuhdi* (The Oklahoma Heritage Association, 2006). The biography details the life and career of Oklahoma heart surgeon Nazih Zuhdi, who pioneered the principles that made open heart surgery available in large and small hospitals worldwide.



**Patricia Baynham**, assistant professor of Biology, is the first and corresponding author on a paper published in January in *The Journal of Bacteriology*. The paper, "The *Pseudomonas aeruginosa* Ribbon-Helix-Helix DNA-Binding Protein AlgZ (AmrZ) Controls Twitching Motility and Biogenesis of Type IV Pili," focuses on how this bacterium turns its genes on and off in order to move across a solid surface using tiny appendages called pili.

**Russ Frohardt**, assistant professor of Psychology, co-authored "What Does the Head Direction Cell System Actually Do?" which appears in *Brain Basis of Spatial Orientation* (MIT Press, 2006). He also wrote an article comparing the roles of the anterodorsal thalamus and dorsal tegmental nucleus for a recent issue of *Behavioral Neuroscience*.

**Jim Gaston**, adjunct instructor in the Public Safety Management program, co-authored *Fire Officer Coaching* (Fire Protection Publications, 2006) with Riley Harvill. The book presents a new approach to supervising fire service personnel using the latest methods and techniques from the field of coaching.

**Joe Pluta**, professor and chair of Economics, has recently published a second edition of one of his textbooks, *Small Trees in the Large Forest*. This is a substantial revision with new text material, more extensive applications and updated homework problems. The book is currently used in his ECON 2301: Microeconomics Principles course.



**Brian W. Smith**, assistant professor of Political Science, co-authored the article "Friends of the Earth? Partisanship, Party Control of Congress, and Environmental Legislation in Congress" for the March 2006 issue of *Politics & Policy*. Smith has appeared in a number of TV news interviews discussing local elections.



## HILL COUNTRY BIODIVERSITY

*It's the natural order of life on Earth: Species come and species go. The trouble is, many scientists these days believe more species are going than is good for the health of the planet and its inhabitants. On March 31, the Brother Lucian Blersch Symposium took a look at this problem with "Biodiversity: A Land of Plenty or an Extinction Crisis?"*

*Philip J. DeVries, professor of Biological Sciences at the University of New Orleans, explored biodiversity through the prism of his studies of tropical butterflies. Event organizer **Allan W. Hook**, professor of Biology and Lucian Professor, related the issue to his research on mud-dauber wasps. Eric R. Pianka, a Denton A. Cooley Centennial Professor of Zoology at UT–Austin, shared his controversial thoughts on the changes humans must make to avoid more extinctions.*

*St. Edward's University Magazine asked Hook to take a look at biodiversity in Austin.*

Since arriving in Austin in 1985, I have been associated with UT–Austin's Brackenridge Field Laboratory. There, along with many other scientists, I have been documenting the number of different organisms found on these 32 hectares (80 acres) of land along the Colorado River. The process has given us an idea of the Austin area's biological diversity, which refers to the number of species of organisms found in a space as large as the planet Earth or as small as one's backyard.

Would you be surprised to learn that Brackenridge researchers have documented 59 species of ants, 49 dragonflies, 163 digger wasps, 185 bees, 83 butterflies, more than 1,000 moths and 377 vascular plants? Oh, and let's not forget the 14 species of cockroaches. And these are just a few of the groups. With biodiversity constantly imperiled by habitat loss,

introduced species, pollution, unsustainable harvesting/exploitation and human indifference, the number of species within a major city like Austin is astounding! However, for many of these species, these numbers cannot stand up to scrutiny — just because we found them in the past does not mean that they are still present, or even that other unrecorded species have not established themselves in the meantime. Unfortunately, as the Austin area loses more of its natural areas to human development, the chances that any species can successfully migrate into or out of Brackenridge diminish.

Over the past decade or so there has been an increased focus by biologists to document the biodiversity of various groups of organisms, spurred in part by the increasing influence of humans and other factors. Why care about biodiversity? Because the future of humankind ultimately depends upon healthy, functioning ecosystems and their embedded fauna and flora. Who can say which species will prove pivotal (or not) to the continued success of *Homo sapiens*? Obviously the conservative approach would be to try to preserve as much of the natural world as possible.

— **Allan W. Hook**

## quotable

*"There have been waves of terrorism in the past. There was this early phase of anarchists in the 1890s. Then we had the big wave that began at the end of World War II, which was the birth of new countries after colonialism. We're in this very middle to beginning of the wave of religious anger. But it's not supported by the majority of the people in those countries. So history would suggest it will dissipate, but how long and at what costs I think are not predetermined. A lot will be determined by what we do."*

— **Ambassador Derek Shearer**

Woodrow Wilson Visiting Fellow  
(above, front row, third from right)  
speaking on "The Perils of Being Number One —  
President Bush and American Global Leadership,"  
Feb. 22, in the Maloney Room

**Allan W. Hook, professor of  
Biology and Lucian Professor, in  
the field with students.**



JASON JONES

## BROADWAY HOOFER HITS THE HILLTOP

PROFILE

What do a joke, baton, rope, trumpet and piano have to do with **Robin Lewis'** decade-long Broadway career? Lewis incorporated all of them into his audition for the first national tour of *The Producers* to convince famed director Mel Brooks to cast him in the production.

The joke bombed, but the effort paid off. Lewis got the job and spent two and a half years traveling the country with a cast that included Jason Alexander and Martin Short. (Renée Zellweger even brought cookies for him and fellow *Producers* performers when she attended a performance in Los Angeles.)

But Lewis basked in the lights of Broadway long before he landed *The Producers* gig. His first week in the Big Apple, he won both a part in *Victor Victoria*, choreographed by Golden Globe-winner Rob Marshall, and the position of dance captain in *A Christmas Carol* with Tony winner Susan Stroman. He went on to perform in *Beauty and the Beast*, *A Chorus Line*, and *Hello, Dolly*, among others.

Now he's sharing his dancing expertise — which he originally honed as a nationally competitive teenage figure skater — with students at St. Edward's. This spring, Lewis is co-teaching The History of Dance with **Michael McKelvey**, assistant professor and chair of the Music program.

"Students interested in the business have to be a triple threat these days," says Lewis, who is also co-founder and artistic director of TexARTS, a Lakeway-based nonprofit visual and performing arts association. "To impress casting directors and land parts, you have to be able to sing, dance *and* act." Thus, the St. Edward's class is hands-on, although only about half the students have previous dance experience. They learn about early-20th-century musical composers with McKelvey on Tuesdays and then practice the corresponding dances with Lewis on Thursdays.



Lewis gives his students a hands-on History of Dance.

JON PATILLO

Lewis' affiliation with St. Edward's began nearly a year ago when he choreographed *Footloose* for Summer Stock 2005, a four-week youth camp led by McKelvey and conducted by other faculty members, students and local professionals. Then last fall, 12 Theater Arts students asked him to lead a Sunday workshop on basic dance techniques. Three of those students even enrolled in his class this spring.

Lewis himself developed that kind of passion for the craft while performing alongside legends like Tony Randall, Anne Reinking and Ben Vereen. It's advice from Vereen that drives Lewis in the classroom: "After a performance of *Fosse* on Broadway, Ben took us all aside. 'We've got to pass on the tradition of dance,' he told us. 'And it's up to you.'" — **Stacia Hernstrom, MLA '05**



JON PATILLO

## THE ARTS SEASON

## Theater

Tennessee Williams, David Mamet, Sam Shepard — Mary Moody Northern Theatre's spring production of *Durang/Durang* subtly roasted all three playwrights (and more) in six one-act spoofs written by satirist Christopher Durang. The 2005–2006 season began last fall with *César & Ruben*, written by Ed Begley Jr. about his friend and farm workers' rights advocate César Chávez. Begley also co-directed the St. Edward's production. In November, the theater launched a production of William Congreve's *The Way of the World*, a restoration comedy of manners that takes aim at London's privileged class. Then, in February, students presented Sophocles' *Antigone*, setting it against the backdrop of the Vietnam War. *Durang/Durang* wrapped the season. Get information on the 2006–2007 theater lineup, season passes and the Mary Moody Northern Theatre Society at 512-448-8484.

## Fine Arts

In a show appropriately titled Exit, 15 senior Photocommunications majors took over the St. Edward's University Fine Arts Gallery for the annual Senior Photography Exhibition from Feb. 24 to March 24. The students were responsible for all aspects of the production, including mounting their work on the gallery's walls.

In the weeks prior to the show, the photos of faculty members **Bill Kennedy**, associate professor of Photocommunications, and Professors of Photocommunications **Sybil Miller** and **Joseph Vitone** hung from Jan. 27 through Feb. 17.

## Music

The Omni Singers' *Cole*, a Cole Porter revue, brought a "de-lightful, de-lovely" close to the Music program's 2005–2006 season of a cappella, choir and sacred music.

Starting in late May, the program will host young students in two music camps: Create-the-Music Camp (May 30–June 2), introducing children ages 6–12 to the joys of creating and performing their own music, and Hilltopper Music Camp (June 5–9), also for ages 6–12, focusing on basic music theory and keyboard and singing lessons with the guidance of guests from the Austin music scene.

For pricing information and more details, download the Summer Music & Drama Camps brochure at [www.stedwards.edu/horizon/summercamps.htm](http://www.stedwards.edu/horizon/summercamps.htm) or call **Michael McKelvey** at 512-428-1297.



## MARKS TRANSFORMS MEN'S BASKETBALL

As a graduate assistant coach for Central Missouri State's men's basketball team, **Ryan Marks** wasn't supposed to show up late to a game, but his grades came first. After finishing up an exam, he rushed to a home game already underway against Lincoln University, missing the referees' lecture about overreacting to their calls. On the sidelines, he immediately noticed a Lincoln player standing too long in the lane, an obvious rule infraction. He started yelling, "Three seconds! Three seconds!" hoping the nearest official would call a violation. Instead, the referee gave Marks a technical foul for doing what the rest of the team had been warned about. "I wanted to crawl under the bench and hide," says Marks.

He didn't feel like hiding for long. As a college coach for 13 years, Marks has developed a talent for turning basketball programs around. It took him only two years as head men's basketball coach to lead St. Edward's to the Heartland Conference Championship in the 2005–2006 regular season and its first-ever NCAA Division II tournament appearance.

Marks grew up in Chicago, Ill., playing just about every sport available, including baseball, hockey, basketball, soccer and tennis. "I played them all at a young age, not necessarily well, but I at least tried them all," he says. By the end of high school, Marks realized the limited market for "a slow, poor-shooting point guard," so he made the switch from playing to coaching. He spent three seasons as the head coach at Southern Vermont College. In his first year (2001–2002), the team put together a 12-game turnaround, making it the second-most-improved Division III team in the NCAA that season. Marks then led his players to their first national tournament appearance and the first 20-win season in the college's history. "There are a lot of parallels between the situations at SVC and St. Edward's," he says. "The most obvious similarity between the two turnarounds is that the student-athletes truly trusted in a vision that the team could be much more successful in a relatively short amount of time if they functioned as a family."



In overseeing his St. Edward's family, Marks has culled this year's seven top scorers from six states and one foreign country (Bulgaria), making the Hilltoppers the most geographically diverse team in the Heartland Conference. "Recruiting is the lifeblood of any program," he says. "I think we have broadened our perspective both nationally and internationally, and it has paid major dividends."

For all his victories (each achieved with a good luck charm in his pocket — a small bag of an oil absorbent his father sold through his distribution company), Marks doesn't count any of his on-the-court accomplishments as his best coaching moments. "It's amazing for me to observe the personal, professional, academic and athletic accomplishments of current and former players," he says. "A few summers ago, I was invited to participate in a former player's wedding [Jacque Vaughn, now with the New Jersey Nets in the NBA]. The greatest moments of coaching are the ones that make you feel like you have made a difference in someone's life." ■

— Ryan Poulos, '05

## SPORTS SHORTS

### Men's and Women's Basketball Win Heartland Conference

The St. Edward's University men's basketball team shared co-champion status of the Heartland Conference with Montana State University–Billings: Both teams finished the regular season with identical 9-3 conference records. Along the way the team won 20 games for the first time since the 1993–1994 season, defeated two Division I teams and two nationally ranked teams, and advanced to the first round of Division II playoffs. They fell to host team Southwest Baptist University 75–70. The conference awarded Marks Coach of the Year, and position **David Lunn, '06**, Heartland Conference Player and Newcomer of the Year.

The men's basketball team wasn't alone in its victory. The women's basketball team captured the Heartland Conference championship as well. As coincidence would have it, the women, like the men, shared co-champion status with Montana State University–Billings, which also finished the season with a 9-3 conference record. The women's team captured Conference Co-Player and Coach of the Year awards: Heartland Conference Co-Player of the Year and First Team All-Conference went to **Jennifer Knight, '06**; Coach of the Year went to **Jennifer White**.

### Golf Teams Rank with Best in the Country

In early February, the Hilltopper men's golf team began the season under new head coach **Ryan Murphy** as the 11th-best Division II golf team in the country. The squad, led by **Pablo Rosas, '06**, **Nick Cristea, '07**, and **Blake Slaughter, '07**, placed sixth or better in six out of seven spring tournaments. The women's team, led by **Emily Kvinta, '09**, and **Allison Kinser, '08**, headed into its spring season as the 13th-best team in the nation and finished third or better in three out of four spring tournaments.

### Soccer Smarts

The men's and women's soccer teams have each received the coveted academic award given by the National Soccer Coaches Association of America in conjunction with Adidas. The men's team posted an overall GPA of 3.00, and the women's team posted a 3.44. Women's player **Kristen Gascoyne, '08**, was selected to the 2005 *ESPN Magazine* Academic All-District Women's Soccer Second Team, and the men's team earned six Southwest Soccer Conference academic awards.

### By the Numbers

- 509** Minutes on court by women's basketball player **Jennifer Knight, '06**, in 2005 season.
- 66** Percentage of student-athletes with a GPA of 3.00 or higher.
- 20** Hilltopper student-athletes with a 4.00 GPA.
- 8** Double-doubles at midseason by men's basketball member **Daniel Pierre, '07**.

Reporting by **Jeff Benzing, '07**, **Hans Christianson**, **Stacia Hernstrom, MLA '05**, **Robin Pier, '07**, **Ryan Poulos, '05**, and **Steve Wilson**.



# Town Lake Tunnel Vision

Last November, **Michael Barnes**, adjunct instructor in the English Writing and Rhetoric program, assigned his students to record their observations at different points along the trail at Austin's Town Lake. He published them on the web site of the Austin American-Statesman, where he is features editor. Abridged excerpts of three Town Lake experiences follow.

## Duck-Day Afternoon

Ducks have lent their images to cartoon characters, mascots, mailboxes and bath-time friends for years, not to mention their contributions to cuisine and taxidermy. Ducks also make wonderful company. After I stumbled onto a deserted dock near Chicon Street, a curious duck came out of the brush. My companion was one of four Muscovy ducks that live on the lake. With an unusually obtrusive caruncle (the red, wrinkled protrusion that envelops the neck and head around a drake's bill) and an impressive array of silver speckles, his beauty hardly matched the serenity of our niche.

The water's tranquil flow urged us — the ducks and me — to ignore the litter and the power plant across the way. Here, east of Interstate 35, the roar of downtown Austin fades and allows the softer elements to take over, their beauty dissipating the tensions of daily life.

— Corrina Kalish, '08

## One Wheel Rolling by the River

Across from the YMCA on the hike-and-bike trail, a unicyclist lurches past me. At the risk of injuring both of us, I chase him down. Steve the Unicyclist, withholding his real name to protect his mild-mannered alter ego, deftly dismounts to tell me about his hobby. He sweeps the black shaggy hair sticking out from under his helmet out of

his eyes. "Without handle bars to steady yourself, you have to use your stomach and back muscles to stay balanced, so it's a great workout," Steve explains. (Let the record show that his lime green bike suit reveals an impressive six-pack.)

I share my concerns about the bumpy trail, so Steve jumps onto the cycle and begins pedaling toward a big rock. As I'm trying to remember where the nearest emergency call box is, he grabs the seat with both hands and turns the cycle into a pogo stick, hopping easily over the obstacle. As my jaw wags in the breeze, Steve waves and heads up the trail.

— Sarah Wark, '07

## Wise Man of the Waterhole

There was no drinking water. The fountain by the pull-up bars was as dry as the Dust Bowl, and the large water jugs grouped on a table had not been filled. Dogs paddled happily in the cool waters of Town Lake while their owners looked on in parched envy. The statue of Stevie Ray Vaughan looked sweaty and uncomfortable in his metal poncho.

Runners breezed by the water coolers, showing off lean, bronzed frames. They snorted and kicked the ground when they found the jugs empty, crushing the paper cups in contempt before moving on.

A herd of power walkers descended on the jugs like migrating buffalo. They pushed and shook them, hitting them with their wrist-weights like the orange coolers were succulent fruit that needed squeezing. The runners seemed reluctant to leave the shade without slaking their thirst. Bikers looked on with obvious delight and satisfaction as they zoomed past, sipping water from plastic camel humps on their backs.

Finally, an old man jogged by, his head and shoulders bowed toward the ground like he dragged some immense burden behind him. His skin was brown and leathered, and it hung on his bones like an ill-fitting suit. He hobbled toward the water coolers, and when no water came from the spout, he unscrewed the top and dipped his cup into the fresh ice that hadn't melted. He chewed heartily and rubbed the ice over his face and shoulders. His head bowed once more under the invisible weight, and he trudged on toward South Congress Ave. and the bats. ■

— James Byrd, '06

Read all the observations at [www.austin360.com/xl/content/recreation/xl/2005/11/hikeandbike\\_11-10-05.html](http://www.austin360.com/xl/content/recreation/xl/2005/11/hikeandbike_11-10-05.html). "Hilltop Voices" features perspectives on the St. Edward's experience in the words of students, alumni and other members of the university community. E-mail an essay for consideration to [stevev@admin.stedwards.edu](mailto:stevev@admin.stedwards.edu).





ALLISON SLOMOWITZ '08

**Kevin J. Koch, '80, MBA '84, (above)** first arrived on the St. Edward's University hilltop with his parents and three siblings in 1960. His father, retired Professor of Economics **Jim Koch**, had accepted a teaching position, which he held for 42 years along with coaching golf. The campus was different then; most of the faculty members were Holy Cross Brothers, and St. Edward's High School was still in operation. Over the years, the campus grew in size and became coed. During this time, Koch and his family lived across the street from St. Edward's. When it came time to choose a college, he picked St. Edward's to pursue a degree in Accounting.

Now Koch helps students at Yoe High School in Cameron make that same choice through the scholarship he created with the help of **J.L. and Bonnelle Callaway** and the Callaway Foundation they formed.

### Life Outside the Hilltop

After Koch graduated with his bachelor's degree in 1980, he faced a choice of beginning his career with one of the "Big 8" international accounting firms. He had decided to become a tax accountant on the advice of his long-time friend **Mark Ritter, '55, '59**, a partner with Maxwell, Locke & Ritter, an Austin-based accounting, tax and consulting firm. Fortunately for Koch, **Ted Popp, '60**, university trustee and self-employed CPA, stepped in and offered Koch an entry-level position with international accounting giant Ernst & Whinney (later Ernst & Young), where Popp was a partner. "Most firms wouldn't hire someone to work in tax unless they had a master's degree," says Koch. "But Ted gave me a chance."

"Unlike my colleagues who preferred to recruit from large universities, I took a step out of the mainstream and focused on recruiting at St. Edward's," says Popp. "I wanted to give these students an opportunity — Kevin was one of those opportunities."

Over the next five years, Popp watched over Koch as he finished his MBA in 1984 and developed an expertise in the area of large consolidated returns and multistate taxation. One of his clients, the Temple-based McLane Company, hired Koch in 1989 as director of taxation. He's since risen to vice president of Accounting, Tax, Finance and Governmental Affairs at the company and functions as its chief lobbyist as well as overseeing most of the company's financial matters.

### Meet the Callaways

After joining McLane, Koch found a new mentor in J.L. Callaway, a McLane executive for 57 years before his death in 2002. When Callaway was diagnosed with cancer that year, he asked Koch, who'd handled his personal finances, to help set up and serve as the sole trustee of an education-based foundation. Its primary mission: to help students from Yoe High School in Cameron, the Callaways' longtime place of residence, continue their education beyond high school.

The foundation provides every graduate from Yoe the opportunity to earn a scholarship. The valedictorian and salutatorian receive substantial scholarships that allow them to attend the college of their choice. The third- and fourth-place graduates can choose an endowed scholarship at St. Edward's, Baylor University or Texas State University based on availability. The scholarship at St. Edward's, created through

a \$475,000 endowment and awarded yearly to one student, is renewable annually for the length of his or her education. It is the university's first donor-funded full-ride scholarship.

"I think St. Edward's is a good fit for the students of Yoe High," says Koch. "They can get a quality education at St. Edward's; I know I truly enjoyed my time as a student there."

### The Students of Yoe High

**Luis Rojas, '09**, the first recipient of the Callaway Foundation Scholarship at St. Edward's, learned about the university and the scholarship when Koch spoke to one of his business classes at Yoe High School. After a visit to campus, Rojas knew two things: He wanted to attend St. Edward's, and he would need the Callaway Foundation Scholarship to do so. By graduating third in his class at Yoe, he was able to earn the St. Edward's scholarship, becoming the first in his family to go to college.

"I feel very lucky to have this scholarship," says Rojas, whose major is Business Administration. "I'm thankful to have this opportunity to succeed."

### Keeping the Holy Cross Mission Alive

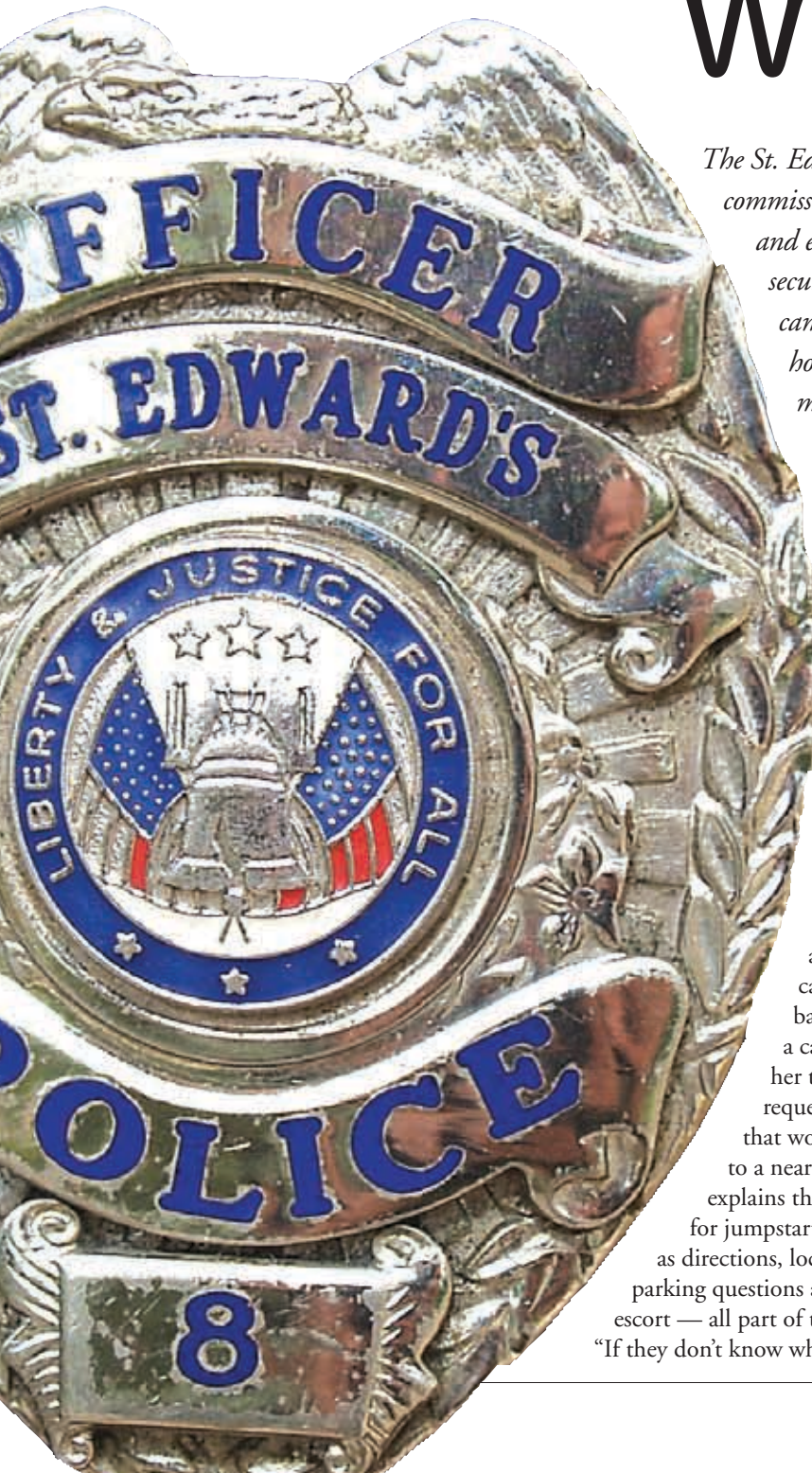
In September, Koch will begin a new phase in his relationship with St. Edward's as a member of the university's Board of Trustees alongside his first boss, Ted Popp, who has served as a trustee since 1979.

"It's exciting to be working with Kevin again," says Popp. "He'll be a great addition to the board. It's also nice to see a graduate who's willing to give back and contribute to the university in the form of service." ■

# Stakeout with UPD

By Hans Christianson

*The St. Edward's University Police Department employs 13 fully commissioned police officers, including a chief, lieutenant, sergeant, detective and eight patrol officers, along with an administrative secretary, three security technicians and three interns. Together they patrol a growing campus to provide safety and service to the university community 24 hours a day, seven days a week, 365 days a year. A typical day for the men and women in black goes something like this ...*



## 6:58 a.m.: Morning Patrol Across Campus

Officer **Amanda White, '98**, arrives on campus to begin her daily shift. She unlocks the last unopened classrooms before starting a routine morning patrol of campus.

## 9:48 a.m.: Request for Jump Start

White has made a complete sweep of campus and is heading back to the station when a call on her radio directs her to a student who has requested help with a vehicle that won't start. As she heads to a nearby parking lot, White explains that she gets several calls for jumpstarts and lockouts, as well as directions, locations of events, other parking questions and the occasional escort — all part of the service they provide. "If they don't know who to call, they call us,"

she says. "We want people to feel comfortable enough to call us and help make them feel safe," she says.

## 11:15 a.m. Follow-up Report

In UPD's basement office in Holy Cross Hall, Chief Ron Willis sits at his desk with notes taken from an earlier meeting with representatives from the Residence Life and Dean of Students offices, part of his ongoing effort to work with other offices on campus to increase crime prevention awareness.

"We want to identify potential problems before they become issues," says Willis. "To do that, we really need the campus community, both students and employees, to be our eyes and ears. Keeping our campus safe is a collaborative effort. It's like a large puzzle and all of the members of the university community are the pieces."

**Detective Jeff Earle, '99**, limits his time behind his desk: "We like to get out and talk to students."





Catching up on some paperwork at his desk nearby, Detective **Jeff Earle, '99**, shares a similar sentiment.

“Community policing isn’t just some buzz phrase that we talk about, it’s how we operate,” he says. “It’s how we want to operate. We like to get out and talk to students and get to know the people on campus. Most people don’t always know our last names, but they’re on a first-name basis with us. We want to keep it that way.”

#### 1:28 p.m.: Parking Violation

Intern **Jessie Brennan, '07**, patrols the Basil Moreau Hall parking lot to ensure that only hall residents use the parking spaces. She spots a red Honda Accord with a student permit illegally parked across the street in a loading zone for the Robert and Pearl Ragsdale Center. Brennan writes a citation ticket. A sophomore Criminology major, she is one of three student interns employed by UPD to assist with traffic enforcement and campus patrols.

“We help the other officers enforce the law and make the campus safe for everyone, but we’re students first,” Brennan says. “We try to be role models for other students.”

#### 5:24 p.m.: Warrant Check on Driver's License

Sitting alone in UPD’s office, security technician **Seneida Sandoval** monitors the telephone and police radio. She and the other two security technicians act as dispatchers. They also arrange special services for students and other members of the university community and monitor the security cameras around campus.

A request comes in from patrol officers **Lindsey Aigner** and **Bobby Garcia, '04**, for a warrant check against a driver’s license from a visitor they stopped on a traffic violation. Sandoval calls it into a central dispatch associated with the Austin Police Department.

The license comes back clear. Sandoval reports the results to the officers.

#### 10:03 p.m.: Lockup of Buildings

Aigner and Garcia finish walking through Andre and Fleck halls to ensure the buildings are locked up properly. They then head to a parking lot in the university apartment complex to monitor the three-way stop in front of Community Building One.



“Keeping our campus safe is a collaborative effort,” says UPD Chief Ron Willis.

#### 10:19 p.m.: Traffic Violation – Broken Headlight & Taillight

From their patrol car, Aigner and Garcia watch cars approach, stop and continue through the intersection.

“We try to be proactive at night,” Aigner says. “During the day, it’s a lot of little things. But at night, we’re able to get out and really patrol the campus.” Garcia agrees. “We get any number of different calls at night. We usually end up running all over the place.”

For now they stay put and watch traffic.

An SUV with a broken headlight and taillight catches their attention. Thirty seconds later, they’ve pulled over the vehicle. Garcia hangs back while Aigner goes up to the driver’s door. The driver, a young female student, gestures that her window is stuck, so Aigner asks her to step out.

“I’m sorry about the window,” says the student as she climbs out of the SUV. Aigner nods and asks for a driver’s license, student ID and proof of insurance.

The student climbs back into the SUV to retrieve the items. Aigner examines the cards before walking her around to the front and back of her vehicle to show the reason for the stop. The student apologizes all over again and explains that she had no idea the lights weren’t working. Aigner smiles and lets her off with a warning.

#### 6:56 a.m.: Morning Patrol

Officer **Amanda White, '98**, arrives on campus to begin her routine morning patrol of campus ... ■

Officer Amanda White, one of 13 fully commissioned police officers employed by St. Edward's.



# The Tech Rules

By Steve Wilson

It's 2056 in a John Brooks Williams Natural Sciences Center classroom at St. Edward's University, and the lesson of the day is planetary motion. Over the data network, the professor transmits the key concepts the class should have already learned. In moments, the students' computers tap into a collective database of all human knowledge (the Internet's replacement) and instantly fashion customized supplemental lessons on algebra, physics and other subjects to help them keep up with the lecture.

This is the vision of education's future that inspires Vice President of Information Technology **Bill Cahill**. To prepare St. Edward's for an age of tailor-made lessons and other advances — as well as to keep the trains running on time — he's developed a set of principles that guide the way the university acquires and uses technology. Call them the Tech Rules.

## 1 Every classroom must be a smart classroom.

When instructors walk into any classroom on campus, they can expect to find the exact same data projector, display, wireless remote controls, sound system and other goodies. This sort of reliability removes the stress of finding and learning how to use unfamiliar tools.

## 2 It's up and running all the time.

At 7 a.m., before classes start, a tech staffer checks the equipment in all the rooms on campus, right down to the light bulbs (which are tracked for life expectancy). The office takes a similar out-of-the-way approach with the university network and e-mail. "Others fix e-mail at 3 p.m.," says Cahill. "We do it at 3 a.m."

## 3 Five minutes to arrive, five minutes to fix.

The call comes in at 11:02 a.m. on the help desk's dedicated emergency cell phone: a projector's gone on the fritz in Moody Hall. The tech staffer on duty begins to understand the extent of the problem when he can't find the projector on the network. He grabs a standard equipment pack filled with replacement parts and tucks in a new projector, too, just in case. As policy dictates, he arrives at the classroom in five minutes and fixes the problem in another five minutes by swapping out the broken projector. Later, he'll fix the faulty device, but for now, the class can go on.

## 4 Only add what brings value.

The university doesn't consider a new technology without asking how it will improve service. Will it help faculty teach and students learn? Is it easy to use? Will it work with other existing technologies on campus? "Our strategy is to make technology appropriate and easy to use so no one is worried about it," says Cahill.

One technology that's made the cut: "clickers," response touch pads for desks that let students respond to professors by pressing a button instead of raising a hand. Though they may sound less interactive, they eliminate class time lost to attendance roll calls and, through

anonymous pop quizzes, give professors an instantaneous look at how well students grasp the material before moving on. Some of the classes experimenting with using clickers have improved average student scores by a whole letter grade.

## 5 Invest in what you have.

Cahill has a simple solution for fixing technology — spend the money up front to avoid more costly replacements later. That's why the network at St. Edward's can store and swiftly transfer most any information its users need; rarely ever succumbs to hackers, viruses or spammers; can be accessed wirelessly where students meet, study and eat; and packs a spare, constantly backing up all its content every two hours.

"People say computers must be good for education, but they hardly ever ask why," says Cahill. "St. Edward's has asked those questions and answered them by making the kinds of investments in technology that enhance learning, not distract from it." ■

**Vice President of Information Technology Bill Cahill has laid out the tech commandments for St. Edward's.**



JON PATILLO



# SPECIAL EFFECTS

Not even the most fanciful movie magic holds a candle to the real-life special effects of St. Edward's. The students it nurtures, the committed faculty it attracts and the mission it sustains have an impact felt well beyond the hilltop. The following pages explore the outcomes of an education at St. Edward's.



Even those forces that seem beyond our control become mere obstacles when we look at them that way. It worked for these St. Edward's students and alumni.

## DEVELOPING



By Spike Gillespie

The itchy sensation of peach fuzz dominates the childhood memories of **Rosie Rangel, '06**. Her parents, migrant workers, picked peaches in California, among other jobs. Her mother would wake her and her siblings up at 5 a.m. to make breakfast and prepare tacos for later in the day. The family would drive to the field, and as her parents worked, Rangel stayed in the truck or played with cousins. For lunch, she helped distribute water and tacos to the workers. "That was all I could really help with at the age of 5," she says.

Rangel's mother didn't want this kind of life for her children, so she left her with aunts, uncles and cousins in Texas when seasonal work took her and Rangel's father all over the country. Rangel got to avoid some of the common hurdles that face migrant students, such as the frequent school transfers, late admission and early withdrawals, but she still faced the perceived stereotypes associated with migrant workers by other students. Rangel says that though there were times when she wanted the "normal" life of a student, she appreciates the experience of speaking two languages, living simply on limited means, learning the value of work and spending time with her extended family.

For academic support, Rangel and another student formed a migrant student club in high school. Through the club, Rangel found out about the St. Edward's University Graduation

Enhancement Program, a chance for children of migrant families to spend seven weeks in the summer on the university's campus. They spend half the day on academics for class credit and the other half working at jobs to explore career options and make money to help out their families.

Rangel had to persuade her parents to let her attend GEP. "I'm a Latina woman with a very traditional father," she says. "The traditional way to have left my family for such a long time would have been to get married or move in with another family member, but definitely not to live in a dorm on a college campus with other high school students."

She eventually won over her father after explaining that she'd be safe on campus, promising to call at least once a day, and swearing she'd concentrate on "class and not boys." "I have my dad's stubbornness," she says.

Rangel joined around 100 other rural Texas migrant high school students from grades 9 through 12 who wanted to learn as she did. Besides class credit and work experience, GEP Director **Patricia Hanks** says that the program provides the students with cultural experiences they might not otherwise have had. Most important, says Hanks, the program "gives them the confidence that they can succeed." This year, five GEP alumni enrolled as freshmen at St. Edward's.

After arriving on campus, Rangel, who is now a senior, says she "instantly knew" she wanted to continue her education at St. Edward's. Desire was one thing — finding a way to finance college and convincing her father once again to let her go was another matter entirely. "I had to make my argument good so he couldn't argue anything back," she says. "I didn't want my pursuit for an education to be a burden on my family's back."

Rangel applied for several scholarships and became one of the 35 incoming freshmen accepted into the College Assistance Migrant Program, the university's other safety net for students like her. Started in 1972 with a grant from the federal government, CAMP is the longest continuously running program of its kind in the country. The program has provided more than 2,100 students with tuition, books, supplies, room, board, transportation, health





## Expert Opinion

*Mike Farrall, an assistant professor of Sociology at St. Edward's, has met many CAMP students in his class *The American Experience*, part of the general education program every undergraduate completes. Farrall describes some obstacles migrant students face.*

One of the problems is language because migrant students often spend most of their time in a Spanish-only environment. It can be more difficult to navigate a bureaucracy in their high schools and to find out what their opportunities are.

They start the school year late and may leave early (due to the migrant work schedule). In their 12 years of school, they will often go to many different schools, so they lack that continuity of friends that most students develop by living in one place. This can hold them back in the development of social skills and the ability to navigate a system and to make friends with people different from themselves.

Many high school teachers don't have the resources to commit to migrant students, and the students wind up not as well prepared for college in lots of ways. So the first year can be an incredible challenge — an academic challenge and a cultural challenge. Their family wants them to come home every weekend; they feel guilty when they can't.

Sometimes they're used to the empty cup model in which the teacher is supposed to pour the information in and the student receives. That's not the model we use at St. Edward's, where students are expected to take more responsibility for learning. However, given their work ethic, they adapt to that responsibility readily enough.

insurance and a stipend, as well as regular tutoring sessions and personal, academic and career counseling.

Even with this aid lined up, Rangel didn't work up the nerve to tell her father until a month before she had to move to the dorms for the CAMP orientation week. "You can imagine the shock," she says. "Traditionally, I should have graduated high school to begin helping my parents financially and would have lived at home until I was married. I made it very clear that I wasn't asking but simply letting him know what I was going to do with my life. He gave me a look that said, 'I give up.'"

Rangel recalls fondly how CAMP Director **Esther Yacono** was there "to ease my parents into college life. It's amazing how much nurturing a parent needs sometimes." After her first semester, Rangel's father not

only accepted her decision but started bragging to his co-workers about her.

Though technically CAMP ends for students after their freshman year, the program keeps helping them throughout their years at school, providing scholarship and internship information as well as moral support. "It's not like you're finished with your first year and then it's goodbye," says Yacono.

Rangel, wrapping up her Liberal Studies major, plans to pursue a PhD in Women's Studies and either work for a nonprofit, travel or teach as a professor. "It was through GEP that I was introduced to Kurt Vonnegut, and there is a quote of his that reminds me what GEP and CAMP have taught me and how I choose to live my life today: 'We have to continually be jumping off cliffs and developing our wings on the way down.'" ■

LOREN NAUMER, M.Ed. '05

# VELCRO VINDICATION

BY STACIA HERNSTROM, MLA '05

**Laura Griebel, '91**, can sum up her experience living with a physical disability in two words: Velcro underpants. Born with a chromosomal defect that caused shortened limbs and hip abnormalities, Griebel went through four surgeries before she turned 11, and then faced the prospect of additional physical and occupational therapy.

With supportive parents and two able-bodied siblings, Griebel grew up believing her challenges were surmountable, her opportunities expansive. When she was automatically assigned to the “floaties” group at summer camp, her boredom quickly showed the counselors she belonged in the deep end on her own. When her teachers wanted to put her in special education classes, she made the grades to prove that a physical disability doesn’t also mean a mental one. And when she wanted to play trumpet, her band director helped her find a specially constructed instrument from Germany that she could rest on her leg.

Griebel’s earliest inkling that others might have different perceptions of her abilities came from an occupational therapist who suggested the aforementioned undergarment to help Griebel use the restroom on her own. Never mind that she couldn’t un-Velcro them anyway because of her short arms.

“Rather than having a conversation with me about what had typically worked and not worked, the therapist spent half an hour demonstrating them — the most obnoxious contraption I’d ever seen!” wrote Griebel in a one-woman skit she performs as part of Actual Lives, a writing-acting troupe of 20 people with disabilities. Griebel and her mom laughed so hard over the therapist visit that they, well, “nearly peed in our pants.”

Laughter is the point of Actual Lives, Griebel says. Humor can remind (or even educate) people that the most frustrating emotions — embarrassment, doubt, anger, heartbreak and the like — are universal. And while those who live with a disability often have unique obstacles to overcome, they *can* overcome them and live independently.

That’s a lesson Griebel has spent her life disseminating, on stage and off. Two years after she graduated with a BA in Social Work from St. Edward’s, Goodwill Industries of Central Texas hired her to develop Jumpstart, a program that trains youth with disabilities to work in the high-tech industry. Once Jumpstart became viable, she moved on to the Texas Council for Developmental Disabilities, administering grant-funded projects that give people with disabilities like autism and mental retardation equal access to housing, health

care, education, jobs and other life staples. Griebel then spent two years training local disability advocacy groups and managing a grant serving disabled victims of sexual abuse. In 2003, she returned to Goodwill as program manager of Youth Services.

At Goodwill, Griebel coordinates a \$1.6 million grant that funds training, education, job-finding services and financial assistance — everything from GED classes and child care certification to bus passes and summer employment — for more than 600 Austin-area youth each year. She manages a staff of 15 and collaborates with four partner agencies: Communities in Schools, LifeWorks, the American YouthWorks Charter School and the Austin chapter of the Urban League.

Collaboration, unusual among nonprofits that often compete for the same funding sources, is how Goodwill landed the grant in the first place. “We thought it was critical to utilize the expertise and knowledge of other groups,” says Griebel, who served on the Goodwill Board of Directors while the organization began preparing its grant application. “By connecting with our nonprofit ‘competitors,’ we can serve more people in more ways.”

The partnership also means she and her colleagues can provide one point of entry for



## EXPERT OPINION

*Associate Professor of Psychology **Helen Just** holds a PhD in Educational Psychology and an MA in Human Development and Psychological Counseling. She describes the obstacles people with disabilities often face and the coping mechanisms that can help them succeed.*

A child with a disability needs to become as independent as possible. Parents can be a barrier when, out of love, they do too much for their child. The child relies on others rather than developing self-confidence. On the other hand, parents can be their child's strongest advocate, especially in school systems, where being "the squeaky wheel" is often the best way to get things done.

These days, most teachers have some kind of training on integrating disabled students, but continuing professional development is critical. School systems sometimes think it's easier to put students with disabilities in special education classes, whether their disabilities warrant it or not. But teachers, like parents, can advocate for their disabled students by adapting lesson plans or encouraging friendships with other children.

Without a support system that encourages independence and confidence, a student often relies on emotion-focused coping, believing there's nothing that can change the situation. The focus here is on keeping busy or shifting perceptions, as if to say, "Things could be worse." Often more productive is problem-focused coping, where the student beats the bushes to turn up every possible resource. With this "I-can-do-anything" attitude, children with disabilities tend to do well, a pattern that continues into adulthood.

# ON



MATT LANKES, '91

youth to get help. Her clients face all kinds of barriers, from physical and mental disabilities to addictions, poverty and homelessness. Rather than going from agency to agency, they can start with Griebel and her team.

"Everyone at some point has needed a chance," she says. "We're able to connect people with the resources they need, but we expect them to meet us halfway — they can't use their barriers as excuses. We want to help them see the potential that we see in them."

When clients aren't living up to their end of the deal, Griebel often steps in as "the heavy" and "gives them a pep talk." One client, for example, wanted to enroll in cosmetology school but had trouble negotiating child care for her 2-year-old, her husband's disapproval and a tough work schedule. As they talked, the woman mentioned her dream of being a paralegal.

"Why are you planning on cosmetology school then?" Griebel asked. "Let's look into pre-law programs."

The woman stared. Blinkered. "You mean, I could do that?"

"Just having the conversation helped," says Griebel. "She faced barriers she thought she couldn't overcome. Having someone show confidence in her completely turned around her mindset."

It's that kind of self-advocacy Griebel tries to teach the kids she works with at Goodwill. Ultimately, she hopes to "advocate [herself] out of a job." Then, perhaps, she'll take up a new cause: eradicating the evil of Velcro underpants. ■

*For upcoming Actual Lives performances, visit [www.vsatx.org](http://www.vsatx.org).*

# Old school in law school

By Hans Christianson

**Going back to college as an adult isn't as funny as Hollywood makes it out to be. Most people try to balance families, full-time jobs and other obligations with their course work, all while readjusting to the rigors of the academic mindset. These New College students not only took on these pressures, but continued on to law school. Here's how they went "old school."**

## The Multi-Tasker

**Dana Pittman, '04**, knows what it's like to be pulled in several different directions at the same time. On any given day, she plays the following roles: wife, mother, entrepreneur (she runs an online marketing firm with her husband) and full-time college student. After all that, studying and applying for law school was just another ball to juggle.

"My obstacles in New College were similar to a lot of other students," she says. "I was married, had two children, worked full time and attended classes. My greatest obstacles, though, were the sacrifices my family has made for my career goals. I'm blessed to have such a supportive husband and children."

Growing up in East Austin, Pittman didn't know anyone who went to college. No one in her family had gone, but she'd wanted to attend St. Edward's since her first visit as a high school senior in a journalism class. As it turned out, life got in the way, and she didn't make it to the hilltop until seven years later, in 2002, after working in the corporate world as a financial analyst and planner while on call in the U.S. Army Reserve. After all that time, St. Edward's still felt like the right choice to her.

"I knew that I needed to pick a school where I would be able to balance my life and my education," she says.

When her Veteran's Administration counselor suggested New College, Pittman dove in headfirst, even though she had no



Dana Pittman, '04



Eric Allen, '06



Phil Turner, '02



prior college experience. She graduated with a four-year BBA in only five semesters by testing out of some classes through the CLEP process and earning credits through New College's portfolio program, which recognizes learning gained through work or service experiences.

During her first semester, she started thinking about law school. In addition to her courses, she studied for the LSAT, completed an internship with a state senator and spent 10 months working as a paralegal. Her strategy paid off again when she was accepted at Texas Southern University's Thurgood Marshall School of Law in Houston.

Pittman is finishing up there and has already completed a judicial internship with a state judge in Houston. She plans to practice either corporate or business law with a focus in litigation after she graduates.

### The Career Switcher

**Eric Allen, '06**, wasn't sure what to expect when he enrolled in his first New College class. Having spent the last decade working as a political television correspondent, he knew that he had the practical experience, but he didn't know how it would translate into the classroom.

Allen had joined the U.S. Navy right out of high school, and during his five-year enlistment, he completed a nine-month military journalism school program along with some extension classes through the University of Maryland. But it wasn't until he covered the Texas Legislature for News 8 Austin that he decided to get a formal education. Most of his peers had degrees, and while he had a diverse professional background, he felt disadvantaged for not fully understanding politics. "I had a surface knowledge of the processes," he says, "but I lacked historical and theoretical knowledge of the political system."

Allen entered New College in 2002 with a major in Political Science. He started with one course at a time. The next year, after he and his wife, Deon, welcomed their son, Reid, into the world, Allen left News 8 Austin and took a public relations position with the Association of Texas Professional Educators. His new work schedule gave him the chance to go to New College full time. He also took on a second job compiling news clips every morning for the daily political journal *The Quorum Report*.

"Once I really got into my classes, I realized I knew more than I thought I knew," he says.

Allen also discovered he had an interest in law school, and after receiving excellent scores on practice LSATs, he knew it could be more than a pipe dream. In December 2005, at age 32, he received an acceptance letter from the UT–Austin School of Law.

"I know there will be competition in law school," he says, "but I'm excited about this opportunity. I also want to set an example for my son — I want him to know that college is a natural progression toward success."

Allen graduates from New College in May and moves on to law school in August. He plans to study corporate and international law and eventually run for political office.

### The Returning Student

**Phil Turner, '02**, sits on a stool in Bull McCabe's Irish Pub in downtown Austin, taking a break from his law classes at UT–Austin. Up until a few years ago, Bull McCabe's was more than just a hangout for him — it was a business stop. He spent 10 years as a delivery driver for Centex Beverage and another 10 years as an on-premise manager. After 20 years, most people would grow set in their ways, but Turner decided to risk starting over and finish his undergraduate degree.

He had completed 65 credits at UT–Austin in the late 1970s but left before finishing his degree to work full time at Centex Beverage. Over the years, Turner had thought about completing his degree, but it didn't become a reality until **Dick Dickerson, '96**, a friend and New College graduate, told him about St. Edward's. Turner liked what he heard and enrolled as a History major in 1996.

For the next seven years, Turner continued to work full time while taking one class a semester. Beyond adjusting back to life in the classroom, he had to get back into the academic mindset. "I had never really put any effort into school before," he says. "But this time was different. The classes were small, and the professors gave me a lot of attention. I almost felt that if I didn't do my best, I'd be letting them down."

It wasn't long before Turner started thinking about law school. He had always

toyed with being a lawyer, but it took the encouragement of Professor of History **Joanne Sánchez** and Professor of American Studies **Paula Marks** to turn law school into a possibility. "Taking a series of courses under both of them was an experience that can't be matched," he says. Seven years later, his hard work paid off with his acceptance into law school at age 43.

Turner graduates from law school in May. He plans to take the bar exam in July and hopes to work for a small law firm specializing in criminal defense. ■

## Expert Opinion

***Danney Ursery**, professor of Philosophy in New College, has met and taught many adult students over the years. He has also served as a member and president of the Adult Higher Education Alliance Board. Ursery describes some of the experiences that adult students face returning to the classroom.*

Returning adult students typically need to be good time managers. Often, they work all day and then go straight to class. Afterward, they need to find time to study, time to spend with their family and time for themselves. They usually end up with less time for themselves.

The classroom environment may also be different than they were accustomed to in high school or when they first went to college. It is going to be more accelerated. Since classes at New College and many other adult education programs usually meet only once a week, if you miss a class, it is often the equivalent of missing a couple of weeks in a traditional undergraduate classroom.

Sometimes, students encounter difficulties when taking courses that require abstract thinking like philosophy. For some students, it has been a long time since they have had to think in those terms. But, adult students also usually bring real-life experience to the classroom, which is a benefit to most of their classes.

# The **FREAKONOMICS** of St. Edward's

The bestselling book *Freakonomics* details how the factors behind certain outcomes sometimes don't quite add up the way we think they do. The same notion applies to the lives of students at St. Edward's. Here's a look at three alumni who climbed the hilltop with a particular goal in mind and, on climbing back down, took their lives in directions they never anticipated.

Ray Solcher, hs '60 (right), and his son, Dan (bottom), provide hearing aids to deaf children in Chile.



# REVERBERATI





PHOTOS COURTESY OF RAY SOLCHER, HS '80

After graduating from St. Edward's High School, **Ray Solcher, hs '60**, moved along the usual path. He respected his parents' wishes and continued his Holy Cross education at the University of Notre Dame, received a BS in Mechanical Engineering in 1964, entered the workforce, got married and, in 1968, became a father.

Although parenthood changes most people's lives, for Ray it presented an additional challenge. His only son, Dan, was born deaf, a diagnosis the Solcher family did not receive until Dan turned 3. Dan had shown problems with speech and hearing from the start but had fooled everyone by lip reading and using single words, making his hearing loss hard to detect. Only through speech training did experts discover the disability. A doctor suggested hearing aids, an idea Ray, with his mechanical background, readily embraced. "He is going to be a little bit better with these," Ray remembers saying at the time.

Ray's prediction proved accurate. Dan became one of the first deaf children in the country to continue in "regular" school, going through elementary and middle school in San Antonio and high school in Houston. After graduating from Texas Tech University in 1992, he helped write a computer program to help deaf children learn. In 1998, Dan heard that a Chilean school for the deaf in Vina del Mar was using the program. He wanted to visit the site. Ray and Dan had already planned a fishing trip to South America, so Dan arranged a detour to the school. When they got to Vina del Mar, father and son were surprised that none of the children wore hearing aids. "We are coming back," Dan said, "and bringing hearing aids to all of these children." Ray agreed.

Eighteen months later, father and son returned to Chile with a group of volunteer audiologists and licensed hearing aid technicians. To fund the trip, Ray reached out to family, friends and Rotary clubs around Texas. The frequent flier miles he'd racked up on business trips cut down on the travel expenses, and the Chilean government waived the 30-day visa waiting period (stipulating only that the hearing aids not be sold for profit).

The team performed hearing tests when necessary and made ear molds for hearing

aids. On that first trip, they fitted 242 hearing aids and supplied 8,000 batteries. Since then, they've returned annually to keep the devices working and to fit new ones.

Ray says he sees the ways the aids have changed the students' lives every time he visits. He recalls a woman who gave her wedding ring to one staff member in appreciation. Although the worker tried to respectfully decline, the woman insisted and wouldn't take it back. Ray also remembers a girl without enough required hearing loss to receive an aid who showed up every year anyway hoping to get one. When Ray realized how bright she was — she could read and write in two languages — he had the staff pull a few strings to fulfill her wish. A year later, she enrolled in high school.

For Ray, Vina del Mar is just the beginning. He's trained 12 people to fit and mold hearing aids in Chile, making the devices more available and reducing his own trips so he'll have more time to raise funds and expand his nonprofit, Hearing-Aid for Latin America, into other countries like Mexico and Nicaragua, where he's already taken teams. "If we do a little bit more, it helps the children do a lot better," he says.

Dan, now married and with a child of his own, continues to hear better and better as audio technology improves. Not long ago, he and Ray had lunch on the San Antonio Riverwalk. At one point, Dan took the time to appreciate all the sounds around him. "Do you hear all those birds, Dad?" Dan asked his father. "Yes," answered Ray. "I do now." ■

*Visit Hearing-Aid for Latin America at [www.latinhearing.org](http://www.latinhearing.org).*



# IONS

By Joan Vand, '03



# BECOMING A BROTHER

By Lauren Montz, '05



**J**esús Alonso, '01, never thought of himself as Holy Cross material. Though raised Catholic, he didn't attend church regularly. Nor was he confirmed in the faith. Religion simply wasn't a big part of his life.

All that changed when, as an upperclassman, Alonso mentored new students who had come to St. Edward's as he had, through the College Assistance Migrant Program. He found that helping others suited him. "It was my first time serving the community, and I knew it was something I had always wanted to do but just never realized it," he says.

After choosing this course for his life, it wasn't long before Alonso crossed paths with the Holy Cross Brothers. "Wanting to serve was a part of me," says Alonso. "When I met the brothers on campus and learned about who they were and how they served different areas of society around the world, I knew that

**"I knew  
that their  
response to  
life was my  
response  
to life."**

their response to life was my response to life."

In the fall of his junior year, while working to complete his Computer Science degree, Alonso decided to live with the brothers in Moreau House, an on-campus community where male students, candidates for Holy Cross and brothers live together. He had seen brothers on campus and grew curious about the role they played in the St. Edward's community. For six weeks, Alonso experienced what it means to live the life of a religious. Every night he shared dinner with the brothers, telling them about his life and hearing about theirs. "The brothers were interested in me and what I wanted from life," he says. "I enjoyed being a part of these dinners and discussions that were about openness and sharing."

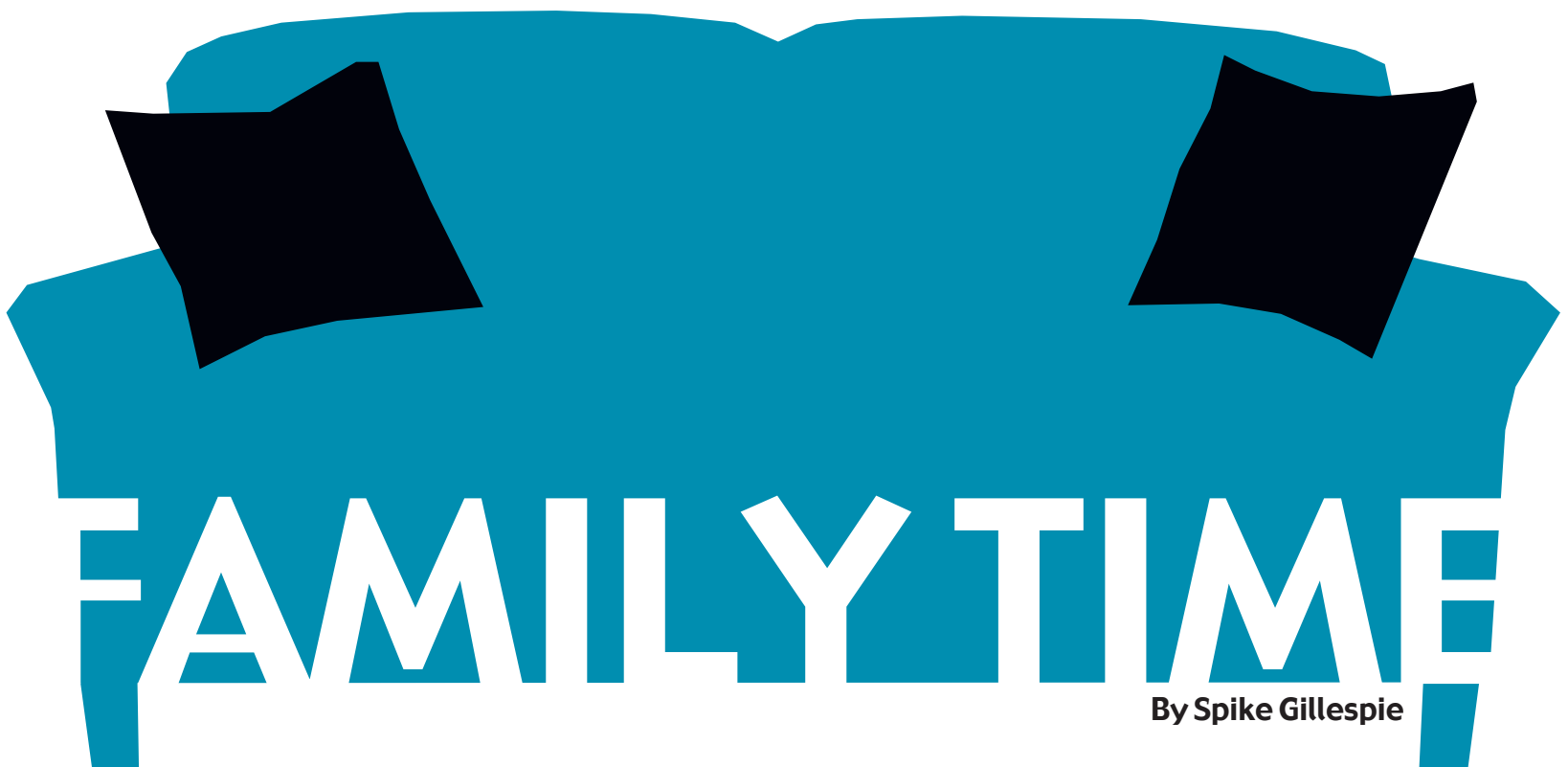
After his stay, Alonso wanted to become a permanent part of Holy Cross. He completed a one-year formation program in which he studied the history of Holy Cross while praying and reflecting on religious life. At the end of the year, he took the next step, choosing to join the congregation. He professed the three vows: to forgo marriage, to be obedient to the congregation's constitutions and to not accumulate wealth. After a year as a novitiate, he became a religious in the Catholic Church.

As a new brother, Alonso taught high school math and technology at Austin's San Juan Diego Catholic High School. After a year and a half, he felt called in another direction. Alonso asked the brothers if he could pursue his PhD in Biology. They agreed. Alonso now lives with other Holy Cross religious in a house near downtown San Antonio while he prepares for his graduate studies in the fall. He also interns at the Children's Cancer Research Center, where he does brain cancer research. Alonso's PhD will take five years to complete. When he finishes, he'd like to teach at the university level — to one day help instruct and guide students in much the same way he was nurtured at St. Edward's.

"Before staying in Moreau House, I had little knowledge of the Holy Cross Brothers," says Alonso. "After I lived with them, I realized I was ready to make my choice. Others may consider it a drastic choice, but I don't." ■



KATY ROGERS, '08



By Spike Gillespie



Six years ago, **Joy Moore, '02, MAC '06**, made the decision faced by many parents seeking higher education: to sacrifice time with her family in pursuit of a degree. As it turned out, the studies that kept her away from her daughter, Aleia, are certifying her as a counselor who helps bring families together.

Moore, 45, was born and raised in Houston. After graduating from the High School for Performing and Visual Arts in 1978, she moved to Manhattan to pursue a career in singing. For 15 years she sang jazz professionally with musicians who had worked with Count Basie and Duke Ellington. She also attended nearby Essex County College in New Jersey, where she was mentored by two of her professors, Aaron Bell, who had been Duke Ellington's bass player, and Joe Newman, who played trumpet for Count Basie. "I hung out with the cats," she says.

But hanging out with the cats came with a dark side. Moore started drinking and smoking and then moved on to harder drugs. She married, and her husband also struggled with addiction. "What we thought of as casual use turned out to be dependence," she says.

Moore decided she needed to change her life. She took 4-year-old Aleia, left New York and her husband, and moved to Austin to be with her brother, Rudy Williams, who managed and sang in a band called Hot Wax. "My brother was my detox," says Moore, who has now been sober for 14 years.

Getting her act together took time. Moore handed over Aleia to her mother for 18 months so she could focus on these monumental tasks. Every weekend she took the bus or caught a ride from Austin to Houston to see Aleia. But she knew the separation was temporary and that, ultimately, it was best for mother and daughter. "It was probably the most selfless thing I could possibly do," she says. "You have to be a very healthy person to take care of a child."

Moore's separation from her daughter helped her see what having a support system can do to improve lives, particularly those of struggling parents. She decided to become part of others' support systems by pursuing a career in therapy.

In 1999, after finishing an eight-year stint as a program specialist and then program manager for the Girl Scouts Lone Star Council, Moore enrolled in New College,



Joy Moore, '02, MAC '06, works with children at Barbara Jordan Elementary. She sacrificed time with daughter Aleia so she could take night classes to become a family counselor.

the university's undergraduate program for working adults. She received her BA in Sociology in 2002 and then continued that year with the MA in Counseling program. Having completed her Licensed Professional Counselor training, Moore is in the process of getting her Marriage and Family Therapist license and hopes to work as a therapeutic counselor before going on to a doctorate. For now, she runs the after-school program at Barbara Jordan Elementary School, involving more than 150 students in myriad activities from crafts to Shakespeare studies.

Aleia, now 18, attends college in New Jersey, a scenario she says would not have been possible had her mother not taken the necessary steps to get it together and keep it together. "I'm happy she made the sacrifice,"

she says. "It changed everything in my life. She's my superhero."

With her daughter away at college, Moore says her goal is to be "Joy by herself instead of an extension of my child, who helped me stay balanced, who never judged me, who helped me be the best I can be and who astounds me with her love."

That's not the only challenge ahead of her. Moore has just been tapped by the Texas Counseling Association to act as an ambassador for the agency's Chinese exchange program. She'll spend a month in China this summer learning about Chinese counseling practices with children and families and sharing what she's learned in her own studies.

"I'm proud they already consider me a therapist," says Moore. ■

# CAREER

No Child Left Behind. Blogs. DNA testing. TiVo. Prozac. Digital cameras. We've seen or read how these and other developments have affected our culture, but what about our jobs? Whether we educate minds or heal them, examine crime scenes or report on them, make movies or the ads that promote them, the trends and issues of today affect the careers of tomorrow. How, you ask? Six experts from the faculty of St. Edward's have a few ideas about what's on the horizon.

# CONJECTURES



## Beyond CSI: Forensic Chemistry

Forensic science takes horrific events and transforms them into quantifiable truth.

Unless the lab messes up.

We won't be seeing a TV show called *CSI: Houston* anytime soon. The Houston crime lab, with its scandalously leaky roof and relaxed attitude toward exculpatory evidence, has become the poster child for government oversight of forensic laboratories. For the foreseeable future, any lab in Texas that wants its results admissible as state's evidence will have to pass an accreditation process. Participation in national programs such as the FBI's Combined DNA Index System already requires an official seal of approval.

The future of forensics, says **Eamonn F. Healy**, professor of Chemistry, is probably going to be driven by this sort of accreditation. Those entering the field will have to learn techniques and policies that conform to standards in disciplines that include postmortem analysis, drug screening and DNA analysis.

The high standards will come with a high price for specialists in this field. Many Texas crime labs haven't made the accreditation cut, leaving lots of forensics jobs in peril and the state with a backlog of DNA evidence until the labs get into shape.

DNA analysis, which can distinguish between suspects, identify culprits and even free the innocent, involves meticulous preparation, purification of samples, copying DNA strands using enzymes and no small amount of skilled labor. A number of companies are competing to cut this process — which can take days — down to minutes.

If a DNA processing lab were made cheap, miniaturized and easy to use, police departments could use DNA testing for even "lower importance" crimes such as home invasion.

But automation won't diminish the demand for skilled forensic scientists or the importance of the curriculum. "We have identified this as a societal need," says Healy. "The need is there. The need is dramatic. And the need will only grow."

— Matthew Bey

## No Teacher Left Behind: Education

In a world where more and more countries offer high-skilled, low-paid employees to global corporations, the American workforce must improve its technical skills just to keep up. And where does this improvement begin? "The onus is on the school system," says

**Karen Embry Jenlink**, dean of the School of Education. "We're going to have to prepare a highly advanced, skilled, technological workforce." The future of education will determine the future of the nation.

We should continue to see the outcome of greater school accountability and quality in educator preparation in the coming decade. Legislation like the No Child Left Behind Act mandates that teachers demonstrate higher qualifications than in the past, and schools must make yearly progress in student performance or face sanctions. Perhaps a national test will emerge to better measure students' progress.

But don't expect the effects of current trends to be entirely positive. Jenlink points to the social consequences of the "privatization of public education." School vouchers and

the growth of home-schooling may lead to resegregation in urban areas. The challenge, then, for teachers and administrators isn't something that can necessarily be legislated: "In the next 10 years, public education is going to have to rebuild Americans' trust," says Jenlink.

In the next 25 to 50 years, Hispanic growth will outstrip that of all other U.S. ethnic groups, and as Jenlink notes, population trends always hit the schools first. More teachers and administrators will need to be bilingual and trained for cultural awareness to prepare diverse student bodies for college. While the job market for teachers will be robust as always, recruiting teachers with these and other necessary skills could be a struggle.

And then there's the technology. Jenlink hopes that the virtual classrooms of the future will better reflect the digital nature of the outside world. "Technology is already changing the way children think," she says. Schools should recognize and embrace this. After all, "America's ability to remain globally competitive depends on it."

— Patrick Ricci, MLA '04

## The New Gatekeepers: Journalism

No sooner do you read about the ways entertainment, marketing, telecommunications and decentralized data systems are uniting than your best friend calls you on his BlackBerry to tell you he has just BitTorrented the new Christina Aguilera video while driving to Little Rock, Ark. The digital revolution moves as fast as it can be imagined, and it's moving in the media.

**Marilyn Schultz**, assistant professor of Communication in the School of Humanities, says the new technologies that already saturate the media are reinventing it as they go along. "Newspapers and networks, once arrogant and untouchable, have been forced to embrace the Internet," she says. "They have web sites of their own, and a number of times, their stories have been debunked by bloggers."

Bloggers are the back-alley purveyors of information, spreading far and wide gossip, uncensored news and other information the mainstream press won't touch. Schultz doesn't think the blogosphere will supplant newspapers immediately, "but it is possible that one day journalists will carry a backpack with a tiny camera, a computer, a tiny satellite system and a cell phone. They will travel anywhere and have the ability to put their stories on the Internet."

This democratic accessibility means career opportunities for everyone. Says Schultz, "If you don't get a job, you can start a blog. Granted, you need to be smart, innovative and ethical, and even then you may fail." And as Schultz points out, if you're your own boss, then there is no one to play the editor, "no one to check your facts. That's where we will miss the traditional institution of journalism."

The same ethical questions that haunt traditional media sources will hound the new. How to balance the public's right to know with the right to privacy? Schultz cites the refusal of some web sites to surrender private information to the government as an example of how the owners of Internet infrastructure are becoming "the new institutional gatekeepers."

Now close your eyes and imagine how you'll keep yourself informed in the coming years. You may as well keep them closed, because it's probably already changed.

— Matthew Bey

## The Quick Fix: Psychotherapy

Can't sleep? Stressed about your job? Having anxiety attacks? There's probably a pill that can help you.

About 30 new prescription drugs hit the U.S. market each year. Purchases of such medications have increased 70 percent in the last decade. Why? "We are an increasingly pragmatic society," says Associate Professor of Counseling **John Jones**. "We have symptoms, we want them fixed, and there's a medication that can do it." Over the next 10 years, look for mind-boggling scientific advances to offer the "quick fix."

Doctors will likely examine — and alter — a patient's genetic makeup to repair problems. While mapping the human genome initially took 13 years and about \$3 billion, new technologies are making the process 100 times as fast, not to mention cheaper. Already, scientists have established genetic links to certain predispositions that they can probably modify to eliminate risks.

Advances in neuroscience may also offer cures, letting scientists reprogram neural networks to eliminate ailments like addictions, eating disorders and depression.

But is the "diagnose, treat and cure" model really the solution of the future, or the next big problem? Many in the healing professions worry about how patients will cope with the knowledge that their DNA is "flawed" or their brains function "abnormally." Even after being treated, patients may believe society values them less and continue to blame negative behaviors on their diagnosis.

"We have to navigate carefully," Jones says. "If we think in terms of a continuum, we can often use psychotherapy and counseling to talk through the more mild problems and combine therapy with medication regimens for more severe concerns."

Healers of the future, then, must know how to treat the body and mind. Jones envisions holistic health centers where pharmacists, nutritionists, spiritual counselors and therapists collaborate to care for clients. Many Americans already embrace yoga studios, meditation retreats and wellness spas, and some businesses have tried to make offices more welcoming through mood lighting, online counseling, and even virtual reality simulations and holographs.

Even with technology, a fundamental principle of the healing professions is here to stay, says Jones: "We will always need to talk to each other."

— **Stacia Hernstrom, MLA '05**

## Digital Goes to Hollywood: The Future of Film

Jar Jar Binks. In 1999, those three small words caused moviegoers everywhere to squirm in their stadium seats. But the *Star Wars Episode I: The Phantom Menace* character has cemented his place in Hollywood history: Binks and his castmates were part of the first film to be digitally projected on a theater screen near you.

Digital film technology could soon replace 35-millimeter celluloid film — if only studios, filmmakers and theater executives could agree on who should pony up the \$3 billion needed to outfit America's 36,700 screens with the necessary servers, networks and projectors. Even so, the technology will inevitably arrive, says **Russell Rains**, director of the MBA in Digital Media Management.

"All media are already converging," says Rains. "In the film industry, we're headed toward a 'digital end-to-end system' that encompasses every step of the moviemaking process, from shooting to distributing to storing."

Eventually, digital technology could cut the annual film distribution price tag of \$1 billion by half. Some estimates even project a 90 percent savings. No, ticket prices probably won't go down, but you'll be able to watch movies on your cell phone, television, computer, video iPod, even your car stereo. And you won't have to see it at a movie theater first — it will be released to all media at the same time.

Partly, simultaneous release ensures that moviemakers maximize their profits by minimizing the time pirates have to steal and sell digital movie files. The model also gives everyone involved — not just moviemakers, but cell-phone manufacturers, Internet service providers, cable companies and the like — an immediate piece of the profit pie.

And it means people with talents on both the creative and technical side of filmmaking will be in demand, says Rains, not to mention those with expertise in licensing, distribution, digital asset management, e-commerce and the related technologies.

That's good ... and bad. "On the one hand, almost anyone will have access to a medium of expression," says Rains. "On the other hand, digital media may continue to further isolate us as individuals and as a culture — it may become just another digital brick in the wall."

— **Stacia Hernstrom, MLA '05**

## Extreme Placement: Marketing

When you watch an actor take a refreshing sip from a can of cola on a movie screen, when you get an e-mail announcing a sale at your favorite store, when a friend tells you about a new line of perfume about to come out, you're glimpsing the future of marketing.

While TV ads won't disappear anytime soon, they will become less important, says **Michaëlle Cameron**, associate professor and chair of the MBA program's Marketing concentration. Digital video recorders like TiVo already let viewers skip the commercials. Look for product placement, already common in movies, to expand to video games, music and elsewhere as part of the comprehensive marketing campaigns of tomorrow.

Many businesses already pinpoint their best customers, anticipate what they want, and deliver tailored information directly to them through e-mail and targeted web ads. One-on-one, individualized marketing like this will become increasingly important, and niche marketing to specific groups will grow. However, Cameron warns, marketers "will have to be ethical and careful in handling the information they collect."

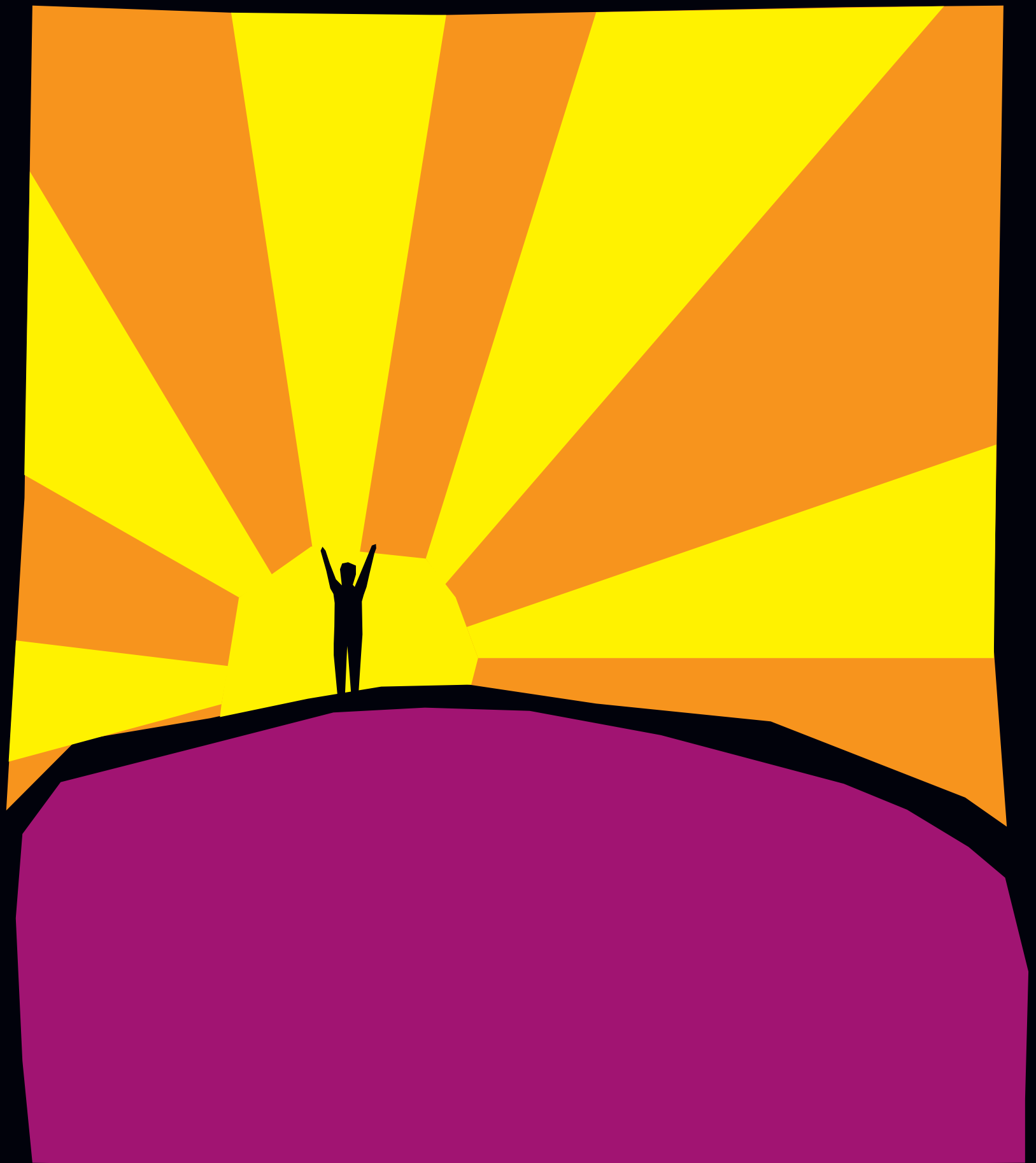
Also expect viral marketing, in which marketing managers try to ignite word-of-mouth publicity, to increase as a low-cost way for companies to spread their message. Cameron cites the elaborate fabrication behind the 1999 movie *The Blair Witch Project* as a case study in this form of selling, which takes "creating a buzz" to new extremes.

With the field evolving this quickly, what will a career in marketing look like in coming years? "Oh, there will be lots of jobs," says Cameron. "They will just require some different skills than in the past." She cites technical knowledge, greater financial acumen and solid ethics as basic requisites.

Most of all, marketers of the future will need more than ever that one area of expertise that makes their job so valued in business: the nose to sniff out the best way to deliver a message for their client. When a personalized hologram invites you to a virtual reality movie delivered directly to your 3D-projection cell phone, you can thank marketing. ■

— **Patrick Ricci, MLA '04**





# Conscious Efforts

Results. Quantifiable, concrete, beneficial. How do you produce real outcomes that make a difference in people's lives? Ask these four St. Edward's University alumni.

JONI PATILLO



Running KOOP FM, Austin's commercial-free community radio station, was never a job **Amy Wright, MBA '05**, would have described as easy — especially after the building caught fire. Twice.

# The FIREfighter

By Spike Gillespie

KOOP's three-story downtown digs first burned on the evening of Thursday, Jan. 6. By some miracle, KOOP, on the third floor, survived the conflagration. Sort of.

The fire never made it upstairs, but it may as well have. Wright says that when she got to the studio after learning the news at 3 a.m. on Friday, blankets of black soot covered everything: the floor, the equipment, the music. Things looked bleak. At an emergency meeting of the station's key volunteers later that day, no one believed Wright when she said KOOP would be back on the air by Wednesday morning. But with two previous jobs at nonprofits, a stint in the Peace Corps in Uzbekistan (cut short when she was evacuated after Sept. 11), and a year managing the controlled chaos of KOOP's 68 volunteer DJs whose eclectic shows include *Czech Melody Time*, *Celtic Storm*, *The Elk Mating Ritual Hour* and *Radical Mother's Voice*, she was up to the challenge.

Putting aside the collaborative management style instilled in her by Assistant Professors of Management **Kathleen Wilburn** and **Dianne R. Hill, MBA '77** ("I had to be less cooperative than I normally am. I told people 'I need you to do this.'"), Wright made herself command central, issuing orders to her staff of 100 volunteers while maintaining a steady stream of phone conversations with the insurance company, the landlord, the power company and the media. She kept KOOP's 91.7 frequency on the air by handing the broadcast over to KVRX, UT-Austin's student radio station. Meanwhile, she hired a guard to secure the building and a professional cleaning company to fix it up. The cleaners hauled

in generators for power to scrub the walls, equipment and each of the station's 10,000 CDs and 1,500 records.

The plan worked. At 9 a.m. the following Wednesday morning, the peppy Cajun chords of the *Fais Do Do* show streamed over the airwaves again. Save the barbecue pit smell hanging in the air, you'd never have known the place nearly burned to a cinder. A few weeks into this turnaround, Wright voiced optimism: "Honestly, this place could burn completely down to the ground and still pop back up."

That statement was put to the test on Feb. 4 when a second fire destroyed everything—the equipment, the music and the space. Wright went back into emergency mode, renting studio space at classical station KMFA to get KOOP back on the air two and half weeks later on Feb. 22 and speeding up plans she'd already made to apply for a federal matching grant of \$22,000. She's determined to raise an additional \$20,000 through benefit concerts to cover new equipment and more expensive rent on the station's new space, which she'd already scouted after the first fire.

Through it all, she's continued to assure listeners that though these are challenging times for KOOP, they're not desperate times. "After fire number one, I kept saying 'we're lucky' and 'it could have been worse' — Now I'm saying it's worse," she says with a laugh. "But we're confident that it won't keep us from getting back in our own space soon. We're very resilient." ■

*Keep up with KOOP's progress at [www.koop.org](http://www.koop.org).*



Natalia Ashley, '85, and Ross Fischer, '95, keep tabs on the conduct of politicians for the Texas Ethics Commission.



LORI NAVAR, MIA '05



PHOTO COURTESY OF ROSS FISCHER, '95

# THE WATCHERS

By Steve Wilson

# IN AN IDEAL WORLD, WE'D ELECT REPRESENTATIVES WHO ACT IN OUR BEST INTEREST AT ALL TIMES; WHO CARRY OUT THEIR DUTIES WITH INTEGRITY, NOBILITY AND FAIRNESS; WHO AREN'T SWAYED BY MONEY AND POWER.

Instead, we live in a world with [insert your least favorite politician here] in office.

All over the world, at every level of government, politicians bend and break the rules. But when they get caught doing so in Texas, two St. Edward's university alumni have something to say about it. **Natalia Ashley, '85**, and **Ross Fischer, '95**, both serve on the Texas Ethics Commission, a body dedicated to making sure Texas politics runs by the rules. Formed by the Texas Legislature in 1991, the commission can't convict unethical politicians, but it can fine them, which in some ways proves just as effective.

"We can send a message by imposing a fine," says Fischer, a Political Science graduate whose full-time job is as an ethics attorney for the State Bar of Texas' Office of Chief Disciplinary Counsel. "That helps us create the transparency that we want so people know where the money comes from and where it's going. The goal is to give people confidence in the political process."

Say a school board president uses public money to buy a TV spot supporting a district-wide ballot measure to build new schools.

Local prosecutors take up the matter, but an angry taxpayer may also file a complaint with the commission, which is not uncommon.

"Most complaints come from the general public, as opposed to politicians trying to hurt other politicians," says Ashley, who used her Finance and Marketing degrees from St. Edward's as a school program evaluator for AISD before going to law school.

In her role as general counsel for the commission, Ashley writes advisory opinions for people unclear about the ethical nuances

of the law. She also handles complaints. When the taxpayer's grievance about the school board president reaches her desk, she assigns it to a lawyer on her team. The complaint soon comes back to her with supporting evidence to show whether or not a violation occurred (most of the commission's complaints aren't found to be frivolous). Ashley approves and schedules the complaint's review at the next bimonthly commission meeting.

**"The goal is to give people confidence in the political process."**

— Ross Fischer, '95

In an informal trial closed to the public, one of the commission's lawyers presents the complaint against the school board president to Fischer and seven other commissioners—four Democrats and four Republicans, each appointed to staggered four-year terms by either the governor, lieutenant governor or speaker of the house. (Gov. Rick Perry appointed Fischer to the commission, first as a replacement for another commissioner in 2005 and then to his own four-year term starting in February.) It takes five votes to approve a fine; on this complaint, the commission votes unanimously to charge the president \$500. Fines can go up to \$5,000 or triple the amount disputed in the complaint. Fischer says he and his fellow commissioners weigh matters carefully before leveling amounts that high. "We don't want to discourage people from the political process by slapping them with a big fine their first time around," he says.

Next, a member of Ashley's staff contacts the fined president. Ashley says many defendants go ahead and pay, but not this one: He rejects the commission's fine. At the next closed-door meeting of the commission, the president gets his chance to respond, bringing along his lawyer and new evidence meant to prove his innocence. It doesn't work; again, the president gets fined. Most politicians in the president's position accept the ruling at this point, but this one rejects it. Now the stakes have raised. At the next commission meeting, the president's trial opens to the public. "At this stage, there's public pressure," says Ashley. "Not often does it get to this level."

Found to be at fault once again, the president finally pays his fine. What happens next is out of the commission's hands. Maybe the president resigns, maybe he atones with voters. About all that can be known for certain is that his won't be the last complaint the commission receives. The commission reviewed 92 complaints in 1992, a number that rose to 251 in 2005 and is already on track to rise higher in 2006. By March, the commission had already received approximately 100 complaints.

The prominence of ethics scandals in the news these days may account for some of this growth, though Ashley says the commission's greater exposure over the years has reminded more and more people of the importance of keeping politics fair. In any event, the increase hasn't dimmed the hope Ashley and Fischer continue to profess for the political process.

"Most people are honest and do the right thing," says Fischer. "We hope to serve that good." ■

**Jaclyn Moss, MBA '05**, is one smart cookie. And she's got the Girl Scout badge to prove it. That would be the "Smart Cookie" badge, the one Moss earned in third grade by persuading her parents to front the money for 500 boxes of cookies and then selling them all in just over two hours at Chicago O'Hare Airport.

The 8-year-old entrepreneur set a troop sales record, and she's been as tenacious as the best-selling Thin Mint ever since. At 15, she convinced her dentist to hire her as a chair-side assistant, despite the extra fees and paperwork needed to employ a minor. In college, she turned a job as a realtor's assistant into a position as a junior appraiser. And after graduating with her bachelor's degree, Moss became an inbound sales representative for Dell Inc. — a career that has spanned more than six years and earned her seven promotions, four manager awards, three sales achievement awards, one sales coach award, Dell's prestigious Office of the Chair Stock Options Award, and even trips to Rome, Italy, and Maui, Hawaii, for record sales.

Her latest venture as marketing consultant and television account manager for Dell means she oversees all of the company's television sales on networks like QVC and the Shop At Home Network. Moss's second day on the job, her boss asked her to create a business plan outlining her sales goals and strategies for the year. Now, four months later, she's been on the air 20 times and has sold everything from laptop notebooks and desktop computers to televisions. One question drives her: "How do I reach more people today than I did yesterday?" Whether she's interacting with television customers or her own sales staff, Moss forges these connections by remembering three rules: Always make a good impression, exceed expectations and get feedback.

## You Never Get a Second Chance

Moss makes a good impression by "over-delivering on expectations." For her television sales team (and for the seven managers and 140 sales reps she managed in her previous Dell position), Moss places one aim above all: to help those she manages figure out what motivates them. Whether it's money, stability or a desire to serve, she works with her employees to translate their personal motivations into professional success.

She takes a similar approach with customers. To captivate viewers on the air — and ultimately improve the bottom line — she studies each network's programming and audience and determines what products are likely to interest those customers. "Building the story from there," she decides which key points to highlight, from the computing power of Dell's products to the comprehensive technical support it offers.

"It's easy to take for granted that everyone knows how to use a computer these days, but technology can be intimidating," Moss says. "I try to make it inviting."

**"I always ask myself, 'What opportunity can I seize to make my voice heard today?'"**

## Avoid the Call of the Inbox

But she doesn't stop there. On air or off, Moss focuses on improving every aspect of her operation. She speaks the language of Dell's accountants by using a profit-and-loss statement, and she studies the latest marketing data so she can place the most

effective variety of products on each network. She also monitors distribution and customer complaints to make sure those who buy from Dell stay satisfied. In team strategy sessions and company meetings, she compiles to-do lists of action items. And when she returns to her desk after a meeting, she purposely avoids checking her e-mail and answering her phone messages until she's finalized her "promise list" — all the things she told people she would help with or take on personally.

## Listen to Your Inner "Um" Counter

In between checking items off that list, Moss focuses on self-improvement. She brushes up on the public-speaking skills that netted her two top finishes in competitions held by Dell's monthly Toastmasters chapter. Through Toastmasters, she has learned to embrace the concept of an "um" counter, the person charged with tallying the number of filler words used during a speech. Even now, with an "um" count of zero, Moss challenges herself to speak publicly every day. Her rationale is simple: "If you don't use a skill, you lose it. I always ask myself, 'What opportunity can I seize to make my voice heard today?'"

She also seeks constant feedback from her manager and sales team, and she holds herself accountable when things go wrong. To ensure she's doing her best on the air, she memorizes product manuals and reviews tapes of her broadcasts — even the ones from the end of a 36-hour shift.

Whether she's selling bites or bytes, Moss has earned her merit badge in sales many times over. "My goal is to be encouraging and energetic," she says. "Whether I'm working on air, coaching a new salesperson or learning about a product that has launched, I'm trying to help make someone's life easier or more enjoyable." ■

## The Art of the Sell

*Jaclyn Moss, MBA '05, marketing consultant and television account manager for Dell Inc., has earned seven promotions, nine awards and two vacations for record-breaking sales. Here, she shares her tips for sealing the deal.*

- **Know who's buying.** Understand your target demographic. Gather as much data as you can about their age, sex, culture, income, education level, world outlook and purchasing habits.
- **Give them what they want.** Use the knowledge you have about your customers to determine what kinds of products they will be interested in — and will be more likely to purchase.
- **Keep on keepin' on.** Don't stop after you make the sale. Make sure shipping and distribution flow smoothly. Monitor customer service calls, and survey customers to ask how you can improve.



# The Seller

By Stacia Hernstrom, MLA '05







Several lifetimes of memories flooded the hilltop for the three days of Homecoming 2006 in February. If you weren't among the 250 people who made it back to campus, here's a sample of the weekend's activities.



## Tailgate Party



### ATHLETICS HALL OF FAME

Five new inductees joined the other 82 members of the Hall of Fame (below, from left): **Karl Jauhainen, '86**, men's tennis; **Aaron Farris Seafous, '92**, women's basketball; **Julie Burleson Grant, '96**, volleyball; **Kevin Karo, '91**, baseball; and **Jimmy Wheeler, '93**, men's basketball (not pictured).

### TAILGATE PARTY

The Homecoming tent filled with 500 alumni, parents and students in support of the Hilltopper basketball teams. Later that night, the women knocked off Montana State-Billings 73-72 in overtime, while the men narrowly lost 82-79. (Read more about Hilltopper basketball on page 9.)



### OTHER EVENTS

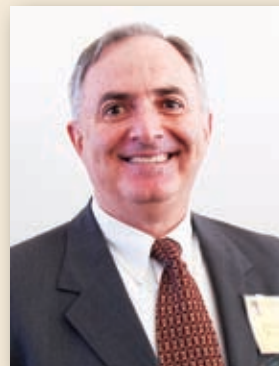
More than 80 MBA faculty members and alumni gathered for a luncheon to honor **Rick Timmins, MBA '79** (right), the 2006 Distinguished MBA Alumnus Award recipient. Timmins has served more than nine years as Cisco System's vice president of world-wide sales and service finance.

St. Edward's University and High School graduates from the Class of 1956 joined the Golden Guard society in a luncheon ceremony.

The Alumni Awards recognized (clockwise from left) **Susan Scarle Philips, '73**, and **Sam G. Tramonte, '56**, as Distinguished Alumni and **Eliseo Elizondo, '87, MBA '98** and **Michael G. Guerra, '83** (with President **George E. Martin**) for Alumni Achievement.

At a public conversation about the Holy Cross mission with **Brother Stephen Walsh, CSC, '62**, executive director of the Holy Cross Institute, **William Hudson, '37**, gave an impassioned testimony to the influence of St. Edward's on his life. "This is my first time back here in 71 years," said Hudson. "I feel like I have come home." "Welcome home," said Brother Stephen. ■

## Hall of Fame







## *Golden Guard Luncheon*

## *Alumni Awards*



## *Welcome Dinner*







# ALUMNI NOTES

## From the Archives

**Believe what you read in the paper?**

Share your stories about this photo with us:

*St. Edward's University Magazine*

3001 South Congress Avenue

Austin, TX 78704

[steveu@admin.stedwards.edu](mailto:steveu@admin.stedwards.edu)



## 30s

Julie Corcoran Stranges, daughter of **John B. "Jack" Corcoran, '36**, is interested in connecting with classmates of her father. Contact her at Julie.Stranges@va.gov. She would also like to hear from friends of her brother, **James Webster Corcoran, '78**.

## 60s

**Bob Wilems, '63**, of Houston, gave the commencement speech at the St. Edward's University December graduation for undergraduates.

**George Sammon, '64**, of Berea, Ohio, returned to campus in March for the first time in 15 years. He was visiting Austin and San Antonio as part of his honeymoon (see *Marriages, page 43*).

**Elaine Doherty-Leach, '69**, is living in Kabul, Afghanistan.

## 70s

**Michael B. Putegnat, '70**, of Brownsville, published his novel *Laguna* in May. Read more about the political mystery and visit him on the web at [www.lagunabook.com](http://www.lagunabook.com).

**Laurie Friedman-Fannin, '79**, of Hortonville, Wis., works with cognitively disabled high school students. She also is active in theater and writes an occasional column in her regional newspaper. She and her husband, Jerry, have two children, Zach, 16, and Molly, 14.

## 80s

**Don Hall, '80**, of Elkhorn, Wis., is running in the Democratic primary for U.S. Congress from the 1st Congressional District. Visit him on the web at [donforcongress.com](http://donforcongress.com).

**Buddy Miller, '80**, of Claxton, Ga., has opened Architectural Powder Choice, a company that manufactures powder coatings for the architectural aluminum industry.

**Adelaide M. Horn, '82**, of Austin, was recently appointed commissioner of the Texas Department of Aging and Disability Services. Previously, she was deputy commissioner.

**Baloy A. Vasquez, '83**, recently relocated to Arlington, Tenn. He is the manager of HR systems for Perkins Restaurants' corporate office.

**Jim Brocato, '84**, of Beaumont, has joined Southeast Texas Gastroenterology Associates as administrator. Brocato has 15 years of experience in health care management.

**Paul R. Cerqua, '85**, recently relocated to Las Vegas, Nev., and is pursuing an RN degree. He also runs an orthodontic laboratory.

## 90s

**Michael O'Brien, '90**, of Washington, D.C., has joined The German Marshall Fund of the United States as the new director of information technology. He can be reached at [mobrien@gmfus.org](mailto:mobrien@gmfus.org).

**Cheryl King Fries, '92**, of Austin, and her production company, Arrowhead Films, premiered a new documentary, *An Ocean Away: The Donald Matocha Story*, on the Military Channel in February.

## FUTURE HILLTOPPERS

To **Jerie (Lunow) Kelly, '89**, and Michael Kelly, of Austin, daughter McKenna Claire and son Quinn Jackson on Oct. 16.

To **Juliane Leighton, '90**, and Alex Leighton, of Brookings, Ore., son Ethan Cleeland on March 26, 2006.

To **Elizabeth (Lapinski) Collier, '92**, and Richard Collier III, of San Antonio, daughter Bridget Elizabeth on Feb. 2.

To **Ryan Kellus Turner, '94**, and Stephanie Bess Turner, of Austin, son Liam James on July 29.

To **Angela Brutsché, '95**, and Matthew Brutsché, of Austin, daughter Juliette Rose on Feb. 12.

To **Rachel Joseph Gonzalez, '95, MBA '04**, and **J.D. Gonzalez, MSCIS '04**, of Pflugerville, daughter Lindsey Claire on Dec. 28.

To **Kelly Scroggs, '96**, and Rodney Scroggs, of Port Neches, son Maxwell Paul and daughter Mia Elizabeth on Oct. 14.

To **Kristine (Dunn) Hughes, '97**, and Matthew Hughes, of Kyle, son Dylan Wayne on Dec. 1.

To **Tami Zuniga, '98**, and Ernie Zuniga, of Helotes, daughter Ava Caroline on Nov. 15.

To **Laura Elizabeth (Moore) Hatem, '99**, and Kevin Hatem, of Houston, son Cole Joseph on Feb. 24.

To **Esmeralda Lozano Hoang, '99, MAC '04**, and **Thuy Hoang, '99**, of Round Rock, son Benjamin Bao on Jan. 27.

## CALENDAR OF EVENTS

## Austin

**May 21:** MS in Organizational Leadership and Ethics Five-Year Celebration Z' Tejas Grill, 1110 W. Sixth St., 7:30 p.m. (dinner)

**June 3:** MA in Human Services Alumni Chapter Kick-Off Brunch Z' Tejas Grill, 10:30 a.m.

**July 8:** Alumni Night at the Ballpark with the Round Rock Express Heritage Dell Diamond, 6 p.m. (dinner), 7:05 p.m. (opening pitch)

**July 29:** Career Connection Event (for New College and graduate alumni and current students), 9 a.m.–noon

## Dallas

**July 8:** Alumni Night at the Ballpark with the Texas Rangers Amerquest Field in Arlington, 7:05 p.m. (opening pitch)

## Evansville, Ind.

**June 26:** Reception with President **George E. Martin** Kennel Club, 5201 Kratzville Rd.

**Ruben M. Villarreal Jr., '92**, of Austin, is the station manager for Relevant Radio 970 AM. Relevant Radio is a leading operator of community Catholic radio stations in the United States.

**Kathi Jackson, '93**, of Lynnwood, Wash., released her first book, *They Called Them Angels: American*

## ALUMNI CONTACTS

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## Rio Grande Valley

Ruth Nino, '03  
[butterfly45682@yahoo.com](mailto:butterfly45682@yahoo.com)

## San Antonio

Patrick Valdez, '94  
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## Washington, D.C.

Jeremías Alvarez, '01  
[dcseualumni@yahoo.com](mailto:dcseualumni@yahoo.com)

## PROFILE

## PUBLISHED

## Gimbel's Blue &amp; Gray

**Gary Gimbel, '76, MBA '79**, lives in a pre-Civil War log house speckled with bullets from the 1864 Battle of Martinsburg. He drives to his financial controller job past a roadside plaque commemorating the Battle of Falling Waters, the first Civil War engagement in the Shenandoah Valley. But these historical legacies are more than periphery — they've dominated his sights for 16 years.

When a trip to the local historical society in 1990 netted little on Falling Waters, he turned up resources at the National Archives, university libraries and private collections and even located accounts of the battle in unlikely venues like the Chicago Historical Society. Since then, he has given presentations on Falling Waters to area Civil War roundtables, and last fall, he published an article on the battle in *Blue & Gray*. Here, he gives *St. Edward's University Magazine* a brief history lesson.

*What first intrigued you about Falling Waters?*

The battle took place on July 2, 1861, and lasted only about 35 minutes. It happened very, very early in the war, just three months after the South fired on Fort Sumter. My local historical society had heard about the battle, but they didn't know much else. That was a challenge for me — I wanted to know more.

*How did you conduct your research?*

Figuring out what sources existed and where to find them was a learning experience — I'm an accountant, not a historian! When I found an article, I checked the footnotes, which often led to other sources, much like a treasure hunt. And because Falling Waters was the first battle for a lot of soldiers, many wrote letters or diary entries that exist in collections today.

*What's significant about the battle?*

Several interesting personalities fought at Falling Waters, like Thomas J. Jackson, who was a colonel then and had not yet earned the nickname "Stonewall." But what's more significant is that the battle showed how disorganized both sides were. Neither side had had enough time to hand out uniforms and train men. What's more, you had Union soldiers wearing gray (many Northern militias typically wore that color) and Southern men wearing their U.S. Army blues, which they got down from the attic when they joined up on the Confederate side. Neither side had exceptional weapons or aim. Thus, casualties were few, though confusion and mistaken identity reigned on the battlefield.

*Who won the battle?*

Technically, the North won. They outnumbered the South by about 4-to-1 and drove the Confederates from the field, but they realized they weren't strong enough to fight a bigger battle. Union commander Robert Patterson also earned a bit of a "black eye" because he allowed Jackson's troops to slip away and reinforce the Confederates amassing near Washington, D.C., for First Bull Run, which happened just three weeks later.

*What's next for you?*

I started researching Falling Waters for myself; now, I want to share it with others. I'm hoping to expand on the *Blue & Gray* article and publish a monograph.

— *Stacia Hernstrom, MLA '05*



COURTESY OF GARY GIMBEL, '76, MBA '79

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*Alumni are elected to the board of directors for rotating three-year terms and may serve for up to six years. If you are interested in this volunteer opportunity, contact Kippi Griffith, MBA '01, at kippig@admin.stedwards.edu.*

## 90s cont.

*Military Nurses of World War II*, in 2000. The paperback version came out in March.

**Sherri Griffith Powell, '94**, of Austin, is director of 911 services for Vonage. She oversees 911 service for customers in 12 states.

**Ryan Kellus Turner, '94**, of Austin, recently published entries on "Lower

Criminal Courts" and "Disorderly Conduct and Disturbing the Peace" in the *Encyclopedia of Criminology* published by Routledge in January 2005. Turner is general counsel for the Texas Municipal Courts Education Center.

**Judy-Ann Hargrove, '98**, and **Brian Hargrove, '98**, relocated to Chatham, N.J., where Brian works for the Union Bank of Switzerland and Judy-Ann

works for MediMedia Educational Group. They have two children, Ethan, 3, and Olivia, 5 months.

**Jeff Earle, '99, MLA '08**, of Austin, recently became a detective and emergency management officer for the St. Edward's University Police Department. In the new position, he serves as liaison with the Travis County District Attorney's Office. (Read more on UPD on page 12.)

**Rochelle Hall-Schwarz, '99, MAHS '01**, of Taylor, finished her PhD in Counseling Supervision and Education with a minor in Marriage and Family Therapy at St. Mary's University in December. She serves on the Child Welfare Board of Williamson County. She also continues to own and operate Hall of Hair in Georgetown.



# UPDATE

## ALUMNI PROGRAMS

### Campus News

After February's Homecoming, Alumni and Parent Programs, in conjunction with Undergraduate Admission and the Students of African Heritage Association, hosted in April the second annual Texas Relay Weekend Family Cookout for prospective and current students, as well as alumni, faculty and staff. Later that month, alumni, graduating students, Holy Cross Brothers and faculty welcomed the newest members into the Alumni Association at the sixth annual Graduation Party.

In May, members of the Class of 1956 will join the graduation processional in honor of their 50th anniversary as graduates. Later in May, alumni, current students and faculty members will gather for the five-year celebration of the MS in Organizational Leadership and Ethics program.

Alumni and Parent Programs has welcomed two new staff members: **Robyn Post** and **Courtney Hankins**. Post is associate director, building the university's alumni regional and chapter presence. Hankins is the new development assistant, having worked in the Student Life office at Austin Community College.

In addition, **Allyson Schaeffer, '03**, was promoted from development assistant to assistant director of Alumni and Parent Programs. The office said farewell to Assistant Director **Manny Pandya, '99**, who was promoted to associate director of development in University Advancement.

The giving countdown draws near. Alumni are supporting The St. Edward's Fund in record numbers again this year, but the university **still needs approximately 900 more alumni to donate** to reach its goal of 15 percent participation by June 30. Because *U.S. News & World Report* determines its rankings in part by the number of alumni who give each year, every gift from a St. Edward's graduate — no matter how large or small — helps bring the university

closer to a bump in the magazine's rankings. Make a gift today to the university program that matters most: Visit [www.stedwards.edu/makegifts](http://www.stedwards.edu/makegifts).

### Chapter News

**Austin:** In March, President **George E. Martin** spoke with more than 50 alumni and guests at The Headliner's Club, followed by a keynote address from **David Hughart, MLA '05**. In April, young alumni learned networking and interviewing strategies from **Liba Tomas, MBA '03**, at the "Career Grooves" event. Upcoming spring events include a community service project to restock the food pantry at Caritas of Austin (May 7) and Alumni Night at the Ballpark with the Round Rock Express at The Dell Diamond (July 8). Also, alumni of New College and the graduate programs will be invited to "Career Connections," a program of panel discussions and breakout sessions (July 29). As always, the chapter continues to host monthly networking happy hours on the second Thursday of each month (see "Ongoing Events," below).

**Chicago:** The chapter seeks volunteers to serve on a steering committee to plan future alumni events. If interested, please contact Robyn Post at [robypn@admin.stedwards.edu](mailto:robypn@admin.stedwards.edu).

**Dallas/Fort Worth:** Alumni converged at three happy hours held throughout the metroplex one night in April. The chapter will host Alumni Night at the Ballpark with the Texas Rangers (July 8).

**Evansville, Ind.:** President Martin will speak with alumni at the Kennel Club (June 26).

**Houston:** The chapter seeks volunteers to serve on a steering committee to plan future alumni events. If interested, please contact Robyn Post at [robypn@admin.stedwards.edu](mailto:robypn@admin.stedwards.edu).

**Los Angeles:** Plans are underway for a September concert at the Hollywood Bowl and a fall L.A. Lakers game. For more information, please contact Robyn Post at [robypn@admin.stedwards.edu](mailto:robypn@admin.stedwards.edu).

**MAHS:** All MA in Human Services alumni will soon receive invitations to a kick-off party for the new MAHS alumni chapter in Austin (June 3).

**MBA:** Dean **Marsha Kelliher** hosted the MBA Alumnae Networking Group's April social event. The group continues to welcome new members. In June, all MBA alumni can expect invitations to the Career Connections event (July 29), focused on trends in the job market and special topic sessions.

**Miami:** Alumni are planning a brunch in early August. For more information, please contact Robyn Post at [robypn@admin.stedwards.edu](mailto:robypn@admin.stedwards.edu).

**Rio Grande Valley:** In March, more than 30 alumni, parents and guests met and mingled with President Martin at an event hosted by **Ruben Cardenas, hs '47, '51**, and his wife and former Trustee, Dardenella.

**San Antonio:** In March, **Kevin, '72**, and **Marilyn, '74, O'Neill**, opened their home to a reception with President Martin and more than 30 alumni and parents. The chapter is coordinating a garden clean-up project at the Japanese Tea Gardens (May 6).

**Student Alumni Association:** SAA kicked off spring with its annual recruitment fair, gaining 15 new members. The group co-hosted the Job



(left to right) Matt Abbot, '03, Stephanie Bazan, '02, and Chris Ragland, '05 at the Austin presidential reception.

Search and Networking event in April and lent a hand at the 6th Annual Spring Graduation Party (April 30). Summer plans include attendance at the Alumni Leaders Conference (June 9-11) and the formation of a new committee to coordinate the senior giving campaign.

**Washington, D.C.:** The chapter steering committee is brainstorming ideas for a late summer or early fall event. If you are interested in helping, contact Robyn Post at [robypn@admin.stedwards.edu](mailto:robypn@admin.stedwards.edu).

### Ongoing Events

#### Austin Monthly Networking Happy Hours

Second Thursday of the month

#### MBA Alumnae Networking Group— Austin

Fourth Monday of the month

Click "Get involved" at [www.stedwards.edu/alumni](http://www.stedwards.edu/alumni) to find news and events in your area, or call 800-964-7833 or 512-448-8415.

## MARRIAGES

**George Sammon, '64**, to Phyliss Sammon on March 17, living in Berea, Ohio.

**Nelda Talamantes Cacciotti, '96**, to Chad Cacciotti on Oct. 22, living in Dallas. (below)

**Patricia Palacios, '05**, to Kenneth W. Fults on Dec. 17, living in Round Rock.



(left to right) Aimee (Myers) Saldivar, '97, Julia (Stewart) Fannin, '94, Marcel Gamboa, '94, Cecilia (Hernandez) Gamboa, '94, Nelda Talamantes Cacciotti, '96, Margie Trejo Lohmeier, '97, and Perry Pack, '97.

## PROFILE

## PASSIONS

## Hobby Horseman

When **Donald Penner, '60**, grew interested in woodworking as a child, he didn't settle for a carving knife. At the age of 12, he bought a table saw. In high school, he mastered the craft enough to build a 14-foot boat that his father used to fish for several years.

In a sense, woodworking gave young Penner an outlet for an unflagging drive that would take him to the top of his profession. By the time he pursued his hobby again decades later, it gave him something more: a way of coping with loss and connecting with his family.

As a science major, he fell under the wings of Holy Cross Brothers **Romard Barthel, '47**, **Henry Curran** and **Lucian Blersch**.

"I saw in them the ideal of what someone dedicated to teaching should be," says Penner, who himself was a Holy Cross Brother for two years and who has donated to the endowed scholarship named for Brother Romard, among other gifts to St. Edward's. Penner went on to pursue a career in electrical contracting, rising from electrical apprentice to senior vice president with Commonwealth Electric in the course of 28 years. Comstock Canada then hired him as president and chief executive officer, eventually transferring him to serve as president and CEO of Dynalectric.

In 1997, tired of constant business travel, Penner bought Suncoast Electric Inc., an electrical contractor in St. Petersburg, Fla. He found himself with the weekend time to explore his beloved hobby again, a pursuit that became essential when his wife died in 2003.

"I had nothing else to do on weekends," he says. "That filled my life for a while."

During this period, Penner challenged himself to craft a carousel horse for his granddaughter. Over the course of two years, he used a variety of tools to meticulously carve and glue together the horse's countless block pieces. His creation went over so well, he plans to make another for his new wife as soon as he finishes an English-style rowboat for his grandson. With characteristic gusto, Penner has also jumped into restoring Model A cars like the one he drove in high school. He owns three Model A's from 1929 and 1930 and serves as president of his local Model A club.

"People kidded me, 'Are you moving to Florida to retire?'" he jokes. "Actually, I think I work harder here than there."

— Steve Wilson



COURTESY OF DONALD PENNER, '60

## 00s

**Jesus Jose Garcia Jr., '00**, of San Antonio, opened independent record store 180 Grams in September. The store specializes in eclectic sounds including indie rock, electronic, hip hop, reggae, soul, funk and jazz.

**Kevin Griffith, '00**, is running as a Democratic candidate for the Ohio Senate's 27th District. Visit him on the web at [www.our27.com](http://www.our27.com).

**Suzon Tropez Holmes, MBA '00**, has published her first novel, *High Waters*. Visit her online at [www.freewebs.com/suetropez](http://www.freewebs.com/suetropez).

**Justin D. Leach, '00**, is living in Canberra, Australia.

**Christie Marine Gaderson, '01**, of Austin, recently founded Priorities Concierge, which provides concierge services for businesses and individuals. She would like to hear from classmates at [christie@prioritiesconcierge.com](mailto:christie@prioritiesconcierge.com).

**David L. Henninger, '01**, of Pflugerville, recently opened David Henninger Photography, a custom portrait studio serving individual and commercial customers. He is working to complete his certification with the Professional Photographers of America and would like to hear from classmates at [David@HenningerPhoto.com](mailto:David@HenningerPhoto.com).

**Susan Akin, '02, MLA '04**, of Austin, was recently selected as the Summer Teaching Scholar in History in New College at St. Edward's.

**Saul Alanis, '02**, of McAllen, completed his clinical perfusion training in cardiovascular surgery from the Texas Heart Institute and is the chief perfusionist for McAllen Heart Surgeons. He also recently accepted a position as president of RGV Cardiac Support Services.

**Wendell Mayes Jr., '02, MLA '05, MBA '06**, of Austin, gave the commencement speech at the St. Edward's University December graduation ceremony for New College and graduate programs.

**David Thompson, MLA '04**, of Austin, took first place at the National Irish Storytelling Competition in Boerne in March. He told his original story, "The White Horse of the Ardennes," which blends Celtic *faerie* magic, World War I and the Battle of the Ardennes.

**Amy Armstrong, MLA '05**, of Austin, has been accepted into the Master of Library Science program at UT–Austin.

**JoJanie Segura, '05**, of Corpus Christi, played the title role in the Dougherty Arts Center's February production of *Rosita's Jalapeno Kitchen*. ■

## IN MEMORIAM

**Edgar F. Anders, '31**, of La Grange, on March 18.

**John E. Brueggerhoff, hs '48, '53**, of Tampico Tamps, Mexico, on July 1.

**Walter B. Mackey, '50**, of Windermere, Fla., on May 31.

**John E. Breen, '55**, of Indianapolis, Ind., on Dec. 23.

**H. Frederick Stegall, '56**, of Seattle, Wash., on Aug. 23.

**Peter J. Tomaskiewicz, '58**, of Walkerton, Ind., on Oct. 10.

**William Townsend, '59**, of Bulverde, on Feb. 22.

**Frank W. Cox, hs '66, '70**, of Tomball, on March 25.

**Marjorie Johnson, '78**, of Independence, Mo., on March 30.

**Lt. Col. Lloyd T. Navarro, '84**, of Austin, on Jan. 18.

**Betty L. Overman, '97**, of Austin, on Dec. 10.

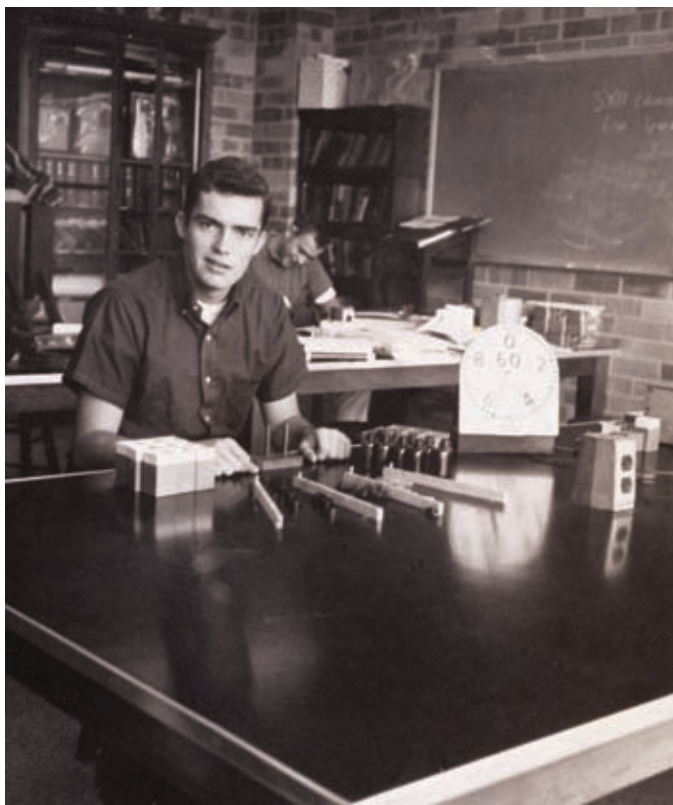
**John Charles Babb, '99**, of Austin, on Jan. 25.

**Lynda Diane Becker, '05**, of Austin, on March 7.

**Betty Ann Anderson**, of Austin, on Oct. 13.

**John W. Meaney**, of Corpus Christi, on March 25.

**Brother John G. Quigley, CSC**, of Cleveland, Ohio, on Dec. 11, 2003.



## FROM THE ARCHIVES: MYSTERY SOLVED

### Lose Your Lab Goggles?

After publishing this "From the Archives" photo in the Winter 2006 issue, we received an enigmatic message from **Mike Prendergast, '62**:

"The mysterious photograph shown on page 46 of the recent *St. Edward's University Magazine* is that of Tompods Ryan, Class of 1963, from South Bend, Ind. Having been rejected by the University of Notre Dame, young Tompods entered St. Edward's as a freshman in the fall of 1960. He desperately wanted to major in Physics but failed the minimal entry requirement of placing corks in lab bottles, as shown in this picture. He went on to major in History and pursue his real love of music, wherein he is best known for having penned the words to the immortal Kool Aid jingle heard by millions of fans."

Further investigation revealed that the man in question is **Tom Ryan, '63**, retired executive for Shell Oil Company, former chair of the St. Edward's University Alumni Association Board of Directors, and adjunct instructor in the MS in Organizational Leadership and Ethics program. In a phone interview, Ryan shared a few thoughts about the photo:

#### **What were you doing in this photograph?**

It was a freshman science class that everyone was required to take. It was the only science class I ever had because I was a Business and Economics major. I don't remember much about it.

#### **How did you get the nickname Tompods?**

It's not really a nickname — everyone called each other "pods." It was short for "podner" (partner), and it was another way of saying "buddy."

#### **What was Fleck Hall like when you took the science class?**

It was pretty new and impressive. It's interesting because one of my classmates and friends was **John Bauer, Class of 1962**, who helped fund the new John Brooks Williams Natural Sciences Center [scheduled to open in Fall 2006; see story on the Fleck Hall renovation, page 4].

#### **What do you think of St. Edward's now?**

St. Edward's is a very special place to me. Everything that I've done and accomplished in my career and with my family can be traced back to my time at St. Edward's.

— **Hans Christianson**

stay  
in touch

### submit your alumni note

A fun vacation, volunteering, a job change — whatever your news, share it with friends and classmates via *St. Edward's University Magazine*. Submit your news by Aug. 1 to be considered for the next issue. If your address or other information has changed, please let us know.

**E-MAIL:** [luciep@admin.stedwards.edu](mailto:luciep@admin.stedwards.edu)

**WEB:** [www.stedwards.edu/alumni](http://www.stedwards.edu/alumni)

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3001 South Congress Avenue  
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Name: \_\_\_\_\_

Former Name: \_\_\_\_\_ Class Year: \_\_\_\_\_

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*When faxing or mailing your note, please photocopy the form to the right.*



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