

St. Edward's

UNIVERSITY MAGAZINE

SUMMER 2007 VOLUME 8 ISSUE 3

PASSPORTS

GLOBAL UNDERSTANDING AT ST. EDWARD'S

Senator Rosario Green's Worldly Ambitions • Page 22

The Wounds of War • Page 26

Frequent Flying in a Flat World • Page 30





President George E. Martin (*front row, far right*) in London to celebrate St. Edward turning 1,000. Joining him: (*from left*) Angelica Jaffers, '95; John Bauer, '62; Kippi Griffith, MBA '01; Betty Reichel, '88; Michael Larkin; Brother Stephen Walsh, CSC, '62; Maryl Duzan; Gail Tyson; and Brother James Kell, CSC.

Toward Improved Global Understanding

George E. Martin, PhD

An international focus has long been elemental to a St. Edward's University education. Indeed, in keeping with the Holy Cross tradition, our mission statement identifies an international perspective as one of its distinguishing characteristics and declares that graduates of St. Edward's should recognize their responsibility to the world community.

It was only natural then that we created the Global Understanding Initiative as the focus of our institution-wide Quality Enhancement Plan. The initiative has three parts and encompasses both academic and co-curricular activities (*see "Hilltop of the World," page 18*).

Perhaps the most gratifying endorsement of the initiative came during the recent visit of an accrediting team representing the Southern Association of Colleges and Schools. This group of distinguished higher education colleagues asked if its members could share our Quality Enhancement Plan with their own institutions as a

possible model for their academic programs.

Why a Global Understanding Initiative at this time? The answer lies in the extraordinary economic, technological, political and social changes that are redefining the world's power structures and the ways people communicate. Consider the cell phone. No longer is it merely a tool for making mobile phone calls. It is a growing source of on-site reporting for news agencies, and it is spawning its own networks of instantaneous news.

The 2006 Annual Report of the Federal Reserve Bank of Dallas provides an eye-widening description of the current level of globalization. Each year, American doctors perform thousands of surgeries remotely, using robotic tools on patients around the world. At the same time, American patients are seeking less-expensive hip replacement and other kinds of surgery from doctors in India. Such integration of the world's economy has enormous, even revolutionary, implications for all aspects of our lives.

As the report also demonstrates, knowledge is at the fingertips of people around the globe as 900 million personal computers worldwide — one for every seven people — can link to 110 million web sites for news, jobs, goods and services. Corporations increasingly serve global markets for everything from entertainment and software to transportation and customer service. Just the other day, I phoned my bank and was connected to a call center in India for assistance. Outsourcing like this is becoming a common practice of U.S. corporations. While we may debate the merits of this approach, it is a daily reminder that national economies are actually international.

At St. Edward's, we embrace the goal of preparing students to lead, contribute to and serve an ever-changing world. This issue of *St. Edward's University Magazine* explores some of the ways our Global Understanding Initiative will enhance our commitment to this goal. As we go forward, our efforts will expand and evolve, much like the world in which we live.

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PASSPORTS:

HILLTOP OF THE WORLD

How a plan five years in the making will help ensure students leave St. Edward's equipped to handle life in a world that's more connected than ever.

WISH YOU WERE HERE

Study abroad students share photos and their stories of trips that changed their lives.



THE ST. EDWARD'S COMMUNITY GOES GLOBAL

Col. Sidney J. Marceaux, '62, and Elaine Doherty Leach, '69 (*right*), in the Middle East; Senator Rosario Green in Mexico; Roy Pequeño, '05, in Chile; Jennifer Goodman, MBA '06, and Paige Newcombe, MBA '05, in transit the world over.

THE LAST CRUSADE

The year is 1939. The game is football. And the championship is on the line in the last season of conference-level pigskin at St. Edward's University.



IN EVERY ISSUE

- 2 On the Hill:** Postmarks, Ideas, Culture, Sports, News, Calendar, Hilltop Happenings and Faculty Bookshelf
- 12 Future Forward:** E-Marketing
- 13 Hilltop Voices:** Study Abroad Ambassadors
- 14 Special Destiny:** Mike Harris and Neil Brown, '02
- 15 Inner Workings:** Office of International Education

Alumni Notes:

- From the Archives
- Homecoming 2007
- Alumni Profiles
- Holdings: A Lot on the Plate
- Mystery Solved

CAMPAIGN UPDATE

Celebrating the Success of A Special Destiny

When speaking of A Special Destiny: The Campaign for St. Edward's University, **President George E. Martin** has recalled how consultants he spoke with predicted St. Edward's couldn't raise more than \$40 million. Thanks to the generous support of more than 9,500 donors who made contributions to A Special Destiny, the campaign has far exceeded everyone's expectations by meeting and topping several goals, including:

- Surpassing the \$65 million campaign goal by raising \$70.3 million — the largest amount the university has ever raised (the last campaign raised \$20 million).
- Raising almost \$30 million in commitments to the endowment, which has been a major factor in increasing the endowment 84 percent since 1999. The endowment has nearly doubled in the last five years to more than \$60 million.
- In the final fiscal year of the campaign, increasing the number of President's Associates — donors who give \$1,000 or more annually — to an all-time high of 360.

The campaign's impact is evidenced by the university's progress in reaching goals established by the master plan, including more than \$78 million in new building construction, environmentally friendly renovations and landscaping enhancements.

Trustee Leadership

The involvement of the university trustees underscores the dedication that board members have to the unique vision of St. Edward's University and its Holy Cross educational mission. Their support and generosity throughout the campaign encouraged alumni, parents and friends to join in achieving the university's priorities and vision. Specifically, trustees:

- Typically reached full participation in The St. Edward's Fund
- Led fundraising efforts for Trustee Hall, named in honor of their commitments
- Secured the most generous donation in the university's history — \$12.5 million from the estate of John Brooks Williams, through **Trustee John H. Bauer, '62**
- Contributed and facilitated philanthropic gifts totaling more than \$28.7 million

The Future

Ultimately, the university's fundraising goal remains consistent — ensuring that a St. Edward's education is available to students for years to come. Teaching students to understand their role in the global community, evaluate events and issues with an international perspective, and embrace other cultures are integral components of the vision that will always drive the St. Edward's experience.

The university is grateful for the friendship and generosity of all the supporters who made A Special Destiny: The Campaign for St. Edward's University a major success. As St. Edward's looks beyond the Special Destiny campaign and envisions the next phase in the legacy of this great university, efforts continue to fund the John Brooks Williams Natural Sciences Center–South Building and a new Chapel, as well as to strengthen the university's growing endowment.

To help support St. Edward's University, contact **Joe DeMedeiros** at joed@stedwards.edu.



MARC SWENDNER, '92

Trustee Hall opened in 2002, one of the early fruits of the campaign.



LORI NAVAR, MIA '05

Campaign funds helped The Kozmetsky Center of Excellence in Global Finance host a conversation with Madeleine Albright, former secretary of state of the United States, in 2005.

A Special
DESTINY
THE CAMPAIGN FOR ST. EDWARD'S UNIVERSITY



KATY ROGERS, '08

Pat Munday, '97, and her husband, Bill, pose with President George E. Martin and the Munday Scholars at a scholarship reception in Fall 2006. Alphabetically, the scholars are: Daniela Arredondo, '08, Luis Avila, '06, Aaron Barnes, '06, Dahlia Campbell, '07, Andrea Casares, '06, Dagoberto Garcia, '08, Cindy Lopez, '07, Jorge Lored, '05, Cicely Oliver, '06, and Ruben Ruiz, '07.



MARC SWENDNER, '92

Trustee John H. Bauer, '62, served as executor of the John Brooks Williams estate, which gave \$12.5 million for the John Brooks Williams Natural Sciences Center. The complex's north building opened in Fall 2006 and the south building is scheduled to open in 2011.

ALL-TIME HIGHS

Here are some of the university fundraising records broken by A Special Destiny: The Campaign for St. Edward's University.

Campaign total	\$70.3 million
Trustee contributed or facilitated gifts.....	\$28.7 million
Scholarships created or receiving additional funding	80
Donors giving \$25,000 or more.....	172

FISCAL YEAR HIGHS

The St. Edward's Fund (Fiscal Year 2007)	\$1 million
President's Associates (\$1,000 or more annually in Fiscal Year 2007)	360
Faculty and staff participation (Fiscal Year 2005).....	87%

FUNDRAISING FOR BUILDINGS

Total	\$30.6 million
Trustee Hall	\$5.2 million
John Brooks Williams Natural Sciences Center-North Building	\$17.3 million
John Brooks Williams Natural Sciences Center-South Building	\$6.3 million
Chapel	\$1.4 million

THE GOAL

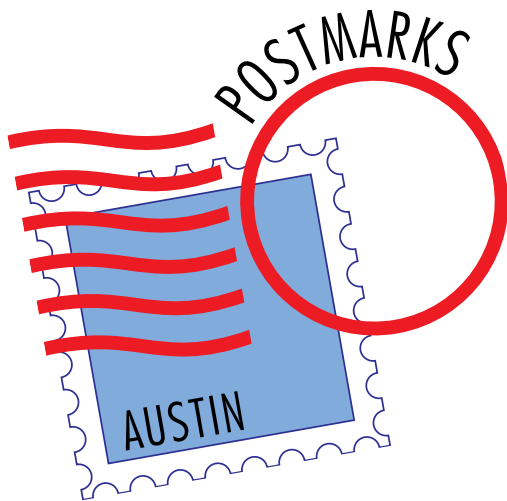
Capital: \$34 million	\$30.6 million
Endowment: \$23.5 million	\$29.8 million
Operations (The St. Edward's Fund): \$7.5 million.....	\$9.9 million

THE RESULTS



MARC SWENDNER, '92

Charles Kolodzey, '36, (center) and granddaughter Heather Kolodzey, '05, met with chapel architect Rick Joy. Charles made a \$1 million commitment to the chapel.



Over the last half-century I have developed close relationships with five or six Catholic liberal arts colleges. As you can well imagine, that puts me on a number of different mailing lists, and several times each year I get a copy of the university magazine of each one of the colleges. If you are interested in the school presenting the publication, then you are going to be interested in at least skimming each issue. Since I am interested in all of these schools, I do take the time to read through each one of them — at least I skim them all. My purpose today is to congratulate you for the winter edition covering the theme Sense and Sustainability. The layout is excellent, but most of your counterparts' are as well. What was beautiful for me was your endeavor to approach major issues with such seriousness and professionalism. This is important for the magazine, but it is more important because it is a reflection of the attitude and the policy of my beloved St. Edward's. I thoroughly enjoyed the article on "The Sustainable Campus." I will enjoy walking around the campus even more in the future than I have in the past. The stories reflecting the generous social concerns of students at St. Edward's are also very encouraging. In other words, "You done good!" Onward through the fog.

The Most Reverend Bishop John McCarthy
Austin

LUCIAN SYMPOSIUM EXPLORES LIFE ORIGINS

Those in the audience of the Brother Lucian Bliersch Symposium in March came to hear about evolution, the search for life on Mars and other matters relating to "The Origin and Search for Life." But they likely didn't expect to be served a giant can of Campbell's primordial soup.

The image of that fictitious can, shown on a large screen before a full house in the Robert and Pearle Ragsdale Center's Mabee Ballroom, was just one of the ways Antonio Lazcano, professor at Mexico City's Universidad Nacional Autónoma de México, brought the origin of life alive.

At the seventh annual science event, organized this year by Lucian Professor of Natural Sciences **Allan Hook**, Lazcano spoke about the early evolution of life from a cultural, as well as a biological, perspective. Lazcano explained that though researchers have made much progress studying the catalysts that gave life a jumpstart on Earth, they're still debating whether that spark occurred in primordial seas, deep sea hydrothermal vents or elsewhere. Even so, "It's not important to have the right answers so much as it's crucial to ask the right questions," he said.

The second speaker, Jeffrey Bada, director of the NASA Specialized Center of Research and Training in Exobiology at the Scripps Institution of Oceanography in La



Antonio Lazcano delves into "The Origin and Search for Life."

Jolla, Calif., approached life from a different angle — addressing whether or not it exists beyond Earth.

Speaking from his own experience as lead investigator for the Urey: Mars Organic and Oxidant Detector, Bada said that contrary to popular belief, the presence of water on another planet or moon doesn't necessarily equal life. That's why when the Urey launches aboard the ExoMars rover in 2013, it will look not for water, but for organic molecules like amino acids.

Hook noted that whether or not life existed on Mars, the universe is so big, it's unlikely we're alone: "The real question isn't 'Is life out there?'; it's 'How common is life out there?'"

FLECK HALL: THE GRAND RE-OPENING

Fleck Hall, home to the School of Natural Sciences since 1959, reopens its doors in August with nary a petri dish, test tube or volt meter in sight. Fleck's former inhabitants moved to the new John Brooks Williams Natural Sciences Center-North Building, making room for the School of Education.

Fleck underwent a major renovation that included new classrooms, offices and a 8,000-square-foot third floor with glass-walled conference rooms opening up to one of the campus' best views of downtown Austin. An experiential

learning classroom will provide future teachers with "hands-on" access to a simulated pre-kindergarten through 12th grade.

It's the latest phase in the life of a building that's changed with the times and needs of St. Edward's.

Fleck Hall Grand Opening Celebration

Thursday, Oct., 4, 2007

- 4:30 p.m., Refreshments and giveaways
- 5 p.m., Building rededication and blessing
- 5:15 p.m., Open house and reception

CAMPUS CALENDAR

MARY MOODY NORTHEN THEATRE

Sept. 26–Oct. 7

Full Circle

By Charles L. Mee

Directed by David Long

Out of the chaos of crashing economies and the crumbling Berlin Wall emerges a young, single American woman caring for an abandoned baby. Charles L. Mee's collage remaking of *The Caucasian Chalk Circle* fable calls to task communism, capitalism and the power of a mother's love. One part vaudeville, one part social satire, one part fairy tale, *Full Circle* is a dynamic exploration of ethics, culture and history. Expect the unexpected.

Nov. 7–18

Ring Round the MoonAdapted by Christopher Fry from *L'Invitation au Chateau* by Jean Anouilh

Directed by Christina J. Moore

A delightful romantic comedy, complete with mistaken identities, misguided love affairs and duels by moonlight. Shy, sensitive Frederic is in love with spoiled, rich Diana who, as it happens, loves Frederic's heartless, arrogant twin brother Hugo. To save Frederic from an unhappy marriage, Hugo hires a young ballerina to masquerade at his aunt's ball and capture his brother's affections. Naturally, the young maiden loses her own heart along the way. An enchanting fable to fill your evening with laughter and entertainment.

FINE ARTS GALLERY

Sept. 15–Oct. 7

Texas Photographic Society's National Competition

Opening reception: Saturday, Sept. 22, 5–7 p.m.

Oct. 23–Nov. 11

Gerald Patrick: A Life's Work

Prints and sculptures by the late Gerald Patrick

Opening reception: Tuesday, Oct. 23, 6–8 p.m.

Gallery hours: Monday through Friday: 9 a.m.–5 p.m.

Sunday: 10 a.m.–2 p.m.

EVENTS

Oct. 15

Kozmetsky Center of Excellence in Global Finance: "Update: U.S. Congress"

Three Capitol Hill experts tackle how Congress is likely to deal with foreign policy, the budget, education and the environment. *Presented in conjunction with the Woodrow Wilson International Center for Scholars.*

Jones Auditorium, Robert and Pearle Ragsdale Center, 7 p.m., free

Oct. 18

The Most Reverend Bishop John McCarthy Lecture Series on the Catholic Church in the 21st Century

"The Life and Legacy of Pope John XXIII"

Charles E. Curran, Elizabeth Scurlock University Chair of Human Values at Southern Methodist University

Jones Auditorium, Robert and Pearle Ragsdale Center, 5 p.m., free

Nov. 12

Kozmetsky Center of Excellence in Global Finance: "Update: Asia"

Hear about the impact of Asian economies on the United States from five leading experts on the region. *Co-sponsored by the Center on Japanese Economy and Business, Columbia University.*

Jones Auditorium, Robert and Pearle Ragsdale Center, 7 p.m., free

FOURTH ESTATE COMES TO ST. EDWARD'S

If journalism is the first draft of history, students at St. Edward's will have a chance to do an edit. The new Journalism minor will help students develop the skills and critical-thinking ability demanded of today's fast-paced, 24/7 media industry.



With dual tracks in print and broadcast media, the minor will let students complement solid writing and reporting skills with electives ranging from Art Criticism and Newspaper Design to Magazine Writing, Documentary Film and Photography. Through this interdisciplinary approach, students will cultivate these skills:

- Identify news
- Develop story ideas
- Research and report information
- Write in a journalistic style
- Produce stories for a wide range of media

"It's a thoughtful progression of classes that teaches students the writing, editing and production skills they need," says Assistant Professor of Journalism

Michele Kay, '02, MLA '05 (above).

Students on the print track will hone their writing, editing and production skills working for *Hilltop Views* — the student newspaper, which recently won eight awards at the annual Texas Interscholastic Press Association convention — while broadcast students will use the latest digital technologies as interns at one of Austin's many local news stations.

BEATIFICATION UPDATE

Father Basil Moreau, founder of the Congregation of Holy Cross, will be beatified in Le Mans, France, Sept. 14–16. In October, the celebration moves to St. Edward's University.

On Oct. 10, the university will recognize Moreau's penultimate step toward sainthood with a Mass and Founder's Day/Beatification celebration. Mass will be held at 4:30 p.m., followed by a reception on the Main Lawn at 5:30 p.m.

In addition, at Orientation sessions this summer, Associate Professor of Journalism **Marilyn Schultz** screened her video on the Congregation of Holy Cross and Moreau. Also, professors have been encouraged to include the beatification theme in their curricula in the coming year.

HILLTOP HAPPENINGS

FEBRUARY

Homecoming ▶

More than 800 alumni, students, parents and their families gathered with faculty and staff members to reconnect, reminisce and forge new friendships at the 2007 Homecoming celebration. See page 36 for more Homecoming photos.


Mardi Gras Parade

Students, faculty and staff celebrated Mardi Gras with live music, Cajun food and a parade through Ragsdale Plaza featuring floats sponsored by student organizations.

APRIL

Prayer Service for Virginia Tech Campus Community

Members of the St. Edward's community joined together in a prayer service for the victims and survivors of the Virginia Tech shooting.

Honors Thesis Symposium ▶

Sixteen honor students presented their research and creative efforts to faculty members, family and friends at the 2007 Spring Honors Thesis Symposium. Topics included "Deciphering Nutrition 'Facts,'" "What Civil Rights?" and "China vs. the United States."


The Holocaust: A Survivor's Story

Holocaust survivor Halina Peabody shared her experiences with the St. Edward's community about life during and after the Holocaust and the difficulties her family faced.

Entrepreneur Awards

The Entrepreneurship program in the School of Management and Business held its first-ever awards ceremony honoring students.

Party on the Hilltop

The St. Edward's University community enjoyed live music, food and fun activities while celebrating the end of the academic school year and 2007 May graduates.

MARCH

The Most Reverend Bishop John McCarthy Lecture Series on the Catholic Church in the 21st Century hosted David J. O'Brien, Loyola professor of Catholic Studies, College of the Holy Cross. O'Brien spoke on "God's Kingdom Lies Ahead: American Catholicism in Historical Perspective."

Holy Cross Convocation ▶

The Holy Cross Institute welcomed 140 Holy Cross educators, representing all of the secondary schools, colleges and universities in the United States, to the St. Edward's campus for the Second Annual Holy Cross Institute Convocation. This year's theme: "Reflections on Christian Educa-



MAY


LeaderShape ▶

Fifty-four students attended The LeaderShape Institute at the T-Bar-M Ranch in New Braunfels.



JUNE

Orientation ▶

New faces arrived on campus as the 726 incoming freshmen of the Class of 2011 attended Orientation at St. Edward's.

St. Edward's High School Alumni Reunion

More than 170 St. Edward's High School alumni returned to the hilltop for a reunion honoring the days of Tiger Town and the history of St. Edward's High School.



COURTESY OF WALKER TAI, '09

Members of the crew team at St. Edward's hope for club status this fall.

AQUATIC ATHLETES MAKE THEIR WATERMARK

They practice every weekday morning at 5:30 a.m., and they do it in a precarious location: the oft-frigid water of Lake Austin. But for the St. Edward's University rowing team, established last fall, such hard work is a small price to pay when the outcome is victory. In its spring season, the crew — 16 members strong — won a silver medal at the Heart of Texas Crew Regatta competition. Founder **Walker Tai, '09**, a Kinesiology major from Austin who serves as crew president and captain, hopes to get university-sponsored club status for the team in the fall.

SUSTAINABILITY WATCH: ORGANIC CAMPUS DINING

Starting this fall, St. Edward's will contract its dining services to Bon Apétit, a food provider with a track record for good eats made in a sustainable and socially responsible way.

From pizza dough to pasta sauce, the company will make all meals from scratch using organic ingredients grown within 150 miles of campus. That means seasonal vegetables, meats free of antibiotics and hormones, students with healthier options, and local farmers who stay in business.

Bon Apétit also plans to help raise awareness of the connection between food production and climate change by providing diners with information on such facts as how raising cows accounts for 18 percent of greenhouse gases.

ACCOLADES

MBA in Digital Media Management Honored

In April, the MBA in Digital Media Management, directed by Assistant Professor of Management **Russell Rains** (right), received an honorable mention for the Bobby G. Bizzell Southwestern Business Deans' Association Innovative Achievement Award for 2007.

**St. Edward's Gets Hispanic Excellence in Advocacy Award**

The Austin Independent School District awarded St. Edward's University the Hispanic Excellence in Advocacy Award in the spring. Of the four institutions nominated for the award, St. Edward's was the only university.

Hilltop Views Receives Eight Awards

Hilltop Views, the campus student newspaper, received eight awards at the annual Texas Interscholastic Press Association convention in San Antonio in March. A total of 46 colleges and universities participated in the event.

**Ballet Folklorico Wins First Place — Twice**

In March, the St. Edward's University Ballet Folklorico won first place in the college small-group division at the Fourth Annual Bailes de Mi Tierra Folklorico Competition in Bastrop. The group also won first place in the amusements division at the Battle of Flowers Parade in San Antonio for the second year in a row.

Student Wins 2007 Leadership in Action Award Angelo

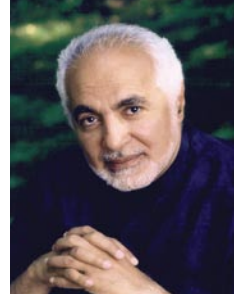
Steinhardt-Keely, '07 (right), won Campus Compact's 2007 Leadership in Action Award in April for his proposal of a partnership between St. Edward's University and Abhayadharma Orphanage in Bangalore, India. The partnership would establish scholarships for Indian students to study at St. Edward's, allot funds for improvement of orphanage housing and structures, and initiate service learning, study abroad and summer immersion opportunities for students to focus on poverty issues in India.

**GEP Students Win Award**

Crystal Alvarez and **Ernesto Muñoz**, both high school students who had participated in the Graduation Enhancement Program at St. Edward's, were named "Exemplary Migrant Students of 2007" at the UT–Austin Migrant Student Recognition Ceremony in April. Both students, who received \$5,000 scholarships, have committed to attend St. Edward's.

THE GLOBAL HILLTOP

IMAM SPEAKS ON CAMPUS



Feisal Abdul Rauf, imam of the mosque closest to the site of the World Trade Center and founder of the American Sufi Muslim Association, attracted more than 600 people to a lecture in the Recreation and Convocation Center in March.

The talk was part of a yearlong, campus-wide, multidisciplinary exploration of Islam that began with Imam Rauf's critically acclaimed book *What's Right with Islam Is What's Right with America* as the Freshman Studies summer reading text. Students also attended a play that examines the contemporary Muslim experience, *Kneeling Down at Noon*, written by Austin playwright Steve Moore and developed in collaboration with 15 students in a special course called The Islam Project.

Imam Rauf launched ASMA in 1997. The nonprofit, nonpolitical, educational and cultural organization, dedicated to creating bridges between the American public and American Muslims, brings Muslims and non-Muslims together through programs in academics, policy, current affairs and culture.

ALUMNUS BECOMES PRIME MINISTER

In June, **Salam Fayyad, MBA '80**, economist and former Austinite, was sworn in as prime minister of Palestine under Palestinian President Mahmoud Abbas. Fayyad, an independent, will continue in his post as finance minister and also serve as foreign minister in the emergency government established by President Abbas after he dissolved the Fatah-Hamas coalition government in response to Hamas forces seizing control of the Gaza Strip. Fayyad will lead a small cabinet headquartered in the West Bank that includes other political independents. Along with earning his MBA at St. Edward's, Fayyad holds a doctorate in Economics from UT–Austin.

COACH TRAVELS TO ISRAEL

In June, Head Men's Basketball Coach **Ryan Marks** traveled to Tel Aviv, Israel, as a volunteer guest speaker and clinician at the second annual Friendship Games Basketball Tournament. The event, which features men's and women's teams from 17 countries and regions such as Jordan, Palestine, Estonia, Ireland and Israel, uses basketball to unify countries and players on a grassroots, person-to-person level. Marks spoke at clinics for international college coaches in Tel Aviv and Amman, Jordan. He also spoke to the Peace Players International group.



AZERBAIJANI DELEGATION VISITS

Tom Sechrest, director of the Master of Science in Organizational Leadership and Ethics program, met with representatives of the Azerbaijani government in February to discuss ethical leadership in the public sector. The delegation, sponsored by the U.S. Department of State, stopped at St. Edward's as part of a tour to examine best practices in public leadership.

MULTIMEDIA

A roundup of artistic endeavors from within and outside the St. Edward's community.

THEATER

In March, Austin's Interfaith Community for Palestinian Rights tapped five St. Edward's University students to perform *Rachel's Words*, a work told through the e-mails and diary entries of Rachel Corrie, a young British peace activist killed in the Gaza Strip. **Dana Dixon, '07** (center), directed four performers: from left, **Lena Assaf, '09**, **Erin Opperman, '08**, **Maria Maella, '08**, and **Tamekia Jackson, '08**.



COURTESY OF DANA DIXON, '07

TELEVISION



COURTESY OF MARCIA ZWILLING, '01

Marcia Zwilling, '01 (above left), a New College graduate, knows that a passion for horses can leave little time for other loves. That's why she created www.equestriansingles.com, a site where horse lovers can meet and mingle and share their passions. Zwilling, 55, appeared on *Oprah* to promote the site and share her insight on the episode's theme, "ageless beauty."

ONLINE

A roundup of web sites created by members of the St. Edward's University community.

- **Diego Montalvo, '99:** www.buyandselljeans.com, a trading post for the denim set.



- **David Altounian**, School of Management and Business Advisory Board member: www.iTaggit.com, a one-stop shop for collectors to organize, research and share information about collections.
- **Amanda Johnston, '01**, administrative secretary in Student Life: www.torchpoetry.org, an online journal for writing and artwork by African-American women.

DRAMATURG DROPS IN ON ST. EDWARD'S



STEWART JARMON, '07

Michelle Polgar, the new managing director of Mary Moody Northern Theatre

In January, Mary Moody Northern Theatre welcomed **Michelle Polgar** as its new managing director. The self-described "director, dramaturg and recovering actor" brings a hefty résumé to the job.

She spent six years at Austin's State Theatre as associate artistic director and artistic director. She also served four years as executive director of a local nonprofit, Austin Lawyers and Accountants for the Arts, and was a founding company member and managing director of Austin's The Public Domain.

Polgar earned an undergraduate degree in Political Science from the University of North Carolina–Chapel Hill and a master's degree in Theatre History from UT–Austin.

Polgar's role as managing director will include overseeing the theater's business operations, such as marketing, development and resource management. And starting in the fall, she'll also serve as an adjunct Theater Arts instructor.

While she has no plans to appear on the stage, she looks forward to directing a production down the line. "I'm tickled to be here and excited to be a part of such a dynamic program," she says.

"I loved working with St. Edward's University students and faculty and staff members in my role at the State, and this feels like the perfect next step. Everyone has been wonderful. It feels like home."



COURTESY OF ST. EDWARD'S UNIVERSITY ATHLETICS

Freshman Cory Griffin cuts down the net after the men's basketball team won its second consecutive Heartland Conference championship.

A YEAR OF CHAMPIONS

St. Edward's University Athletics reached a milestone in 2006–2007 when nine out of 13 teams won Heartland Conference championships and advanced to postseason NCAA tournaments. Men's basketball, men's golf, softball and men's tennis captured championships for the second straight year. Five other teams — baseball, men's cross country, women's golf, women's soccer and women's tennis — won conference titles for the first time.

These victories make the year the most successful in school history for Hilltopper sports, says Director of Athletics **Debbie Taylor**. "I can't say I'm surprised by our success," she says. "Our student-athletes are of the highest caliber, both as students and athletes, and our coaches have the ability to bring out the best in their players."

THE COMING SEASON

As a follow-up to last year's wins, Athletics looks to springboard that momentum into the fall sports next year. Volleyball hopes to return to its former dominance, while the men's and women's soccer teams will try to build on last year's winning seasons. Men's soccer has improved its record in the last three seasons, and women's soccer is coming off a conference championship and NCAA tournament appearance. The men's cross country team (*below*) will look to defend its conference championship, and the women's cross country team will try to improve on its sixth-place finish in the Heartland Conference meet.

Fall 2007 Openers Volleyball

St. Edward's University Classic
Aug. 31–Sept. 1

Men's Soccer

vs. Incarnate Word
Sept. 2, 1 p.m.

Women's Soccer

vs. Houston
Aug. 18, 4 p.m.



COURTESY OF ST. EDWARD'S UNIVERSITY ATHLETICS

HIGHLIGHTS

Fall Highlights

Men's Cross Country

- Won the Heartland Conference championship
- Advanced to the first NCAA regional meet in the team's history

Women's Soccer

- Won the Heartland Conference championship
- Advanced to the second round of the 2006 NCAA Division II National Tournament, the first NCAA appearance in the team's history

Winter Highlights

Men's Basketball

- For the second straight season, won the Heartland Conference championship
- Advanced to the first round of the 2007 NCAA Division II Basketball Tournament

Spring Highlights

Baseball

- Won its first Heartland Conference championship.
- Posted a 43-15 record
- Advanced to the 2007 NCAA Division II Regional Tournament

Men's Golf

- Ranked third in the nation in Golfstat rankings
- Won five tournaments and captured its second straight Heartland Conference championship
- Advanced to the 2007 NCAA Division II South Central Regional

Women's Golf

- Won four tournaments and the Heartland Conference Tournament
- Hosted the 2007 NCAA Division II West Regional
- Ranked 12th in the nation in Golfstat rankings

Softball

- Posted a record of 43-18
- Won the Heartland Conference championship for the second year in a row
- Advanced to the 2007 NCAA Division II Softball South Central Regional Tournament

Men's Tennis

- Won the team's second straight Heartland Conference Championship
- Hosted the first and second rounds of the 2007 NCAA Men's Tennis National Tournament
- Advanced to the Sweet Sixteen round for the second year in a row

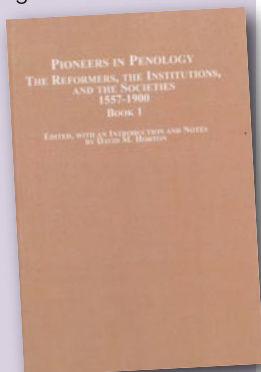
Women's Tennis

- Won the Heartland Conference Tournament
- Advanced to the first round of the 2007 NCAA Women's Tennis National Tournament

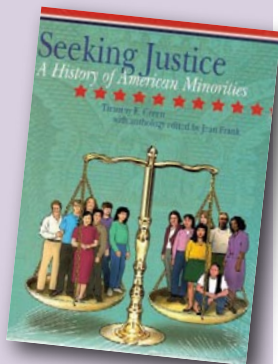
FACULTY BOOKSHELF

Christopher Flynn, assistant professor of English Literature: *Americans in British Literature, 1770–1832: A Breed Apart* (Ashgate Press). An examination of portrayals of Americans in British texts from just before the American Revolution up through the British Parliament's passage of the Reform Bill of 1832.

David M. Horton, professor and director of the Criminal Justice program: *Pioneers in Penology: The Reformers, the Institutions, and the Societies, 1557–1900* (Mellen Press). A two-volume, 948-page work of penological history. Horton has also signed a publishing agreement with Mellen Press to serve as editor of a five-volume series, *The Collected Works of Nineteenth-Century American and British Pioneers in Penological Theory and Practice*.



Timothy E. Green, professor of English: *Seeking Justice: A History of American Minorities* (Kendall/Hunt Publishing Company). A history text focused on the minority experience in America.



Robert W. Strong, assistant professor, University Programs: *The American Dilemmas Handbook* (Kendall/Hunt Publishing Company). A textbook for the American Dilemmas course at St. Edward's.

Cory Lock, assistant professor of University Programs: *The Capstone Handbook* (Kendall/Hunt Publishing Company). A textbook for the Capstone course at St. Edward's.

FACULTY RESEARCH

Richard Bautch, associate professor of Religious Studies, authored the article "The Book of Baruch" for the *New Interpreters Bible Dictionary, Volume 1 A–C*, published in November 2006. Also in November, Bautch authored the article "Lament Regained in Trito Isaiah's Penitential Prayer," which appeared in the edited volume *Seeking the Favor of God: Volume 1, The Origins of Penitential Prayer in Second Temple Judaism*, published by the Society of Biblical Literature.

Les Carter, chair of Entrepreneurship and associate professor of Finance (right), and **Hamilton Beazley**, scholar-in-residence in the School of Management and Business, won first place in the business case competition at the annual conference of the United States Association of Small Business and Entrepreneurship in Orlando, Fla., in January. Carter and Beazley won with a presentation of their case study "SozoTek Inc: Developing an Exit Strategy."



Mary Brantl, assistant professor of Art History, presented a paper, "Constructing Christina: The Netherlandish Connections," at the South Central Renaissance Conference in San Antonio in March. Drawing on her primary research in intersections of 17th-century diplomacy and the art market, Brantl's paper focused on an early chapter of Christina of Sweden's collecting.



American Journal of Psychological Research.

Kathleen A. Brown, associate professor of History, authored "The Curse of the Clap:

'Sexual Hygiene' the Navy Way," which was published in the CD-ROM produced for the 2006 Film & History League's conference on "The Documentary Tradition." Brown also co-wrote with Advising Specialist **Lindsey C. Taucher** "Advising Built for Two: Combining Faculty and Professional Advising on Small Campuses," a paper they presented at the National Academic Advisors Association Region 7 Conference last February.

James McGuffee, associate professor of Computer Science (right), authored the paper "Programming Languages and the Biological Sciences" published in the 22nd volume of *The Journal of Computing Sciences in Colleges*. He presented the paper orally at the South Central Regional Conference of the Consortium for Computing Sciences in Colleges in April 2007 at Midwestern State University.



Gary Pletcher, chair of Global Business in the School of Management and Business (left), presented a paper, "Global Business School Consulting: Turning the Classroom into Practice" at the annual conference of the Society for the Advancement of Management. Pletcher also chaired the conference section on "Doing Business in China," a result of the student consulting project he led in Shanghai and Beijing last spring.



Kelley Coblenz Bautch, associate professor of Religious Studies (right), presented her paper "Envisioning the Otherworld in the Book of the Watchers" at "The Otherworld and its Relation to This World" symposium in Nijmegen, the Netherlands, in March.



STUDENT RESEARCH

Biology Students Win Big at Texas Academy of Science Conference

Biology students **Molly Brown, '07** (left), and **Brianna Murphy, '07** (right), received awards for their research at the Texas Academy of Science Conference at Baylor University in March. Murphy took first place and Brown honorable mention for their work on the roundworm *C. elegans*.



ELOISE MONTEVAYOR, '10

Psychology Students Present

In April, students made the following research presentations at the Southwestern Psychological Association Conference in Fort Worth:

- **Emily Johnson, '07**, "Parenting Magazines: Girls Have It Covered"
- **Sarah Whitmire, '07**, "Artist Personalities"
- **Kelly Hobbs, '08**, "Parental Stress Among Working Parents: Does a Child's Age Matter?"
- **David Hill, '07**, "Minority Adolescents' Relationships and Achievement and "Familial Social Support as a Predictor of Academic Persistence Among Hispanics"
- **Julie Smith, '07, Debra Hines, '07, Lawrence Wampler, '08, Ricardo Castaneda, '07, Margaret Wichman, '07**, "Should I Stay or Should I Go?: Yohimbine and Paced Mating"
- **Julie Yarbrough, '07**, "Mutuality with Mothers and Peers: Are They Related?"

School of Behavioral and Social Sciences Honors Students

The university's School of Behavioral and Social Sciences presented research awards for the first time this year. Three Psychology majors won for the following presentations:

- **David Hill, '07**, "Familial Social Support as a Predictor of Academic Persistence Among Hispanics"
- **Debra Hines, '07**, "Paced Mating Behavior of the Female Rodent Concerning Yohimbine and Amphetamines"
- **Julie Smith, '07**, "Should I Stay or Should I Go?: Yohimbine and Paced Mating"

Undergraduates Get to the SOURCE

More than 70 undergraduate students presented research at the Fourth Annual Symposium On Undergraduate Research and Creative Expression on campus in April. Presentations included:

- **Meredith Adams, '07**, "There's No Turning Back Now: The Personal and Political Effects of Howard Dean's Presidential Campaign"
- **Kyndall Beery, '07**, "Mysticism And Addiction: The Black Crowes' 'She Talks to Angels'"
- **Stephanie Cripps, '09**, "The Idea of a Suffering Messiah and the Dead Sea Scrolls"
- **Magda B. Orlowski, '09**, "The Myth of the Individual In Capitalism: How the American Ideal of the Self-Made Person Encourages Conformity to Society"
- **Taylor Romero, '09**, "ESL Strategies Using Edgar Allan Poe's 'The Tell-Tale Heart'"



ELOISE MONTEVAYOR, '10

From his research into tuberculosis, Peter King developed and patented a diagnostic test to detect TB infection.

PATENTLY HELPFUL

HIV/AIDS and tuberculosis each kill about two to three million people a year worldwide. Together with malaria, they're the most deadly diseases in the world — "the big three," as Assistant Professor of Biology **Peter King** calls them. But King has done more than just give these organisms a nickname: He's helping the fight against them with patent number 7105170, awarded to him last year.

The patent contains two different scientific applications: a model that demonstrates, within a lab setting, what happens with TB in the lungs and a diagnostic test for a latent TB infection. Originally filed in 2001, the patent grew from King's research as a postdoctoral student on the interactions between *Mycobacterium tuberculosis*, the sole cause of TB, and HIV. Having worked with HIV during his doctoral research, King says he wanted to see why people infected with the TB organism and HIV do worse than people infected with only one or the other.

As he pursued the research from 1999 to 2001 at the Centers for Disease Control and Prevention in Atlanta, Ga., King, along with other researchers, made an important discovery that did not involve HIV. As King learned, latent TB produces a specific protein that actively growing TB does not. That difference forms the basis for the patent's diagnostic test. "Interactions between HIV and tuberculosis are very complex, so people are still trying to figure all that out," says King. "But this one protein from latent TB was something that nobody had ever seen."

Though King's interests have shifted to working with HIV proteins, his findings on the latent tuberculosis protein could lead to better diagnostic testing. "More people could be treated, which could cut down on infection rates and possibly even deaths," King says. ■

The E-Mergence of E-Marketing

By Karen Davidson

What does it take to stand out in a crowd? Just ask the team in university e-marketing. Crowds don't come much bigger than the Internet, and if you want to connect with a generation of students who use the web as the primary tool in their college search, you're going to need more than just a web site. That's where the skills of e-marketing come in. A crucial partner in the university's integrated approach to marketing, the team has been helping the university implement sophisticated technologies to advance enrollment, boost fundraising, and build strong ties with alumni and parents.

Matchmaking: Content + Audience

Director of E-marketing **Carmella Manges** puts it this way: "From the beginning, we've been using segmentation and measurable analytics to help us build meaningful relationships with university audiences." Translation: Getting the right message to the right person at the right time is essential and possible with the right tools. The team targets prospective students, alumni and parents with electronic communications that supply personalized and relevant information. St. Edward's is ahead of the curve in this regard, says Manges. Studies show that less than 5 percent of universities use market segmentation and web analytics to ensure their audiences get the information they need and want.

In addition to sending HTML e-mails, e-marketing also helps the university stay connected with targeted e-newsletters like the biannual *E-News for Parents*, which informs parents about the latest campus happenings and academic deadlines, and *SEU Connect*, which helps alumni keep tabs on former class-



mates and learn about alumni chapter events across the country. Using software that tracks and measures performance, e-marketing can determine which information has the most relevance to its readers. "It's a more thoughtful approach," says Manges. "Web analytics allow us to continually refine our publications and deliver content our audiences are really asking for."

Strategic Collaboration

While this "thoughtful approach" to content carries across all e-mail and e-newsletters, it

doesn't stop there. Last year, the university launched admission web sites for graduate students (www.excelatstedwards.edu), undergraduates (www.gotostedwards.com) and New College (www.discoverstedwards.com).

Developed in collaboration with Information Technology, Undergraduate Admission and the Center for Academic Progress, these new content-rich sites make it easier for prospective applicants to find the information they need. They also help ensure that a virtual visit to the hilltop is as close to the real thing as possible. ■

Study Abroad Students:

American Ambassadors?

By Mike McGee, '07

*Taking a faculty-led trip to Spain for a business class inspired **Mike McGee, '07**, to write his Honors thesis on the way study abroad can change the world. St. Edward's University Magazine invited him to share some of his insights.*

Diplomacy can come in many different forms. Today, a growing number of people believe that American students who study abroad have the ability to strengthen the image of the United States, and they encourage students to act as America's newest diplomatic tool.

Recently, studying abroad has expanded in purpose beyond cultural learning and personal development. Traveling abroad to live and study in another country offers a personal representation of the United States. People are more likely to relate to an American student than a government official whose sole purpose is to inform others about the United States, and not necessarily to interact with them on a personal level. Using students as ambassadors helps focus American diplomatic efforts on the world's youth, who have not been exposed to anti-American sentiment as long as older generations.

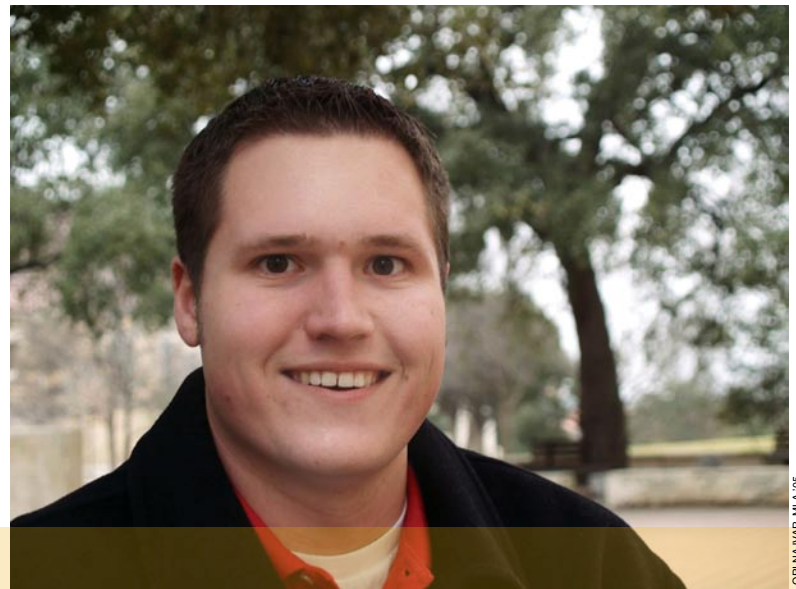
This opportunity has not gone unnoticed by governmental and educational institutions. Senators Richard Durbin (D-Ill.) and Norm Coleman (R-Minn.) introduced the Abraham Lincoln Study Abroad Act of 2006 as an attempt to increase the number of American students studying abroad

to at least one million within 10 years of the bill being passed. That is more than five times the number of students who studied abroad during the 2003–2004 school year. Increasing the number of students who study abroad would introduce even more of the world's population to American students, making a particular difference in places where residents have had little or no contact with Americans.

If the United States plans on using students as ambassadors, the government needs to prepare them. They should provide students with cultural training focused on the culture of the country where the student will be studying. Students should be taught basic lessons that include dining etiquette, important phrases in the country's language, and major

cultural differences between the United States and the hosting country. Each university's international education office could present this information to students.

After the students learn the pre-departure material, universities should administer a



LORI MAJVAR, M.A. '05

learning assessment to reinforce the cultural training. By ensuring this early understanding of cultural differences, these students will reflect positively on the United States. Universities could also equip students with a small portable guide that would help them navigate the country they are visiting.

The number of American students who study abroad has presented America with a wonderful opportunity. If they're prepared correctly, students can help to counter some of the negative perceptions of the United States. ■

"Hilltop Voices" features perspectives on the St. Edward's experience in the words of students, alumni and other members of the university community. Send in an essay for consideration by e-mailing steveuw@stedwards.edu.

“People are more likely to relate to an American student than a government official.”

A Friendship Adds Up

By Hans Christianson

When **Neil Brown, '02**, showed up for the first day of Intermediate Accounting with Associate Professor of Accounting **Mike Harris**, neither student nor instructor knew what to expect. Brown had prepared for what everyone considered the most difficult class in the Accounting major, the one that forms the basis of the CPA exam. Harris just wanted to avoid falling on his face — it was his first teaching assignment at St. Edward's. Neither expected to become friends.

When Harris arrived at St. Edward's in 1998, Brown and his fellow students found themselves in a different type of class than they'd had before. Not only were they studying real-life situations drawn from Harris' own career, they were taking exams with questions more difficult than the actual CPA exam. It was all part of Harris' strategy to put students in touch with the real accounting world he knew so well. Harris had worked more than 20 years as a professional accountant, including serving as chief financial officer for two companies before returning to UT–Austin at age 46 to earn his PhD.

"That's what makes Dr. Harris such a great professor," says Brown, now an accounting manager at Whittmanhart in Chicago. "He prepared us to be, as he called it, 'waist deep with the alligators,' and that's made me valuable to employers and served me well in my own career."

One to Grow On

Harris' strategy wasn't all tough love. He also provided extra study sessions before every

exam. Eventually, he enlisted Brown as his teaching assistant to help with these sessions and his other classes. The experience gave Brown motivation for his own studies and fed his desire to teach accounting himself one day. "Dr. Harris was always passionate and excited about teaching, no matter how dry the material might be," says Brown. "And that kept us motivated in our other classes, too."

Harris helps students after they leave his classroom by putting them in contact with key accounting professionals in the Austin area. In Brown's case, this led to a position as a campus representative for the Becker CPA Review, a training course for the CPA exam. When he graduated in 2001, Brown landed an internship with a major international accounting firm, followed by a full-time accounting position.

"Once I find out where a student wants to go, I try to help him or her chart a course to get there," Harris says. "The best part of my job is sitting back and watching our students grow as people and professionals. They always make us proud."

And the assistance Harris gives isn't just limited to Accounting students. In 2006, he created the Matthew Harris Memorial Endowed Scholarship in memory of his son. The endowment gives annual scholarships for current undergraduate students majoring in English Writing and Rhetoric.

Write Back Soon

From Chicago, Brown still keeps in regular contact with Harris through e-mail and phone



NATALIE BURGE

Mike Harris prepares his Accounting students to be "waist deep with the alligators."

calls. And Harris still finds time to offer encouragement and advice to Brown about his professional challenges, just like he does for the other Accounting students he's mentored over the past decade. Brown's occasional visit to Austin for Alumni Association Board of Directors meetings gives Harris the chance to try to persuade his former student to move back to Austin.

"During the winter when Chicago is cold, I'll receive an e-mail or letter with a weather update for Austin," says Brown. "According to Dr. Harris, it's always warm and sunny." ■

A Broad Perspective: The Office of International Education

By Karen Davidson



From left, Director of International Education Erin Ray, International Education Coordinator Mary Katherine O'Brien and International Advisor Diane Armstrong help students leaving the country and those coming to this country.

Moving to a new city is never easy. Moving to another country presents challenges most of us never consider — unless you're a staff member in the Office of International Education. From assistance with immigration issues to car buying, the OIE helps make the transition for international students a little easier and a lot friendlier.

The office plays a significant role in getting international students set up on campus, picking them up from the airport and getting them settled into residence halls. "The connection we foster in those first few days helps us have a good relationship with the students," says Director of International Education **Erin Ray, MLA '08**. "Students know they can come to us if they need to."

Ray understands the needs involved in a move firsthand — she also knows the benefits of the experience are well worth the effort. "I studied abroad as an undergrad in Italy," she says. "It was the first time I got on a plane. I was really ripe for the experience. All of your senses are overcome by what you're living and learning."

At Home in the World

In addition to bringing a range of cultural perspectives to campus with international students, the OIE offers study abroad programs in countries all over the world. For

130 international students on campus and a growing study abroad program make the Office of International Education a cultural hub and a gateway to a world of opportunity

the past three years, the office has helped organize customized programs in which students travel abroad with faculty members.

Ray says interest in the faculty-led trips continues to grow. "I think these programs

attract a different type of student than the typical study abroad opportunities," she says. Designed to build on the coursework of Cultural Foundations classes, customized programs enhance learning with a course in the host country's language or culture.

This summer, students joined faculty members to study the language and culture of Germany, explore the tropical ecology of Panama, and get an in-depth look at photo-communications in China, among others.

"Customized programs link the learning more to the university," says Ray. "Students come back on campus with the faculty member who shared in the learning, so it's a nice addition to the St. Edward's experience."

St. Edward's sent more than 190 students on study abroad trips in 2006–2007, an all-time record for the OIE.

"We're training people to go out in the world and be productive global citizens," says Ray. "It's often overlooked, but there's an intense personal growth involved in going to another country that can challenge your perspective about how the world is." ■

PASSPORTS

GLOBAL UNDERSTANDING AT ST. EDWARD'S

The world is a flat and shrinking village with porous borders. At least, that's how some of the metaphors surrounding globalization explain it. But to Holy Cross educators, these are just new ways to describe the world as they've always seen it: a welcoming place where they've spread their educational mission.

Holy Cross and internationalism go hand in hand, making the Global Understanding Initiative at St. Edward's a seamless fit. The university has been reshaping courses, events and study abroad experiences to help prepare students for life in a more worldly world. They'll join members of the St. Edward's community who are making a difference in the Middle East, Eastern Europe, South America, Africa, Australia and other places. The following pages tell the stories of these travelers, a set of people who represent the global past, present and future of St. Edward's University.

Quick Study Abroad

A Holy Cross Associate in Chile

Roy Pequeño, '05, got hooked on international study with a Mexico Immersion Trip through Campus Ministry at St. Edward's. An International Business major, he eagerly signed up for more Campus Ministry programs, including an Alternative Spring Break at a public high school in the Bronx and a Peru Immersion Trip. After graduation, he decided to become a Holy Cross Associate in Santiago, Chile. Here he writes about his life abroad.

As a Holy Cross Associate, I have not been sent down to do work that Chileans couldn't do themselves. Nor am I sought out to fix Chilean problems. I am here to break bread and walk with Chileans, to accompany friends in this journey of life. I do not have a 9-to-5 job and probably never will here. My role is undefined, but I wear many hats.

On Mondays I usually help with an after-school tutoring program for the kids in the local orphanage run by the Congregation of the Holy Cross. Tuesdays I lend a hand at daylong retreats called Encuentro con Cristo (Encounter with Christ). On Tuesday evenings I transform into a Confirmation leader. My Wednesday afternoons see me at the home of Patty, a 16-year-old mother-to-be I befriended last year when working in the orphanage. My services are not limited to those in economical hardship: Thursdays I work as a campus minister at Saint George's, a privately run congregation school. Fridays I visit one of the local orphanages.

I actually do the most work in my house. As a Holy Cross Associate, my door is open 90 percent of the time. Basically, if I'm at home and someone comes by, I invite them in. Sometimes when I'm exhausted from a day's work, my head hits the pillow and suddenly "Halo!" Someone is outside wanting

to talk. At times it seems that people feel just as comfortable talking to me as they would a priest or religious member of the congregation. I've had discussions with people about their feeling lonely and not being able to find God. We talk about family issues, address their fears and life goals, and discuss the struggle of recovering from the Pinochet regime. These people and others I serve don't care that I have little to no formal experience; they're just pleased that I'm there.

There are days this program seems too challenging to continue. It's said that Chile has the highest gap between its wealthy and poor. Living in Peñalolén has opened my eyes to a life I was blinded to before. As I walk through my neighborhood, I see young men falling into alcoholism, middle schoolers succumbing to drug use, and parents scavenging through garbage for food. I hear the shouts of families as an argument erupts, gunshots fired by a neighbor, a siren as police vans respond to local riots that periodically erupt.

However, no matter how difficult the experience becomes, at the end of the day I still feel called to be in Chile. It can be the Confirmation students that I help, a kid in one of the foster homes, or one of my English students — any encounter will remind me why I'm here. Feeling

that calling lets me face each day with the hope that everything will work out.

It's crazy to think that I have less than four months left as a Holy Cross Associate in Chile. The days may be limited, but the experiences are countless. ■



Roy Pequeño, '05, sits before the Andes near the city of Pique.

COURTESY OF ROY PEQUEÑO, '05

HillTOP_{OF}THE WORLD



Global Understanding at St. Edward's

By Hans Christianson

It's 8 a.m. on a Tuesday morning in March. A female student, a third-year International Relations major, wakes to the chords of the latest Eurovision pop hit as she prepares for her three classes of the day — International Trade, and Finance, International Management, and Russian III. On her way through the common area on the fourth floor of Basil Moreau Hall, she passes other students who make up the Global Understanding Learning and Living Community. Her first stop of the day is with her peer advisor at the Office of International Education to discuss the summer study abroad trip to Northern Ireland that's only a few months away. After a full day of classes and study, the night's activities include a screening of the French film *Amélie* with other members of the community.

This student isn't just obsessed with European culture — she's a future vision of the way St. Edward's plans to interact with a much larger world through its Global Understanding Initiative.

A Changing World

Depending on who's doing the talking, the world is shrinking, going flat or becoming one large village. Whatever the case may be, it's clear that nations have grown increasingly interdependent. To thrive in this new climate, undergraduates are going to need all the help they can get.

"The world has changed whether we want to believe in globalization or not," says Dean of University Programs **Marianne Hopper**. "Students are going to live in a world of global

interconnectedness, and we need to help them prepare for it."

The plan is designed to explore the effects of globalization through three areas: event programming, two required world-themed classes and, for those who want to probe further, a Global Studies certificate program (*see sidebar*). By the time they've graduated, students should be able to demonstrate knowledge of global politics, global economics, global culture and global communication — and even to share a global experience or two, be it study abroad or stateside research. The idea is for students to leave St. Edward's with a deeper understanding of their role as world citizens.

"In a lot of ways, this program holds the standard of what it means to be globally

3 Ways to Take on the World

Programming

Each year, the freshman class collectively studies a global theme, which they learn about through reading a common book and attending world-themed theater productions, speakers and other such programs over the year.

“The Many Faces of Islam” was the theme of 2006–2007. During the year, freshmen read *What’s Right with Islam is What’s Right with America* by Imam Feisal Abdul Rauf and attended the Mary Moody Northen Theatre production of *Kneeling Down at Noon*, a play about Islam written by Austin playwright Steve Moore and 15 student writers from the Theater Arts program. Coming up for 2007–2008: “Discovering Leadership: Courage, Conscience and Character.” And in 2008–2009, “Who is Responsible for Poverty? Who Pays the Price? Who Reaps the Rewards?”

Coursework

Two required courses — History and Evolution of Global Processes and Contemporary World Issues — give students a thorough understanding of how the world operates today and how it got to this point. History and Evolution of Global Processes focuses on the history of global economics, politics and cultural processes from the 16th to 21st centuries. Contemporary World Issues looks at significant global matters. Students will be able to take these classes on campus or through customized study abroad programs.

Global Understanding Certificate Program

To graduate from this program, students must complete five courses. Aside from History and Evolution of Global Processes and Contemporary World Issues (*see above*), they’ll also take World Religions and special sections of Literature and the Human Experience and Understanding and Appreciating the Arts.

The program also requires students to study abroad and go through steps to prepare for the trip. Once they return, students will give a presentation on their experience. Students in this track also must demonstrate their mastery of a non-English language, and their senior Capstone must focus on global issues and understanding. ■

St. Edward’s around the world: From top, J.W. Lodge, ’08, Jamil Assaf, ’07, Mike McGee, ’07, and Mark Hajdik, ’08, find a good spot to see the Running of the Bulls in Pamplona, Spain, during a 20-student study abroad trip led by Associate Professor of Accounting Michael Harris and former Professor of Accounting Barbara Cassidy. Troy Bertram, MBA ’06, Ian Haynes, ’08, Chris Horabin, ’07, and Candice Castillo, MBA ’06, were among the 13 MBAs and seven undergraduate Business majors who joined Global Business Chair Gary Pletcher’s study abroad trip to Costa Rica. A crafts demonstration on an SE-Uganda trip.

COURTESY OF MICHAEL HARRIS



COURTESY OF GARY PLETCHER



COURTESY OF SARA MEDINA-PAPE



educated,” says Associate Provost **Bob Lueger**. “It really illustrates what it means to grow globally.”

Familiar Ground

Though it’s been planned over the past five years, in many ways the initiative’s origins lie with the founding of the Congregation of the Holy Cross. Father Basil Moreau founded the order in France, after all, and the brothers and priests who came after him spread their educational mission around the world.

Campus Ministry Director **Father Rick Wilkinson, CSC**, says the international perspective at St. Edward’s has always been an integral part of the university’s Holy Cross mission. He points to the Campus Ministry Immersion Trips that used to take students to

Mexico and have more recently expanded to include Peru, India and Northern Ireland.

“It’s been a way of educating not only the minds of the students but also their hearts,” he says. “We have students coming back saying they feel more rooted in history, that they were amazed at the culture, that they experienced humanity. From early on, the trips have been very positive.”

Professor of Sociology and International Relations **Perry McWilliams** points out that St. Edward’s has been sending students on study abroad trips at least since the 1980s, but now their opportunities have increased considerably. McWilliams sees such opportunities as essential. “I can’t see any way that the world could survive without focusing on international relations.” ■

WISH YOU WERE HERE

We stopped at a local tavern to watch a World Cup qualification match from the tavern's sea-side balcony, where I took this photograph. It was a perfect day and a beautiful place — and I got to see a great game.

Adam B. Cohn, '07
Santorini, Greece

POSTCARD
address only this side



Editor

St. Edward's University Magazine

3001 South Congress Avenue

Austin, TX 78704

Every year, the Office of International Education (see story, page 15) holds a photo contest for students who have studied and traveled abroad. *St. Edward's University Magazine* invited this year's contest winners to recall what they were thinking when they took their shots.



Shelley Seale, '06
Udaipur, India

We gently skimmed across Lake Pichola, surrounded by homes with incredible terrace gardens, bridges, ghats leading down to the water, and centuries-old temples. Women perched at the steps of this arch to wash their laundry, and an elephant wandered past.

As I took this picture of the Great Wall, I was overtaken by its beauty, composure and poise. In this incredible structure for which countless people lost their lives, I witnessed a beautiful product of human thought and work. The Great Wall taught me a lot. I only wish I could thank those who built it.



Isabella Skrypczak, '09
Beijing, China

That day at the Ellora Caves, I felt overwhelmed by the crowd. By the end of the day, I desperately searched for a moment to myself. I found it through this woman. She crossed the courtyard alone, radiating a feeling of peace as she moved through the light of the setting sun reflecting off the stone temple.

Glenn Twiggs, '09
Ellora, India



Stewart Jarmon, '07
Valle de la Luna, San Pedro de Atacama, Chile

The sun was always beating down on me, and the sand burned beneath my feet. There was little escape from the heat, except when temperatures reached well below freezing during the evenings. But the desert was enchanting. The only limitation I felt was the amount of film in my camera.



“We are all interconnected in this world, and the sooner people realize that, the **bigger the impact** we can have.”

COURTESY OF ROSARIO GREEN MACÍAS

Rosario Green Macías' Worldly Ambitions

BY NANCY FLORES, '03

Her foot had barely touched the lobby floor of the Mexican Congress when a former lobbyist from within a sea of dark business suits spotted Senator Rosario Green Macías, broke from the crowd and rushed toward her.

“Hello, senator, how are you?” he said quickly before the suited professionals — private citizens and former senators who had waited hours to talk to her — could get close.

After more than three decades at the forefront of international relations in Mexico, Green isn't phased by fast-talking former lobbyists. Since she ended her appointment as the first visiting professor and faculty chair of the Kozmetsky Center of Excellence in Global Finance at St. Edward's in 2005, Green has returned to her home country, winning election in 2006 as a senator in the Mexican Congress. There she presides over one of the body's foreign affairs commissions and serves as secretary general of the *Partido Revolucionario*

Institucional (Institutional Revolutionary Party), or PRI.

Green was warm, poised and in control as the lobbyist asked for help in joining a foreign relations committee. Just the start of another busy day.

Morning: Woman in a World of Black Suits

At 10:30 a.m., before the Mexican Congress convened for its Tuesday session, Green joined about 34 other PRI senators for a meeting.

Though a 361-page agenda stared back at each senator, the group instead focused on negotiating the details of a proposed public-works tax reform bill Green supported that would be voted on that day.

Like the U.S. Congress, the Mexican Congress is made up of upper and lower chambers. But instead of two major parties, it has three: the left-leaning *Partido de la Revolución Democrática* (Party of the Democratic Revolution), the conservative *Partido Acción Nacional* (National Action

Party) and Green's party, the PRI. With a new president in Mexico, the first half of 2007 will be crucial in determining whether the country's Congress passes badly needed reforms on issues like pensions and energy. After the PRI lost its 71-year hold on power in 2000, it has seen support dwindle, culminating in a third-place showing in the 2006 presidential election. But the party will be the swing vote in a divided Congress, and Green, a veteran voice in her party's delegation, will play an important part in untangling the political knots.

Inside the frosted-glass room where she met with her colleagues, Green's lime green business suit outshone the gray and black suits worn by her mostly male colleagues. In the Mexican political arena, she is usually one of the few women in the room.

Green, whose extensive diplomatic experience ranges from stints as Mexican ambassador to Argentina and Germany to cabinet member of the secretary general of the United Nations under Boutros Boutros-

Ghali, has managed to break gender barriers in international politics. Under President Ernesto Zedillo, Green became Mexico's first female foreign minister in 1998, making her the highest-ranking woman ever in Mexican government. Zedillo told the foreign press that Green's human rights experience, academic background and extensive contacts around the globe made her the perfect choice.

Former Mexican ambassador to Greece and Austria Olga Pellicer, a Spring 2006 visiting lecturer at St. Edward's, says Green has become a role model for other women aspiring to careers in diplomacy. She cites how Green has helped implement organizational changes within Mexican institutions to help women achieve leadership roles.

Green's own rise wasn't easy. Along the way her marriage ended. "Some men get scared when other people start considering you an important person," she says.

But Green advises young women seeking a career in diplomacy not to feel discouraged and to follow their passions. As a parent, she made a point to educate her two grown children about women in a changing world. "My children know they must walk side by side with their partners and not shrink each other's spirit," she says.

Afternoon: Thinking Globally

Even during session breaks at the Congress, Green didn't slow down. She caught up on phone calls and met with the bevy of people who waited to talk to her. But her staff kept her on track, making sure she hurried back from

"It's important to learn about the global community through social justice and people."
— Rosario Green

her office in time to vote on the tax bill she had spent the morning discussing.

While most of the other politicians' assistants and staffers look well over 30, Green's assistants range in age from 23 to 27 years old. Green makes it a priority to keep a young, diverse staff.

"Most of the politicians here have had the same staff for about 10 years or so," says Enrique Ku, a 25-year-old advisor to Green. "Ten years ago, I was in high school."

Green says she hopes to fortify the links between youths and her political party. "I learn so much when I surround myself with young people," says Green, who taught at such notable institutions as the Universidad Nacional Autónoma de México, Universidad Iberoamericana and the Center for International Studies at El Colegio de México before her life in politics.

Green has more on her mind than Mexico's taxes. She has a particular interest in global finance, the thrust of the Kozmetsky Center at St. Edward's. As a former chair of the center, Green wanted students to know that global finance is more than simple economics.

"We are all interconnected in this world, and the sooner people realize that, the bigger the impact we can have," says Green, who has served as a consultant to the International Red Cross and executive secretary of the National Commission on Human Rights. "What happens in Iraq does impact us here. It's important to learn about the global community through social justice and people."

Evening: Not Enough Hours in the Day

It was almost 3 p.m. when the public-works tax reform bill passed. The vote was a success for Green, and just one of many she anticipates during her term. In the small but elegant congressional chambers, other senators said their goodbyes to Green.

But the long day wasn't over yet. Green still had dinner meetings and preparations for a trip to Washington, D.C.

"I never sleep before midnight," she says. "But I love what I do. Sometimes I feel legislating is like being a physician. You have the potential to save so many lives." ■

An interest in global finance drew Rosario Green Macías back to the Mexican Congress from the Kozmetsky Center at St. Edward's.





MANNHEIM, GERMANY
Cultural Foundations
and German language,
Summer 2007

NORTHERN IRELAND
Campus Ministry
Immersion Trip, 2007

BILBAO, SPAIN
Accounting, Finance
and Art Appreciation,
Summer 2006

SEVILLA, SPAIN
Cultural Foundations
and Spanish language,
Summer 2005–2007

MONTERREY, MEXICO
Student Exchange at
Tec de Monterrey

CARTAGO, COSTA RICA
Special Topics in
International Business,
Summer 2006

PANAMA
Tropical Ecology and
Cultural Foundations,
Summer 2007

BUENOS AIRES, ARGENTINA
Student Exchange at
Universidad Argentina de
la Empresa

KOBLENZ, GERMANY

Student Exchange
at Fachhochschule
Koblenz

BRATISLAVA, SLOVAKIA

Seminar in Foreign
Business, Spring 2007

XI'AN, CHINA

Photocommunications
and Chinese language,
Summer 2007

CHINA

Special Topics
in International
Business,
Summer 2007

BEPPU, JAPAN

Cultural Foundations and
Japanese language,
Summer 2007

FORT PORTAL, UGANDA

Topics in Art and
Service Learning,
Summer 2006

INDIA

Campus Ministry
Immersion Trip 2007

THE REACH OF STUDY ABROAD

A FEW OF THE PLACES ST. EDWARD'S SENT ITS STUDENTS IN 2006–2007

IMMIGRATION OFFICER
(3298)

24 MAY 2003

The WOUNDS of WAR

BY SPIKE GILLESPIE



COURTESY OF SIDNEY J. MARCEAUX, '62



COURTESY OF ELAINE DOHERTY LEACH, '69

At left, Col. Sidney J. Marceaux, '62 (*left*), worked as a chaplain for soldiers serving in Iraq. At right, Elaine Doherty Leach, '69 (*left*), served a Foreign Service assignment as medical attaché for the American Embassy in Kabul, Afghanistan.

Writer José Narosky said that in war, there are no unwounded soldiers. Elaine Doherty Leach, '69, and Colonel Sidney J. Marceaux, '62, know this all too well. Leach recently served a Foreign Service assignment as the medical attaché for the American Embassy in Kabul, Afghanistan. Marceaux, a U.S. Army chaplain, left his normal duties in Belgium to serve in Iraq for a few months. Both Leach and Marceaux have brought healing to the front lines of war-torn countries. They've seen several horrors, they've alleviated the physical and spiritual pain of many, and they have stories to tell.

AFGHANISTAN: HEALING THE BODY

Leach says that of all the sad things she saw in Afghanistan, begging widows were a particularly difficult sight. "Everyone suffers in war zones but the suffering and deprivation of the women and children is truly heartbreaking," she says. "Many Afghan women are war widows, which means they have no support. A common sight in Kabul is women completely enveloped in lavender burqas sitting on the roadside begging with several little children in their laps."

In Afghanistan, conditions in the villages are primitive and the needs overwhelming. Water is scarce and not potable, and electricity is not functioning even in the capital city of Kabul. Leach says food and medicine go first to the Afghan military, and roadside bombs, land mines and rockets make it far more dangerous than other war zones in which she's worked.

She saw much suffering among her peers that she felt could have been avoided with better preparation. "Our military colleagues in Afghanistan sustain very serious burns, blast injuries and traumatic amputations," she says. "It is very demoralizing to lose colleagues as we work so closely together."

To be the best healer she could in such a difficult situation, Leach focused on keeping her perspective. "I quickly realized that I had to keep balance," she says. "The medical care we provided improved the lives of our patients even if just for one day. And that allowed me to keep going."

Though she's been stateside for a few months, Leach won't soon forget her stay in Afghanistan. "We were prohibited from leaving the embassy compound in anything but a fully armored vehicle," she recounts. "Unfortunately, many of our soldiers do not have fully armored vehicles. During my 54 weeks in Afghanistan, three embassy vehicles were blown apart by improvised explosive devices. In each case, the vehicle occupants were able to walk away from the wrecked car. A Foreign Service colleague of mine, father of 10 children, survived an IED blast only to see on the road the remains of a little Afghan child blown to bits by the explosion."

Despite the horrors she's witnessed, Leach has kept a positive outlook about her opportunity to heal others. "I am so privileged to be in a position to provide care and hopefully make life a little bit more comfortable."

IRAQ: HEALING THE SPIRIT

Marceaux has had previous assignments in Kosovo and Bosnia, among other regions. Experience has ensured he has a detailed answer when asked about the greatest challenge of working in a war-torn land: "Putting on my body armor and Kevlar helmet, getting squeezed in and strapped down into a Black Hawk helicopter and dropped off in a remote and completely dark forward operations base to hear Confession, to offer Mass, to provide counseling and to administer Last Rites."

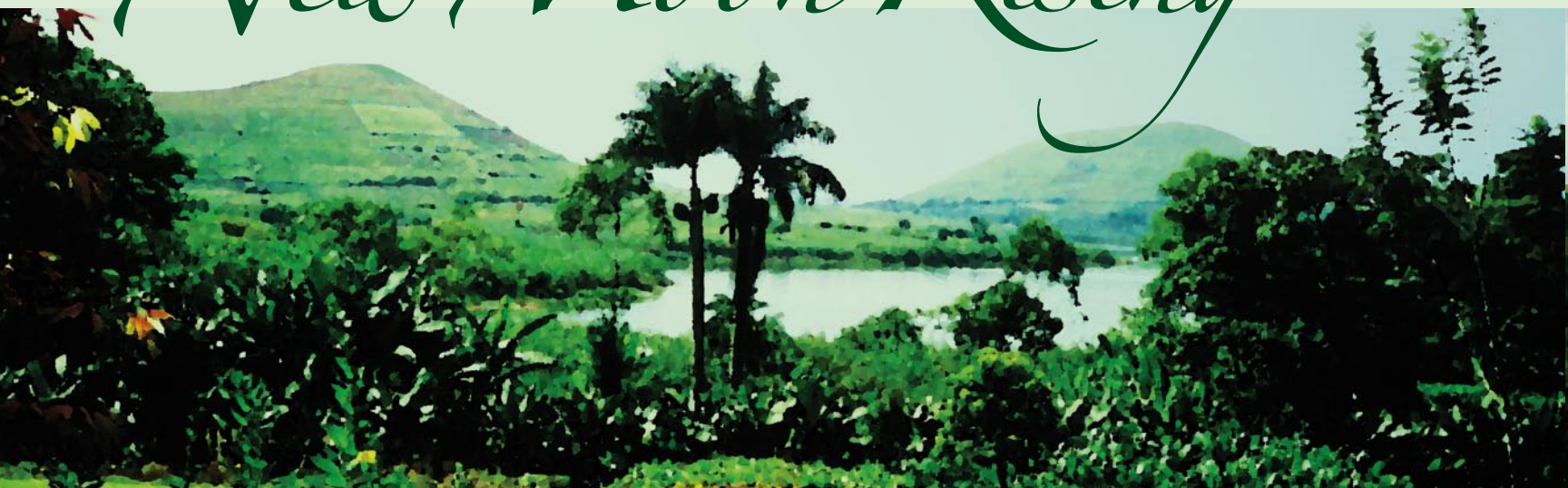
Marceaux says soldiers have a specific set of spiritual needs, especially the "trigger pullers," the young men and women just out of high school or college. "Like the old military saying goes, 'the younger you are, the closer you are to the fight,'" says Marceaux. "When the fight is over and the wounded and the dead are removed from the battlefield, these young warriors eventually crawl into their sleeping bags, zip up and bury within themselves the sounds, the smells and the sights of the fight."

Like Leach, Marceaux finds it essential to keep his perspective with such responsibilities. "I try not to think of the past or the future and make a deliberate conscious effort to stay in the moment," he says. "That keeps me focused." So does praying the Liturgy of the Hours, offering daily Mass, confessing his sins, saying the rosary while trying to fall asleep, and "writing in my journal the day's fears, successes, failures and disappointments." He also listens to his favorite operas and country-and-western CDs.

These activities help him in turn bring focus to the troops. "A chaplain's greatest challenge is to help soldiers turn off the horrors of the fight so that they will be able to rest their bodies, clear their minds, unzip their sleeping bags and crawl out recharged to face another day."

The Geneva Convention makes chaplains noncombatants who aren't allowed to bear arms. That's why chaplain assistants carry a weapon — to provide protection. Marceaux didn't have a chaplain assistant to accompany him while traveling to different forward operations bases, but two Catholic chaplain assistants in their early twenties readily volunteered for the job. "They were willing to sacrifice their lives for another person, in this case, their priest," says Marceaux. "These are just two of the many young men and women in uniform who are in Iraq, risking their lives in a country ripped apart by sectarian violence, IEDs and assassinations. They are the real heroes of the war." ■

New Moon Rising



The Rwenzori Mountains slice through western Uganda, dividing the fertile rain forests along the border of the Democratic Republic of Congo and the foggy shores of Lake Victoria to the east. Situated near the equator, the mountains rise so high that snow and glaciers perpetually top their peaks. Elephants, chimpanzees and leopards roam the heather heaths below, and butterflies flitter about in giant fig trees.

The Rwenzoris are called the “Mountains of the Moon” for their snowcapped whiteness, but they are only tranquil from afar.

Eleven years ago, a rebel force backed by neighboring Sudan stepped up guerilla attacks on Uganda’s struggling democratic government. Locals in the western villages faced the brunt of the violence: arson, bombs, murder, torture, rape and kidnapping. Though today the government has squelched most of the fighting, many in western Uganda have no farm, no home and no family left. Add to this the devastating effects of AIDS, malaria, contaminated drinking water, inadequate health care and illiteracy.

Despite these struggles — or perhaps because of them — Ugandans yearn for education. That’s where **Sister Stella Kanyunyuzi, DST, ’04**, comes in.

“In the environment we live in, it’s very important to start a university to educate the society,” says Sister Stella. “But it’s the environment that makes it difficult to start a university in the first place.”

As bursar for the region’s Mountains of the Moon University, Sister Stella understands the paradox well. She has hidden from rebels as they killed innocent civilians with machetes. She has lost relatives and friends to AIDS. A nun in the Daughters of Saint Thérèse of Lisieux, she takes care of several orphans, some very young, who care for their siblings alone. And in a country where the average Ugandan makes about \$300 a year, she knows tuition is often the least of her students’ worries.

But she does what she can to ease the financial worry so students can concentrate on staying safe, staying healthy and staying in college. Acting essentially as the university’s CPA, Sister Stella carefully juggles the grace periods she gives her students for tuition with the costs of paying teachers, making purchases and finding funds for capital improvements, as well as budgeting for future semesters.

Her job is a delicate balancing act with dire implications. “If students graduate, they will not just have knowledge in their

lives,” she says. “They will be able to use that knowledge to solve the problems of our region and country.”

That’s why community leaders founded Mountains of the Moon University in 2003. Its mission is “to produce men and women who are well-educated, trained, innovative, morally and spiritually balanced, and socially responsible, who will ... add value and quality to whatever they do.”

Sound familiar? The Congregation of Holy Cross, which founded St. Edward’s on similar principles, has long had a presence in Uganda. Though Holy Cross does not run Mountains of the Moon University, the congregation has influenced the school’s evolution. That’s how Sister Stella got the bursar job — and her own college degree.

While she held a similar position at St. Leo’s College in Uganda, the school’s headmaster, a Holy Cross Brother, offered her the opportunity to study at St. Edward’s through an exchange program for Uganda’s religious community. She was one of the first nuns to participate. After a year studying Business and Management and working in Student Financial Services, she returned home and finished her degree at Uganda Martyrs University. About that time, fledgling Mountains of the Moon University was searching for a bursar. Trustees knew of



her work with Holy Cross and approached her mother superior about offering her the job.

When she accepted, Sister Stella understood it would be tough. “Starting a university deep in the country away from the perceived centers of educational power was a decision of vision and courage,” she says. “It means we stand alone. We’re unable to depend on neighboring universities.”

It also means a perpetual shortage of teachers. Full-time lecturers are expensive to pay, and part-timers are difficult to find because few local people have adequate credentials. Those teachers who do have the right résumé prefer to stay in the city, where they can find more opportunities to teach. The isolation creates a student body that is poorly educated compared to peers in the city, and a lack of infrastructure like public transportation to help students get to class.



COURTESY OF SISTER STELLA KANYUNYUZI, DST, '04

But for every challenge, Sister Stella and her colleagues find a creative solution. They offer courses and degrees relevant to students’ everyday lives, like Horticulture, Public Health, Education and Entrepreneurship. They form partnerships with local businesses. Plans are even in the works for internships, a master’s program and “tutorials” on real social problems.

When she thinks of the future, Sister Stella has a model in mind: St. Edward’s. “Advisors were always available for any challenges the students faced. The library was open day and night for students to read, and books were always on hand. Professors hardly missed a lecture,” she says. “Now, the challenge is to bring such ideas to our university.”

Once her students have that solid ground to stand on, she knows they can shoot for the moon. ■

In a country where the average Ugandan makes about \$300 a year, Sister Stella Kanyunyuzi, DST, '04, bursar for Uganda’s Mountains of the Moon University, knows tuition is often the least of her students’ worries. But she does what she can to ease the financial worry so students can concentrate on staying safe, healthy and in college.

TO THE MOON Got a Girl Scout troop, sixth-grade class, Little League team, church group or book club looking for a community service project? E-mail Sister Stella Kanyunyuzi at skanyun@yahoo.co.uk to find out how you can help the students of Mountains of the Moon University.

Frequent Flying

in a Flat World

In *The World is Flat*, author Thomas Friedman describes a vast, global pool of specialists that companies the world over can draw on for their needs. Two MBA graduates from St. Edward's have joined the ranks of these specialists, embarking on careers that have taken them to distant corners of the globe.



Jennifer Goodman, MBA '06 Global Chemical Manager, ON Semiconductor

Goodman graduated from the School of Management and Business on May 6. Three days later she received a job offer as a product marketing manager at ON Semiconductor. A fellow St. Edward's graduate, **Mike Paquette, MSOLE '03**, hired Goodman, and within three weeks, she packed up and moved to Phoenix, Ariz. "That's one of the things I learned at St. Edward's: You have to take risks," says Goodman.

ON Semiconductor is a \$1.5 billion company that produces more than 20,000 products for solving problems related to power management and distribution, including AC-DC and DC-DC controllers, analog switches, and battery management. On being hired, Goodman took over the marketing of more than 2,000 products in North America and Europe, including

introducing new products, staying abreast of market competition and increasing overall consumer awareness. Recently, she was promoted to the position of global chemical and gas sourcing manager, overseeing the global supply of chemical and gases needed to manufacture semiconductor wafers at all of ON's manufacturing facilities worldwide.

During a trip to Piestany, Slovak Republic, for her final global business Capstone project, Goodman toured the ON Semiconductor facility. Now, she'll be traveling to the same company site in her new position. "Since I've been there as a student, it puts everything into perspective," says Goodman. "It's interesting how it has come full circle." Her other professional travel destinations will include China, Malaysia, Japan and various locations throughout Europe.

Goodman says St. Edward's helped get her ready for this responsibility by teaching her to think globally. "Every class I took had a global perspective," she says. "It prepared me for this job because I feel more comfortable with the global component of business. I feel like I walked out of school knowing that I can do this."

Paige Newcombe, MBA '05 Director of Global Account Services, Coremetrics

Newcombe had been leaning toward St. Edward's when shopping for business schools, but the Global Business concentration clinched the deal.

While pursuing her MBA, Newcombe completed two Capstones and three Seminars in Global Business, traveling to the Czech Republic, Costa Rica, Belize and twice to the Slovak Republic, where she and other students devised a strategy for expanding the call center of Sykes Enterprises in Košice.

It didn't take Newcombe long to bring these experiences to bear on her career. Landing a job with Coremetrics, a provider of on-demand web analytics and other marketing solutions, Newcombe soon rose to director of Global Account Services. In her new position, she's helping the company pursue plans for aggressive international growth in Europe and Asia. Recently she even drew on the Košice Capstone business plan for guidance on the best way to run European service centers. ■



Global Effects

Talk of globalization usually centers on business, politics, the environment and other weighty matters. But what about other corners of society and culture? St. Edward's University Magazine asked faculty members to reflect on how a more connected world affects their fields.

Computers: ASCII-ing for Trouble

One of the challenges in the computing sciences is to coordinate data communication over a global Internet. A basic understanding of file formats and encoding schemes is essential for meaningful international computer communication.



James McGuffee, associate professor of Computer Science

Most plain-text data in the United States is stored in ASCII (American Standard Code for Information Interchange). When you go beyond the border, formats change. ASCII, which only represents 95 printable characters, just won't work for many languages.

Geography: The El Niño Effect — It's Not Just for Weather Anymore

Globalization is all about connections, and these reach into all sorts of aspects of our lives. For example, in an El Niño year the price of chicken goes up in Austin grocery stores. Warmer waters in the Pacific chase away schools of anchovies and sardines, shutting down the fishing industry of Peru and Ecuador. The canneries close, so there is no waste material. Normally the waste is ground up and added to chicken feed in small amounts, and the birds gain weight with less



John Cotter, assistant professor of Geography

This is basically the same reason that they used to add slaughterhouse waste to cattle feed. That unfortunately led to mad cow disease transmission. Luckily, poultry farmers do not have to worry about that since no known disease is passed along via fish offal. The moral of the story is that global connections can have indirect and unforeseen consequences.

Literature: Lost in the Translation?

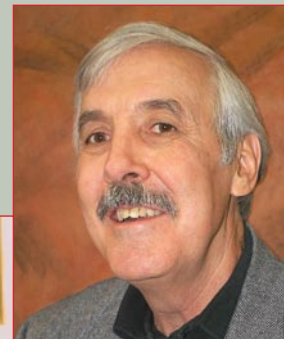
There is no such thing as the study of literature without context, and of course, the context of every national literature is always world literature. However, no individual is an expert in "world literature," but only in some particular area(s). So-called globalization seems to require professors to teach material outside the bounds of what they really know. To teach literature written in another

cracked corn. No fishmeal means you have to feed the birds more corn to put on the same amount of weight, driving up the cost of production.

language absolutely requires that the professor know that language and read the works in it. There is really no such thing as a "translation," for it is not the same work after translation. While one still gets something from reading translated works, to read them is different than to study them in a class with a knowledgeable professor who knows the language and understands the culture that produced the literature.

Sociology: Welcome to the Club

Sociology has been international since its beginning, but the field was founded by French, English and German philosophers. That meant that a lot of sociology's focus in the 19th century was on Europe and the former



Perry McWilliams, professor of Sociology and International Relations

colonies. Now the focus has shifted a lot more on the Pacific Rim and the new countries created by the disruption of the Soviet Union and the end of the Cold War. We read much more about Japan, China, Indonesia and all those countries participating in the globalization process. As for how globalization is actually affecting these countries, sociologists in all countries are seeing the benefits as well as the disadvantages. ■

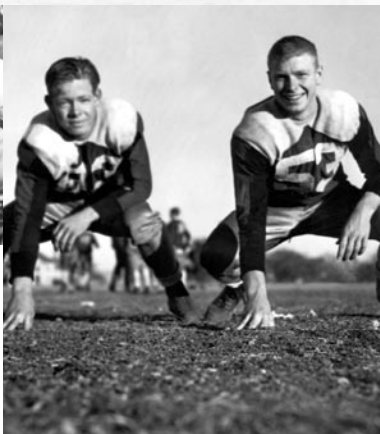
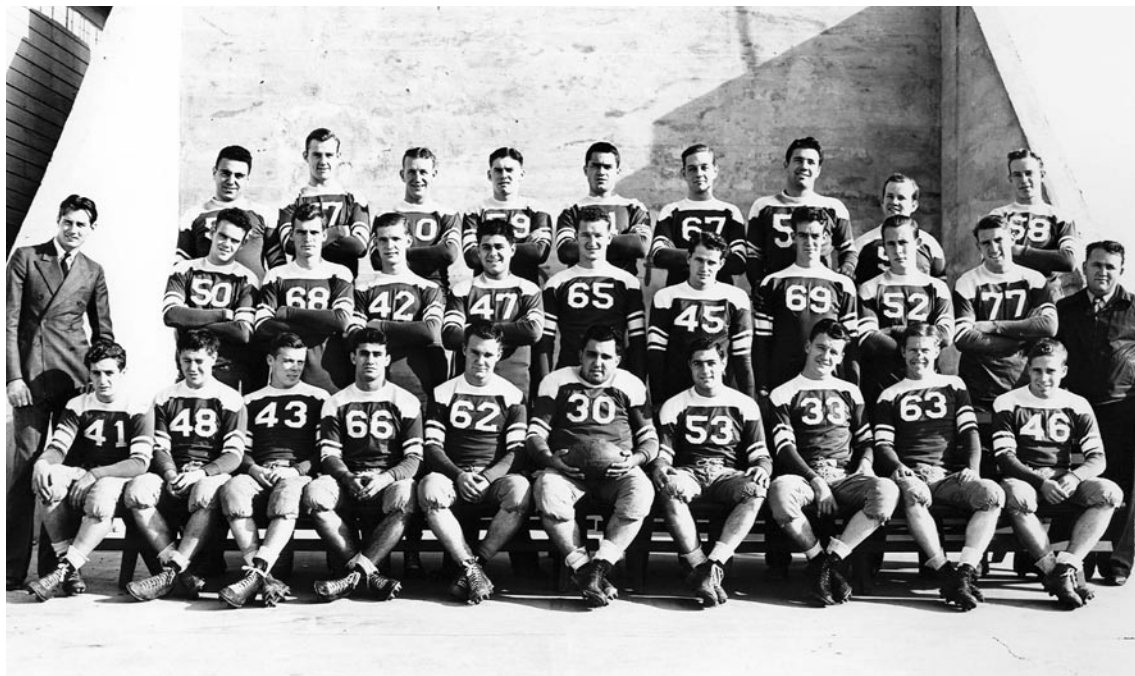


Catherine Rainwater, professor of English

THE LAST CRUSADE

The final year of football at St. Edward's

By Stacia Hernstrom, MLA '05



Clockwise from top, the 1939 co-conference championship team suits up for the “Last Crusade,” the final season student-athletes played university-level football at St. Edward’s. The Crusaders line up for a two-hour practice. Quarterback Russ Jensen, ’42 (left), played under team captain Philip “Goon” Reynolds, ’40 (right). During practice, players hurled footballs through targets and ran through staggered rows of tires — then did it again.

Photos courtesy of Scarborough-Phillips Library Archives and Special Collections

The St. Edward's Crusaders barreled off the bus in Brownwood, going over the game plan with each other. Team managers unloaded the gear — jerseys, pads, socks, ankle tape, first-aid kits — and Coach **Bill Pierce** worked on his pep talk.

They had made the excruciating 139-mile trip from Austin through colorful storms. Raindrops the size of bullets had left the Brownwood field a muddy bog. Visibility was 10 yards, tops. No one noticed.

The Crusaders had come to play a little football. At stake: their hopes for a conference championship. In their way: the Howard Payne Yellow Jackets, undefeated in Texas Conference play for six straight years.

Along with the bitter mud and salty raindrops, the Crusaders could taste victory. On the line was Captain **Philip "Goon" Reynolds, '40**, who approached every game (he played three varsity sports) with "no foolishness." Beside him stood all-stars like halfback **Leo "Jitterbug" Ermis, '40**, brawn-

Work Hard to Play Hard

The last Crusaders embraced the same mantra that teams before them had: "Fight, fight, fight, to win if you can, but to lose bravely if you can't." That kind of determination was crucial, since most players could only afford college thanks to athletic and academic scholarships. Like Reynolds, many earned more scholarship money by playing three or four varsity sports.

So that players like Reynolds and **Tom "Flash" Fleming, '38**, could finish basketball season, spring practice for football didn't get going until March. Linemen ran under three-foot-high lines of string, quarterbacks hurled footballs through targets suspended from the uprights, and everyone ran through staggered rows of tires — and then did it again. To make it through the tough two hours, players "gazed at the bluebonnets and Indian paintbrushes blooming across the hilltop," remembered Thaddeus.

coming weekend's opponent, from Hardin-Simmons' double wingback offense to McMurry University's single wingback and T formations. "Football wasn't as sophisticated back then as it is today," said Thaddeus. "It was just 11 boys playing against 11 boys. We knew what techniques would be most effective against the other teams because we went out there and played those boys year after year."

Despite collegiate requirements for padding and helmets, players often suffered injuries like bruised hips and hands, dislocated shoulders, "badly wrenched" knees, and sprained ankles, according to *The St. Edward's Echo*, the student newspaper. An unlucky few also suffered the occasional broken nose or concussion but recovered quickly: "A little tape and sponge and I'll be ready next week," one player told the paper. While the strict workout schedule and string of injuries didn't change much over the years, the team name did. When Knute



and-brains right guard **Aloysius Thaddeus, '40**, and **Joe Whelton, '40**, whose "magic toe" could launch a ball as far as 65 yards.

As they waded onto the field for kickoff and squinted through the hazy rain, the men had no way of knowing they would be the last footballers to suit up in blue and gold. A staggering U.S. economy in the late 1930s had university balance books in the red and administrators relying on financial support from the Congregation of Holy Cross to stay open. To help turn things around, provincial leaders had decided to terminate varsity sports at the end of the school year. While basketball and baseball were reinstated after World War II, intercollegiate football never returned to the hilltop. For Reynolds and his teammates, it would be the "Last Crusade," as students and reporters later deemed the Fall 1939 season.

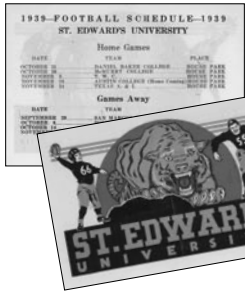
Once school let out for summer, "practice" meant manual labor, with players taking jobs to supplement their scholarships. On campus, they cut grass or worked on construction projects. Off campus, they laid pipes, manned the assembly line at auto manufacturing plants, hauled luggage at local hotels, waited tables, and even worked in a nearby hemstitching shop. Baseball players like **Joe Devaney, '38**, and **Tom Meeks, '39**, often spent the summer in semipro clubs. (Fleming, a football right end, signed with the Chicago White Sox as a pitcher after he graduated.)

Fall practices focused on four fundamentals: blocking, tackling, running and passing. "You had to work hard if you wanted to play hard," said Reynolds. The players divided into teams and scrimmaged each other, mimicking the strategies of the

Rockne protégé **Jack Chevigny** became head coach in 1933, he renamed the team from the Saints to the Tigers. With the tougher moniker, the team won a Texas Conference championship Chevigny's first year. When Bill Pierce took over three years later, he changed the name to the Crusaders because there were already "too many Tigers playing football in the South." The name change, however, left the team "stranded without a fight chant," reported the newspaper, until resourceful senior **L.G. Gardemal, '40**, crafted a parody of the popular "Beer Barrel Polka" called "Fight On, Crusaders."

Play Makers, Mischief Makers

Since coaches enforced a strict set of rules including a ban on "certain styles of malted beverages," players occasionally headed across



South Congress to refuel with cold beer and warm barbecue at the Tip Top Café. The hangout also offered a

break from campus dining, unanimously deemed abysmal by the players, except for the mincemeat pie.

Athletes typically roomed together, either in Holy Cross Hall or Main Building, which originally included dormitory rooms, so they got to know each other's habits and quirks — and rarely passed up an opportunity to exploit them. Nearly everyone had a nickname, and some earned more than one. Reynolds got the “Goon” nickname the moment he arrived on campus as a freshman in argyle socks, linen knickers, a blue checked shirt and a closely shorn hairdo. He became “Gallop Goon” and “The Big Train” after running in his first touchdown. Fleming’s “sensational catches” earned him the nickname “Flash” — and “a feminine following,” according to the *Echo*. Nasty, Blimp, Pinhead, Porky, Stinky, Smoothie, Softie, Dynamite, Fat Boy and Cookie rounded out the roster.

Despite a 10 p.m. curfew, players managed to find time for mischief. Once an unknown prankster tied a cow from the campus pasture to the door of **Father Frank O’Hara, CSC**, who discovered it at the exact moment Fleming (ever the ladies’ man) was hurrying to his room after a date. He denied any involvement, but as a joke, his classmates flooded the dormitory hallway proclaiming his guilt. The real culprit never confessed, though quarterback **George Hutzler, ’38**, topped Flash’s list of suspects. Slightly tamer stunts included tossing buckets of water from the upper floors on unsuspecting passersby, testing the fire hose on the dormitory’s third floor and sneaking the occasional cigar.

William Reynolds, ’41, and his roommate, **Gene Norris, ’42**, focused their energy on profit rather than pranks. The duo rented out their shared Model T to make extra gas money, wooing renters by painting “St. Edward’s Town Car” on the side. The scheme worked well ... until one driver crashed downtown. Photographs of the wreck appeared in the Austin newspaper,

free publicity that university administrators didn’t appreciate.

The St. Edward’s Town Car was such a hot commodity because Crusader athletes were stars of the Austin social scene. “All the girls were dying to get invitations to the St. Edward’s dances, especially those at the Driskill Hotel,” remembers **Naomi Fleming**, the woman who finally captured Tom Fleming’s heart. (The couple celebrated their 66th wedding anniversary last year before Tom passed away.)

A Three Letter-Word for Victory

Whenever the team hit a winning streak, fans went to extremes to cheer them on. Students held pep rallies and organized mock trials in which they accused rival mascots of treason. **Howard “Little Red” Long, ’42**, even rode his bicycle 30 miles for a game in San Marcos, stopping for minor repairs at Onion Creek and frequent snack breaks. The *Echo* helped kindle excitement by colorfully describing players’ skills, like 1942 graduate **Bobby Jens’** “knack [for] running with the abandon of a frightened deer and the devastating relentlessness of a 10-ton truck.”

But when the team lost, fans fumed: “The blocking and tackling demonstration they put on during the first half was not only listless, it was juvenile. Luckily, I had brought a crossword puzzle along,” wrote a student columnist. And this: “The game this Thursday? Well, I’ll go to see the majorettes. They at least are a combination of champions.”

As victories mounted and point margins grew during the “Last Crusade,” not even the ever-present fear of injuries could dampen spirits. “The worst weakness the team can develop now is an arm injury from backslapping,” the *Echo* noted. A university band and a troupe of 24 baton twirlers from St. Mary’s Academy debuted at the victory over the Southwestern University Pirates. University administrators even declared Nov. 17 a school holiday to celebrate the previous night’s win over the Austin College Kangaroos.

Reynolds led the players in scoring that season. He averaged seven yards a carry vs. Southwestern, snagged three interceptions vs. Texas Wesleyan, and had 60- and 80-yard runs vs. Texas A&I, now known as Texas

A&M—Kingsville. Consistent performances from center **Ed Norris, ’41**, and quarterback **Russ Jensen, ’42**, also helped add notches to the win column. But in a season when offense played such a key role, it all came down to defense on the muddy field in Brownwood.

In the opening minutes, Reynolds recovered a fumble and “ran, swam and slid” 52 yards to the end zone, putting 6 points on the board for the Crusaders. They spent the rest of the game making tackles, blocking receivers and “booming ... punts down the field when the Yellow Jackets seemed ready to sting,” the *Echo* reported.

Save Reynold’s touchdown, no one scored. The last Crusaders danced in the mud as time ticked down.

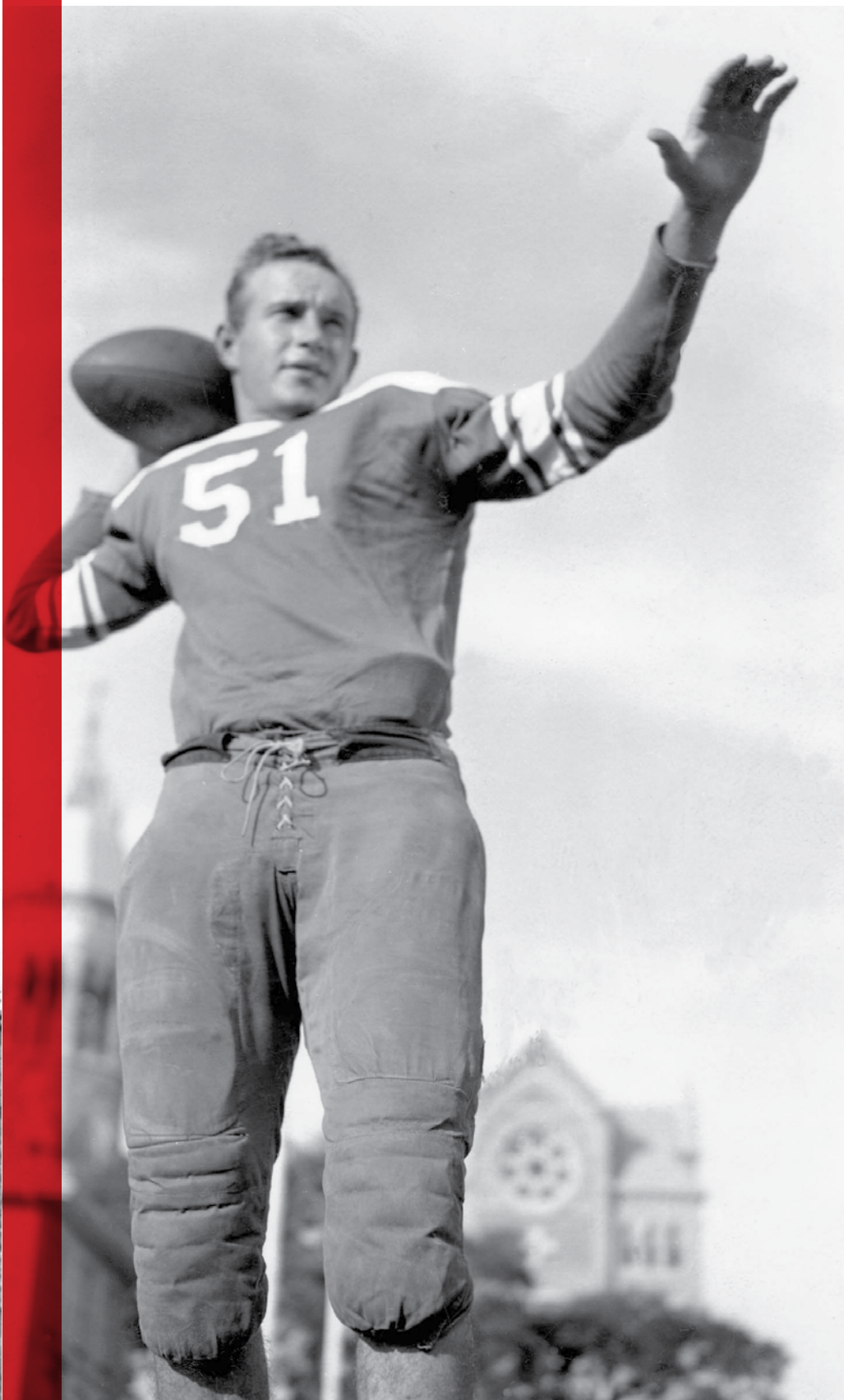
When the season ended, St. Edward’s was named conference co-champion with Abilene Christian. Players finished classes and graduated. They went to war. Most came home. They got jobs, got married and raised families. But the game never left them.

“We all went to school with a purpose,” Thaddeus said. “We had a desire to squeeze everything we could out of those four years. It was a jumping-off place for the rest of our lives.” ■



Far left, a football schedule card from 1939. Below, players gazed at bluebonnets and Indian paintbrushes across the hilltop as a mental break during tough practices. Right, star halfback Leo “Jitterbug” Ermis, one of many players treated like celebrities on campus.

Photos courtesy of Scarborough-Phillips Library Archives and Special Collections.



They came. They saw. They reconnected. More than 800 alumni, parents and their families returned to the hilltop for Homecoming Weekend, Feb. 9–11, to reminisce and forge new friendships with students and faculty and staff members. In addition to the annual basketball doubleheader and pre-game tailgate party, alumni showed their school spirit with record-breaking attendance at a number of weekend events including the Golden Guard luncheon and 50th reunion for the Class of 1957, the Alumni Awards, the New College Salsa Spectacular, and an open house for the new John Brooks Williams Natural Sciences Center–North Building.



On Friday, members of the Class of 1957 — graduates of both St. Edward's University and St. Edward's High School — were inducted into the Golden Guard,



a special society that recognizes alumni celebrating their 50-year class reunion. Held in the Maloney Room in Main Building, where a number of the alumni present had lived as students, the lunch

Golden Guard Luncheon



was abuzz with memories as attendees filed past a table of old yearbooks and photos from the Scarborough-Phillips Library. This year's ceremony also marked the beginning of a new university tradition: each Golden Guard member received a medallion of the St. Edward's University Seal.

New College Salsa Spectacular

Alumni and their families also had a chance to mix it up — Latin style — at the New College

Salsa Spectacular, a special event hosted for graduates of the university's premier program for working adults. In addition to salsa lessons, this family-friendly event offered something for everyone, including sombreros for kids and a salsa sampling from Central Market.



Photos by Marc Swendner, '92

Alumni Awards



Alumni congregated for the opening welcome dinner where **Joseph A. Lucci III, '80** (*above*), and **Betty Reichel, '88** (*bottom right*), were recognized with Alumni Achievement Awards, and **Wayne Henning, '63** (*bottom left*), and **Raymond Smilor, '69** (*see page 42*), received Distinguished Alumni Awards.



Basketball Doubleheader and Tailgate



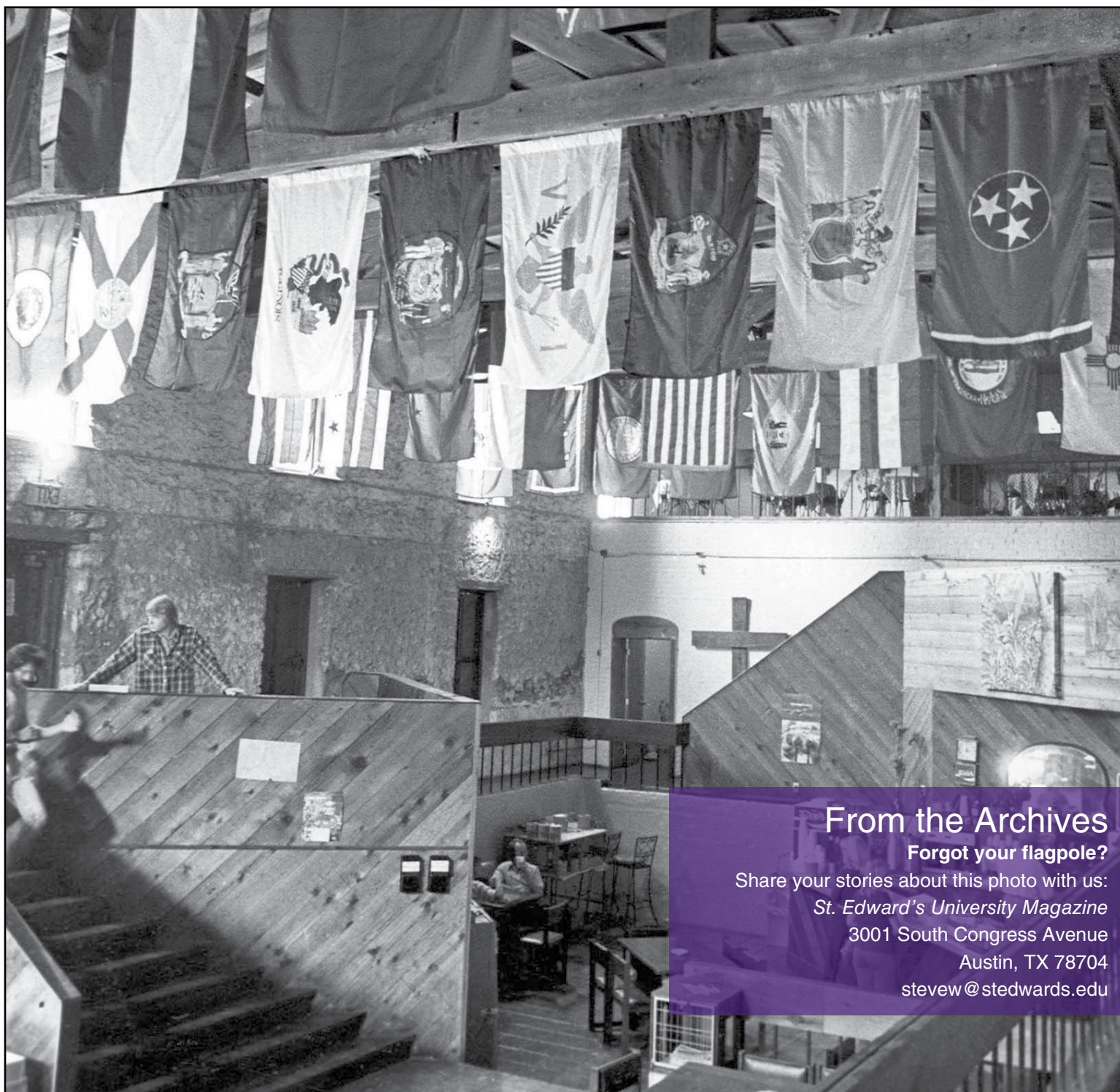
Several generations gathered beneath the Hilltopper Homecoming tent for hot dogs, hamburgers and conversation as men's and women's basketball prepared to square off against Oklahoma Panhandle State in the Recreation and Convocation Center. The women beat the Aggies, 60-47, while the men lost narrowly, 63-62. The teams went on to banner seasons, with men's basketball capturing the Heartland Conference title for the second straight year (*see page 9*).

Natural Sciences Open House

An open house for the John Brooks Williams Natural Sciences Center—North Building showcased innovative science projects conducted by faculty and students, including an exploration of the fun side of chemistry through fireballs, exploding compounds and shrinking balloons.



ALUMNI NOTES



COURTESY OF SCARBOROUGH-PHILLIPS LIBRARY ARCHIVES AND SPECIAL COLLECTIONS

From the Archives

Forgot your flagpole?

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St. Edward's University Magazine

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60s

Michael L'Annunziata, '65, of Oceanside, Calif., recently published *Radioactivity: Introduction and History* (Elsevier Science).

70s

Lawrence W. Scott, '72, of Hendersonville, N.C., has worked in the Buncombe County, N.C., school system since August 2006.

Philip J. Baiers, '75, of Spotsylvania, Va., was promoted in November 2006 to supervisory special agent in the Career Path Unit at the FBI Academy. He was also recently selected as the acting unit chief.

Jose O. Montemayor, '75, of Austin, joined CNA Insurance's board of directors on Feb. 7. He serves on the board's executive and finance committees and also as a financial expert on its audit committee.

Dennis M. Clough, '76, of Westlake, Ohio, is serving his 22nd year as mayor of Westlake. He was re-elected to his sixth consecutive four-year term in November 2005 with 72 percent of the vote.

James Nerad, '76, of Kingwood, was named Teacher of the Year at Quest High School in Humble in March.

Hymie Gonzales, '77, of Austin, was named interim director of the Austin Convention Center in April.

80s

Alexander J. Gonzales, '80, of Austin, was recently named managing shareholder of the Austin office of the Winstead law firm. He has more than 19 years of legal experience representing Austin-area financial institutions in regulatory and compliance matters and is head of Winstead's Corporate Section. In 2006, the *Austin Business Journal* voted him Austin's best business attorney for public law.

Steve D. Shadowen, '80, a litigation shareholder at the law firm of Hangley Aronchick Segal & Pudlin in Harrisburg, Penn., recently joined the advisory board of the Institute for Consumer Antitrust Studies.

Mary (Scheitlinger) Wall, '80, has spent the last five years as an

adjunct faculty member in the Dance department at Mesa Community College in Mesa, Ariz., teaching tap dancing and directing the school's tap dance ensemble, On Tap. She also has taught at Scottsdale Community College and Chandler-Gilbert Community College.

O. John Nira, '82, received his doctorate in Sacred Theology from the Catholic University of America in Washington, D.C., in May.

Ken Thomas, '83, of Buda, played a jail officer in a recent episode of *Friday Night Lights* titled "Black Eyes and Broken Hearts." He's also been cast as a main character in the video game *Black Site Area 51*, scheduled for release this summer.

Dayna L. Grund, '88, recently accepted a position as in-house counsel, director, Legal Affairs at *Investor's Business Daily* in Los Angeles, Calif. Previously, she practiced law at the Boston, Mass., firm of Rubin and Rudman.

Christie L. Orth-Kieschnick, '89, of Hartselle, Ala., directed the College Street Players in a Neil Simon comedy, *The Star-Spangled Girl*, at the Hartselle Fine Arts Center in February. She joined the board of the College Street Players at its initial meeting a year ago.

90s

Geronimo M. Rodriguez Jr., '90, of Austin, received the Austin Under Forty award in the Government/Political Affairs category in March. The Young Women's Alliance and the Young Men's Business League give the award in 10 categories. He also has been chosen as one of 25 young Americans to attend the 18th annual American Swiss Foundation Young Leaders Conference in Thun, Switzerland in May.

Roy David Hernandez, '91, of Austin, recently joined the Daktronics South Central team. He supports sign company professionals in the Central Texas area by performing site surveys, product demonstrations and software training. He also helps provide installation and technical support. He brings 14 years of sales

PROFILE

For Better or for Wurst

Jon Notarthomas, '06

Almost impressive as Best Wurst's sausage is the elegantly simple cart from which it's served. As the frying meat pops and sizzles, the cook has just enough room to stand while he flips heaps of sausage and fried onions. The buns go on a shelf above his head. **Jon Notarthomas, '06**, owner of this downtown institution, may not be exaggerating when he says, "Best Wurst is the most efficient kitchen in Austin."



An accomplished musician, Notarthomas has played at home and abroad with a number of bands, including one called the Unholy Wives. Austin's music community lured him to town, but the music fans hungry for sausage on their way to and from clubs gave him a growing business. After buying Best Wurst in 1996 from a friend who had started it in the early 1990s, Notarthomas has steadily built the enterprise. His flagship stand at Sixth and San Jacinto streets sells 500 to 1,000 sausage sandwiches every Friday night. Notarthomas says he dreams of making Best Wurst an Austin icon on par with the Ritz Marquee, the Frost Bank tower or the Texas Capitol.

In 2002, Notarthomas enrolled in New College. He came to take one class, Critical Inquiry, but ended up staying to complete a degree in English Writing and Rhetoric. On graduating, he received a Presidential Award for his academic achievements and involvement with several organizations, including the Alpha Sigma Lambda honor society for adult students and the creative journal *New Literati*. "The one-on-one from professors and the personal attention made all the difference," he says.

— Matthew Bey

FUTURE HILLTOPPERS

To **Margaret Hayes, '92**, and **Ron Hayes, '90**, of Saginaw, Mich., son Cooper Odell on Aug. 1, 2006.

To **Suzanne Scaramuzza, '98**, and Guido Scaramuzza, of Austin, daughter Giada Angelina on Jan. 12.

To **Jennifer Tigrett, '98**, and Justin Tigrett, of Hutto, son Joshua Paul on July 26, 2006.

To **Taylor Adkins, '00**, and **Stephanie Adkins, MBA '02**, daughter Sophie Taylor on Nov. 4, 2006.

To **Robin Yeamans, '00**, and **Doug Yeamans, '00**, of Austin, son Clayton Douglas on April 1.

To **Susan Alexander/Wilson, MAC '05**, and **Beaty Wilson**, assistant director of Information Services at St. Edward's, of Austin, son Fletcher Beaty on March 21.

PROFILE

Forging Memories

Claudia Everts Goldman, '77

It may sound like an odd request for a sculptor: Build a "memory tree" small enough to fit on a table but big enough to hold the memories of hundreds of people. But **Claudia Everts Goldman, '77**, was up to the task when planners of Homecoming 2007 at St. Edward's came calling. After all, she had her own pleasant memories of St. Edward's "Actually, I wasn't all that good during my early days as an artist," she says. "But my teachers were very patient, fully supporting my desire to learn and grow."

Thanks in part to that early support, Goldman flourishes in her field. After working many years as a graphic artist, she taught at St. Edward's for nine years as an adjunct instructor. Today, Goldman works primarily with scrap metal, creating artwork with discarded pieces that lend themselves to sculpture. "I try to find the beauty in other people's trash," she says. "It is the ultimate in recycling."

To create the memory tree, Goldman viewed pictures of Sorin Oak taken over the years. She chose steel for her material, spacing the tree's leaves in a pattern that would accommodate slips of paper with memories that Homecoming attendees attached over the course of the weekend.

Adding balance to the sculpture, Goldman juxtaposed long outreaching limbs, a symbol of the university's continued growth over the years, with a sturdy trunk.

"I focused on the trunk of the tree, which to me represents the strength and history of St. Edward's," she says.

To read some of the memories collected by the tree, see sidebar on the next page.

— Steve Wilson



LOREN NAVAR, MLA '05

experience to the job from previous work with Dell and Sony.

Brian Rawson, MBA '91, was recently named chief technology officer for the state of Texas.

Rawson also has served as interim CTO and interim executive director for the Texas Department of Information Resources.

Lawrence Sampleton, '91, recently celebrated his 12th year as director of Admission and Financial Aid at St. Stephen's Episcopal School in Austin. Sampleton and his wife, Libbi, celebrated their 20th wedding anniversary this year. They have three children: Lawrence, Evan and Maya.

Celeste M. Elder, MBA '92, of Austin, joined Alchemy Systems as CFO in March.

John Scott Hamlin, '92, of Round Rock, recently left his position as senior vice president of Dell to lead Bozeman Limited Partnership, a private equity firm that he founded.

Ronald Garth Bennett, '93, of Austin, works at the State Commission on Judicial Conduct as chief investigator. He finished the Austin Marathon for the second time in February. He and his wife, **Kim Bennett, '01**, an assistant administrator for Austin Ear, Nose and Throat Clinic, have two children, Riley and Jackson.

Kathi Jackson, '93, of Austin, published in March her second book, *Steven Spielberg, A Biography* (Greenwood Publishing).

José Carlos Jimenez, '94, of Miami, Fla., was recently named director of sales for B Developments for its Altos de Miami project in Little Havana.

Diana (Gembinski) Wiley, '94, and her husband, Jon, recently relocated to San Jose, Calif. She works at the San Jose Downtown Association.

Alex Rosales, '95, of Austin, was recently hired by Dell as a global project manager, where he will focus on Latin America for the Commercial Support Services Segment. Previously he worked with MCI Telecom for 11 years.

Oscar Rios, '96, of Del Rio, is completing his trauma surgeon residency in Houston. In August, he plans to begin working at Brackenridge Hospital in Austin.

Todd Freemon, '97, of Los Angeles, Calif., is director of business development for Berlin Pacific, a cost-reduction consulting company focused on telecommunications and data services expense management.

Erin Prather Stafford, '99, of Dallas, has been selected by the Governor's Committee on People with Disabilities to receive a 2006 Barbara Jordan Media Award for her work reporting on people with disabilities. Her winning article, "Diagnosing Mental Illness," appeared in *Texas Medicine*.

Felecia Williams, '99, has been promoted to sergeant with the Austin Police Department.

MARRIAGES

Paul P. Farrell Jr., '55, to Connie Hickey on Jan. 6, living in Indianapolis, Ind., and Stony Lake, Ontario, Canada.

Evangeline Muñoz, '84, MBA '87, to **President George E. Martin** on Jan. 6, living in Austin.

Simone A. Talma, '91, MBA '02, to Wilford Flowers on July 15, 2006, living in Austin.

Jo Dale (Bearden) Guzman, '98, to Rey Guzman on Jan. 6, living in Austin.

Erin Prather, '99, to Hank Stafford on Dec. 9, 2006, living in Dallas.

Justin Leach, '00, to Claire Jamset on Jan. 20, living in Canberra, Australia.

00s

Melinda Gonzales Rodriguez, MAHS '00, of Austin, has been named the director of Institutional Advancement for San Juan Diego Catholic High School in Austin.

Victoria Wiggins, '00, of Austin, works for the Travis County Attorney's Office as an assistant county attorney.

Michelle A. (Vickers) Costa, '02, of Merced, Calif., is currently entering an Ecology and Sustainability master's program at California State University-Turlock.

Jesse Lee Rubio, '02, of Seagraves, is head basketball and track coach for the girls' teams at Seagraves High School. The basketball team advanced to the Class 1A Division 1 quarterfinals last season with a 17-15 record.

Daniel William Mize, '03, of Hoboken, N.J., is an account supervisor at mcgarrybowen in New York City. He works on advertising for Reebok International.

Judy Razo, '03, will work this summer for the Kaplan Thaler Group in New York City through the Multicultural Advertising Internship Program, sponsored by the American Association of Advertising Agencies. A staff member at the Austin Children's Museum since graduating, she has recently gone back to school to pursue a graduate degree in Advertising at UT-Austin.

Michael Lee Ashmore, '04, of Georgetown, recently established an agency with Farmers Insurance Group to serve Georgetown and the surrounding area.

Chadwick D. Collins Jr., '04, of Lufkin, is in his third year as basketball coach at Wells High School. His team recently earned a spot in the playoffs for the first time in 12 years. In addition to basketball, he coaches cross country, track, tennis and golf.

Chris Collins, '04, will begin New York University's Wagner Graduate School of Public Service in 2007.

Wes Hurt, '05, of Austin, opened a cupcake stand at 24th and San Antonio streets in March. He sells homemade chocolate and vanilla cupcakes, coffee, milk and other beverages and was featured in the March 30 edition of *The Daily Texan*.

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 Frank Woodruff, '69

Alumni are elected to the board of directors for rotating three-year terms and may serve for up to six years. If you are interested in this volunteer opportunity, contact Kippi Griffith, MBA '01, at kippig@stedwards.edu.

Fruits of the Memory Tree

At Homecoming in February, alumni were invited to write down their reminiscences of St. Edward's and attach them to the limbs of the steel memory tree created by **Claudia Everts Goldman, '77** (see story, page 40). Few left their names, but many left memories like these.



"Sneaking up into the bell tower of Old Main and enjoying the view of downtown and the capitol!"

"August 1999, when my parents dropped me off as a freshman in Premont Hall. I saw my father cry for the first time.."

"Portraying a beatnik in my sister's play at Mary Moody Northern Theatre circa 1994."

"The water fight in the old barracks we lived in."

"Freshman beanies!"

PROFILE

Six-String Salesmanship

Patrick Harkins, '06



COURTESY OF PATRICK HARKINS, '06

Guitar aficionados say there are only two perfect guitars: the one you just had and the one you're going to get. **Patrick Harkins, '06**, the owner of Fondren Guitars in the historic Fondren district of Jackson, Miss., understands that sentiment, and he's there to provide them with the next perfect guitar.

Although he's just 25 years old, Harkins has

bought and sold guitars for 10 years. In 2002, he moved to Austin and started working at Guitar Center. Soon, his boss had him buying vintage guitars, doing business with such celebrities as Austin rocker Eric Johnson and Slash, the disgruntled former guitarist of Guns N' Roses. Harkins once bought a guitar for \$20,000, sold it for \$25,000, bought it back for \$27,000 and then sold it again for \$32,000, all within a span of two years. "Guitars go up in value," Harkins explains. "They're almost like stocks."

One day while driving around Austin, he saw the St. Edward's University campus and, on something of a whim, enrolled. Undecided on his major at first, he eventually gravitated toward the Entrepreneurship program.

The day Harkins graduated, he decided to use his skills and his schooling to pursue the personal freedom of being an independent businessman. A few months later, he opened a shop in his hometown of Jackson with help from a small-business loan he applied for using the business plan he developed in the Entrepreneurship program. Unlike Austin, Jackson did not yet have a mom-and-pop boutique guitar store that offered lessons on the side. Now that Fondren Guitars fills such a niche, the store has already exceeded Harkins' expectations. "I sold a \$3,000 guitar this morning," he says. "And I've got 75 students signed up for lessons. Things are really good."

— Matthew Bey

ALUMNI PROGRAMS

CAMPUS NEWS

Homecoming Draws More than 800

St. Edward's University held its annual Homecoming Weekend on Feb. 9–11. More than 800 alumni, parents and their families gathered with students and faculty and staff members to reconnect, reminisce and forge new friendships. The weekend's highlights included:

- Opening dinner and Alumni Awards ceremony, recognizing **Raymond Smilor, '69** (right), as a Distinguished Alumni.
- Tailgate party with back-to-back men's and women's basketball games, where generations of Hilltoppers came together to show their school spirit
- Golden Guard luncheon, honoring the Class of 1957
- Salsa Spectacular for New College alumni, students, faculty and friends
- Open house for the new John Brooks Williams Natural Sciences Center—North Building, complete with science demonstrations.



MARC SWENDNER '02

YOUNG ALUMNI PROGRAMS — AUSTIN

How to Boil Water — Relocation 101

Students and young alumni gathered to hear Laurie Roberts, president of UFCU Real Estate Services; **Simone Gaudet, '01**; and Scott Ramsey of Skyline Mortgage talk about the ins and outs of the home-buying process. The presentation covered everything from the process of obtaining a loan, the pitfalls to watch out for, the best times to avoid buying a home, ways to find the right real estate agent and even some tips on leasing for those who might not be ready to make an investment.

Career Grooves — Networking Nights: Marketing, Advertising, Public Relations

Sponsored by the Student Alumni Association, the second Networking Night drew an audience interested in working in the fields of marketing, advertising and public relations. Alumnae panelists **Stephanie Bazan, '02**; **Aileen Burdock, '03**; **Marily Cantu, '02**; **Christina Moore, '84, MSOLE '02**; and **Christina Sanchez, '06**, fielded questions. "What's the most entertaining aspect of your job?" "How do you keep yourself creative and original in such a competitive industry?" "What classes helped you succeed in this industry?" Panelists stayed afterward for appetizers and to network with attendees who hoped to make a future business contact for their professional life after college.

How to Boil Water — Decoding Day 1 at Work

Pamela Hooper, '07, benefits specialist at Celerity Inc. in Austin, offered tips on surviving day one on the job. From choosing health insurance to understanding the meaning of "401K," Hooper went through a typical first day on the job for the audience.

UPDATE

CHAPTER NEWS

Austin: The chapter welcomes new president **Stephanie Bazan, '02**, who is working with fellow alumni to plan a series of regional events throughout Austin in the summer and fall. The Austin chapter continues to host monthly networking happy hours the second Thursday of every month. Programs this past spring included a community service project in conjunction with the Student Alumni Association and a continuing education event co-hosted by the MAHS alumni chapter.

The Austin chapter ended the semester with the Party at the Hilltop celebration (*right*) for the newest members of the Alumni Association. Held on the last day of the spring semester, the afternoon mixer was co-sponsored by the University Programming Board. Members from



KATY ROGERS, '08

the Austin alumni chapter, students, faculty and staff members spanned Ragsdale Lawn to welcome the Class of 2007. Driver F, Drew Smith and his Band, Sounds Under Radio and Eleven Fingered Charlie filled the air with music as alumni-owned businesses like Best Wurst (*see story, page 39*), Sweet Leaf Tea and South Austin Sno served up food and drinks. A raffle allowed some lucky students to walk away with goodie baskets, gift cards and \$200 vouchers for Southwest Airlines.

In late July, the Austin chapter held the Sixth Annual Alumni Night at the Ballpark.

Chicago: The chapter seeks volunteers to serve on a steering committee to plan future alumni events. If interested, please contact **John Newton** at johnen@stedwards.edu.

Corpus Christi: The chapter seeks volunteers to serve on a steering committee to plan future alumni events. If interested, please contact **John Newton** at johnen@stedwards.edu.

Dallas/Fort Worth: Spring events included a reception with **President George E. Martin**. The reception was hosted by **Dennis and Claudia Berman**, parents of **Erin Hawthorne, '06**. More than 60 alumni and parents gathered to hear the latest university successes from Martin. Other spring events included a mixer at the Main Street Arts Festival and a community service project benefiting

Best Buddies. Summer and fall events are currently being planned.

Houston: The chapter seeks volunteers to serve on a steering committee to plan future alumni events. If interested, please contact **John Newton** at johnen@stedwards.edu.

Los Angeles: A Presidential Reception with **President George E. Martin** was hosted in early March by **Leopoldo, '69**, and **Mary Hellmund (right)**. More than 30 alumni and parents gathered to network and hear about the latest university successes from Martin. The chapter is currently planning summer and fall events.



COURTESY OF LEOPOLDO HELLMUND, '69

MAHS (Austin): The chapter co-sponsored a continuing education event with the Austin alumni chapter in April highlighting the graduate programs available at St. Edward's. Alumni and faculty were present to answer questions and share experiences about each of the nine graduate programs currently offered at St. Edward's. The chapter also hosts monthly mixers for alumni and students, which take place the second Thursday of each month.

MLA (Austin): A reception was hosted by **Charles Porter, MLA '07**, for MLA alumni, current students and faculty at The Austin Club downtown. The 30 attendees enjoyed catching up with old classmates and meeting new ones, as well as hearing remarks from **Paula Marks, '77**, MLA director, and **Ramsey Fowler**, dean of New College. Look for information on future events.

Miami: The chapter seeks volunteers to serve on a steering committee to plan future alumni events. If interested, please contact **John Newton** at johnen@stedwards.edu.

Rio Grande Valley: The chapter seeks volunteers to serve on a steering committee to plan future alumni events. If interested, please contact **John Newton** at johnen@stedwards.edu.

San Antonio: Alumni and parents gathered for an Alumni Night at the Ballpark to watch the San Antonio Missions take on the Frisco RoughRiders. The group enjoyed the game and live music from the Blues Brothers. The chapter is currently planning summer and fall events.

Washington, D.C.: Alumni gathered to share their views during a roundtable discussion led by Professor of Political Science **Neal Wise** titled "Thoughts on Divided Government: Will It Work After 2006?" Central to the discussion was a look at a time in American politics when there were no parties, yet the framers of the Constitution still warned against any concentration of governmental power.

ONGOING EVENTS

Austin Monthly Networking Happy Hours **Austin MAHS Monthly Mixers**
Second Thursday of the month *Second Thursday of the month*

Select "Get involved" at www.stedwards.edu/alumni to find news and events in your area, or call 800-964-7833 or 512-448-8415.



HOLDINGS:

A LOT ON THE PLATE

"Holdings" profiles objects in the permanent collection of the Scarborough-Phillips Library Archives and Special Collections.

October 1966. St. Edward's University was all set for its Founder's Day celebration. Agendas had been set, guests had been invited. John Edwin Haire — Baron Haire of Whiteabbey and a member of the House of Lords — was scheduled to attend the celebration and present St. Edward's with the Westminster Abbey Plate on behalf of the Dean of Westminster. A week before the celebration, however, disaster befell Baron Haire. Earlier on his American tour, while visiting Rutgers University with his wife, the baron suffered a heart attack and perished. The abbey sent Paul Wright, CMG, OBE, in his place.

Why would St. Edward's receive a plate commemorating the 900th anniversary of Westminster Abbey? Both share a father figure, in a way. St. Edward the Confessor, for whom St. Edward's University founder Edward Sorin was named, financed the construction of Westminster Abbey. St. Edward died just one week after the completion of Westminster's construction and became the first of many kings buried there.

Carved in bone china and decorated in 22-karat gold, the plate depicts the abbey seal with a Latin inscription meaning "By the grace of God, renovated by the nobles for Elizabeth, queen of England, France and Ireland." Interestingly enough, literature about the plate calls the Latin inscription grammatically incorrect, but this may be overblown. When they examined the text, **Brother George Klawitter, CSC**, professor of English, and **Kelley Coblenz Bautch**, assistant professor of Religious Studies, both pointed to some minor case errors, but no noteworthy flaws. And anyway, it's the thought that counts.

— **Brandon Renner, '07**

IN MEMORIAM

Robert F. Pratt, hs '31, '36, of Alameda, Calif., on Oct. 22, 2006.
George J. Banovetz, '37, of Ely, Minn., on July 27, 2006.
Thomas B. Fleming, '38, of San Marcos, on Dec. 14, 2006.
William J. Estrada, hs '45, of Houston, on Jan. 12.
J.D. Strickel, hs '45, of San Antonio, on March 7.
Bernard Emmett McGuill Jr., '46, of Austin, on March 22, 2006.
Albert J. Estrada, '50, of Houston, on Jan. 16.
Blackburn J. Lochridge Jr., '50, of Houston, on Dec. 20, 2006.
Charles W. Emerson, '52, of Odessa, on Oct. 30, 2003.
George A. Kulhanek, '52, of Seymour, on Dec. 16, 2006.
Robert D. Makowski, '54, of Parker, Colo., on Aug. 22, 2006.
Charles Reilly, '56, of Granite Shoals, on April 11, 2007.
J. Ronald Rettig, '57, of Nashville, Ind., on July 17.
Richard G. Fournier, '63, of West Haven, Conn., on March 30, 2006.
Alex L. Marusak, '63, of Ennis, on Feb. 6.
Charles D. Baran, '70, of South Bend, Ind., on Feb. 18.
Marvin J. Bolling, MBA '73, of Merced, Calif., on Feb. 12.
Cindi C. Lazzari, '75, of Austin, on Jan. 30.
Mary R. (Keane) Frank, '78, of Mason City, Iowa, on July 31, 2006.
Kelly J. O'Reilly, '86, of Houston, on Feb. 15.
Michael K. Thompson, '90, of Georgetown, on May 18.
Gregory K. Machu, MBA '98, of Austin, on Dec. 31, 2006.
Charles G. Cleckler, MAHS '01, of Surprise, Ariz., on March 31.
Lauren A. Reardon, '02, of Austin, on Feb. 12.
Alvin Patterson, of Austin, on June 28.

CALENDAR OF EVENTS

Austin

Aug. 9: Happy Hour, Opal Divine's, 5:30–7:30 p.m.
 Aug. 12: Rio Grande Valley Summer Send Off
 Oct. 13: Founder's Day Community Service Project
 Oct. 24: Central Intelligence Agency Recruitment Session
 Nov. 4: Susan G. Komen Race for the Cure
 More Info: www.stedwards.edu/austinalumni

Dallas

Aug. 9: Happy Hour
 More Info: www.stedwards.edu/dallasalumni

San Antonio

Oct. 13: Founder's Day Community Service Project
 More Info: www.stedwards.edu/sanantonioalumni

Bahrain

Nov. 10: Gulf States International Chapter
 Presidential Reception
 More info: www.stedwards.edu/bahrainalumni

**Austin Round
 Rock Express
 fans revel at
 last year's
 Annual Alumni
 Night at the
 Ballpark.**



FROM THE ARCHIVES: MYSTERY SOLVED

The Vowel Revealed

Answering the riddle of last issue's "From the Archives" challenge.

The E has had a tumultuous history at St. Edward's. At least, tumultuous relative to other 70' x 40' letters constructed of whitewashed limestone.

The original E, built in September 1962 on the site of what is now East Hall by members of the "E Club," enjoyed only brief prominence as the source of a St. Edward's University tradition. Probably not brief enough for the incoming freshman classes tasked with whitewashing each stone in the construction every year.

The letter remained in its original position for only three-and-some-odd years before it moved to the hill at the Congress entrance to make room for East Hall. Then, in Fall 1966, it mysteriously metamorphosed overnight. According to *The Hilltopper*, the St. Edward's student newspaper, "Some people even thought that the 'E's' new position resembled an 'M'." Presumably, as **Brother William Dunn, CSC**, speculates in *St. Edward's University: A Centennial History*, the alphabetic transformation honored the year's founding of Maryhill College, later absorbed into St. Edward's when it went coed in 1970. Nobody seems to know who changed it, but in any case, the M remained only for a day before returning to its original form.

Freshman orientation schedules from 1963 to 1968 include "work detail for cleaning and panting of the 'E.'" By 1990, the university removed the letter due to lack of maintenance and an infestation of poison ivy.

— **Brandon Renner, '07**



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A fun vacation, volunteering, a job change — whatever your news, share it with friends and classmates via *St. Edward's University Magazine*. Submit your news by Sept. 15 to be considered for the next issue. If your address or other information has changed, please let us know.

E-MAIL: luciep@stedwards.edu
WEB: www.stedwards.edu/alumni
FAX: 512-416-5845
MAIL: Lucie Perez, '92
St. Edward's University
3001 South Congress Avenue
Austin, TX 78704-6489

When faxing or mailing your note, please photocopy the form to the right.

Name: _____

Former Name: _____ Class Year: _____

Address: _____

City/State/Zip: _____ Phone: _____

E-mail: _____

Your News: _____

Get Your GLOBAL BRIEFING

This fall, the Kozmetsky Center of Excellence in Global Finance assembles high-level thinkers for panel discussions on world-changing topics in Jones Auditorium in the Robert and Pearle Ragsdale Center. Learn more at www.stedwards.edu/kozmetkskycenter.

Oct. 15

Update: U.S. Congress

Panel Discussion: 7 p.m.

(open to the public)

Three Capitol Hill experts tackle how Congress is likely to deal with foreign policy, the budget, education and the environment. *Presented in conjunction with the Woodrow Wilson International Center for Scholars.*

Nov. 12

Update: Asia

Panel Discussion: 7 p.m.

(open to the public)

Hear about the impact of Asian economies on the United States from five leading experts on the region.

Co-sponsored by the Center on Japanese Economy and Business, Columbia University.



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