

St. Edward's

UNIVERSITY MAGAZINE

FALL 2009 VOLUME 10 ISSUE 3

in the {K}now

PROFESSIONAL REDEVELOPMENT
SPECIAL INSTRUCTION
DOYLE HALL 2.0



The Art OF STAYING RELEVANT

Staying relevant by adjusting to change — imminent or evolving — ever-present in politics, social mores, cultural tastes and economic behavior; this is a challenge faced by every organization. To successfully meet this challenge, organizations and their leaders must be flexible and open to different thinking and creative approaches while never losing sight of their fundamental mission and purpose.

When institutions fail to address change, they are less effective or, in the worst cases, may experience decline and ruin. Corporate examples include the American auto industry's loss of market share to foreign competitors. Laws can lose relevance, too, and when they do,

can encourage illegal behavior; think of Prohibition. Even organized religions must relate their messages to the vicissitudes of their congregations' lives.

There was a time when higher education thought itself immune to the changes occurring beyond campus walls. Universities focused primarily on preserving the Western canon, the wisdom handed down from generation to generation since the time of the Greeks. A spirited debate over this issue marked much of the last quarter of the 20th century and, while some of its energy has been lost, it can still spark lively discussion today.

While American universities still acknowledge the extraordinary value of the Western canon, there has been an effort in recent decades to include in university curricula additional perspectives offered by other traditions and cultures. World events have given new urgency to these efforts. And the glare of headlines about international finance and economic competition reminds us daily that our students will graduate into a globally interconnected world.

A few years ago, as St. Edward's prepared for its 10-year reaccreditation review by the Southern Association of Colleges and Schools, it examined the relevance of its curriculum. The American Association of Colleges and Universities had twice recognized the university for the quality of its general education program, and it would have been easy to keep the curriculum as it was. Instead, we chose to challenge ourselves and ask how relevant our curriculum was to the kinds of experiences our students would face in the increasingly interdependent world of the future.

We responded with a Quality Enhancement Plan and introduced major changes to our curriculum. The two Cultural Foundation courses that freshmen take were redesigned to promote global understanding. The first course explores the evolution of global economics, politics and culture since the 16th century. It is followed by a course that examines in depth the impact of contemporary world issues on non-U.S. parts of the world. Students are now encouraged to seek a certificate in Global Studies by taking more foreign language courses and integrating global studies into their four years of study. To fully integrate global engagement into the intellectual life of the campus, programs focusing on major global issues are offered annually through academic programs, lectures, theater presentations and literary readings. Experiential learning is also a major component of the university's global initiative and includes expanded opportunities for study abroad, domestic and overseas internships and service projects, and co-curricular programs.

The university itself will become global, with portal campuses and partnerships around the world. A portal campus has already been launched in Angers, France, and will offer study abroad, bachelor's and master's degrees, and professional education. A memorandum of understanding has been signed with Queen Margaret University in Edinburgh, Scotland, to offer joint degrees and study abroad. These are the first steps in the university's plans to become a global university with opportunities for students to study abroad multiple times during their undergraduate education in several different parts of the world. Through these experiences, students will learn how to navigate multiple cultures and acquire the skills to lead the economically and politically interdependent world of the future.

— President George E. Martin

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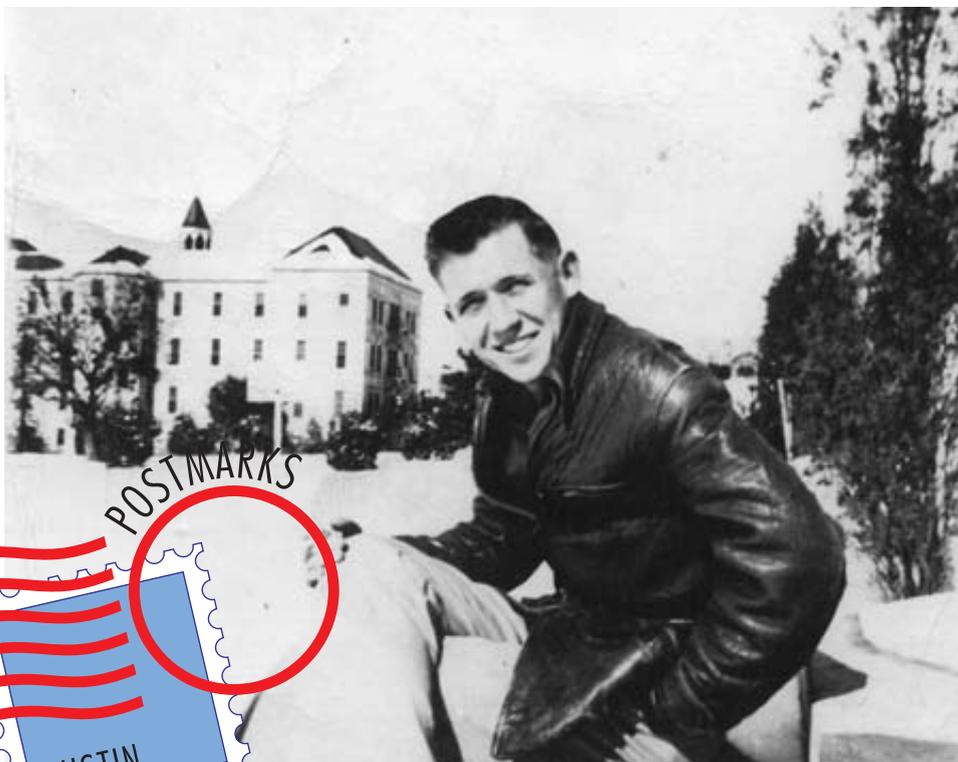
MYSTERY SOLVED: WHY THE “E” BECAME AN “M”



I was interested to read about the time when the giant “E” made of rocks on campus mysteriously turned into an “M” in the “From the Archives” article in the Summer 2007 issue of *St. Edward’s University Magazine*. I would like to offer what I do know about this.

During the fall of 1966, as part of the first group of women on campus through the new Maryhill College, **Doria Farrinaci ’70**, **Marylou Trevisan ’70**, **Jane Leslie ’70** and I decided we had not been properly welcomed to campus. Being “pioneers,” as we were often referred to at St. Edward’s, we figured out a way to welcome ourselves. Realizing the windowpanes in our newly built dorm were not yet fastened, we removed a pane one dark night and went out to make a change. We had decided the “E” at the campus entrance was the perfect way to make our presence known with a little alteration. It took us quite a long time to change the “E” to an “M,” and we were proud of the way it looked.

Sissy Kelly Bravo ’70
San Antonio



Bud Baker hs ’48, ’55 enjoys the elusive Texas snow in 1949.

MORE SNOW SIGHTINGS

“Letters to the Editor” in the Winter 2009 issue of *St. Edward’s University Magazine* about snows at St. Edward’s in 1973 and 1980 provoked me to dig out two snow pictures from my campus days. **Homero Avila hs ’48, ’55** took the pictures with me in them in January 1949. Homero and I were freshmen living in the Holy Cross Annex.

The snow of 1949 was on par with the snow of 1973, bad enough to cancel school for a day or two, giving us some time on our hands. At the time **Brother Emmett Strohmeier, CSC**, had me working at the counter in the laundry buildings, handing out finished laundry bundles to high school and college students. Not having anything better to do, Homero came over to the laundry on one of those snowy days to keep me company. We played crazy eights all afternoon with hardly any interruptions to our lively card game.

But there was a second snow-and-ice storm during my time at St. Edward’s, a far more formidable one that took place while students were home for Christmas and New Years two school years later, 1950–1951. Our route back to Austin from the Rio Grande Valley was determined to be so treacherous that we came back by train. Homero, **Bob Volz ’53**, **CJ Rome ’54** and I didn’t opt for a Pullman. Instead we sat in the club coach all night and talked, drank cokes (really) and ate sandwiches. Another passenger was Reynaldo Garza, at the time a prominent Valley attorney but not yet a judge. [editor’s note: Garza, who received an honorary degree from St. Edward’s in 1965, would become the first Mexican-American federal judge]. He joined us in the nightlong colloquy.

Once back at St. Edward’s next morning by taxicab from the depot, we were deeply saddened and disappointed to learn that classes were cancelled for the next few days because large numbers of students ranging from the Rio Grande to the Wabash were unable to get back to the campus. Woo hoo!

Few undergraduates at St. Edward’s ever experience a hefty winter storm on campus. My classmates and I had two. How delightful is that?

Bud Baker hs ’48, ’55
Brownsville



▲ U.S. NEWS RANKS ST. EDWARD'S IN TOP FIVE "UP AND COMING" SCHOOLS

Not only has *U.S. News & World Report* once again recognized St. Edward's as one of "America's Best Colleges," the magazine has also named the university one of five "Up and Coming" schools in the Western Region. In the 2010 rankings, St. Edward's comes in 21st among master's-granting universities in the Western Region, one of five Texas colleges ranked in the top 25. The university was nominated for the "Up and Coming" designation by peer schools.

This year, St. Edward's advanced in ranking one slot from 22 to 21 in the Western Region rankings. That move is due to improvements in seven out of the 11 categories:

- Peer assessment
- Graduation rate
- Percentage of classes under 20 students
- Percentage of full-time faculty
- SAT scores for incoming freshmen
- Improvement in percentage of freshmen who are in the top 25% of their class
- The university's overall acceptance rate

These advancements indicate that the quality of a St. Edward's education has continued to improve since the university initiated a 10-year plan in 1999 to become one of the best small universities in the country.

ST. EDWARD'S CLIMBS FORBES LIST

In addition to its *U.S. News* ranking, St. Edward's also climbed the Forbes.com list of America's Best Colleges. St. Edward's leapt 149 places to reach 318 on the list. The magazine focuses its ranking methodology on student satisfaction and success.



▲ RECORD FRESHMAN ENROLLMENT

The economy doesn't seem to have affected the thirst students have for a liberal arts education at St. Edward's. A record 757 students make up the freshman class of Fall 2009 (pictured above at Welcome Days), up from 741 last year. Their collective SAT score averages 1131. The record making doesn't stop there:

- The total out-of-state population of this class increased 26% over last year.
- The class also boasts the largest number of international freshmen since Sept. 11, 2001.
- The class represents the largest number of students from Holy Cross high schools in recent history (20 total, including two from France).

Here's a look at some of these new students:

Caitlyn Grant '12, of Deerfield Beach, Fla., studied with Ballet Met, a pre-professional dance company.

Kayla Gonzalez '12, of Ft. Worth, is training for the 2010 Winter Olympics in luge.

Yaneli Mata '12, of Sonoma, Calif., founded a chapter of Earth Club at her high school.

DOYLE HALL GRAND OPENING CELEBRATION

September saw the unveiling of an improved Doyle Hall with a two-story addition and other features (see page 24).

KOZMETSKY CENTER: JAILED POETS AND OBAMA

After September's "Creativity Behind Bars" event with poet and former Argentine political prisoner Alicia Partnoy, The Kozmetsky Center of Excellence in Global Finance presented "UPDATE: The Obama Administration's Foreign Policy." The October forum gathered together former foreign ministers, ambassadors and members of the National Security Council.

▼ BROTHER LUCIAN BLERSCH FALL 2009 SYMPOSIUM

This year's October symposium, "Hominid Evolution: New Looks at Old Fossils," featured a look at human ancestry from experts Carol Ward of the School of Medicine at the University of Missouri, David Frayer of the University of Kansas and **Allan Hook**, Lucian Professor of Natural Sciences.



ACCOLADES

UPD IN HOT PURSUIT OF FULL ACCREDITATION

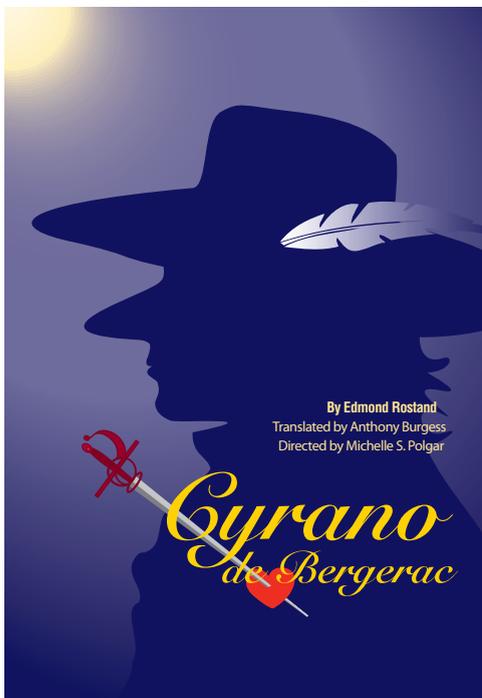
The University Police Department secured a \$5,425 grant to cover costs in applying for full accreditation by the Commission on Accreditation for Law Enforcement Agencies.

CAMP GETS MULTIMILLION DOLLAR GRANT

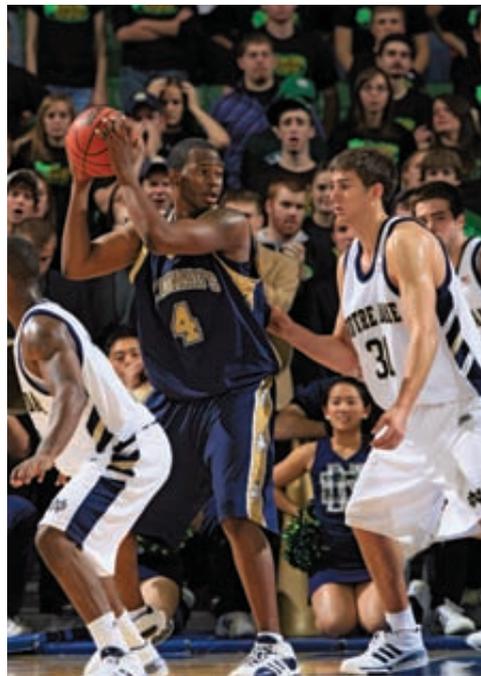
The College Assistance Migrant Program will receive more than \$2 million over the next five years from the U.S. Department of Education to assist migratory or seasonal farmworkers (or children of such workers) enrolled in their first year of undergraduate studies.

MARY MOODY NORTHEN THEATRE WINS BY A NOSE ▼

Mary Moody Northern Theatre won multiple awards at the Austin Critics Table Awards in June for *Cyrano de Bergerac* in the categories Best Production of a Drama, Outstanding Direction (MMNT Managing Director **Michelle Polgar**) and Best Actor in a Leading Role (Assistant Professor of Theater Arts **David Long**). Also, Music Program Coordinator **Michael McKelvey** won the John Bustin Award for his work on *Conspicuous Versatility*.



SPORTS



Daniel Pierre '08 when he played for St. Edward's

BASKETBALL PLAYERS GO PRO OVERSEAS

Former men's basketball team players **Shawn Weinstein '08** and **Daniel Pierre '08** have found their hoop dreams overseas. Weinstein played in Israel this past year as a member of Barak Netanya. His team won the National League playoffs, earning a place in the Israeli Basketball Super League (the country's equivalent of the NBA) competition next year.

Soon after Pierre started playing for the Jonstrup Basketball Club in Denmark, the coach left and he wound up running the team as a player-coach. "It was a bit scary at first but turned into an enjoyable experience in the end," he says. As much fun as he had, he's looking to grow as a player elsewhere in Europe next year.

HILLTOPPER TENNIS REACHES SWEET 16

The Hilltopper men's and women's tennis teams both won their regional tournaments in May. They advanced to the NCAA Division II national tournament in Orlando.

NEW SOFTBALL HITTING FACILITY

The softball team started using its new hitting facility earlier this year. The project was completed through donations.

NEW FACES



ANDRE COOK Men's Basketball Coach

Having previously coached at Hudson Valley Community College in New York, Cook becomes the 13th coach in the history of the St. Edward's men's basketball program.



DAVID WALDON Vice President for Information Technology

Waldon has 20 years of experience in a variety of information technology positions, most recently as chief information technology officer at The College of Wooster in Ohio.



ELÍSA DIAZ-MARTÍNEZ Director of the Kozmetsky Center for Excellence in Global Finance

Díaz-Martínez comes to the center after working as a senior advisor on education, health, and research and development for the Economic Bureau of the prime minister of Spain. She received her PhD in Social Sciences from Oxford University and the Juan March Institute.



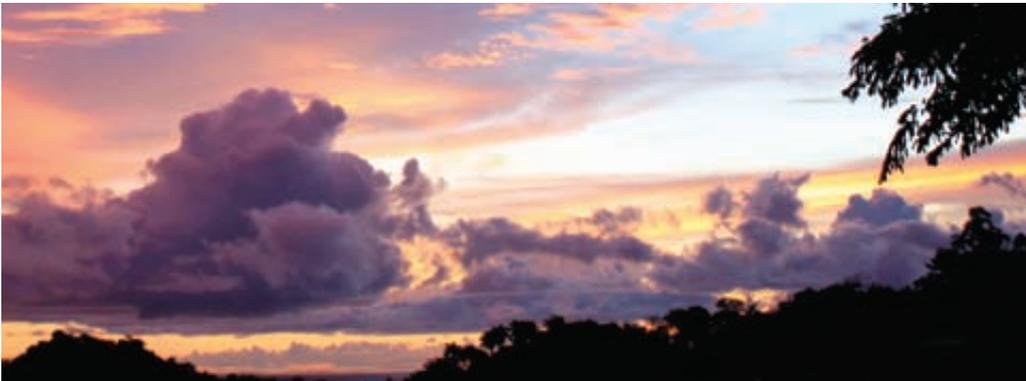
LINDA EDWARDS Director of Professional Education, Corporate and Government Relations

Edwards brings to the job 35 years of experience in global business development, product development, public relations, and sales and program management at a variety of companies (see story, page 12).



WALTER PEARSON Dean of New College

Pearson comes to the adult education program after leading evening, weekend and graduate programs at Simpson College in Iowa, where he worked for 15 years.



Care Package

THE SCHOOL OF MANAGEMENT AND BUSINESS HELPS COSTA RICA ON SITE AND FROM HOME

As students from St. Edward's University put the final touches on the new playground they built at Casa Luz, a center for teenage mothers in San José, Costa Rica, they wondered how it would go over. After all, the nonprofit's director said that few of Casa Luz's children had ever seen a playground before, so they may not have known what to do. The adults shouldn't have worried.

"Within two seconds of seeing it, the kids were using the playground like American kids, climbing the ladders and doing stunts on the slides," says **Catherine MacDermott**, professor of Business Communication at St. Edward's. "It was so moving to watch."

The \$5,000 playground the undergraduate students helped build, the clothes they collected from a clothing drive, the English-teaching programs they installed on computers, the gardens they dug, and the cleaning, painting and landscaping they did were just the beginning of a wide-scale effort by the St. Edward's School of Management and Business to help Casa Luz. Two MBA classes consulted with the center on a plan to raise money for upgrades, operating expenses and future growth. They also enhanced the center's web site and suggested cottage industries to pursue. Back home in Austin, faculty members found ways to incorporate experiential learning opportunities that resulted in additional assistance to Casa Luz. Accounting students researched international tax laws and other financial information, and Business Communication students competed to create the best Casa Luz brochure designed to solicit donations. Chair of Global Entrepreneurship **Les Carter** plans to use these efforts as an example to design a model that could be replicated in other countries in the future.

In the end, the unique Costa Rican experience designed by the university's Global Business and Social Justice Institute went beyond the travels of students abroad and drew together the resources of the School of Management and Business over the course of a whole year. MacDermott says this collective outpouring of work made it possible to build sustainable programs that will benefit Casa Luz as it moves forward. For St. Edward's, which is steeped in the Holy Cross tradition of social justice, helping the center was a natural fit.

For the three classes in Global Entrepreneurship, International Business Communication and Latin American Economics that shared guest speakers and other overlapping lessons in Costa Rica, the learning didn't stop at Casa Luz. In keeping with the social justice theme of their six-week trip, they also spent two and a half days participating in a home-stay program on fincas, or farms, and visited Grameen Bank — which works in underprivileged communities — on the day that local women entrepreneurs were paying back the micro-loans that helped them start businesses.

Costa Rica is only the first stop in the institute's plans to bring its unique study-abroad model to other countries in the future. "It's a distinctive approach that really broadens the hearts and minds of the students" says Carter. "It's all part of the way the School of Management and Business furthers the mission of a very mission-driven university."

Below: School of Management and Business students on a unique study abroad trip to Costa Rica at Casa Luz, a center for teenage mothers in San José, Costa Rica. The students volunteered and consulted for Casa Luz. They also stayed with local farmers, visited local women entrepreneurs paying back micro-loans and toured local businesses.



VALEDICTORIAN, ROCKER: MATTHEW PHILIP HINES

Considering this is Austin, it's no surprise that valedictorian **Matthew Philip Hines '09** is also in a band. He's the lead singer and lyricist for The Eastern Sea, which makes music the *Austin Chronicle* described as "pastoral portraits of modern urban experience."

Hines graduated with a double major in English Writing and Rhetoric and Religious Studies, and he's brought his training in creative writing to his songwriting. But other experiences at St. Edward's also influenced him. Like a Photocommunications trip to China and a Campus Ministry international immersion trip to Peru. Hines says, "A lot of our songs are heavily based on setting." Even the name The Eastern Sea evokes exotic locales — it's from *Chronicles of Narnia*.

Despite the rock-roll life, Hines took his studies seriously. "It was kind of a surprise to be picked valedictorian, but it kind of wasn't," he says.

Hines will be in Austin for a while, waiting for his band mates to graduate so they can go on tour. For now, the jobs he pursues will be secondary to writing and performing music. "I definitely have to go all-in for a while and try to make a career with music." — Matthew Bey



REBECCA MARINO '10

WAITING FOR ROY BLOUNT JR. HUMORIST COMES TO CAMPUS

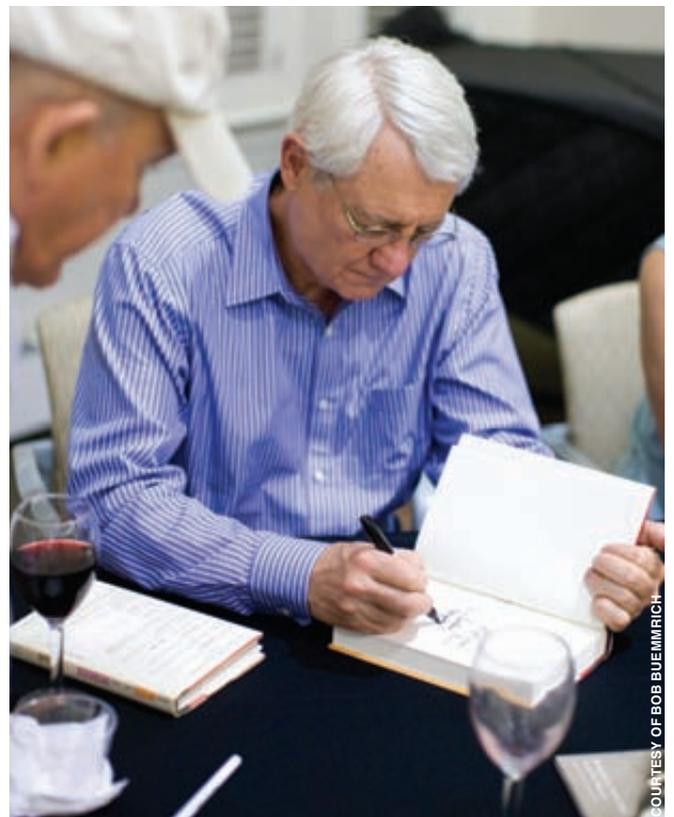
In May, St. Edward's hosted a fundraiser for the Writers' League of Texas in Main Building's Maloney Room. Almost 100 guests gathered to see Roy Blount Jr., the writer, humorist and sitting president of the Authors Guild. Blount was in town for an Austin taping of the NPR news quiz *Wait Wait ... Don't Tell Me!*, on which he's a regular panelist and fan favorite.

To explain the popularity of the show, Blount compared NPR to Margaret Dumont, the imperious and pneumatic matron from the Marx Brothers' movies. "The entire structure of NPR is a giant, statuesque straight man," he said. "A joke in a cathedral is just funnier than a joke in a bar."

It wasn't long before talk turned to business. As the president of the Authors Guild during a period of technological upheaval, Blount has tackled a number of thorny issues. Blount has had to negotiate a class action lawsuit against Google for scanning books still under copyright, and he's opposed to the text-to-speech function of the Kindle electronic book reader on the grounds that it competes with authors' income from audio book sales. "There are a lot of people who think that books should be free," explained Blount. "Books aren't just data. They're texts. And it takes a lot of trouble to put them together."

The night after his appearance at St. Edward's, Blount aced the *Wait Wait ... Don't Tell Me!* quiz, taking home the championship with fifteen points.

— Matthew Bey



COURTESY OF BOB BUEMMERICH

KEEPING IT REEL

CAMPUS FILM FESTIVAL WINNER STRIKES TWICE

The world loves a winner, and a two-time winner gets twice the love. In 2008, **Matt Benoit '11** rushed to enter his six-minute silent movie, *The Ballad of Sherman Murphy*, in the Sorin Reel Film Festival, an evening of film featuring the works of students and faculty from St. Edward's. The film, a snippet from a larger, uncompleted short film ("a short of a short," says Benoit), won first place.

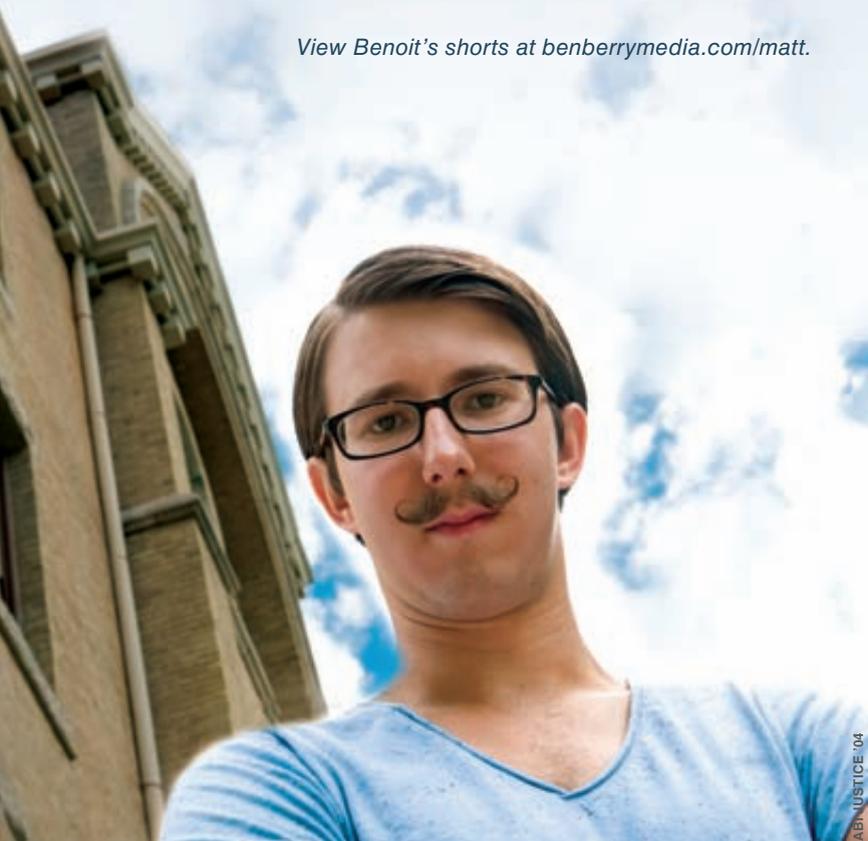
As a follow-up, Benoit made a fake documentary about how his success in the previous Sorin Reel Film Festival went to his head. "I'm kind of a jerk to everyone and belittling everyone's ideas," says Benoit of his largely improvised performance. "I never told the actors what I was going to say for the most part. So I got some genuine responses. 'You know who I am? I'm Matt Benoit, the winner of the Sorin Reel Film Festival.'"

The resulting short, *Triumph Success Victory: A Documentary of Failure*, tied for first at the same festival that inspired it.

Benoit is an Education major going into his final semester before taking to the field as a student teacher. He hopes to spice up his classroom with what he's learned from making movies. "It's a way to stimulate kids by bringing in different technology and media."

With the next Sorin Reel Film Festival coming up in December, Benoit hasn't ruled out winning three in a row — on his own terms. "Once it gets closer to time, I might whip something together," he says. — Matthew Bey

View Benoit's shorts at benberrymedia.com/matt.



Culture Briefs

MTV and the Real World

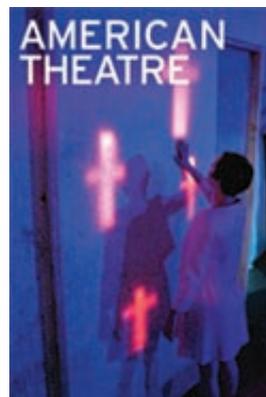


Video may have killed the radio star, but it's launching careers for three Communication majors from St. Edward's. Though **Adrienne Andang '07**, **Mikela Floyd '08** and **Ally Hugg '10** were born well after MTV launched in 1981, they're making up for lost time. Andang got a job as a junior publicist on MTV's International Communications team after finishing six internships, two of them with MTV. Floyd and

Hugg followed in her footsteps. After finishing the network's Summer Associate Program, Floyd got a job as online marketing coordinator of *Filter* magazine in Los Angeles. Hugg just finished her internship at the network, which Andang helped her get.

"This industry is difficult to break into," says Andang. "That's why I try to help students who want to help themselves. And my former professors have recommended great students."

Theater Alumni Get Recognition



The July/August issue of *American Theatre* magazine featured **Adrienne Mishler '06** in *Iphigenia Crash Land Falls on the Neon Shell that Was Once Her Heart* (a rave fable) at Austin's Salvage Vanguard Theater. The play, an update on Euripides' more succinctly titled *Iphigenia in Aulis*, was directed by **Jenny Larson '01**, artistic director at the theater. Another St. Edward's alumnus, **Brad Carlin '02**, serves as the theater's executive director.

Alumnus Joins "Generation O"

C. Sean Spivey '06 blogged about the issues of the times for a special Newsweek.com project called "Generation O." The project pulled together nine other bloggers — a cross section of Obama supporters under age 34 — to write about selected topics each week for three months. Spivey is finishing law school in Oklahoma City, Okla.

iFRANCE: Apple-Powered Professional Education Launches in Angers

This summer the first batch of students to attend St. Edward's University in Angers, France, were also the first to benefit from a new partnership between Apple and the university. St. Edward's rolled out the Apple courses it's licensed to teach as the only American university in France with the designation of Apple Authorized Training Center for Education.

The highlight of these offerings is the English at Work course, a high-tech language laboratory that uses the new Kallysta language program. The software is designed to make language learning fun by letting students work with a customized blend of audio, video and text and download their work on an iPod. St. Edward's is the first university to use the program.

As he prepared to launch English at Work for students in the fall, **Angelo Steinhardt-Keely '07** spent the rest of his summer teaching the first Apple courses at the center. He taught a class in Final Cut Pro to photo students from St. Edward's, who went on to take a test that would make them Apple-certified experts in the video-editing software. He also taught a basic iLife and Mac OS course for the resident French students.

Steinhardt-Keely envisions such future projects as integrating Apple training into other courses on the French campus, utilizing iTunes University to supplement learning, and creating a global classroom in which students in France and the United States can participate at the same time. "This is really the first step in building a relationship with Apple," he says. "We can become THE Apple school in France — if you're interested in anything to do with Apple, St. Edward's will be the place to go."

To learn more about Kallysta, visit Kallysta.com.



From left, Angelo Steinhardt-Keely '07, Noëlle Lefoyer and Benoit Patier of St. Edward's University in Angers, France.

The Entrepreneurial Showcase

Every good idea starts somewhere. For budding entrepreneurs at St. Edward's, that start is the School of Management and Business Entrepreneurship Showcase, their chance to strut their business plan and earn some seed money. Here's a look at this year's winners.

1st place

Jessica Plyler '09



Bonti Events

Plyler has known for a while that she wanted to be a wedding and event planner. Her proposed business, Bonti Events, would combine personal customer service with an interactive website that would track the event from start to finish, sending automated updates and task reminders. "In the information age you need both," says Plyler. "Plus there's nothing like it in the area."

2nd place

Edgar Martinez

Rancho Viejo

Martinez envisions an authentic Mexican restaurant with an in-store tortilleria. The customers would enjoy fresh chips and homemade tortillas. It would be called Rancho Viejo, but this wouldn't be your father's Tex Mex joint. "The original idea was to start it up in Austin where there isn't much interior Mexican food," says Martinez, who had a few secret weapons up his sleeve to woo the judges: handmade gorditas, carne con chili, nopalitos and enchiladas.

3rd place

Shelby Henderson

Shelby's Place

Henderson dreams of a homestyle restaurant near the St. Edward's campus called Shelby's Place, catering to college students who like their live music served alongside good old-fashioned food like chicken-fried steak, mashed potatoes and fried green tomatoes. For dessert you can get some banana pudding.

Picturing McNair Research

“A Choice in Framing: How American Students Perceive French Culture through the Camera and What It Reveals About Culture Shock” (below) by **Eloise Montemayor '10** was one of 12 research projects presented by students from St. Edward's at the 6th Annual McNair Scholars Symposium at St. Edward's in July. The symposium is one of several activities the St. Edward's McNair Scholars Program hosts and takes part in to enable low-income, first-generation college students and students from groups underrepresented in graduate education to eventually pursue doctoral study. (See page 10 for more on Montemayor.)



ELOISE MONTEMAYOR '10

Book Q&A: Sherri Defesche

St. Edward's University Magazine spoke with **Sherri Defesche**, recruiting assistant in Undergraduate Admission, about how the death of her paraplegic mother inspired her profound spiritual journey and her book, *Reunion on the Rainbow Bridge* (North Atlantic Books, August 2009).

What inspired you to write this book?

Initially, the main premise was the story of my parents' remarkable lives. Interspersed throughout the narrative are the comical and heartwarming moments of a paraplegic mother raising four rambunctious children, while their father works several jobs to support the family, as well as what it was really like to navigate through a not-so-handicap-friendly world in the 1960s.

Why did you switch from their story to your spiritual search in part two?

While I was interviewing my father, he mentioned his belief that he and my mother were soul mates. This prompted me to search for answers to life's quintessential questions — who is God, why am I here, what is the meaning of life and what really happens after death? I felt this was a part of the story worth telling.

What conclusions did you come to?

This deep questioning led me to study many religious beliefs about the afterlife, and studying Eastern spiritual beliefs for the first time was certainly an eye-opener. It was like discovering a hidden treasure about God, spirituality and love. I understand that some readers will choose not to embrace Eastern spiritual beliefs about the afterlife, and that's all right. This is just my story. And I hope that the narrative will inspire others to find their own spiritual truth.



IDEAS IN BRIEF

Biology Program Gets \$295,000 Undergraduate Research Grant

The Biology program within the School of Natural Sciences received a U.S. Department of Agriculture grant of \$295,000 to engage 18 Biology majors in developmental biology and microbiology research projects over the next three years. The projects will include collaborations with both the USDA Agricultural Research Service and UT–Austin.

Virtual DMBA Students Present in *Second Life*

This summer, MBA in Digital Media Management students gave presentations about their internships through avatars in *Second Life*, the online virtual world. From points across the country they met in a digital classroom, speaking through microphones and adjusting the moods of their avatars to show interest or boredom as they listened to presentations.

FACULTY BOOKSHELF



Power and Glory, Ritual and Relationship: The Sinai Covenant in the Postexilic Period (New York: T & T Clark/Continuum, 2009).

Richard J. Baultch

Associate Professor of Humanities



When Will the Weary War Be Over? The Civil War Letters of the Maverick Family of San Antonio (The Book Club of Texas, March 2009).

Paula Marks

Professor of American Studies

Caught in the Storm: Navigating Policy and Practice in the Welfare Reform Era (Lyceum Press, 2009).

Stacey Borasky (co-author)

Assistant Professor of Social Work

The French New Wave

ST. EDWARD'S UNIVERSITY IN ANGERS, FRANCE OPENS FOR BUSINESS

*St. Edward's University in Angers, France, opened its doors this summer to a group of students led by Assistant Professor of History **Mity Myhr** and Professor of Photocommunications **Joe Vitone**. They were among the initial wave of students participating in a spectrum of educational programs the university now offers in Angers since it partnered with the Institut Bois-Robert and Universite Catholique de l'Ouest. Here are some thoughts they shared on the experience.*



“The instructors made themselves more than available to help with student needs and the field trips were very informational and fun. I produced a photo documentary of the trip. One of the most memorable moments was the sunset on the day we arrived in St. Malo — a beautiful collage of colors.” — **Christian DeVoe '10**



“I've been photographing migrant farm workers, farmers, and other people involved in agriculture for the past three years. The trip to France helped me expand my project to an international level, but it also taught me that culture has a lot to do with how we perceive agriculture and the people who work in the fields.” — **Eloise Montemayor '10**





PHOTOS BY JOE VITONE

“I wanted my Photocommunications students to get out of their comfort zone and shoot a documentary project in a place they’re not familiar with. Like listening to a BBC newscast, that sort of work helps you understand things better, it broadens your world. They made some beautiful photos.” — **Joe Vitone**, professor of Photocommunications

“Angers was amazing. When people ask me ‘what did Angers feel like?’ I tell them to picture Austin, add French, take away a few hippies, add cooler weather and you have Angers.” — **Collette Cochran ’11**



“We went to a chateau to talk about architecture, to Normandy and to a rebuilt train station to talk about WWII. We also explored globalization at a winery in the Loire Valley. For a historian, what more could I ask for than to be in a historically significant place that I could make real for students?” — **Mity Myhr**, assistant professor of History

”



A man with short, light-colored hair is sitting on a ledge in front of a large glass window. He is wearing a blue and white checkered short-sleeved button-down shirt and dark trousers. The window behind him shows a view of green trees and a blue sky with light clouds. In the foreground, there are large green plants with broad leaves.

Professional Redevelopment

Graduates go for
extra certification in
uncertain times

by Steve Wilson

Keith Pease didn't take getting laid off from his job lying down. After the economy took a nose dive last October and he lost his job of 11 years as a program manager at Dell, he embarked on the full-time work of finding a new job. Pease spent more than 35 hours a week going to career workshops and job interviews. He also gave his résumé a boost by going back to school — not for another degree, but for certification in project management at the St. Edward's Professional Education Center.

He's not alone in seeking certification. New graduates and veterans of the working world aren't just flocking to graduate school in these trying economic times. They're also pursuing the specializations that more and more employers demand. A PMP (Project Management Professional), an MCITP (Microsoft Certified IT Professional), or a CISSP (Certified Information System Security Professional) are more than gold stars to add to a business card — they're increasingly required by employers. It's not enough for workers to tell the boss they have a certain skill; they have to quantify that they have it through testing and training.

"These certifications and designations have become standards," says **Linda Edwards MBA '08**, director of Professional Education and Corporate and Government Relations at the PEC. "An undergraduate degree is valuable, but in today's economy that's sometimes not enough. Certifications are essential."

Edwards speaks from experience. Like Pease, she went to the PEC to become a certified expert in project management. Though the résumé she'd built over 30 years in several industries and working on five continents landed her a job managing global software development and sales teams, she says it was her PMP certification that got her a raise.

“An undergraduate degree is valuable, but in today's economy that's sometimes not enough. Certifications are essential.”

— **Linda Edwards MBA '08**

The PEC has seen signs that more and more people are thinking along the same lines as Pease and Edwards. Attendance at the center's monthly informational meetings is growing — 66 people showed up to a recent meeting; the average used to be 20. Their number includes people of all ages from a range of experiences, some of them sent by their employers. The center has trained groups from such companies as Dell and IBM and serves as one of the largest providers of technical training to the State of Texas. In August, the PEC also became the exclusive IT trainer for all 15 schools in the Texas A&M University system (see sidebar, page 14).



Linda Edwards MBA '08 of the St. Edward's University Professional Education Center says she's seen a boost in students interested in coming back for additional certification — just as she did.

The growth of the PEC shows that people want more than just basic test training when they shop for certification instruction. The center's status as a Microsoft Gold Certified Partner is a draw for students, and the center is working on a similar partnership with Apple, which has teamed with St. Edward's at the university's Angers campus in France (see page 8). But many people, including Pease, choose the PEC for its uncommonly supportive atmosphere. The PEC caps enrollment at 14 students for most classes, maintaining the same student-teacher ratio as at the main campus. Pease says that knowing he was going to a relatively small class where his instructor and fellow students were all pulling for each other made him more willing to commute from Cedar Park two nights a week for two months.

The program gets even more personal by building certification plans around each student, using testing software to monitor what they're learning throughout the class. "We keep up with them so they pass the exam the first time, because the costs of the certification tests they'll be taking after they're done with us are significant," says PEC Managing Director **Rudy Rodriguez**, who's been in the certification training business since 1987. "They or their employers don't want to pay those costs over and over. They want to be trained right the first time."

The professors — many of whom teach on the university's main campus as well — also foster teamwork by setting up study groups and enlisting advanced students to mentor classmates. "Most other certification programs send people on their way with a 'good luck' and that's it," says Rodriguez. "We want to ensure the students really learn."

Pease was especially impressed with a real-world project his class got to work on: creating a semiconductor Test Excellence Center for Texas A&M. "It was a great experience to do in real life what we were doing in the classroom," he says. "A lot of other programs I looked at taught the 'what,' but the PEC teaches the 'how' — why things are done the way they are and what the outcome should be. It helped me go from the 20th century to the 21st century."

The demand for certification has grown so great that Edwards plans to expand the center's hundreds of courses into fields beyond the realms of technology and project management. She cites fields that touch banking — such as insurance, real estate, financial services and others — which all require specific professional designations. The PEC can also help meet the growing need for training and certification in law, medicine, architecture, engineering, executive leadership and construction management. Clients as diverse as the Texas College of Traditional Chinese Medicine and Colorado State University–Pueblo have contacted the PEC about training or possible partnerships to create new courses.

Edwards says the type of education and training the PEC can provide has the potential to help a wide array of job applicants and long-time employees alike. “Our mission is to help people get employed and stay employed,” she says.

For Pease, simply finishing his PMP course this summer gave him an immediate boost in calls from prospective employers and job recruiters. He has higher hopes now that he's passed the actual PMP test. “This certification has certainly made me a stronger candidate,” he says. “Just adding the keywords ‘PMP’ and ‘St. Edward’s PEC’ to my résumé and online profiles helped bring in new leads. Now when I get asked if I’m certified in an interview, I’ll be able to answer ‘yes.’”

In PEC classes, low student-teacher ratios and frequent performance assessments help students pass their certifications exams the first time out.



ABI JUSTICE '04



ABI JUSTICE '04

Aggie IT

**HOW THE ST. EDWARD'S
PEC BECAME TEXAS
A&M'S SOLE TECH
TRAINER**

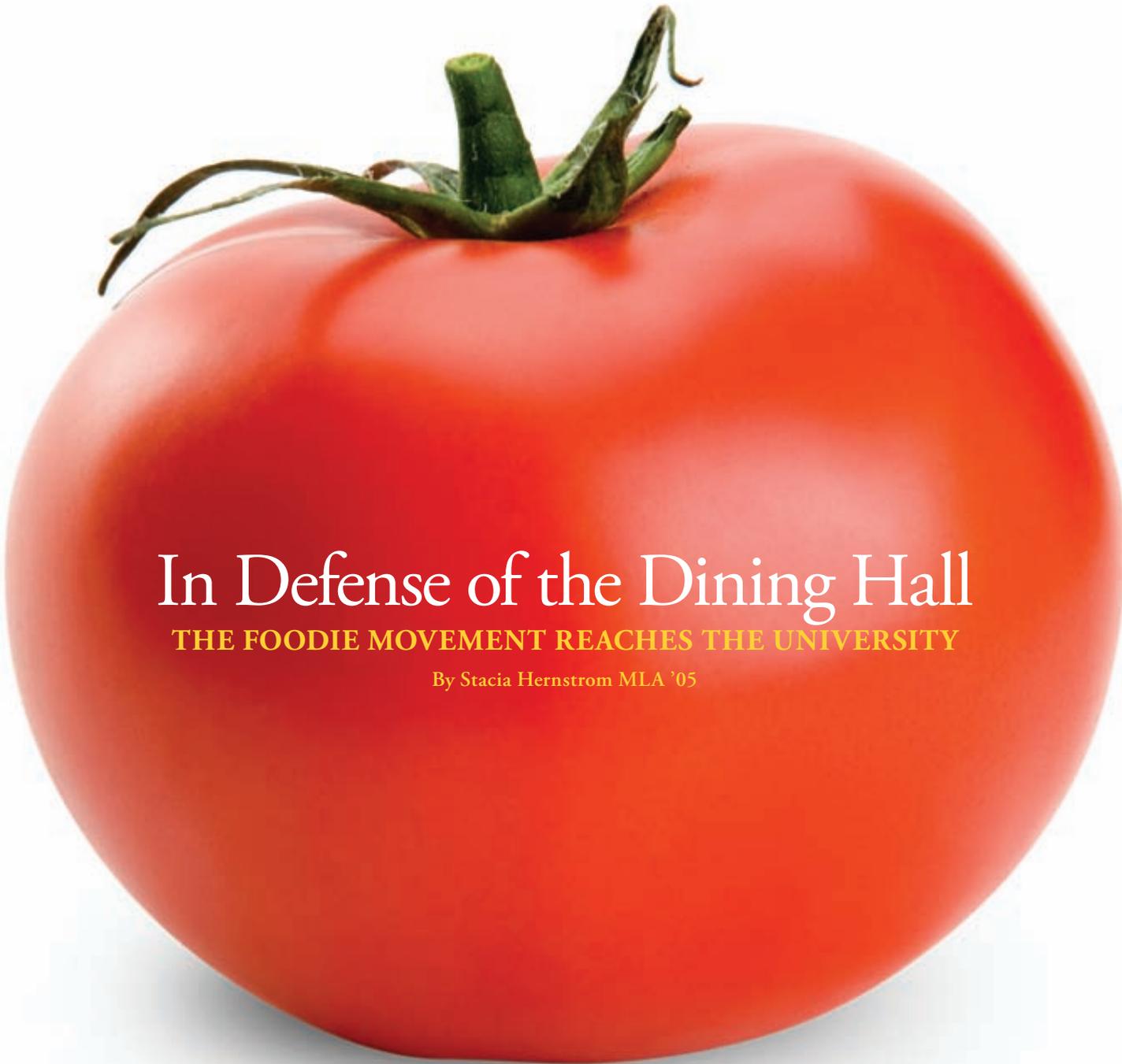
When it went looking for outside help in training its IT staff, Texas A&M University saw several presentations from providers. But the St. Edward's University Professional Education Center was the only one whose crew set up two hours early to avoid any glitches.

That kind of thoroughness impressed the university, which signed a five-year contract that makes the PEC the sole provider of IT training for all 15 of the university's campuses starting in August.

In an e-mail to his staff, Texas A&M Associate Provost Michael Caudle cited several factors that led to the decision, including the PEC's experience with university IT training, its use of experienced instructors (including faculty members from St. Edward's), and its track record for training students who pass certification tests the first time. Caudle also cited the PEC's “mobile classroom,” a van packed with laptops preloaded with all the necessary software and other equipment to bring training to Texas A&M campuses as far away as Canyon.

Another selling point was the PEC's willingness to interview each department it will be working with to customize classes for their specific needs. “**Rudy Rodriguez** [PEC managing director] showed them that St. Edward's would go the extra mile by assessing how well we can fulfill the needs of all their departments and tailoring the best package of education for them,” says **Linda Edwards MBA '08**, director of Professional Education and Corporate and Government Relations at the PEC. “No other vendor they spoke with had the skill or willingness to do that.”

ST. EDWARD'S UNIVERSITY
**PROFESSIONAL
EDUCATION CENTER**



In Defense of the Dining Hall

THE FOODIE MOVEMENT REACHES THE UNIVERSITY

By Stacia Hernstrom MLA '05

At universities around the nation, dining on campus doesn't mean mystery meat and Jell-O squares any more. Consider the food options at St. Edward's. There's Bambooz, offering Asian specialties such as sushi, a noodle bar and teriyaki rice bowls. Italian Market, featuring pasta specialties, pizzas, calzones, Italian deli sandwiches and chop salads. Panini Press, focusing on the classic Italian sandwich; The Huddle, letting patrons build their own burritos, tacos and quesadillas; and Grill on the Hill, updating classic American short-order grill fare.

“We’re committed to quality food and supporting local farmers.”

— Brian Krellenstein
Bon Appétit chef



ABI JUSTICE '04

They could be restaurants in their own right, but they’re actually stations (also referred to as “venues” or “concepts”) at the three on-campus dining halls run by Bon Appétit.

Brian Krellenstein, who opened Austin’s Roaring Fork and Jasper’s restaurants before becoming the head chef at St. Edward’s, creates menus revised seasonally to incorporate the most local ingredients possible. He bases these offerings on a set of 21 core “Kitchen Principles,” like using meat that’s hormone- and antibiotic-free, locally grown veggies, from-scratch

sauces, dolphin-safe tuna, eggs from cage-free hens, and few if any trans fats.

A culinary philosophy like that is rare in a country where more than 20 percent of people are obese, many foods contain questionable acronyms like HFCS and MSG, and greenhouse-gas-emitting boats and planes deliver fruits and vegetables from faraway. Bon Appétit set out to shatter that status quo when it launched in 1987 with the mission to buy food local, make it fresh and do it responsibly. “Bon Appétit has principles,” says **Diana Stevie**,

the company’s director of operations and marketing on campus. “And we take great care in fulfilling our responsibilities.”

In late September Krellenstein committed his staff of 65 to meet the Eat Local Challenge. Preparing a dish made with ingredients from within a 150-mile radius during the Texas drought wasn’t easy, but he says it was worth the effort. “This isn’t the restaurant business — we’re not concerned with making money,” he says. “We’re committed to quality food and supporting local farmers,” he says.





ABI JUSTICE '04



JESSICA ATTIE '05



ABI JUSTICE '04



ABI JUSTICE '04



ABI JUSTICE '04



ABI JUSTICE '04

Nationally, Bon Appétit runs more than 400 locations in 29 states, but it gives each location a lot of autonomy. “The corporate Bon Appétit office never dictates menus for its venues,” says **Michael Smith**, Bon Appétit’s general manager at St. Edward’s. “The local team at each unit works together to develop menus tailored to their clients’ tastes.” In Texas, that means Creole, Latino and Caribbean dishes, as well as old-fashioned Southern comfort foods.

But it’s more than the food. Bon Appétit collaborates with nonprofits like Goodwill,

the GO Project (a partnership with Austin Independent School District) and Caritas to hire dining hall employees with mental or physical challenges who traditionally have trouble finding work. And the chef staff has partnered with the Sustainable Food Center, an umbrella coalition of local farmers, to make sure the quality of produce matches the quantity served.

Then there’s the personal touch, like recipes from chefs’ own families and Treats from Home, which makes and delivers birthday cakes (and other goodies) to

students. And starting this semester, students can order up fresh pizza or hot coffee for late-night study sessions or class presentations through a new student catering program.

“We understand our role in improving the welfare of our communities and our employees,” says Stevie. “And we don’t take those responsibilities lightly.”

Above: Dining areas at the university use the most local ingredients possible, meat that’s hormone- and antibiotic-free, from-scratch sauces, eggs from cage-free hens and few if any trans fats.



SPECIAL INSTRUCTION

Specialists in a particular field bring a different perspective on the real world to the classroom. Here's a look at some of the luminaries who have shed a new light on their areas of expertise for students at St. Edward's.

Specialists bring the real world to class

by Laura Rivas



In Any Event

Joe Goldblatt '75 brings St. Edward's to Scotland

JOE GOLDBLATT '75

Expertise: Event Planning

Resume: Professor and executive director for the International Centre for the Study of Planned Events and lecturer at Queen Margaret University in Edinburgh, Scotland.

Author, co-author and editor of books in the field of events management education.

Joe Goldblatt '75 worried about losing his ties to home after he moved to Scotland in 2008. Instead, on a hop back home to St. Edward's, he ended up helping to forge a connection between two universities with an ocean between them.

When Goldblatt returned to the hilltop for Homecoming 2008 to accept his Distinguished Alumnus Award, he'd only been working a month in Edinburgh, Scotland at his new post as executive director for the International Centre for the Study of Planned Events and lecturer at Queen Margaret University. But he saw the opportunity when **Sheila Gordon**, assistant professor of Acting and Voice, told him about a proposal she'd

SPECIALISTS AT ST. EDWARD'S: A SAMPLING

Tony Alvarado

Entrepreneurship, Business Negotiation,
Business Law
Lawyer, mediator, consultant

Mark Anthony

Nutrition Science
Author, *Gut Instinct: Diet's Missing Link*
(Leap Forward Publications, 2003)

Brad Carlin '02

Fine Arts
Artistic Director, Salvage Vanguard Theater
(see page 6)

Owen Egerton

Creative Writing
Author, *How Best to Avoid Dying*
(Dalton Publishing, 2007)

David Evans

Human Services
Executive Director of Austin Travis County
Mental Health Mental Retardation Center

Carrie Fountain

Creative Writing
Author, *Burn Lake* (Penguin Books, 2010),
winner of the 2009 National Poetry Series
Open Competition

crafted: the International Festival Experience Summer Tour. Her summer study abroad program would take students to Scotland to study event planning and theater amid the world-famous Edinburgh Festival Fringe and The Gathering 2009, the world's largest Scottish clan gathering.

Queen Margaret, she suggested, would make the perfect partner with St. Edward's for the program. Goldblatt agreed. As a well-known event planner with extensive university teaching experience, he was perfectly suited to lead the event management course for I-FEST, while Gordon taught the theater course.

Goldblatt's ties to St. Edward's go back more than 30 years. In the early 1970s he enrolled at a large university but found it didn't suit him. He left school to pursue teaching and theater projects. A few years later he enrolled at St. Edward's on a friend's recommendation. Goldblatt recalls how Career Counselor **John Lucas '65**, then an admission counselor, admitted him to the university's theater program "with some reservations." Thirty years later Lucas presented Goldblatt with his Distinguished Alumnus Award, adding to the emotion of the occasion.

After earning his Bachelor of Fine Arts, Goldblatt moved to Washington, D.C., where he met and married Nancy Lynner. They started a mime troupe called The Wonder Company, which eventually evolved into a thriving event management business, executing such high-profile affairs as the inaugural events for George H.W. Bush, the grand opening of the Nashville Convention Center and the grand opening of Donald Trump's Taj Mahal, to name a few. Goldblatt sold the company in 1990 but stayed on as an executive.

In 1994 Goldblatt accepted a fellowship at George Washington University to develop a course in event management. This led to other teaching opportunities at Johnson & Wales University in Providence, R.I., and Temple University in Philadelphia, Pa. When Queen Margaret came calling about a position, Goldblatt's grown sons helped him overcome the hesitation he and Nancy felt about leaving home. "They said they would never forgive us if we didn't go!" he says. Now that they're situated, he doesn't expect to leave any time soon. "I love it here," he says.

For I-FEST, Goldblatt put the students to work polling international visitors on their opinions of The Gathering 2009. The students also did coursework, evaluated the festivals after attending them and produced three events of their own to promote Gordon's one-woman show for Fringe, *Folding House*.

Next summer, Goldblatt wants to do I-Fest again with Gordon and design a reciprocal program in Austin, perhaps sending Queen Margaret students to the South by Southwest festival. He relishes the idea of bringing his students to St. Edward's, a place he considers a haven. "There are thousands of kids who, as I did, found St. Edward's to be a port in the storm," he says. "The opportunities the university provides are life-changing."

THE INTERNATIONAL FESTIVAL EXPERIENCE TOUR

Last summer students from St. Edward's participated in a pioneering global experience with Queen Margaret University in Edinburgh, Scotland. The International Festival Experience Summer Tour, or I-FEST, let students study theater and event planning during the Edinburgh Festival Fringe, Edinburgh International Book Festival and The Gathering. **Sheila Gordon**, assistant professor of Acting and Voice, and **Joe Goldblatt '75**, professor and executive director for the International Centre for the Study of Planned Events and a lecturer at QMU, led the students in classroom and field learning.

For four weeks in July and August, 15 students immersed themselves in a program that included taking courses, attending and evaluating festivals, and producing three events to promote Gordon's one-woman show for the Festival Fringe, *Folding House*. They also made plenty of excursions to places like Glasgow and the Highlands. Goldblatt and Gordon plan to do I-Fest again next summer.

Erin Ray, director of the Office of International Education, says I-FEST continues the university's commitment to developing global programming. "It's another avenue for St. Edward's to internationalize the curriculum," she says. "We're already discussing initiatives for next year to include an exchange of international students and guest lecturers for what everyone hopes will be an annual partnership between the two universities."



Courting Approval

Ryan Kellus Turner is ready for his Supreme Court close-up

RYAN KELLUS TURNER '94

Expertise: The law

Resume: General counsel and director of education Texas Municipal Courts Education Center
Deputy city attorney for Dripping Springs

So how does a person gain admission to practice law before the Supreme Court of the United States? It doesn't hurt that your job is teaching judges for a living.

As general counsel and director of education at the nonprofit Texas Municipal Courts Education Center, **Ryan Kellus Turner '94** trains judges, as well as city attorneys and court support personnel, about the ins and outs of the Texas judicial system.

Given his high profile with the job and his other duties as deputy city attorney for Dripping Springs, it wasn't hard for Turner to get the required nomination of two members of the Supreme Court Bar to practice before the highest court in the land. This spring he went to Washington, D.C., to be sworn in. "There I stood, eyeball to eyeball with the court and the chief justice," he recalls.

Of the courses Turner teaches at St. Edward's, his most notable may be Criminal Evidence and Proof, where he uses the Kennedy assassination as an example of how to judge the quality of evidence. Since he was 12 years old, Turner has been fact-checking the Warren Commission. "The Kennedy assassination is arguably the greatest unresolved crime of all time," he says.

Turner doesn't know if he'll ever actually appear before the supreme court. "It's a long shot," he says. "But I have a case that I've been working on for two years and it's trending upward."

If Turner and his case get that far, presenting before the court should, relatively speaking, be a piece of cake. "An appeal is in essence a trial of a trial," explains Turner. "Where the case goes from there is entirely up to the court."

It's All Politics

Robert E. Jones gets women in office

ROBERT E. JONES

Expertise: Politics

Resume: Political director for Annie's List
Political consultant

In 1994, **Robert E. Jones** helped a former history teacher run and win a seat for state representative. Though he was only 18 years old, he caught the "campaign bug" and has been hooked ever since.

Over the past 15 years, Jones has run campaigns for candidates and consulted as a communications advisor for countless others. His track record made him a shoe-in for *Politics* magazine's "2009 Rising Stars" list. Since 2006 Jones has served as political director for Annie's List, a political action committee dedicated to electing Democratic women in Texas. His efforts to find winnable districts and women to run in them have helped nine Democratic women win seats in the Texas Legislature.

Last year, Jones started teaching Political Science at St. Edward's. He finds it a rewarding change of pace from running a multimillion-dollar political program. "As a teacher, it's my goal to instill a sense of civic participation and an understanding that students can be socially responsible and make a living," he says.

Jones has his class study political leadership and examine the qualities that make an effective political leader in modern politics. The 2008 election gave them plenty of case studies to work with. Jones found Hillary Clinton's campaign as ground-breaking as President Barack Obama's. "We got one step closer to the world of politics where gender doesn't matter," he says.

Now Jones has his eyes on the 2010 elections in Texas. With the state on the verge of redistricting, he's helping Democrats gain back a majority in the Texas House. It's work that he feels lives up to the example set by his eighth-grade teacher. "I know every day that I'm making a difference in people's lives," he says.





Speech Center

Charlie Fern puts words in the mouths of luminaries

CHARLIE FERN

Expertise: Communications

Resume: Speechwriter for Laura Bush
Owner, Charlie Fern Ink

The power of pen takes on considerable meaning when you're writing for the first lady of the United States. That's what **Charlie Fern** did for two years as the chief speechwriter and press aide for Laura Bush. She wrote Mrs. Bush's speeches, letters, books, introductions and columns on sundry topics. "It's an honor that I'll never recover from," says Fern. "It's very hard, exhausting work, but I learned a lot about humanity and what is important to me."

Fern started out in the correspondence office of former Texas governor Ann Richards, writing greetings and proclamations. In 1995, when George W. Bush took over the office, Fern stayed, eventually following Laura to Washington.

Now Fern operates Charlie Fern Ink, a full-scale communications consulting firm that offers public relations, event planning, speechwriting, executive coaching and media training for clients that have ranged from Fortune-500 companies to elected officials, government agencies, U.S. ambassadors, and nonprofits.

Last year Fern started teaching public relations at St. Edward's. Committed to knowing her audience, Fern quickly learned that her students wanted real-world experience. So she set up a project with Launch Industries, a Canadian firm that makes an energy-drink chewing gum. This summer she also encouraged a couple of her students to work on a project with Seeds for Change and Mobile Loaves and Fishes, an Austin-based nonprofit that provides food and shelter for homeless people. The students spent the summer planning and launching a comprehensive survey for Austin's homeless to determine solutions for permanent housing.

"My students just dived into these real-world projects," says Fern. "They got to learn and help the community."

MORE SPECIALIST INSTRUCTORS

Jon Hilsabeck hs '60, MBA '72

Management
Former chief operating officer of
Seton Medical Center

Alejandro Natal

Latin American Studies
Professor at El Colegio Mexiquense, Mexico

Joe O'Connell

Creative Writing
Author, *Evacuation Plan* (Dalton
Publishing, 2007)

Michelle Region-Sebest

Business Communications
Former executive with Quiksilver/Roxy

Lori Joan Swick

New College
Author, *Comfort and Mirth* (Texas Christian
University Press, 2009), a historical novel
about Austin.

Michelle Wibbelsman

University Programs
Author, *Ritual Encounters: Otavalan Modern and
Mythic Community* (University of Illinois
Press, 2009)

Changing Courses

Majors that keep up with the times By Matthew Bey

These majors at St. Edward's aren't new, but they've grown more popular with today's students. Here's why.



Environmental Science and Policy

The Appeal The environment has become such a popular subject of study that some students take courses about it in high school. “Students who want to make a difference are really drawn to this major,” says **Peter Beck**, assistant professor and coordinator of Environmental Science and Policy.

The Coursework Beck says the major's introductory courses are the most popular, especially Environment and People and Environmental Science and one of the ENSP classes had the students audit the greenhouse gas output of St. Edward's itself. “The administration is very interested in sustainability,” says Beck. “And this course allowed students to gain research experience while examining ways to help achieve this goal.”

The St. Edward's Touch The only program of its kind available to undergraduates in the area, ENSP requires classes in Social Science as well as the Natural Sciences. **Dana Squires '08** initially expected more science when she entered the ENSP program until she “discovered you can't separate the environment from the policy and economic issues surrounding it.” She's gone on to graduate environmental study at Texas State University, where she's ahead of the curve: Her fellow students were learning policy issues that St. Edward's had already covered.



Molly Thuhin '12
Environmental Science
and Policy Minor

PHOTO BY REBECCA MARINO '10

The Student View **Jarymar Arana '11** received the Morris K. Udall Scholarship, created to aid future leaders across a wide spectrum of environmental fields. She was also one of 15 students nationally to receive the Greater Research Opportunities Undergraduate Fellowship from the Environmental Protection Agency. The prestigious two-year fellowship pays for her tuition during her junior and senior year as well as her environmental research at an EPA lab during a summer internship.

Graduate in Action **Lauren Smitherman '07** works at the Texas Commission on Environmental Quality, enforcing compliance with environmental law for agricultural, storm water, wastewater, public drinking water and unauthorized discharges, among other areas. “The program at St. Edward's gave me the tools to face both a scientific and political area of work and feel confident that I could succeed in a job focused on either topic,” Smitherman says. “The one I have focuses on both.”

Can This Environment be Saved? “The environment has been improving in a number of areas,” says Beck. “Air and water quality, at least in the United States, is better than ten or 20 years ago.” But it's not an entirely rosy outlook. “Problems related to increasing consumption such as resource depletion and habitat loss continue to increase.”

Is Al Gore Being Overly Dramatic? “There's always the dilemma of overstating the situation, between being dramatic or more cautious,” says Beck. “Sometimes people are unwilling to act on a problem until the impacts become serious, and then it may be too late. So there is a tendency to be more dramatic to stimulate action when the effects may be irreversible, as in species loss or climate change.”



PHOTO BY JOE VITONE

Graphic Design / Photocommunications

The Appeal The two separate majors of Graphic Design and Photocommunications at St. Edward's come at their topics with a similar approach: an emphasis on understanding visual language. "From the very beginning, the philosophy is visual literacy," says Associate Professor **Bill Kennedy**, area coordinator of Photocommunications. "Our approach is to teach photography as a visual language."

Likewise, Assistant Professor **Angela Rodgers**, says the Graphic Design major she heads up emphasizes design as a theory and a science rather than a way to simply churn out logos and packaging. "We like to teach them new ways of processing visual information," says Rodgers. "We focus less on the application route and want them to work on conceptual skills."

The Coursework The number of digital -imaging classes in Photocommunications has necessarily grown in recent years. Other special classes include Professor **Sybil Miller's** course on installation art and Professor **Joe Vitone's** course on large-format photography. Over in Graphic Design, classes are highly structured and constantly evolving. "We're working on how to integrate more interactive design into the program," says Rodgers. "There's a push to do that partially from industry and partially from the students."

The St. Edward's Touch Both majors stay grounded in the roots and traditions of their fields. Rodgers reminds her Graphic Design students that design is universal. "I tell my students that graphic design isn't just advertising," she says. "Somebody had to design the typeface you see in the phonebook. That's graphic design." In a similar spirit, the introductory Photocommunications classes still use old-fashioned film. "We feel very strongly that the traditional darkroom is where kids learn craftsmanship and discipline," says Kennedy.

The Student View

Freshman Photocommunications majors start taking pictures their first week on campus and keep clicking from there. "Basically, we live in the photo lab," says **Rebecca Marino '10**. She appreciates the well-rounded approach the program takes. "You've got the fine art side as well as photojournalism," she says.



Rebecca Marino '10,
Photocommunication Major

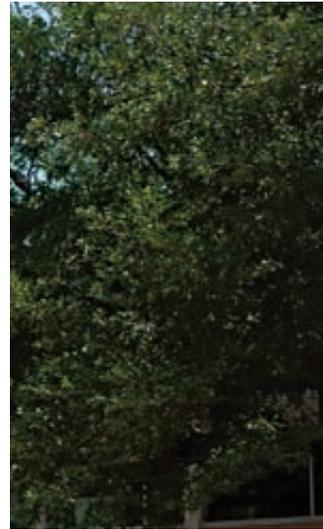
Graduate in Action **Paul Russo '08** worked on the St. Edward's web team while getting his degree in Graphic Design. After graduation he returned to the team, working on the front-end web design of a number of projects. Currently he's re-doing the Graphic Design program's website, building an auto-updating gallery of student work and links to resources.

Does Film Have a Future? Although Photocommunications students get their feet wet in the darkroom, it's all black and white — St. Edward's decided to drop facilities for color film. "The color machines are impossible to repair, and you can't get the parts," says Kennedy. "Plus it's an environmental disaster."

Is Print Dead? The media landscape is going digital, but Rodgers won't write off the physical world just yet. "People will always be in a conversation about whether print will still be around or if it's old media," she says. "Meanwhile, print is definitely still here."

DOYLE'S RESPONSIBLE

Why rip down a building when you can give it a makeover?



SOMETIMES, ARCHITECTURE CAN SEEM LIKE A GOOD MAGIC TRICK.

Wave the magic drafting pencil at tons of fifty-year-old concrete, and poof! What before your wondering eyes should appear but a renovated Doyle Hall.

Even more magical in Doyle's case is what didn't appear — piles of discarded material headed for landfills and oceans. That's because the magicians in charge of the project, architects Scott Specht and Louise Harpman, had green design in mind from the get-go. Rather than demolish and rebuild the former residence hall, the university wanted the duo to remodel it, in keeping with the recent redesigns of Premont and Fleck halls.

"The original building definitely has 'good bones' — a very simple structure with an elegantly proportioned concrete frame, brick infill walls, warm clay-tile interior walls, and very large window openings," says Specht. "It is straightforward and timeless." Add to those good bones a sun-shade system to minimize afternoon heat; low-toxin paint, sealants and adhesives; energy-efficient lighting, heating, ventilation and cooling; and a white reflective roof on two additional stories totaling 8,500 square feet. Specht and Harpman also exposed the ribbed concrete ceiling slab and integrated natural and artificial lighting.

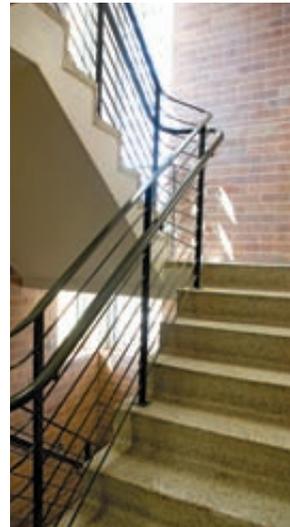
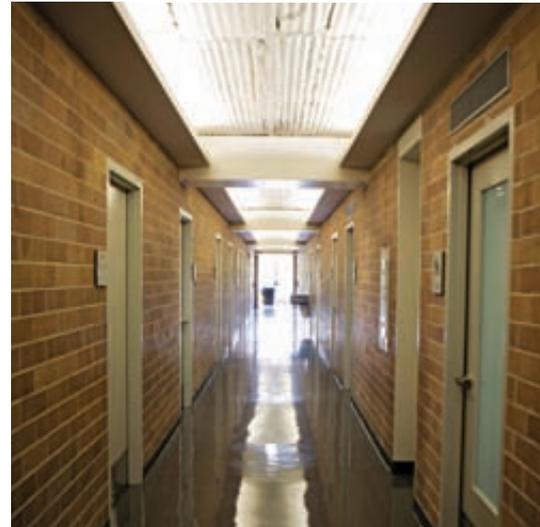
The finished product includes three new classrooms, 50 faculty offices, a café and coffee bar, office space for Human Resources and the School of Behavioral and Social Sciences, and a cutting-edge psychology lab (see sidebar). Outside, an old live oak and hardy native plants enliven a courtyard connecting Doyle with its neighbor, Premont. Shaded seating areas (and a wireless zone) invite students and faculty to gather and study.

"We considered this project a bit of 'stealth architecture,'" says Specht. It does not call attention to itself but works as a fabric binding the existing elements together and allowing them to be seen and used in a completely new way."



RE-USE

By Stacia Hernstrom MLA '05



What's in a Wall?
Students in Doyle have more than the new coffee bar to keep them alert — outside the classrooms is a bright red textured wall featuring interlocking circles made with a digitally automated milling machine. A hallmark of Specht Harpman designs, the “feature wall” mimics the original concrete block screen wall in Doyle’s stairwell.



PHOTOS BY JESSICA ATTIE '04



Psyched

Doyle Hall's new psychology labs, which replace existing labs in Holy Cross Hall, includes these features:

- A lab for physiological experiments and the gathering of biofeedback data, like temperature and heart rate
- Observation rooms that can be arranged for children, adolescents, families or clinical sessions
- Viewing rooms with one-way glass and audiovisual technology to record and observe group experiments
- Student and faculty computer labs for data collection and review, as well as research and teaching

“The biggest technological advancement is the ability to monitor individuals, dyads or groups without interfering in their interactions with one another,” says **Russell Frohardt**, associate professor of Psychology. “We are truly state of the art when it comes to this technology.”

ALUMNI NOTES



COURTESY OF UNIVERSITY ARCHIVES AND SPECIAL COLLECTIONS

From the Archives

Did this float your boat?

Share your stories about this photo with us:

St. Edward's University Magazine
3001 South Congress Avenue
Austin, Texas 78704
stevew@stedwards.edu

50s

Thomas F. Bresnahan '57, of Burr Ridge, Ill., had an award named in his honor — The Thomas F. Bresnahan Safety, Health & Environment Standards Medal — by the American Society of Safety Engineers.

60s

Tom Noonan '61, of Cincinnati, Ohio, has been elected board chair of the Osher Lifelong Learning Institute at the University of Cincinnati.

David R. Schodts '62, of Boerne, had a small part in the locally filmed 2008 Western *Palo Pinto Gold*. He starred alongside Kinky Friedman, Roy Clark and Mel Tillis. The movie premiered in San Antonio and received positive reviews by local film critics.

Frank Schmitt '67, of Lake Zurich, Ill., retired after 42 years of service at St. Mary School and Parish in Buffalo Grove, Ill. Monday, June 1, was named "Mr. Schmitt Day" to honor the longtime math teacher and middle school vice principal.

Peter H. Arnoti '68, of Greenwood, S.C., received the South Carolina Economic Developers Association Distinguished Service Award for exemplary efforts in the field of professional, economic and community development in South Carolina.

Peter R. Buchler '68, of Houston, has joined Orion Marine Group as vice president, general counsel and corporate secretary. He will also serve as the company's chief compliance officer. Orion Marine Group provides a broad range of marine construction and specialty services on, over and under the water along the Gulf Coast, the Atlantic Seaboard and the Caribbean Basin.

70s

Dennis M. Clough '76, of Westlake, Ohio, is serving his 24th year as mayor and will be elected to a ninth term in November (he's running unopposed). He and wife **Virginia '78** vacationed in Alaska and Ireland this summer. They have two grandchildren, Michael, 5, and Lyla Taylor, 16 months.

Roger Metzger '70, of Brenham, has been accepted into the 2009 class of the Professional Sports Hall of Fame.

Richard F. Timmins MBA '79, of Austin, has joined G-51 Capital as a venture partner and investor. Austin-based G-51 is seed-stage firm that invests nationally in the software, hardware, Internet and clean technology sectors.

Femme de la Crème

Mary Janice Reisdorf '03

Mary Janice Reisdorf '03 is a top chef, and she didn't compete on a reality show to earn the title — she's got a culinary certificate from the famous Le Cordon Bleu institute in London and an associate's degree in Culinary Arts from Chicago's Kendall College. Pair that with a Sociology degree from St. Edward's and Reisdorf is the perfect person to host live cooking shows in front of hundreds of people.

That's what she's done for the last two years as a culinary specialist with the Wisconsin-based Taste of Home Cooking School. She travels across the Midwest preparing dishes like Greek turkey burgers and salmon with herb-citrus orzo before an audience — and deftly handling the occasional mishaps that occur with any live production. In Reisdorf's case, it's usually something like a charred and smoking tenderloin or a stuck-in-the-pan bundt cake. "As long as you have a sense of humor, the mishaps only add to the appeal of a live show," she says. "The audience really gets a kick out of watching a professional cook make mistakes."

Dubbed a "rock star" of cooking shows by the industry, Reisdorf sees herself in more humble terms: "I love to get people excited about food," she says. And these days, she passes on tips for eating well in lean times, like clipping coupons, keeping recipes simple and eating leftovers. She also reminds her audiences to have fun by breaking bread with friends. "The key to successful entertaining is to simplify," she says. "Decide what's most important, and don't get caught up in every little detail."

— Stacia Hernstrom MLA '05

PHOTO COURTESY OF MARY JANICE REISDORF '03



Mary Janice Reisdorf '03 is a top chef at cooking shows she leads with Taste of Home Cooking School.

How Will You Answer the Call?

The St. Edward's Fund Phonathon is in full swing. The Phonathon benefits The St. Edward's Fund, which raises money for campus programs and student scholarships. Students from St. Edward's are calling alumni and parents to talk with them about their experience on the hilltop. "Two of my favorite things about the Phonathon are reconnecting alumni to the university and discussing the importance of giving back," says Phonathon caller **Katie Adkins '12**.

No matter how much you can give, it's the fact that you give that counts. Help The St. Edward's Fund make the Hilltopper experience available to all students. We hope you've enjoyed reconnecting with St. Edward's and giving back to support the students on campus.



Michelle Canta '12 works the phonathon.

80s

Kelly Latz '80, of Austin, was named vice chairman of the YMCA of Austin. He was also the recipient of the YMCA's Will W. Miller Volunteer Leadership Award.

Alan Fudge '84, of Highland Village, has been named the new senior vice president of worldwide sales at Quest Software. Reporting to the Quest president and CEO, Fudge will provide leadership to the Quest sales force located in 27 countries across the globe.

Anthony Ross '84, of Austin, was one of six semi-finalists for the job of city auditor in Austin in September.

Rock D. Morille MBA '85, of Houston, has been named vice president of facility services for Baylor College of Medicine.

Gary Jessen '88, of Houston, was awarded the Space Flight Awareness Award for his work on the Space Shuttle program. He and his wife, Tracy, were flown to Florida to watch the launch of STS-125. Gary works for Boeing as a technical analyst on the Orbiter Project. Tracy is a teacher at the same school their daughter attends.

Marina Zepeda '89, of League City, was named Black Elementary's Teacher of the Year for 2008–2009. She teaches physical education for kindergarten through 4th grade. She's just finished her 11th year at Black Elementary and looks forward to hearing from her friends via e-mail at mzepeda@aldine.k12.tx.us.

90s

Pearlie A. Bushong '92, of Yorktown, is the news editor for the *Yorktown News View*, a weekly publication.

Sonja Stefaniv MAHS '92, of Austin, is head of the City of Austin's water conservation effort. She manages all residential and commercial water conservation programs, and has tripled customer participation.

Dianne Hall Wilson '92, of Fort Bend, is running for her eighth consecutive term as Fort Bend county clerk. She's served at the post for 27 years.

Gigi Bryant '93, of Austin, was featured in *Austin Woman Magazine*. The story, "Foster Care Advocate + Texas Southern University Regent," highlights how she and her husband, Sam Bryant, have survived hardship and work to provide better opportunities for others.

Michelle Conkle '94, of Austin, has joined Delcan Corporation as manager of transportation planning.

Robert Cowes '95, of Austin, reviewed marketing webinars on the blog of the Austin chapter of the American Marketing Association. Cowes is a senior vice president at IF Marketing and Advertising.

Joseph Kucera '95, of Waco, joins North Forney High School as principal after serving as a teacher, coach, assistant principal and principal in the Waco-Midland Independent School District.

David L. Coronado '96, received an MA in Public Communication from American University in Washington, D.C.

Carlos Jara '97, of Bremerton, Wash., is running for mayor of the city. Carlos and his wife, Christina, are small business owners.

Michael Lucas '97, of Atlanta, was recently appointed director of programming for Foreverfamily, an Atlanta-based nonprofit that provides programs and services for children of incarcerated parents.

Rev. Christopher Allen Valka, CSB '97, of Toronto, Canada, was ordained to the priesthood in May.

Tracy George '98, of Yukon, Okla., has accepted the position of general counsel and administrative judge for the Oklahoma Pardon and Parole Board.

David Uribe '98, MSOLE '04, of San Antonio, professed his first religious vows to the Missionary Oblates of Mary Immaculate at the National Shrine of Our Lady of Snows in Belleville, Ill. in August.

Jessica Duffy '99 is a project administrator at the hotel school of the Galway-Mayo Institute of Technology in Galway, Ireland.

Diana Ortega '99, of Corpus Christi, has been appointed executive director of the Corpus Christi office of Community Options Inc., a national nonprofit organization providing housing and employment opportunities to people with developmental disabilities.

Gregory Smith '99, of Austin, has joined William Gammon Insurance Agency Inc. as commercial lines manager.

00s

Diana Maldonado '00, of Round Rock, was named Freshman Legislator of the Year by the Texas Legislative Study Group Caucus. Maldonado represents Williamson County in the Texas State Legislature.

Melinda Gonzales Rodriguez, CFRE, MAHS '00, of Austin, has successfully passed the Certified Fund Raising Executive Examination and has earned the professional designation of CFRE.

The CFRE credential demonstrates an individual's mastery of the professional and ethical standards and knowledge and skills required of fundraising executives. Melinda is the development director at El Buen Samaritano Episcopal Mission in Austin.

Kathryn Lanell Berdoll '01, of Austin, has been promoted to senior manager with The Star of Texas Fair and Rodeo.

Daniel Kozmetsky '02, of Austin, has been promoted to wide receiver coach for the varsity and junior varsity football teams at St. Andrew's School in Austin.

Kari Wright '04, of Austin, has taken over as the new softball and cross country head coach at Medina ISD.

Bonita L. Perez '03, of Houston, was recently promoted to client services director of Ard Law Firm. She also operates Bonita's Barking Bakery, a doggy bakery delivery service from her home. She is planning on opening a store in the Kingwood area in January 2010.

Patrick Pope '03, of New York City, N.Y., served as executive producer on the film *La Soga*, which premiered at the Toronto International Film festival in September.

Mary Janice Reisdorf '03, of Dallas, participated in The Taste of Home Cooking School Made Easy in April. Reisdorf, a culinary specialist, prepared nine dishes and shared craft and decorating ideas.

LeRoy Ontiberos '04, of Austin, received a Bronze Star — his second — for meritorious service in Iraq. A member of the Army Reserves, Ontiberos recently served with the Logistics Civil Augmentation Program Support Unit based out of Fort Belvoir, Va. The unit specializes in providing logistical support for soldiers in the field.

Ryan Kohnen '05, of San Antonio, published his first book, *Young Professional's Guide to Success* (Emerald Book Company, July). For more information, visit www.ryankohnen.com.

Norman Garza '06 is the associate legislative director for the Texas Farm Bureau in Austin.

Robert P. Johnson MLA '06, of Austin, presented his "Better Business Seminar" in Denison in June. Johnson is an economic development specialist with the Texas Historical Commission's Main Street Center in Austin.

Rachael Zebrowski '06, of Eugene, Ore., graduated summa cum laude with an MA in International Studies and a certificate of Not-for-Profit Management from the University of Oregon.

Moving Up the Ladder

Sarah Zubiate '06 moves from volunteer to chapter president



The promotion of **Sarah Zubiate '06** to president of the Dallas/Fort Worth alumni chapter this summer illustrates the St. Edward's volunteer pipeline in action. The chapter's previous president, **J.D. Garza '93**, served in the position for three years, showing such a capacity for involvement that the university nominated him to a three-year term on the Alumni Board of Directors. Zubiate showed similar dedication during her year as a chapter volunteer, becoming a natural choice to take Garza's place as president. To complete the cycle, Garza has been mentoring Zubiate as she transitions into her new role.

Zubiate shared her thoughts about the transition and plans for the chapter with *St. Edward's University Magazine*.

Why do you volunteer with St. Edward's?

I developed my truest sense of self during my years at St. Edward's. I was challenged daily to uphold the university mission and develop an understanding of the human person that is derived from reason and open to faith.

Why is it important to stay involved with St. Edward's?

I remain involved because I expect St. Edward's to exist long after I pass and affect lives as it has my own. I hope others feel the same way.

What do you hope to accomplish with the chapter?

I want to ignite passion for St. Edward's in the DFW area. We have one of the largest alumni bases in the country but we need to be more involved. I feel like I'm up to the challenge.

What's been your favorite chapter event?

My favorite is the Best Buddies event, where we assist people with intellectual disabilities. There's something exceptionally gratifying about volunteering at this event every year.

To learn more about alumni chapters around the country, visit www.stedwards.edu/alumni.

Charles Porter Jr. MLA '07, of Austin, won a Texas Catholic Historical Society award for his journal article, "Querétaro in Focus: The Franciscan Missionary Colleges and the Texas Missions." Porter recently published *Spanish Water, Anglo Water: Early D Development in San Antonio* (Texas A&M Press).

Shennandoah Diaz '08, of Lake Travis, was named a finalist in the 2009 Writer's League of Texas Manuscript Contest for her paranormal thriller *A Coyote in Our Midst* (renamed *Badlands*). Diaz owns the copywriting and consulting firm, Imbas Associates. She gives lectures on reaching goals, public speaking and effective networking. She has also accepted the position of part-time editor with *Reflections Edge* magazine.

Bradley David Goldsmith '08, of Austin, signed a contract with the San Angelo Colts, a United League baseball team.

Ashley Moore '08, was admitted to Harvard's Graduate School of Education. She will be pursuing an EdM in Arts in Education and plans to focus her research on education policy and community learning in and through the arts.

Elizabeth Poplawski '08, of Austin, went on a mission in February to New Zealand with Habitat for Humanity. Her team spent two weeks building a two-story house for a single mother and her five children in Invercargill.

Shelley Seale '08, of Austin, published *The Weight of Silence: Invisible Children of India* in June. For more information, visit www.shelleyseale.com.

Daniel Guerrero MSOLE '09, of San Marcos, was recently selected as the executive director of the San Marcos Education Foundation. He will be responsible for fundraising development, strategic planning and generating public awareness for the foundation's mission and initiatives.

MARRIAGES

Lauren Elizabeth Berg MAC '13 and Clayton Taylor Vaughn on July 25, living in Austin.

Leslie Ann Blackmon '08 and Kyle Charles Kruse on Aug. 16, 2008, living in Georgetown.

Monique Contreras '07 and **Jose "Joe" Ramon Barajas '05** on Aug. 8, living in Austin.

Priscilla Lorraine Hutson MAC '11 and Joshua Benge Elliott on May 10, living in Austin.

Russell Wayne Kacer '02 and Kaydi Rehe Dimmick on May 30, living in El Campo.

Catherine MacDermott, professor of Business Communications and Craig Barker on April 17, living in Austin.

BIRTHS

To **Tony Acevedo**, software asset coordinator at St. Edward's, and wife **Corrina Salinas**, accounts payable supervisor at St. Edward's, daughter Sophia Margarita Acevedo, on May 22.

To **Judith P. Cepeda**, licensed psychologist in the Health & Counseling Center at St. Edward's, and husband Jaime Gutierrez, son Diego Alberto Gutierrez, on July 9.

To **Michelle Eastland**, Computer Help Desk manager at St. Edward's, and husband Brian Garcia, daughter Isabelle Delicia on May 10.

To **Terrell "Todd" Freemon IV '97** and wife Lori Freemon, son Chanze Parker, on June 30.

To **Carol Gee**, assistant professor of Mathematics at St. Edward's, and husband David, daughter Amelia Jane, on May 28.

To **Lynn (Maley) Kessman '92** and husband Paul, daughter Megan Ann, on June 26, 2008.

To **Vanesa C. Arce-Long '00** and Jason T. Long, son Nicolas Taimour Long, on April 16.

To **Rhonda McGaughey '95, MLA '10**, Center for Academic Progress operations manager at St. Edward's, and husband **Sean McGaughey '02, MSCIS '09**, daughter Morgan on May 3.

To **Diana Orta**, Information Technology executive assistant at St. Edward's, and husband Eric, daughter Arianna Paloma Benavidez Orta, on July 15.

To **Alicia Robertson MSOLE '06** and husband Travis, son Craig Stanley, on Feb 3.

To **CW Robinson '05** and wife Rosa, son Denzel Xavier, on June 24.

To **Kristin (Lilli) Stork '02** and **Brian Stork '02**, daughter Caitlyn Morrow, on April 4.

To **Janice (Lindemann) Swope '73** and husband D.A., grandsons Miles David Patnode, on March 6, and Trent Joseph Gurley, on June 30.

To **Kimberly (Edwards) Tamayo '89** and husband Alex, a son Alejandro Jr., on March 24.

ALUMNI PROGRAMS

HOMECOMING 2010: SAVE THE DATE

Mark your calendar for Homecoming 2010, Feb. 19–21, and celebrate the 125th anniversary of St. Edward's. Some of the weekend's highlights will include 50-, 40-, 25- and 10-year reunions, as well as special recognition of Maryhill College (the women's college that arrived on campus in 1966 before St. Edward's went co-educational in 1970) and key alumni, faculty, staff and Holy Cross Brothers that have defined a St. Edward's education for the past 125 years. Stay tuned for more info. We hope to see you back on the hilltop!



ALUMNI LEADERS CONFERENCE RE-CAP

Alumni volunteers and board members gathered on the hilltop in June for a weekend of planning for the upcoming year. The highlight of the weekend was the approval and adoption of new guiding principles by the Alumni Board of Directors. Board members and volunteers from across the country worked to develop the key guiding principles that would act as a springboard for further alumni involvement and a more meaningful relationship with the university. All alumni chapters will incorporate the following guiding principles into annual plans and activities:



- Continue relationship between university and alumni
- Stimulate alumni participation
- Maintain characteristics of the university mission
- Take responsibility through community service and involvement
- Encourage alumni to provide financial support to the university

Participants in the weekend conference also engaged in team-building activities and heard updates from the Alumni office and other campus programs.

ALUMNI BOARD: MEET THE NEW FACES

The Alumni Board of Directors recently welcomed three new board members, all of whom are eager to make an impact while serving the St. Edward's community. We asked each of the new board members what they hope to achieve as they begin serving on the board.



"My hope is to focus on bringing a greater convergence of alumni athletes to various St. Edward's functions. I also hope to extend a multicultural outreach to students from low-income families in hopes of making it possible for them to attend St. Edward's. This includes a special emphasis on awareness and educating folks on various aspects of college preparation. In addition, I want to help augment or extend a career development and mentorship program in the fields of business and marketing. It is also important to me to enhance the spirit and activation of community service partnerships for St. Edward's and Campus Ministry initiatives to all denominations. Finally, I would like to set up a personal scholarship fund for prospective Hispanic students."

— J.D. Garza '93



"I hope to bring more visibility to St. Edward's and the alumni board. As an active member in the nonprofit world, I would love to see more collaboration with the university, more groups hosting their events on our beautiful campus and more traffic to the hilltop. As an extremely proud alumna, I feel that it is my responsibility to expose as many people as possible to the offerings available at St. Edward's. I want to engage new alumni and tell my story, to talk about my experiences at St. Edward's and why I have chosen to give back to an institution that has done so much for me!"

— Victoria Gutierrez '00, MLA '04



"I hope to be able to attract more alumni to participate in university events. I feel I can help achieve this goal by identifying where alumni live and the age groups they fall into. This information is valuable for event planning, as it helps to determine effective

events and locations. Another way I hope to get more participation is to inform New College students of the benefits of participating in alumni events. I am a New College graduate, and the Alumni Association has been a big part of my ongoing success in life." — C.W. Robinson '05

CAMPUS NEWS

Atlanta, Ga.

Alumni in the Atlanta area continued to stay active by holding a Founder's Day service project in October.

Austin

The Austin chapter hosted over 250 Hilltoppers and their families at the 8th Annual Alumni Night at the Ballpark with the Round Rock Express in July.

Chicago, Ill.

The Chicago chapter hosted a mixer for local alumni. The chapter also organized a Founder's Day service project in November with a local food bank.

Dallas/Ft. Worth

Sarah Zubiate '07 is the new president for the DFW chapter. The former DFW chapter president, **J.D. Garza '93**, is now serving on the Alumni Board of Directors. Sarah is working with other volunteers in the area to continue their efforts to build a strong Dallas/Ft. Worth chapter.

El Paso

Regional volunteer **Rudy Trejo '08** has started connecting alumni in the El Paso area by holding a Founder's Day service project with the West Texas Food Bank. Look for more events in El Paso this year.

Phoenix, Ariz.

Alumni in the Phoenix area gathered together for a Night at the Ballpark in September. Alumni also participated in a Founder's Day service project at Maggie's Place in October.

Rio Grande Valley

The Rio Grande Valley chapter hosted a Summer Send-off in August for incoming freshmen and their families. Alumni, parents and current students living in the Valley shared their stories of St. Edward's with new Hilltoppers.

San Antonio

The San Antonio chapter is in need of volunteers.

Washington, D.C.

The Washington, D.C. chapter held a Founder's Day community service project with So Others Might Eat in October. The chapter also hosted President **George E. Martin** for a reception in late October.

New York City

Alumni gathered for an NYC-style barbecue dinner in late October and also participated in a Founder's Day project.

Delaware

The chapter hosted its first official alumni reception in late October.

To learn more details about an alumni chapter, or to participate or volunteer, contact seualumni@stedwards.edu.

YOUNG ALUMNI NEWS**Survey Says**

Last spring, the Alumni Association released a survey to all young alumni. We want to thank you for telling us what you want. This summer we decided to delve a bit further by holding focus groups in New York, Houston, the Rio Grande Valley, DFW, Austin and Los Angeles.

You talked. We listened. Here's what you said:

- Our young alumni are passionate about the university mission. Ninety percent of participants expressed an interest in alumni community service projects.
- Eighty percent of alumni are on Facebook — by the way, have you signed on as a fan? Search: St. Edward's University Alumni Association.
- Sixty percent of alumni replied they would make a gift in order to give today's students the same opportunities they enjoyed.
- Graduating students want to know more information about the benefits they'll enjoy as alumni.
- Eight out of 10 alumni agree that the career-planning assistance is the most helpful service they have received as alumni.

Other honorable mentions ...

- New York City Alumni prefer to get their news in print: it makes for great subway-ride reading material.
- Houston young alumni prefer to stay in the loop — the 610 loop, that is.

Thank you to all who participated!

Call for Volunteers

We rely on you to help make our events a success. If you're interested in getting involved as a young alumnus or alumna, shoot us an e-mail.

We need volunteers for the following:

- Young Alumni Council: Be the voice of young alumni as we continue to shape the messaging and programs that matter to you.
- Young Alumni Regional Representatives: Work with alumni in your area to help create quality events, connecting young alumni with other alumni in your region.

- Update Campaign Ambassador: Our new Online Alumni Community will be launched in January 2010. Help us spread the word and encourage your friends and peers to update their contact information.

To volunteer or find out more, visit our new Young Alumni web page at: stedwards.edu/youngalumni or e-mail **Allyson Schaeffer '03** at allysonr@stedwards.edu

IN MEMORIAM

Edwin Atlee "Buddy" Foster hs '31, of Fredericksburg and Laredo, on May 18.

Samuel Steven Bozich '39, of Baytown, on Nov. 16, 2008.

Leo L. Ermis '40, of Rosenberg, on Aug. 2.

John James O'Sullivan Heyburn '45, of Houston, on Feb. 20.

Victor Ruiz hs '49, of Austin, on Nov. 18, 2008.

Brother Malcolm O'Neil, CSC '50, of Notre Dame, Ind., on Feb. 13.

Frank Bond '52, of San Antonio, on April 10.

Mitry K. Hage Jr. '52, of Austin, on Dec. 27, 2007.

Rogers L. Mooney '54, of Austin, on Aug. 5.

Charles W. Windrum '54, of Pflugerville, on June 19.

Joseph C. Passmore '56, of Blythe, Calif., on March 14.

Kenneth Hoy Jr. '58, of Shawnee Mission, Kan., on Jan. 5.

Edwin J. Mittleman '58, of Mishawaka, Ind., on Feb. 10.

Brother Sylvester Krus, CSC '59, of San Antonio, on Aug. 19.

Melnotte William Rourke Sr. '61, of Galveston, on May 4.

Thomas Robert Huddleston Jr. hs '62, of El Paso, on March 16, 2007.

Brother Thomas Francis O'Malley CSC '62, of Notre Dame, Ind., on Dec. 27, 2008.

Kenneth Cottrell hs '67, of Austin, on July 9.

Brother Anthony E. Jorae, CSC '67, of South Bend, Ind., on March 10.

Michael Hillen hs '69, of Austin, on July 9.

John Patrick Donalson hs '70, of Henderson, Nev., on June 23, 2008.

Charles Fearing hs '70, of Silver Spring, Md., on April 17.

John Bernard Finger hs '70, of Austin, on Jan 1, 2008.

Edward S. Hackard '74, of Woodbridge, Va., on Aug. 15.

Augustin Garza Beltran '78, of San Antonio, on Feb. 7.

Ben E. Fisher '79, of Pflugerville, on July 29.

Judy A. Moore-Carroll '82, of Missouri City, on Oct. 30, 2006.

Edith M. Robison '82, MAHS '85, of New York, N.Y., on Feb. 18.

Colonel Harold Madden (Ret.) '84, of Cedar Park, on July 12.

Col. Robert T. Donovan '85, of Austin, on Dec. 6, 2008.

Rev. Augustine "Gus" A. Amanzeh '86, of San Antonio, on July 13.

Michelle A. Ellis '87, of Mayhew, Mo., on June 24.

Maria Magdalena "Mary" Molina '87, of Von Ormy, on May 19.

Roi L. Culberson '89, of El Paso, on Jan 26.

Arturo R. Fernandez '89, of Laredo, on Feb. 6.

Kathryn Marion Ambler '91, of Austin, on Dec. 20, 2006.

Maj. William Stevenson Sr. '91, of Houston, on March 15.

George Edwin Vaughan '97, of San Antonio, on March 26.

Nell Nix '00, of Cedar Creek, on April 21.

Joe G. Diaz Jr. '05, of Austin, on Oct. 26, 2008.

Isobel Sayers Hanover '05, of Austin, on June 19.

Rebecca Lynn Fairweather Craig MBA '07, of Austin, on July 2.

Estella Barajas Guerrero '09, of Austin, on July 27.

Fraser McKinnon Woodward '11, of Austin, on April 24.

Assistant Professor of Theater Arts **Sara Medina-Pape**, of Austin, on Sept. 18.

Former St. Edward's University President **Edgar L. "Ned" Roy**, of St. Louis, Mo., on May 23.

In the Spring 2009 issue of the magazine, Joseph Sab hs '55 was misidentified as deceased. He is alive and we regret the error.

WHERE ARE THEY NOW?

Tiger Town alumni have scattered far and wide. Here's a sample of where a few reunion attendees have ended up.

CHARLIE CLEMENTS HS '63

Convinced by his experiences as a pilot in Vietnam to become a medical doctor in the mid 1970s, Clements was the subject of a 1985 Academy Award-winning documentary about his life, *Witness to War*. He is now involved with Physicians for Human Rights and is the president and CEO of the Unitarian Universalist Service Committee.

ALEX WATERHOUSE-HAYWARD HS '61

As a Buenos Aires native and current Canadian resident, Waterhouse-Hayward has called three different countries home. His award-winning photography has appeared in *Time*, *Vanity Fair* and *The New York Times*. He teaches photography in Vancouver and blogs every day at www.alexwaterhousehayward.com.

STEPHEN BURDICK HS '61

Interested in learning about incisors, molars and canines since childhood, Burdick carried his love for all things dental into adulthood and is now a dentist in the Houston area. Burdick gives free dental work to the servicemen and women stationed at Austin's Camp Mabry.

WILLIAM HALDEN HS '43

In continuous practice as a pediatrician since the 1950s, Halden has practiced medicine in San Antonio, Dallas and, since 1957, in Austin, where he now sees the children of former patients.

Reconnecting Tiger Town

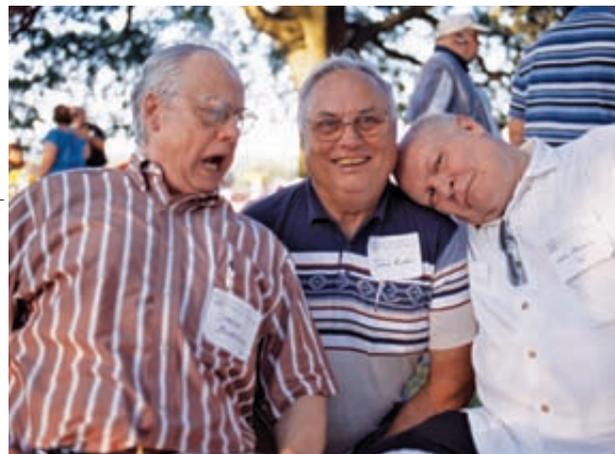
St. Edward's High School Alumni Reunite

By Van Darden

Alumni from all classes of St. Edward's High School gathered for a weekend reunion on campus in June. More than 200 graduates of the school many called "Tiger Town" — traveling from the far-flung corners of the United States, Mexico and Canada and representing graduating classes from 1948 to 1970 — met on the hilltop for the St. Edward's High School All-Classes Reunion to reminisce and reconnect after decades of separation.

With help from the St. Edward's Alumni Association, more than 30 volunteer alumni of the high school worked hard to expand a previous one-day reunion in 2007 into a full-fledged weekend of events. They spent nearly a year organizing a grass-roots campaign to raise awareness through phone-a-thons, mass mailings, personal outreach and a website for the event (complemented by an entry about the high school on Wikipedia).

Their efforts paid off. "In many cases, relationships spanning well beyond 50 years were picked up as if left off yesterday," says **John Dudney hs '59**, one of the organizers. "My intention is to attend all future events as long as I'm upright."



From left, **Stephen Burdick hs '61**, **John Ryals hs '61** and **John Arnold hs '61**, joined alumni from other classes at the reunion.



High school alumni enjoy each other's company at the **Recognition Luncheon**, which honored Holy Cross Brothers, former faculty and staff, as well as those classmates who have passed on.

Nearly every reunion attendee had a special remembrance or funny story to tell, especially about the Holy Cross Brothers who played such a key role in shaping the boys into men. **Mike O'Connell '67**, who built a database of names for the event, recalled **Brother James Kell, CSC**, trying to convince students he could levitate a desk. Dudney spoke of how the brothers reminded students that the Holy Trinity comprised the Father, Son and Holy Ghost, not "beer, girls and cars."

Dudney says the attendees agreed to plan future reunions, "as long as enough of us are above ground to pull it off."

For more information on future St. Edward's High School events, contact Alumni and Parents Program Director **Kippi Griffith MBA '01** at 512-448-8405 or kippig@stedwards.edu. Or visit the high school's website at www.sehs-austin.org.

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Send in your alumni note

A fun vacation, volunteering, a job change — whatever your news, share it with friends and classmates via *St. Edward's University Magazine*. Submit your news by Jan. 15 to be considered for the next issue. If your address or other information has changed, please let us know.

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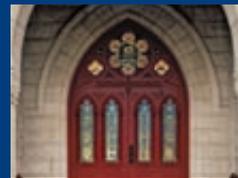
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